



Santa Clara County Planning Collaborative Update

October 14, 2021



Overview

- Workplan Update
- Let's Talk Housing
- New Laws
- Feedback from Board

Planning Collaborative Goals

- I. Support Excellent Housing Policy
- II. Save Jurisdictions Time and Resources
- III. Respect Local Autonomy

2021-2022 Funding

REAP + Local Jurisdiction Funding for Santa Clara County Planning Collaborative

- 2021 - \$160,000 (from cities and county)
- 2021-2022 - \$240,000 (from REAP)

2021 Workplan and Results

- Sites Inventory and Analysis
 - Technical assistance and trainings in monthly meetings and in one-on-one meetings with cities
- Affirmatively Furthering Fair Housing (AFFH)
 - Trainings and coordination with Countywide AFFH process
- Community/Local Preferences Ordinance Research and Training
- Community Engagement
 - Trainings
 - Let's Talk Housing <https://www.letstalkhousingscc.org>
 - Equity Advisory Group

Ongoing Collaboration Activities

- **Website** with HE tools, products, etc.
- **Meetings** to collaborate and share information, plus special work sessions
- **Data** templates and best practices reports
- **Educational tools** and resources and engagement
- **Engage with HCD** and lawmakers and coordinate technical assistance
- **Assistance understanding new housing laws** and regulations, as well as complying with existing laws
- **Conduct countywide analyses** (housing needs, constraints comparison, etc.)
- **ADU affordability survey** (property owners survey template; other shared template)

Let's Talk Housing – First Round of Meetings



Let's Talk Housing
SANTA CLARA COUNTY

Meeting 1 (Cupertino, Los Altos, Saratoga, Monte Sereno)

- 129 registrants
- 60 participants

Meeting 2 (Gilroy, Morgan Hill, Santa Clara County)

- 100 registrants
- 60 participants

Meeting 3 (Campbell, Los Gatos, Los Altos Hills)

- 104 registrants
- 50 participants

Meeting 4 (Santa Clara, Mountain View, Sunnyvale, Milpitas)

- 172 registrants
- 80 participants

Meeting 5 (San Jose)

- 347 registrants
- 100 participants

Let's Talk Housing- Demographic Snapshot



Let's Talk Housing
SANTA CLARA COUNTY

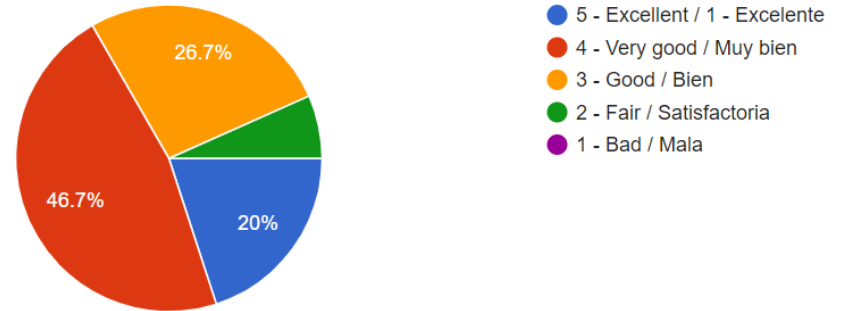
- **Meeting 1 (Cupertino, Los Altos, Saratoga, Monte Sereno)**
 - 50% age 50+
 - 46% White
 - 36% Asian
- **Meeting 2 (Gilroy, Morgan Hill, Santa Clara County)**
 - 52% age 50+
 - 52% White
 - 35% Hispanic/Latinx
- **Meeting 3 (Campbell, Los Gatos, Los Altos Hills)**
 - 67% White
 - No age info
- **Meeting 4 (Santa Clara, Mountain View, Sunnyvale, Milpitas)**
 - 67% age 50+
 - 48% White/White mixed
 - 32% Asian/Asian mixed
- **Meeting 5 – San Jose**
 - 47% age 50+
 - 48% White
 - 16% Did not respond
 - 12% Hispanic/Latinx

Participant Feedback

- **Meeting 1**
(Cupertino, Los Altos, Saratoga, Monte Sereno)

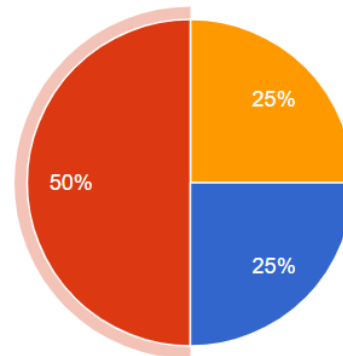
Overall, how would you rate this virtual meeting? / En general, ¿cómo calificaría esta reunión virtual?

15 responses



- **Meeting 2**
(Gilroy, Morgan Hill, Santa Clara County)

4 responses

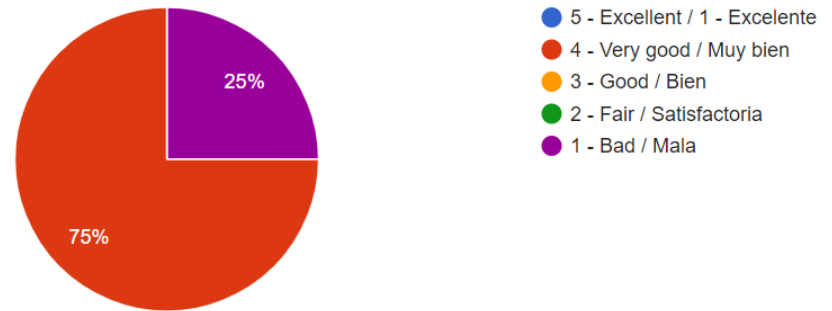


Participant Feedback

- **Meeting 3**
(Campbell, Los Gatos, Los Altos Hills)

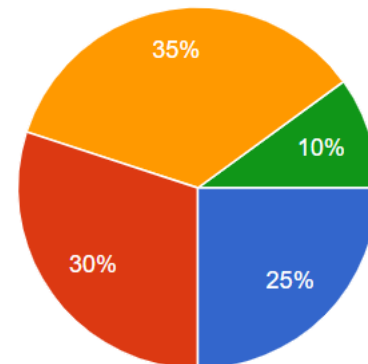
Overall, how would you rate this virtual meeting? / En general, ¿cómo calificaría esta reunión virtual?

4 responses



- **Meeting 4**
(Santa Clara, Mountain View, Sunnyvale, Milpitas)

20 responses



Let's Talk Housing Next Steps



Let's Talk Housing
SANTA CLARA COUNTY

- Posting session recording on website
- Meeting summaries
- Equity Advisory Group Outreach and Listening Sessions with Jurisdictions
- Countywide webinar and workshop series

New State Laws – Support and Technical Assistance

SB 9 – Ministerial approval of qualifying “duplex” units and urban lot splits

AB 215 – Adds a 30-day public comment period w/ 10-day response time for the draft Element prior to submission to HCD

SB 9 Technical Assistance Products

- Webinar for jurisdiction staff to provide an overview of SB 9

<https://abag.ca.gov/technical-assistance/context-sb-9-and-potential-impacts-webinar>

- An infographic to help community members understand the implications of SB 9 in simple terms.
- Presentation slides with talking notes that jurisdictions can use to make their own presentations.
- Template Staff Report for Santa Clara County jurisdictions.

Questions / Feedback

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