

PLAN BAY AREA 2050

Final Plan Bay Area 2050

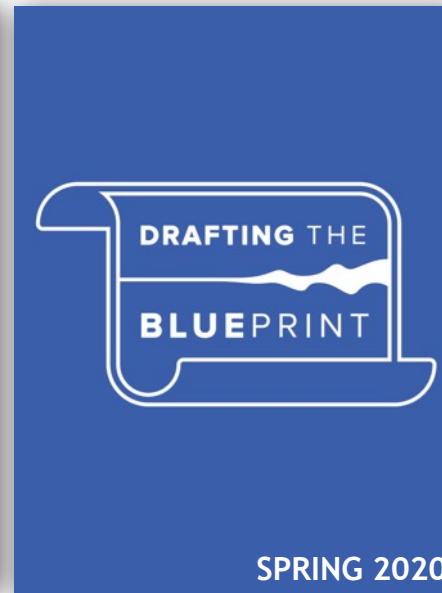
Cities Association of Santa Clara County

November 11, 2021

Four-Year Journey to a Bold New Regional Vision

Kicked off in early 2018, Horizon and Plan Bay Area 2050 focused on planning for an uncertain future, while advancing more equitable outcomes for all residents.

Ultimately, these efforts shaped the most comprehensive regional vision to date, with deep community engagement & a strong commitment to equity.



HORIZON

Futures Planning
Perspective Papers
Project Performance

PLAN BAY AREA 2050

Draft Blueprint & Final Blueprint
Plan Document & Implementation Plan
Environmental Impact Report (EIR)



First Regional Plan for the Bay Area to...



Pivot from predicting the future to exploring strategies in uncertain futures



Lead with equity in all strategies from square one



Pursue innovative public engagement, from mobile games to “pop-up” events



Demonstrate what a unified staff can deliver for both boards



Lay out a roadmap showing “what it would take” to tackle the intractable housing crisis



Integrate bold new strategies from all-lane road pricing to lower speed limits



Sketch out an initial vision to mitigate near-term sea level rise impacts along the entire Bay & Pacific Coast



Identify specific near-term implementation actions for all 35 strategies

Deep Community Engagement Throughout

160+

public meetings featuring discussion of Horizon & Plan Bay Area 2050

150+

public events including in-person & virtual workshops, pop-up events, focus groups

140+

stakeholder events including RAWG and REWG meetings, workshops, and webinars

234,000+

public comments received

23,000+

participants in planning process

60%+

of events/activities targeted Equity Priority Communities or other underserved groups



Overview: Vision + 11 Themes + 35 Strategies

PLAN BAY AREA 2050 VISION: *Ensure by the year 2050 that the Bay Area is **affordable**, **connected**, **diverse**, **healthy** and **vibrant** for all.*

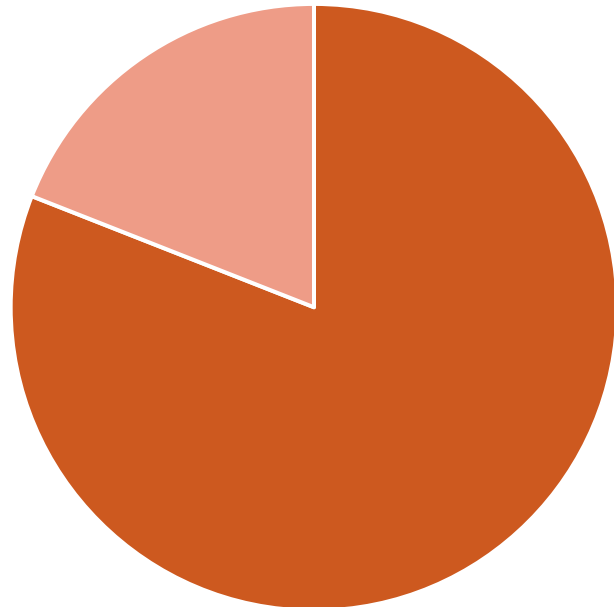


Overview: Existing & New Revenues

While all four elements of Plan Bay Area 2050 rely on existing and reasonably-anticipated new revenues, realization of those new revenues will be critical over the coming decade to fully implement the Final Plan.

Transportation Element

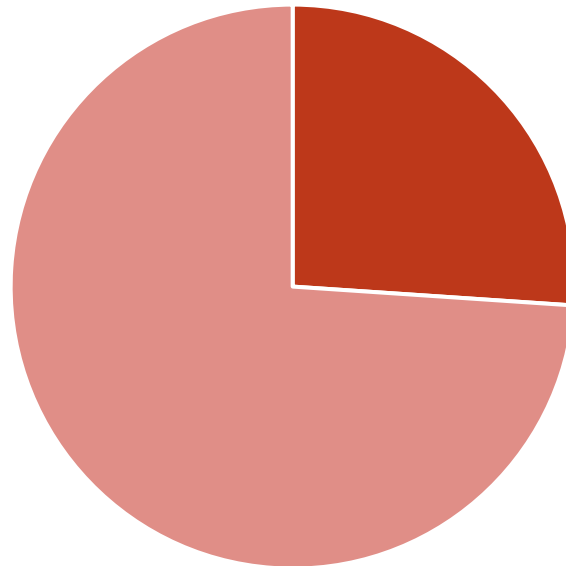
\$468 billion in existing funding
\$110 billion in new revenues



■ Existing Revenues ■ New Revenues

Housing Element

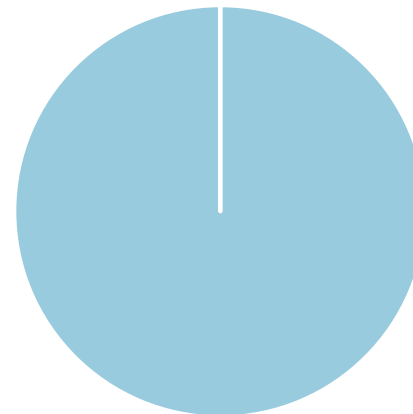
\$122 billion in existing funding
\$346 billion in new revenues



■ Existing Revenues ■ New Revenues

Economy Element

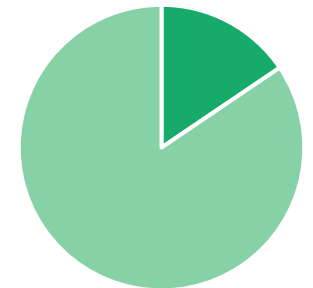
N/A in existing funding
\$234 billion in new revenues



■ Existing Revenues ■ New Revenues

Environment Element

\$16 billion in existing funding
\$87 billion in new revenues



■ Existing Revenues ■ New Revenues

Note: \$13 billion in existing **transportation funding** is shown in Environment Element for climate & sea level rise strategies.

Note: new **housing revenues** could come from a mix of federal, state, regional, or local sources.

Note: as Needs & Revenue data is unavailable for **economic development** and **parks & conservation**, existing funding is underrepresented.

Overview: Key Outcomes



Plan would reduce housing & transportation cost burden by **13 percentage points**, with even greater improvements for low-income households



Plan would improve access to frequent transit and to safe bicycle & pedestrian facilities, enabling 20 percent of workers to shift away from commuting by auto



Plan would provide more affordable housing in historically-exclusionary jurisdictions, while helping at least 10 percent of the region's low-income residents to buy their first home



Plan would meet the state-mandated greenhouse gas reduction target, while concurrently protecting nearly all homes from sea level rise impacts through 2050



Plan would improve jobs-housing balance in counties throughout the Bay Area, yielding shorter commutes for all workers

Overview: Santa Clara County Local Focus

How might the Plan Bay Area 2050 strategies make Santa Clara County residents' lives better?

Strategy T11 Expand and Modernize the Regional Rail Network

- This strategy includes the completion of BART to Silicon Valley, improved infrastructure and frequencies on the Caltrain corridor to support future High Speed Rail service, and station upgrades at San Jose Diridon Station with easy connections from regional & interregional rail to a transformed VTA light rail network.

Strategy H6 Transform Aging Malls and Office Parks into Neighborhoods

- With a continued housing crunch in the region and in Santa Clara County, this strategy transforms declining shopping malls such as the Great Mall, Eastridge Center, and Vallco Mall into more walkable, complete communities.

Strategy EC4 Allow Greater Commercial Densities in Growth Geographies

- By enabling greater commercial development opportunities within walking distance to transit, this strategy would enable Santa Clara County to more closely align future job and retail centers with BART and VTA rail networks.

Strategy EN9 Expand Transportation Demand Management Initiatives

- Expanded implementation of transportation demand management programs in Santa Clara County in particular could lead to large-scale greenhouse gas reduction impacts, with employer programs complemented by increases in regional carpool, vanpool, and bikeshare initiatives.

PLAN BAY AREA 2050



Pivoting Toward Implementation

What's Next for 2022

2022 Implementation Spotlight: Housing

- The Expanded Regional Housing Portfolio will advance **five pilot projects**, from a homelessness prevention system to the “Doorway” affordable housing application platform, leveraging \$20 million in new State monies for BAHFA.
- The **Transit-Oriented Development policy update** will provide enhanced guidance for local jurisdictions to ensure land use supports current & future transit investments.



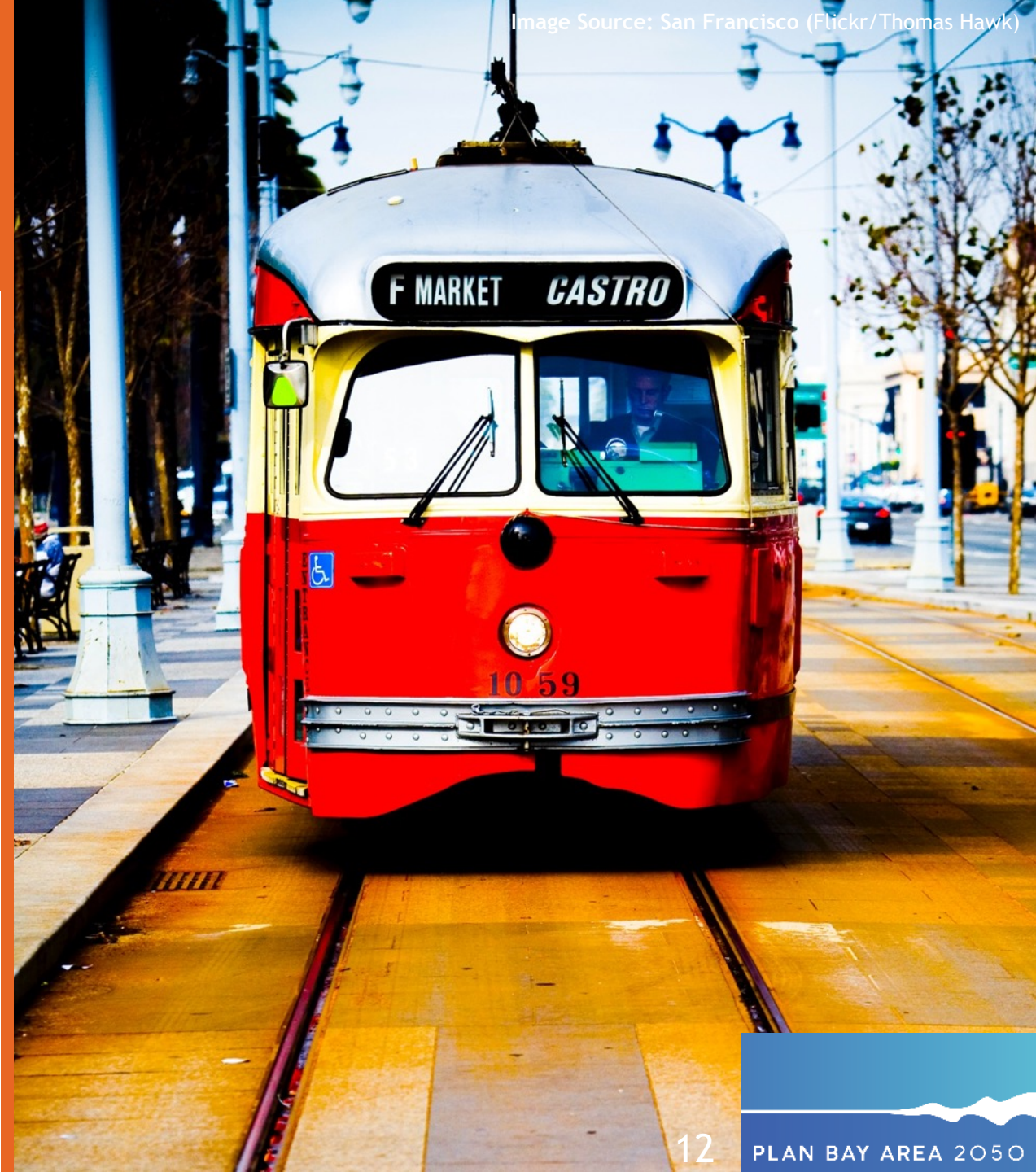
2022 Implementation Spotlight: Economy

- Through new funding sources like OBAG3 and REAP2.0, MTC/ABAG will explore **potential funding sources** for the Priority Production Area (PPA) pilot program.
- Staff will consider how to integrate new advocacy priorities in Economy and other elements of the Plan Bay Area 2050 Implementation Plan into the **2022 joint advocacy platform**.



2022 Implementation Spotlight: Transportation

- Through implementation of near-term **Blue Ribbon** priorities, further work on the **Major Project Advancement Policy**, and completion of the **Fare Coordination Study**, 2022 will be a prime opportunity to position Bay Area transit for success in the years ahead.
- Deep community engagement on the future of Bay Area freeways - and how pricing can play a role - will commence through the **Next-Generation Freeways Study**.



2022 Implementation Spotlight: Environment

- The **Sea Level Rise Funding and Investment Strategy**, identified as a priority by both Plan Bay Area 2050 and BCDC's Bay Adapt process, will kick off to explore shoreline solutions & funding opportunities.
- MTC/ABAG will continue working closely with the Air District to **accelerate implementation of climate strategies**, from sustainable commute targets to electric vehicle subsidies & marketing.



Thank you for your time!

For more information or read to the Final Plan:
planbayarea.org

For questions about Plan Bay Area 2050:
info@planbayarea.org

