

Subject: Fwd: Supervisor Ellenberg's request to support small business grants in ARPA funding priorities

Date: Sunday, November 14, 2021 at 11:11:53 AM Pacific Standard Time

From: Liz Gibbons

To: Abe-Koga, Margaret, Marico Sayoc, nfligor@losaltosca.gov, Andi Jordan, Lucas.Ramirez@mountainview.gov, Glen Hendricks, Anne Bybee, Audin Leung, Marie Blankley, Carmen Montano, Rowena Turner, Stanley Mok, Tom DuBois, chappie.jones@sanjoseca.gov, kleincouncil@sunnyvale.ca.gov, LiangChao@cupertino.org, Darcy Paul, Ellen Kamei, Yan Zhao, Rich Constantine, Kathy Watanabe, Chappie Jones, Gustav Larsson, Shawn Leuthold

Third topic as promised.

This initiative is applicable to all small businesses in all our cities.

Your letters of support by end of business Monday is appreciated.

Elizabeth "Liz" Gibbons, AIA, LEED AP
Mayor, City of Campbell
Past AIA Strategic Counselor, At-Large

Sent from my iPhone

Begin forwarded message:

Hi Mayor Gibbons,

Supervisor Ellenberg asked me to share with you the communications our team sent to the business community in support of her ARPA priorities. We made this communication very brief and its pasted below. In addition to the message below, I can share the Supervisor's comments at the Board meeting included the request that the grant program should be highly flexible, focused on Covid recovery and resiliency, launched with an equity lens, and the management of the program should include a fee and go out for RFP. She requested a minimum of \$10M of ARPA funds for this grant program, however the Board will have to vote on this and advocacy is greatly appreciated.

For context, this request from Supervisor Ellenberg is the latest in a series of referrals and actions initiated to support the small business community.

- She pushed for a \$25M allocation to the Rebuilding California fund (circulated 4 times for \$100M impact) for small business loans in Santa Clara County.
- She directed the temporarily elimination of several County business fees for the remainder of 2021.
- She reallocated Covid public health notice of violation (NOV) fines into small business grants. To date; \$600,000 has been redirected into this grant program. This was really the first tranche, with the larger ARPA allocation being the second tranche.

----- MESSAGE TO BUSINESS COMMUNITY EXCERPT (edited)

We are reaching out to share that Supervisor Ellenberg will be advocating for a minimum of \$10 million investment in small business grants from Santa Clara County's American Rescue Plan Act (ARPA) funds as part of her five priorities for Board of Supervisors consideration. We invite you to come out to advocate in support of her economic recovery priorities if these additional grants are of interest to your membership.

You can provide input to Board of Supervisors at the November 16, 2021 meeting to support her priority investment areas through written comments to the full Board of Supervisors with your thoughts on the investment of ARPA funds and Supervisor Ellenberg's investment agenda: <https://board.sccgov.org/meetings-board-supervisors-and-board-policy-committees>

Written comments will be distributed to the Board as quickly as possible, however, please note that documents may take up to 24 hours to be posted to the agenda outline.