# Santa Clara County Planning Collaborative

February 9, 2023



# Agenda

- General Announcements Sam Dolgoff
- MTC-ABAG Announcements Manuel Ávalos
- AB 2011 Map Questions
- HESS Public Beta Review Josh Croff
- Nexus Study Kristy Wang
- HCD Comments & Strategies David Driskell
- ADU Program Update Sam Dolgoff
- ADU Nonprofit Evan Seitz

### **Announcements**

- Regional Objective Design & Development Standards (rODDS)
  - Technical Advisory Committee
- Newsletter and Resources Archive Update
  - How many of you use the newsletter and resources?
- Where to find CBOT and PBOT
  - Under general HE resources:
     citiesassociation.org/overview-other-resources/
  - CBOT:
  - <u>cities association.org/documents/housing-element-comment-bot-c-bot/</u>
  - PBOT: <u>citiesassociation.org/documents/pbot/</u>

## MTC-ABAG Announcements

Manuel Ávalos, MTC-ABAG

# AB 2011 Map Questions

Sam Dolgoff, Community Planning Collaborative

### **AB 2011 Maps**

- Have you started to think about how this will affect your jurisdiction?
- Would it be helpful to have maps showing affected areas?
- If you had a map, what would you use it for?
  - Council?
  - Internal Screening?
  - Public?
- Let us know how involved you would want to be in helping get and check data! Email <u>Dolgoff@planningcollaborative.com</u>

## **HESS Public Beta Review**

Josh Croff, MTC- ABAG



# Why a Public Version?

- Interest expressed by a variety of stakeholders including:
  - General Public
  - Academics
  - Advocates
  - Consultants
  - Media

- Policy Makers/Elected Officials
- CTAs
- Transit Providers
- Advances long term regional data strategy goals
- One place to view all 6<sup>th</sup> Cycle Housing Element sites certified by HCD in the Bay Area



### What's in it?

- Simplified navigation
- Less technical text geared to general public
- Housing Needs Data Packets
- Segregation Reports
- Site characteristics from BASIS
  - Ownership, size, and existing uses
  - Zoning & General Plan designations and standards
  - Environmental constraints
  - Affirmatively Furthering Fair Housing (AFFH) data points
- New: dashboard allowing for exploration of built densities at jurisdiction, county, and market areas to inform realistic capacity estimates
- Final 6<sup>th</sup> housing element sites inventories after HCD certification

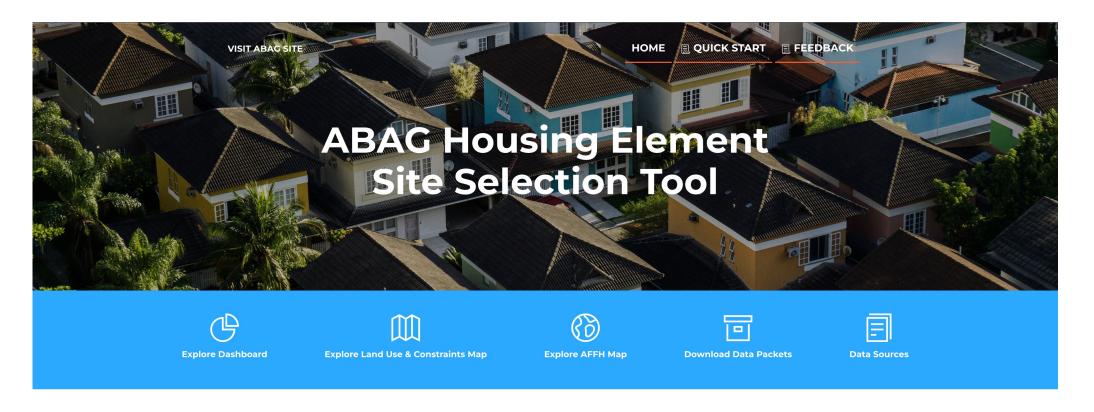


### What's not in it?

- Log in & password requirement
- Limitation to view just one jurisdiction
- Pre-HCD Certification work in progress
  - Draft sites inventories
  - Actions to consider
  - Realistic capacity worksheet
  - Export to HCD sites inventory form feature
- Ability to edit data
- Help desk / Office hours



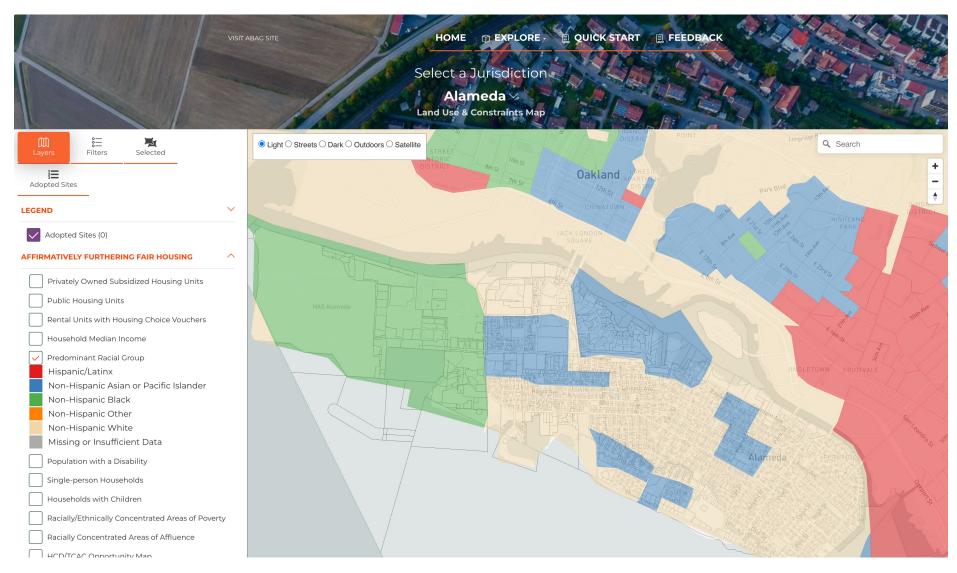
### **Landing Page**



#### **About This Tool**

The Housing Element Site Selection (HESS) Tool is a webbased mapping tool developed by ABAG to guide Bay Area cities and counties in identifying opportunity sites for new housing that align with state Housing Element requirements and support regional and local priorities, including equity, growth, and climate goals. Affirmatively Furthering Fair Housing (AFFH)

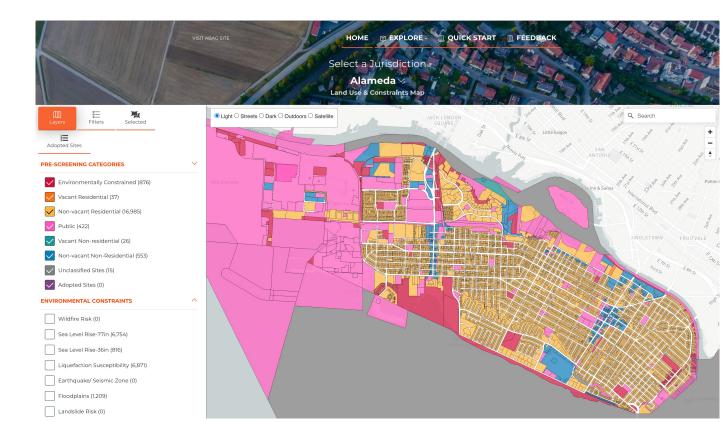
Map



### Dashboard & Pre-screened Maps: TBD



Housing Need Allocation (RHNA6 Cycle) 5,353	Adopted Sites	Unclassified Sites
Environmentally Constrained Sites 876	Vacant Residential Sites	Non-vacant Residential Sites
Public Sites 422	Vacant Non-realdential Sites	Non-vacant Non-residential Sites 553



### **Timeline**

Sept 2022: Kickoff

& Scoping

Mid to Late April 2023: Production Release



Contact info: Joshua Croff jcroff@bayareametro.gov



# **Grand Nexus Study**

Kristy Wang, Community Planning Collaborative



### Benefits of a Grand Nexus Study

- Legal defense Provides the legal justification necessary to adopt fee
- Jurisdiction specific Each jurisdiction receives customized, jurisdiction-specific reports focusing on local conditions
- Staff time and cost savings Cost was less than half the cost than commissioning it on their own
- Safety in numbers Less concern about developers shopping between jurisdictions with a multi-city effort
- Local control All decisions about what to adopt are 100% made at the local level

### Considerations

- Critical mass of jurisdiction interest
- Alignment on timing needs for jurisdiction
- Market feasibility

Complete this survey by COB Wednesday, February 15 <a href="https://docs.google.com/spreadsheetsone">https://docs.google.com/spreadsheetsone</a> <a href="https://docs.google.com/spreadsheetsone">/d/1XONJ1\_6MBGRUbK9z9dyNSG\_nGEe2ofA5UWkNHQML-bo/edit#gid=1795863117</a>

# **HCD Comments & Strategies**

David Driskell, Community Planning Collaborative



### Many comments focus on...

- Local Data/Knowledge need for more jurisdictionspecific data or information to round out countywide information (AFFH) or to place jurisdiction data in context
- Connecting the Dots Explicitly connecting community input and needs analysis to policies/programs.
- Housing Sites More information (analysis or evidence) to justify realistic capacity assumptions and/or market feasibility
- ADUs consistency with APR data; programs to encourage development

### Many comments focus on...

- Constraints Analysis how land use controls, review processes, fees, and other constraints cumulatively impact housing development, and how the updated element will help address those
- Specific State Laws Integrating or responding to recent state laws (e.g., AB 725, AB 2339)
- What You Will and When- clear, actionable policies and programs with dates for completion.

### AFFH / Housing Needs

- Include local knowledge to supplement countywide data on fair housing issues and housing needs, including any recent or outstanding legal challenges (if none, state so).
- Add in results from community outreach, including interviews with service providers, farmworkers, and others with special housing needs or who face housing discrimination.
- Be explicit in connecting the results of your fair housing assessment and needs analysis with your HE policies and programs (aka your Fair Housing Action Plan for AFFH).
- Reach out if you need support!

### **Sites Inventory**

- Explain your methodology for arriving at realistic capacity.
- Provide evidence to justify projected level of development and likelihood the site will redevelop within the 8-year planning period.
  - Examples of recent development on similar sites with similar zoning
  - Expressions of developer and/or property owner interest
  - Economic feasibility analysis
- Beware of over-relying on any single site or strategy (ADUs, SB9) unless you have a very strong case to make
- Plan for a buffer above RHNA

### Resources

- C-bot is your friend! (c-bot.info)
- Root Policy and Lawyers' Committee are on-call for AFFH support
- For ADUs, be sure to reference the Collaborative's work plan and products (Workbook, Calculator, "Can I Build" Tool, Plans Gallery)
- Interest in a summary of recent development activity?
   (will take 3 to 4 weeks to compile and cost ~\$10k)

# **ADU Program Update**



ADU Website



ADU Plans Gallery



ADU Guidebook & Exercises



Spotlight Stories



ADU Calculator



Can I Build Tool

Plus: Logo & Branding



### ADU Project Timeline (updated January 2023)

**PROJECT PHASES** KICKOFF DISCOVERY DEVELOPMENT **DRAFT & REVIEW FINALIZE, LAUNCH & OUTREACH** January -July 2023 January 2023 February - March 2023 March - May 2023 May - June 2023 **PROJECT**  Establish Finalize all materials and review • Interview key staff as needed Finalize logo and branding Complete spotlight interviews Advisory with Collaborative: **ACTIVITIES**  Recruit Spotlight participants Finalize Spotlight Conduct photo shoots Committee o Can I Build Tool participants, collect Outreach to community Finalize floorplans Guidebook Project Kickoff floorplans & releases, and stakeholders Spotlights Complete phase 2 website Develop initial schedule interviews & • Finalize Plans Gallery sources Plans Gallery Spotlight Develop Plans Gallery shoots Website recruitment • Develop draft logo and • Finalize drafts and review with Finalize inputs for: materials Launch all materials and branding Advisory Committee and Guidebook Develop celebrate! Collecting inputs for: Collaborative members o Can I Build Tool project supporting Guidebook Phase 1 website and URL materials for Plans Gallery Can I Build Tool management, coord, and Next Steps: Next Steps: Next Steps: Next Steps: discovery o Can I Build Tool Draft Guidebook/ o Identify future needs, Final Guidebook, materials, o Finalize inputs for Guidebook Handouts spotlights, and website deliverables, and options for o Develop Phase 1 website o Draft phase 2 website Explore options for publicity long term sustainability Select URL Spotlights and floorplans **Advisory Committee** (meet 2-3 times) Collaborative Updates (monthly) FINAL 凰 **DELIVERABLES** DRAFT GUIDEBOOK PROJECT TIMELINE SPOTLIGHT RECRUITMENT PHASE 1 WEBSITE DRAFT EXERCISES



INITIAL OUTREACH **PLANNING** 



STANDARDS QUESTIONNAIRE





STAKEHOLDER ENGAGEMENT



LOGO & BRANDING



DRAFT GLOSSARY

DRAFT FAQ



DRAFT PHASE 2 WEBSITE



FINAL WEBSITE





**SPOTLIGHTS** 



June - July 2023

FINAL CAN I BUILD TOOL



PLANS GALLERY

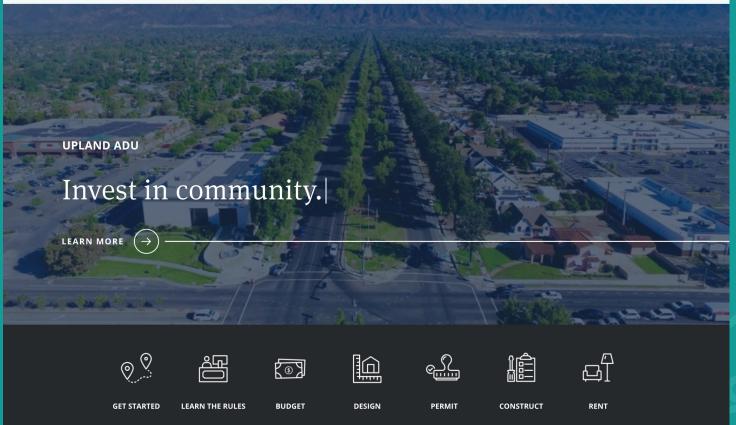
### Website Step-by-Step process with links to resources





ADU 101 RESOURCES STORIES CONTACT

GET STARTED > LEARN THE RULES > BUDGET > DESIGN > PERMIT > CONSTRUCT > RENT





#### **GETTING STARTED** Overview

Getting started with an ADU project is what many think of as "the fun part"—it's when you think about the value your ADU will bring you, look for design and layout inspiration, and start to talk to the city about what's possible on your property.

#### BEFORE you begin ...

Make sure you understand the types of ADUs and the other content covered in our ADU 101, and look at our  $\underline{Process-at-a-Glance}$  for a brief overview of the entire ADU process. You may also want to check out our  $\underline{Glossary}$  to make sure you understand the key terminology.



Think about WHAT YOU WANT

Start by thinking about your short- and long-term goals and concerns for your ADU project and what kind of ADU is best for your needs. Our ADU Exercises have a checklist to get you started. Talk to friends and neighbors who have built an ADU and reach out to any builders or designers you know for a casual chat. Check out our ADU Stories and

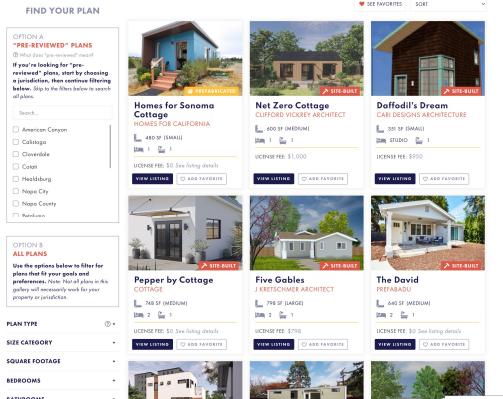


Quicklinks ADU GUI

ADU GUIDEBOOK | ADU EXERCISES | PROCESS AT-A-GLANCE | ADU CALCULATOR | CITY RULES

# Plans Gallery

### **Browsable Gallery of Plans**





**Individual Plans Listing** 

← BACK TO PLANS SEARCH C ADD FAVORITE

#### **Homes for Sonoma Cottage**

HOMES FOR CALIFORNIA

📖 480 SF (SMALL) 🕒 1 🖺 1 🧥 PREFABRICATED

American Institute of Architectural Award winning design with vaulted ceilings and modern details.

#### BASIC DETAILS

SQUARE-FOOTAGE 480 SF @ BEDROOMS PLAN TYPE PREFABRICATED-STATE BATHROOMS 1

Our goal is to provide homes that are affordable, practical, welcoming places to live. The 480 square foot cottage is designed to maximize style and minimize cost. Homes are built offsite and shipped to their location already permitted.\* Homes are designed to be sustainable and energy efficient and exceed the requirements of the CA Green Building Code. The units have fire resistant non-combustible exterior materials in compliance with the Wildland Urban Interface requirements. The exterior color of the homes can be customized. Other design features, including the floor plan and configuration of the homes, are standardized to streamline production and reduce costs.

NOTE: This is a plan for a prefabricated unit, meaning it is largely built off-site reviewed by state and/or federal agencies for code compliance.

#### PRE-REVIEWED JURISDICTIONS

? What does "pre-reviewed" mean?

Click each jurisdiction to access their ADU webpage and/or resources.

AMERICAN CANYON ☑ ROHNERT PARK ☑ CALISTOGA C SANTA ROSA CLOVERDALE ☑ SEBASTOPOL ☑ COTATI C SONOMA CITY ☑ HEALDSBURG ☑ SONOMA COUNTY ☑ NAPA CITY ☑ ST. HELENA 🗹 NAPA COUNTY ☑ WINDSOR C PETALUMA ☑ YOUNTVILLE ☑

NOTE: This program is currently in beta launch and we're working on adding more "pre-reviewed" plans. Check back often for updates!

IMPORTANT: Even "pre-reviewed" plans must be submitted along with additional project-specific information for final review and permit approval by





**ADU Plans Gallery** 

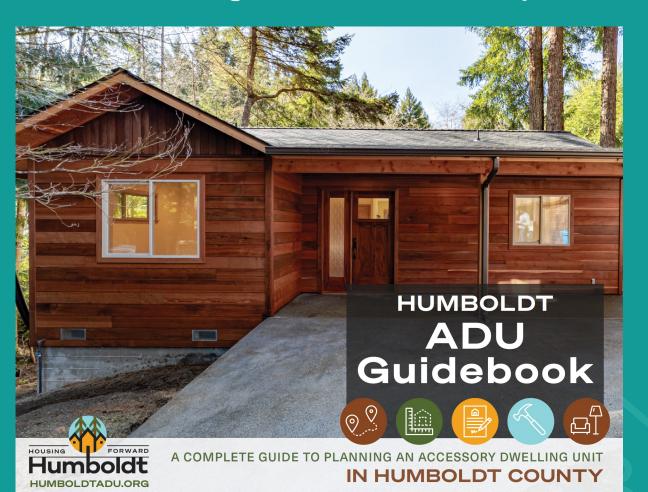




### ADU Guidebook



Detailed guide to ADU development with FAQs, exercises, directory





#### **Prepare Your Application**

Once your plans are finalized, you and your design team will submit your application to the City for approval - materials are detailed on the following pages.

TALK WITH CITY STAFF Meeting with staff for review and advice on your application before submission can help the process go as quickly and smoothly as possible. Contact the Permit Center to schedule a meeting (see the Directory on the final page). This is a great time to confirm if you'll need a Coastal Development Permit.

#### **USE A PROFESSIONAL**

The permitting process can be complex and requires a lot of technical knowledge to go smoothly. The state allows homeowners to submit an owner-builder application, but many who start down this path have a hard time and you are liable if anything goes wrong. It is better to have a professional on your side.

#### **Submit Your Application**

Your team will go to the Permit Center to hand in an application package with the required documents. (In the future, you may be able to submit materials via the CiViC portal). Plan check fees are due at submission (see details following).

The City will review your application and send it to other departments or agencies that need to review it, including Building, Planning, Public Works, and the Fire Department (when relevant).

Photo: San Mateo Second Unit Center



☐ City Staff Meeting
Worksheet (repeat)
If you haven't yet asked these questions, now is the time.





# Spotlight Stories

### Print and Online Library of ADU Case Studies – Help us recruit!



### SPOTLIGHT

#### **GABE'S HOME AWAY FROM HOME**









Outside McKinleyville
Detached
\$250,000
2021
9 months
1,100 SF

#### JONI & SCOTT Housing Independence for Their Son

We have been married for more than 40 years and have nine children together. We built our current home about 20 years ago. Since our adult son Gabe has both Downs Syndrome and autism, and Joni provides him with parttime care, we wanted to build an ADU to keep him close to home while providing him with his own personal space. With limited supportive housing options for people with special needs in the area, we thought an ADU could be the answer.

Our son-in-law is a licensed contractor and became our project manager. We found it was important to build a team that has experience since there are lots of details and our property is in an airport overlay. We were able to find a space on our one-acre property and worked with an architect to design a floor plan that would best fit Gabe's needs, including two bedrooms and bathrooms, so both Gabe and his caretakers have their own space. The ADU is solar-powered and receives lots of natural light. The process to build went slowly because of supply issues, and we ended up paying more than expected.

Building an ADU has given our son more independence and has helped bring more peace to our home. His and our stress levels have come down dramatically and it's so good to know that Gabe is happy and taken care of in his own home.



We wanted to build an ADU to keep our son Gabe, who has both **Downs Syndrome** and autism. close to home while providing him with his own personal space. Building an ADU has given our family much more peace and we are delighted to know that Gabe is happy and taken care of in his own home."

#### **SPOTLIGHT** A HOME FOR THREE GENERATIONS



"It's not something we see much anymore, but having family support and connection with my mom just across the way is such a blessing, especially with children."

#### CHERYL, LEE & KATHY

When we were expecting our first child, there was an inescapable pull back to Marin. For ten years my husband and I had been living in San Francisco in a small one-bedroom apartment and going over the bridge to Marin for work. Plus, our moms still lived in the homes we grew up in and we wanted to be close to them.

It was tough to find something affordable, so my mom threw out the idea that we move into the pool house temporarily. Since my family moved in 30 years ago they had added a bathroom and closet, but it wasn't very livable, so we started talking about renovation. At first, my mom and I were pretty skeptical, but my husband took on the project and ran with it. We worked with a contractor he knew from high school who found us a great architect, and it was completed in a year.

LOCATION SAN ANSELMO

ADU TYPE CONVERTED EXISTING STRUCTURE

PRICE \$120,000

YEAR COMPLETED 2019

TIME 13 MONTHS TOTAL,

9 MONTHS TO BUILD

SIZE 550 SF

The positives of being right next to my mom but not in her space are huge. We are all so comfortable. My two- and three-year-olds can go to my mom's just across the way. We spend a lot of time outside together. My husband's mom lives nearby, and we have family dinners once or twice a week. We think of ourselves as one big family unit, which has been such a blessing, especially during Covid. We are also able to help my mom out with the maintenance, which turns out is a lot. Someday she can rent out the ADU or move into it, but we aren't planning on leaving any time soon.

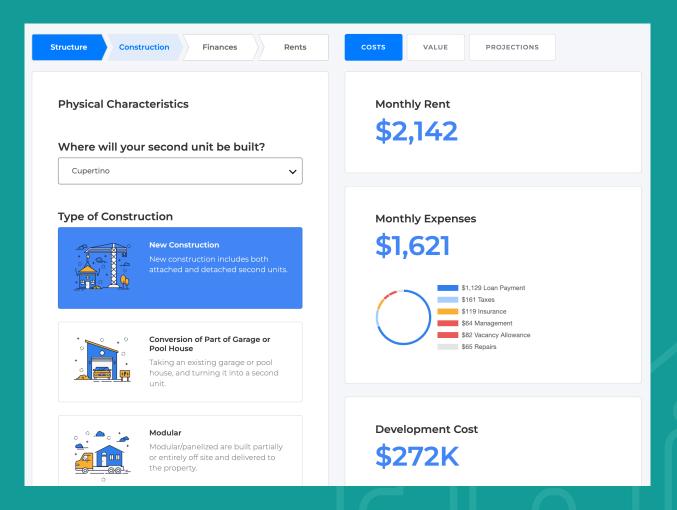


Cheryl, Lee & Kathy's Converted Pool House

42 - SPOTLIGHT

### **ADU Calculator**

### santaclaracounty.aducalculator.org





- Rental projection
- Monthly expenses
- Development costs (hard and soft costs)
- Staff can customize info for your jurisdiction through the Admin Portal

### Can I Build an ADU Tool

https://napasonomaadu.org/can-i-build

### Find out what you're eligible to build

Enter an address in Napa or Sonoma County to see if you are allowed to build an ADU that adds square footage to your property.

#### Enter your address below:

124 JOAN DR AMERICAN CANYON

Go!

If you don't see your address, try using abbreviations (e.g. "ST" for "Street" or "W" for "West") and include your city and zipcode. If it still doesn't show up, then contact the email at the bottom of the page.

Jurisdiction: American Canyon

Recorded Use: Sfr-direct Entry Sales Prog

Zone: RS-6500

Number of Dwellings: 1

Approximate Lot Size: 6,266 square feet

Approximate Building Footprint: 1,072 square feet Approximate Living Area: 1,072 square feet

Good news, you are in an area where ADUs are allowed!

• Max attached ADU studio/one bedroom size: 800





- Data Required:
  - Parcel Characteristics
  - Local Zoning/Land Use GIS layers

### What We Need From You!

- Join the Advisory Committee first meeting coming up!
  - <u>Doodle poll</u> for first meeting availability
- Fill out the Jurisdiction Info Spreadsheet 5 minutes
  - Designate your staff contacts
  - Share your city logo
  - Share your GIS zoning/land use layers
  - Complete the <u>Standards and Rules Survey</u>
  - Answer general questions about your existing ADU Resources, Ordinance and Housing Element policies and programs
- Help us launch Spotlight participants outreach!
- We will send a follow up-email early next week

### ADU Resource Center

Evan Seitz, Community Planning Collaborative

## **Dedicated Staff**





Renee Schompf and Scott Johnson

### Webinars & Public Outreach

#### How to Create an ADU Permit Application Webinar

WEBINAR, PERMIT, APPLICATION - NOVEMBER 22, 2021

Author: Renée J. Schomp, Director

Join us here to catch a recording of our webinar, How to Create an ADU Permit Application! We were joined by three panelists for the webinar:

- Scott Johnson, ADU Expert for Napa Sonoma ADU Center and Founder, Pocket Housing, LLC
- · Jason Williams, Chief Building Official, City of Napa
- · Amy Nicholson, Senior Planner, City of Santa Rosa

#### We covered:

- · The step-by-step ADU Process overall
  - Which ADU professionals to engage for help with your permit application



#### Webinar: Real-world ADU stories from your neighbors!

ADD TO BUILD WERINAR BUDGET - HUY 11 202

#### Author: Renée J. Schomp, Director

Join us here to catch a recording of our webinar, Real-world ADU stories from your neighbors! We were joined by four panelists for the

- Scott Johnson, ADU Expert for Napa Sonoma ADU Center and Founder, Pocket Housing, LLC
- . Kyle, a new ADU homeowner from City of Napa
- Ash & Debbie, two new ADU homeowners from unincorporated Sonoma County

Please click on the "cc" button on this YouTube video for closed



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#### Webinar: Paying for Your ADU - Learn from the Experts

ADU 101, BUDGET, WEBINAR, ADU CALCULATOR, FINANCE - DECEMBER 19, 2022

Author: Renée J. Schomp, Director

Join us here to catch a recording of our webinar, Webinar: Paying for Your ADU in the Current Economy - Learn from the Experts! We were joined by four panelists for the webinar:

- Scott Johnson, ADU Expert for Napa Sonoma ADU Center and Founder, Pocket Housing, LLC
- · Lindsay Moon, Searchlight Lending
- · Elizabeth Giron, Searchlight Lending
- · Charles Edington, RenoFi

Their contact information can be found on our <u>Vendor Registry by</u>



Select La

#### All You Need to Know About Prefab, Modular & Manufactured ADUs:

#### Webinar

WEBINAR, PREFAB, MODULAR, MANUFACTURED - NOVEMBER 4, 2021

Author: Napa Sonoma ADU

Join us here to catch a recording of our webinar, All You Need to Know About Prefab, Modular & Manufactured ADUs! We were joined by four panelists for the webinar:

- Scott Johnson, ADU Expert for Napa Sonoma ADU Center and Founder, Pocket Housing, LLC
- Lindsay Cohen Moon, Licensed Broker & Builder, Searchlight Lending
- · Annie Fryman, Director of Cities, Abodu
- Steve Vallejos, Founder & CEO, prefab ADU



Una grabación en español de este seminario web está disponible al

# Direct Support for Homeowners

- A REAL PERSON answers the phone
- Answer Technical and Process Questions
- Provide ADU Feasibility Reports
- Provide informal referrals to builders, lenders, architects
- Reduce load on counter staff



# **Affordability Programs**

- Forgivable loans in exchange for renting affordably
- Support in finding tenants
- Advances AFFH and results in greater ADU production
- Possibility of foundation funding

### **Backend Maintenance**

- Website + online tools maintained
- Updated with latest laws and ordinance
- Thought partner and TA for jurisdiction staff
- Funded by Jurisdictions and Foundations



Next Meeting:

# Thursday, March 9 12pm-1:30pm

