

Santa Clara County Planning Collaborative

March 9, 2023



Agenda

- General Announcements – Samantha Dolgoff
- Zoning for Affordability – Rick Jacobus
- MTC-ABAG Announcements
- Climate Grants: Mobility Hubs – Krute Singa
- SB 35 Surveys – Kristy Wang
- Nexus Study – Kristy Wang
- ADU Program Update – Samantha Dolgoff
- Discussion: Housing Elements & New State Law

Announcements

- **HCD Comment** – contact David, Kristy or Sam for assistance
- **Housing Element Certification Translation Services:** ABAG still has funding available. For more information visit: <https://abag.ca.gov/our-work/housing/regional-housing-technical-assistance/outreach-resources-translation-services>
- **BAHFA's Anti-Displacement Program:**
 - Requesting input from jurisdictions interested in implementing protections
 - Bay Area Eviction Study: share comments and thoughts
 - Reach out to Program Coordinator Irene Farnsworth, ifarnsworth@bayareametro.gov
- **Pro-Housing Designation:** HCD has staff to help fill out applications. Reach out to sohab.mehmood@hcd.ca.gov.
- **AB 2011 & SB 6:** Is there interest in doing a Learning Activity?

Zoning for Affordability Working Group

Rick Jacobus, rick@streetleveladvisors.com



ABAG Working Group Zoning for Affordability

This workgroup is aimed at jurisdictions looking to adopt or update an inclusionary zoning ordinance, density bonus policy or affordable housing overlay zone or similar program

1. Intro to Zoning for Affordability - **April 6** - 11:00 - 12:30
2. Evaluating an Inclusionary Housing Policy - **April 13** – 2:00 - 2:30
3. Evaluating Economic Feasibility
4. Compliance Alternatives
5. Working with State Policies (Density Bonus, SB35, etc.)
6. Communicating with the Public

Commitment: Attend (or attempt to attend) 5 sessions, approx. 1 hour of work between sessions

Register now: <https://tinyurl.com/zoningforaffordability>



Photo: Celie Frampton

MTC-ABAG Announcements

- **Annual Progress Reports Due April 1:** Jurisdictions must submit APRs to HCD by April 1, 2023. MTC-ABAG and hosted a webinar explaining changes to the APR form and answering questions from local staff; [a recording of the webinar is available on the ABAG website](#).
- **April Deadline to Claim Local Housing Grants:** In 2021, ABAG allocated [funding for jurisdictions](#) to support local Housing Elements and housing-related planning. Some jurisdictions have not claimed funds, and time is running out given a statutory expenditure deadline. Funds that remain unclaimed by April 2023 may be deprogrammed to avoid returning unexpended funds to the state. Local staff who have not claimed funds should contact MTC-ABAG immediately via HousingTA@bayareametro.gov.
- **Farmworker Housing Resources:** [How to Engage Farmworkers in the Housing Element Process](#); this guide provides practical advice for outreach and engagement — even if there are not farms or farmworkers living in the community. [Accompanying templates](#) can be downloaded and edited to fit your jurisdiction's needs. The guide complements [the Farmworker Housing Toolkit](#), which supports jurisdictions with data, analysis, and potential programs/policies for Housing Elements.
- **Regional Housing Technical Assistance Index:** MTC-ABAG has produced a range of technical assistance materials for local Housing Element development and adoption. The full index [is available here](#).



2023 Climate Grant Program



ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

Parking Management Planning
Regional Mobility Hubs Planning or Construction



Two Calls for Projects – Due 3/31

As part of the Climate Initiatives from Plan Bay Area 2050, both calls seek to achieve a reduction in greenhouse gas (GHG) emissions through a decrease in vehicle miles traveled (VMT), as well as to advance other regional priorities



Parking Management Planning



Regional Mobility Hubs Planning or Construction



Information

Eligible Applicants

- Cities, counties, transit agencies and county transportation agencies. Sponsors must also have a demonstrated ability to meet timely use of funds deadlines and requirements

Pre-Application Workshop

- Wednesday, March 1st, 2023, 3:00-4:00PM:
 - 3:00-3:30 PM: Regional Mobility Hubs planning or construction grant overview and Q&A
 - 3:30-4:00 PM: Parking management planning grant overview and Q&A





Parking Management Planning Grant Call

Category 1: Comprehensive parking management plans

- Develop a comprehensive parking management plan for a city, county or planning area
- Identify parking-related strategies to minimize new parking development and maximize efficient use of existing parking resources



Category 2: Parking management implementation studies

- Conduct a specific study, analysis or other planning task necessary to complete a parking or curb management capital project, program or other initiative that is otherwise ready to be implemented

More information here: abag.ca.gov/technical-assistance/climate-grant-parking-management-planning

Mobility Hub Elements and Features



**Retail/
Programmable Space**

Carshare

**Information/
Wayfinding**

**Shelters/
Waiting Area**

**Safe Walk
and Bike
Access**

**Bike/Scooter Share
Secure Bike Parking**



Mobility Hubs Planning and Construction Grant Call

A mobility hub is intended to serve as a community anchor and offers a welcoming environment that enables travelers of all backgrounds and abilities to access multiple transportation options – including shared scooters, bicycles and cars, as well as transit – and supportive amenities in a cohesive space

Two categories of projects are eligible for funding:

Category 1: Construction

Category 2: Planning and outreach

More information here:

abag.ca.gov/technical-assistance/climate-grant-mobility-hubs



We hope to hear from you!

Parking Management Planning

James Choe, jchoe@bayareametro.gov

Regional Mobility Hubs Planning or Construction

Krute Singa, ksinga@bayareametro.gov



ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

SB 35 Survey

MTC-ABAG is working on new SB 35 technical assistance.

- MTC-ABAG Survey: <https://forms.gle/pVwnGpoTdJa683C58>
 - Take 5 minute to fill out now
- How many SB 35 projects are you seeing?
- What are the primary issues or challenges?

Grand Nexus Study Update

Kristy Wang



ADU Program Update



Advisory Committee Kick Off

- Discussed community context
 - <https://forms.gle/XrTR9rDhFjXiSf3t6>
- Feedback and approval on logos
- Domain Name: aduscc.org
- Next meeting in April

SCC ADU Community Context Survey

Help us tailor the Collaborative's ADU work to your community!

As SCCPC staff begin planning for our shared ADU tools, understanding the challenges and opportunities for ADUs in your communities will help us design more useful resources.

This form should be filled out by a staff member who is familiar with both public opinion of ADUs and the ADU permitting process in your jurisdiction. If you are unsure of an answer, feel free to send us a follow up email or submit another survey response later. Please reach out to Abbie Tuning with questions (tuning@planningcollaborative.com).

Is there specific messaging about ADUs that you or your officials would like to emphasize?

Your answer

Are there people you'd like to reach but aren't currently? Have you found effective ways to reach more marginalized communities in your jurisdiction about housing related news?

Your answer



Let's Talk Housing
SANTA CLARA COUNTY

ADU Landing Page

letstalkhousingcc.org/adu

COMING SOON

Santa Clara County ADU

We're working on resources to make it easier to build an ADU in Santa Clara County.

- ADU Guidebook – your go-to guide for building an ADU, from inspiration through move-in
- Comprehensive ADU website and Can I Build? address lookup tool
- Browsable gallery of ADU plans for purchase
- Stories of real ADUs built in your community
- And more!



What is an ADU?

Accessory dwelling units (ADUs), also known as "granny flats," "in-law units," or "backyard cottages," come in many shapes and sizes but are always a self-contained home that is smaller than the main dwelling and legally part of the same property. ADUs must have a kitchen and place to sleep, and can range from small studios under 500 square feet to a moderately sized home with multiple bedrooms.

Types of ADUs



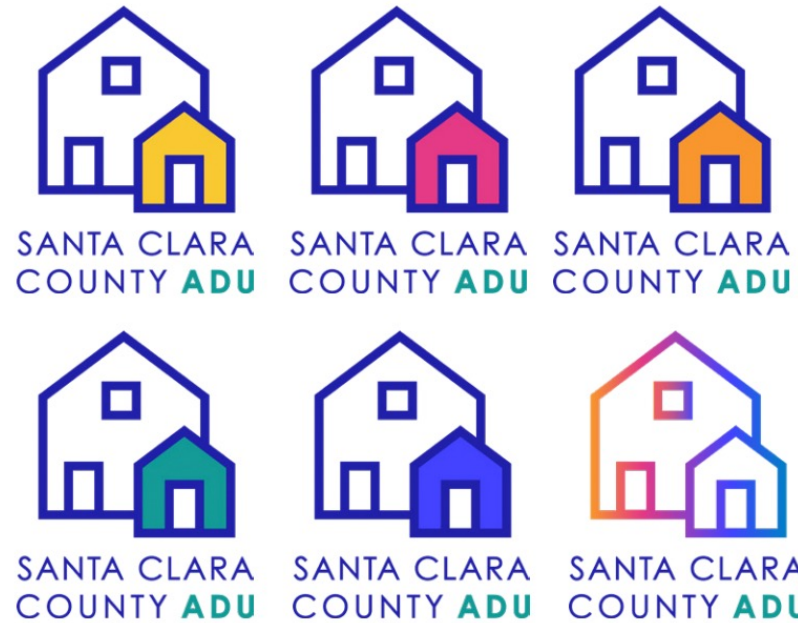
SANTA CLARA COUNTY ADU LOGO + VISUAL IDENTITY

MARCH 1, 2023

PRIMARY LOGO



COLOR VARIATIONS



REVERSE



1-COLOR



MARK ONLY, ALL VARIATIONS



FILE TYPES: EPS (VECTOR FOR PRINT), JPG (FOR PRINT AND WEB),
PNG (FOR WEB WITH TRANSPARENT BACKGROUND)

We need
your info!

- [Community Context Survey](#)
- [Jurisdiction Info Spreadsheet](#)
 - Planning Dept Public Question Contact Info
 - GIS Zoning Land Use Data
 - Jurisdiction Logos
- [Jurisdiction Standards and Rules Survey](#)
- Spotlight Recruitment Help



Do you own or live in an ADU?



COTTAGES · GRANNY FLATS · CASITAS · CONVERTED BASEMENTS & GARAGES

Share your story, get paid, and help promote ADUs in Santa Clara County

We are looking for people who own or live in an ADU to tell their story, your experience can be your neighbor's inspiration! Participants will be paid up to \$200 and professionally photographed with their ADU.

See details and fill out the survey at bit.ly/sccadu-survey.



QUESTIONS? Contact aduscc@planningcollaborative.com or visit www.letstalkhousingcc.org/adu

¿Usted tiene o vive en una unidad de Vivienda accesoria (ADU)?



CABAÑAS DEL PATIO TRASERO · CASITAS · SÓTANOS/GARAJES CONVERTIDOS

Reciba una remuneración si compartas su experiencia y ayude a promover las ADUs en el condado de Santa Clara

Buscamos dueños/as de o inquilinos/as que viven en unidades de viviendas accesoria (ADU) o ADUs Junior (JADU) que quieren compartir su experiencia. Los participantes finales se les pagará hasta \$200 dólares y se les fotografiará y/o grabará en video profesional con su propiedad.

Vea los detalles y complete una breve encuesta inicial en bit.ly/sccadu-survey.



¿PREGUNTAS? Envíe un correo electrónico a aduscc@planningcollaborative.com or visit www.letstalkhousingcc.org/adu

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Spotlight Recruitment Assistance

- Social Media Templates & Images
- Email Templates
 - ADU Permit Holders
 - Community Organizations
- Participant Survey
- Spanish Translations



Discussion

- **Housing Elements**

- Where are you? (Adopted, responding to comments)
- What challenges are you facing?
- What help do you need?
- Are you hoping for support from Collaborative staff?

- **Any Builder's Remedy Projects?**

- **New State Laws**

- Where are you?
- What help do you need?



Next Meeting:

Thursday, April 13
12pm-1:30pm

