
Santa Clara County Planning Collaborative Regular Monthly Meeting Agenda + Notes

August 11, 2022

12:00pm - 1:30pm, via Zoom

Slide Deck: citiesassociation.org/documents/8-22-meeting/

Welcome & General Announcements

- **Introductions**
 - Vaishali Sirkay, new Executive Director for the Cities Association
 - Samantha Dolgoff, new Project Manager with Baird + Driskell Community Planning
- **EAG Review Update:** Scheduling is in progress.
- **Newsletter and Resources Update:** Resources will be available in an archived format.
- **AFFH Technical Policy Assistance:** Root Policy and the Lawyers' Committee are both available to provide technical assistance, reach out to Sam Dolgoff (dolgoff@bdplanning.com) to for help.
- **Farmworker Housing Working Group:** Next meeting scheduled for Tuesday, September 6, 4pm-5pm via Zoom
 - Open to all collaborative members, email Abbie Tuning (tuning@bdplanning.com) to join.
- **ADU Calculator Prototype:** santaclaracounty.aducalculator.org
 - Jurisdiction staff have received log-in information, staff can make updates to local level data at any time.
 - Contact Kristy Wang with questions (wang@bdplanning.com).

ABAG/MTC Announcements

- **AFFH:** In July MTC-ABAG released a draft of an AFFH Policies & Programs Toolkit. A final version of the Toolkit is slated for release by September. The Toolkit complements other AFFH related technical assistance products [available on the AFFH Page of the RHTA website](#). If you have questions, please contact Eli Kaplan at ekaplan@bayareametro.gov.
- **SB 9:** MTC-ABAG released a draft set of model Objective Design and Development Standards (ODDS) tailored for SB 9 projects. We expect to release a final version in August. The final product will be [available on the SB 9 page of the RHTA website](#).
- **Free Communications and Public Engagement Consultant Services:** MTC-ABAG offers direct, [customized community engagement and communications support](#) through Schechter Consulting. For more information and to access these services, email debbie@dschechter.com with a brief description of the support you need and the timing.
- **SB 743 VMT Policy Adoption Technical Assistance Program:** MTC-ABAG offers technical assistance for SB743 compliance. More information on the upcoming meeting dates, recordings of past workshops and templates can be found on the [MTC/ABAG Technical Assistance Portal](#).
- **Public Lands Playbook and Webinar:** MTC-ABAG recently developed a [Public Lands Playbook](#) to guide local governments and other public agencies through the process of

inventorying, prioritizing, and reusing publicly owned land. Visit the [Public Land Reuse page of MTC's website](#) for more details and resources.

- **Priority Production Area (PPA) Pilot Grant Program:** MTC-ABAG staff are engaging jurisdictions with adopted Priority Production Areas (PPAs) and other stakeholders to help shape an anticipated PPA Pilot Grant Program. Staff anticipates bringing the PPA Pilot Grant Program to the Commission for approval in Fall 2022, with a call for projects in winter 2022-23. Please contact Ada Chan at achan@bayareametro.gov with any questions.

Regional Housing Technical Assistance Resources

- **New RHTA resources** are available to jurisdictions. See the final page of this document for the handout presented to the Collaborative.

Consequences of Late Adoption of the Housing Element

- **MTC-ABAG released a technical memo** outlining late adoption requirements. Review the memo on the [Cities Association website](#).

Responding to HCD Comment Calls & Letters

- **Overview of strategies for addressing HCD comment letters**, lessons learned from other jurisdictions, and AFFH priorities. [See the meeting slides](#) for details.

HCD Comment Assistance

- Assistance is available to city staff, including a soon to be launched Comment-Bot program to address specific local needs. Contact Paul Peninger (peninger@bdplanning.com) with questions.
- The Collaborative reviewed HCD's comment letter on San Francisco's Housing Element and associated policies, and discussed lessons on best practices.
- Small Group Discussion of assistance priorities and common challenges facing staff. Discussion focused on help with outreach, responding to comments on sites inventories and AFFH, and public presentations to city councils and commissions.

Upcoming Meetings

Santa Clara County Planning Collaborative Monthly Meeting
Thursday, September 8 12:00pm – 1:30pm

Outreach and Communications Resources

[Best Practices for Equitable Engagement Primer](#)

[Housing Communications Guide](#)

[CBO and media contact lists](#)

[Photo gallery with density information](#)

Review the [RHTA Support for Local Engagement](#) webpage for details on the following:

- Communications and public engagement consultant services
- Template housing survey
- Social media toolkit and other tools

[Translation and interpreter services](#)

[ABAG Technical Assistance Portal](#)

