

Santa Clara County Planning Collaborative Meeting

July 15, 2021



Agenda

Announcements (12:00-12:10)

Work Plan 3 Month Look Ahead (12:10 -12:15)

Web Site Update (12:15– 12:30)

Equity Advisory Group Update (12:30-12:50)

Let's Talk Housing Meetings: Groupings and Dates (12:50-:1:00)

Let's Talk Housing Meeting Content (1:00-:125)

Next Meetings

Announcements

ABAG Staff Introductions and Announcements

-Bobby Lu

-Somaya Abdelgany

Consultant Participation?

Other?

Six Month Look Ahead

1. Let's Talk Housing Santa Clara County Web Site, Meetings and Equity Advisory Group, August – October
2. AFFH Staff Report + Presentation Template, July-August
3. Local Preferences Ordinance Templates and Training Resources, July-August
4. Sites Inventory + Analysis Tools and TA, July – December

Let's Talk Housing Santa Clara

1. Equity Advisory Group
2. Web Site, Branding + Logo
3. Countywide Community Meetings:
Groupings and Dates
Jurisdiction Break Out Sessions

Equity Advisory Group

- Catalyze SV
- Sacred Heart Community Service
- Law Foundation of Silicon Valley
- Latinos United for a New America
- Silicon Valley@Home
- Working Partnerships USA
- The Health Trust
- Project Sentinel
- Asian Law Alliance
- Day Workers Center of Mountain View
- Somos Mayfair
- African American Community Services Agency
- People Acting in Community Together (PACT)

Web Site Design and Logo

LET'S TALK HOUSING SANTA CLARA BRAND BOARD

PRIMARY COLOR PALETTE



HEX: 2121AA
RGB: 33,33,170



HEX: 4343FF
RGB: 67,67,255



HEX: E43A86
RGB: 228,58,134

ACCENT COLOR PALETTE



HEX: F9972D
RGB: 249,151,45



HEX: F9C932
RGB: 249,201,50



HEX: 6ED3C9
RGB: 110,211,201

ADDITIONAL COLORS FOR GRAPHICS



HEX: 008C8
RGB: 0,128,200



HEX: 6C6CFF
RGB: 108,108,255



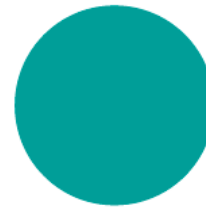
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RGB: 244,137,193



HEX: FFD2EB
RGB: 255,210,235



HEX: FFC688
RGB: 255,198,136



HEX: 139B97
RGB: 19,155,151

Logo

LOGOS AND MARKS



Let's Talk Housing
SANTA CLARA COUNTY



Let's Talk Housing
SANTA CLARA COUNTY

Countywide Community Meetings

- Dates
- Groupings
- Content

十年一遇的机会
塑造我们社区
住房未来

una oportunidad de
una vez en una
década
para formar el futuro
de la vivienda en
nuestras comunidades

Countywide Community Meetings

- Mtg. #1 – Monday, August 2 6:00 – 7:30 PM
- Mtg. #2 - Monday, August 2
- Mtg. #3 – Monday, August 9
- Mtg. #4 - Wednesday, August 18

Countywide Community Meetings

- Meeting #1- Monday, August 2
- Meeting #2 - Monday, August 9
- Meeting #3 - Wednesday, August 11
- Meeting #4 – Wednesday, August 18,

LTH Meeting Content

Two-Part Meeting

- **Part 1)** Housing Element 101 presentation to all participants
 - Several points of engagement through zoom chat questions, polls
 - Led by B + D staff
 - Spanish Interpretation + other languages as feasible

LTH Meeting Content

Two-Part Meeting

- **Part 2)** jurisdiction-specific breakout rooms and discussion
 - Led by jurisdiction staff
 - Opportunity to engage directly with community members
 - B + D provides framework and guiding questions, but ultimately up to staff
 - Option for Spanish-language session in “Main Room” led by B + D with jurisdiction staff

Small Group Break Out Session

- What have you already done?
- Review the template presentation and questions.
- What do you like? Don't like?
- What additions/changes shall we make?
- Report back.

Next Meetings

- EAG Meeting
- LTH Meetings, 8/2-8/18
- No Collaborative Meeting in August
- Collaborative Meeting Calendar for remainder of 2021:

September 9, 2021

October 11, 2021

November 11, 2021

December 9, 2021