Santa Clara County Planning Collaborative

September 14, 2023



Agenda

- Welcome
- MTC-ABAG Announcements Manuel Ávalos
- Collaborative Announcements
 - In-Person November Meeting
 - 2023 Developer Roundtable
- Shared Housing Staff Presentation Sandy Council
- ADU Program Review and Promotion
- REAP 2.0 Planning

MTC-ABAG Announcements Manuel Ávalos, MTC-ABAG

- Plan Bay Area 2050+ Remaining Round 1 Engagement Opportunities
- Bay Area Housing Finance Authority's 2024 Regional Housing Bond
- Potential 2026 Regional Transportation Funding Measure
- Seeking Feedback on Final Draft of TOC Policy Administrative Guidance
- Grant Opportunity: Transit Station Public Charging Program
- Regional Housing Technical Assistance Program
- Deadline Approaching (Sept. 30) for REAP Suballocation Invoicing
- Active Transportation Technical Assistance Program
- Priority Conservation Area (PCA) Refresh
- Last Chance to Nominate Priority Sites: September 30, 20223 Deadline

In-Person Meeting Proposal

- Thursday, November 9
- 10:30 am 3:30 pm
- Poll on possible training topics

What do you think?

10:30 am	Coffee, Meeting	Staff Only
11:30 am	(fun!) Training Workshop	Staff Only
12:45 pm	Lunch	Staff Only
2:00 pm	Break	Staff Only
2:30 pm	Tour of Housing Development	Staff and Electeds
Post-Tour	Housing Networking Event	Staff and Electeds

2023 Developer Roundtable (October)

- Opportunity to engage with developers on market trends and opportunities/obstacles for achieving housing goals
- Mix of nonprofit and market-rate developers (3 or 4 total)
- Prompts / topics:
 - What are the biggest market trends you're seeing related to housing?
 - How can jurisdictions best incentivize desired developments?
 - How are you factoring new State laws into your plans and proposals?
 - What can we do about low density proposals on high density sites?
 - Other questions or topics you want to see?

Shared Housing Staff Presentation

Sandy Council





Unprecedented Increase in Housing Development/Related Policy Workloads:

- New Housing legislation
- Tidal wave of developments coming online
- Housing Elements will generate new programs
- Small departments with staff who wear many hats
- May not have experience with affordable housing programs/financing
- Housing work often sporadic
- Recruitment difficulties

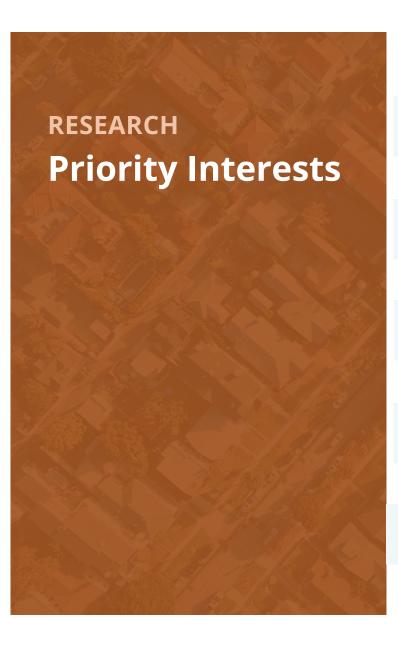


Small number of shared staff people, paid for by jurisdictions

Lead person to be program director to coordinate training, work assignments, and provide services

Cities pay for portion of FTE that meets their needs

Provides opportunities for collaboration/sharing best practices/consistency



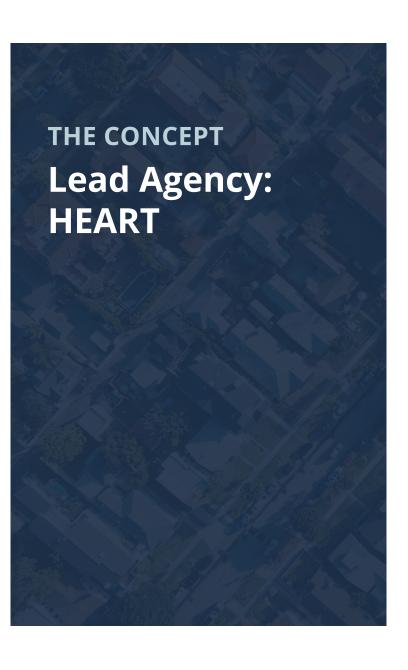
Managing Rental Inclusionary Zoning (IZ) Units

Affordable Housing Project Admin

Implementing New Housing Programs

Sharing Best Practices

Consistency between Jurisdictions



Lead Agency Responsibilities:

- Hire Lead Staff Person
 - Hire and train shared staff
 - Provide resources for best practices
 - Coordinate staff resources to jurisdictions
- Provide office space/equipment as needed

Jurisdiction Responsibilities:

- Oversee direct work assignments
- Include staff in team meetings/updates
- Provide performance feedback to HEART
- Provide onsite workspace



Program Costs to be Spread to Participating Cities

Flat Fee

- Estimate fee based on portion of FTE
 - Allow flexibility in monthly hours
 – average over time. Not require fixed hrs. per week or month
 - Assume increments of .20 FTE



"Shared Staff" Contractual Issues

PERS issues regarding employment:

- Partial employee triggers retirement benefits
- Adjusted language about shared staff to traditional consultant language for services
- Adding more specifics as to services included in scope of work

Commitment to "Team" approach

 Although contract language is revised, intent is the same



Annual Cost Estimates: Year 1

Program Cost	Salary	Benefits	Taxes/Work Comp	Total
Housing Lead Staff	\$ 170,000	\$ 12,000	\$ 13,000	\$ 195,000
Housing Specialist	100,000	12,000	8,300	120,300
Housing Specialist	120,000	12,000	9,200	141,200
HEART Mgt Staff				34,000
HEART Overhead				34,000
E/O Insurance				5,000
Contingency				55,000
Grand Total	\$ 390,000	\$ 36,000	\$ 30,500	\$ 584,500

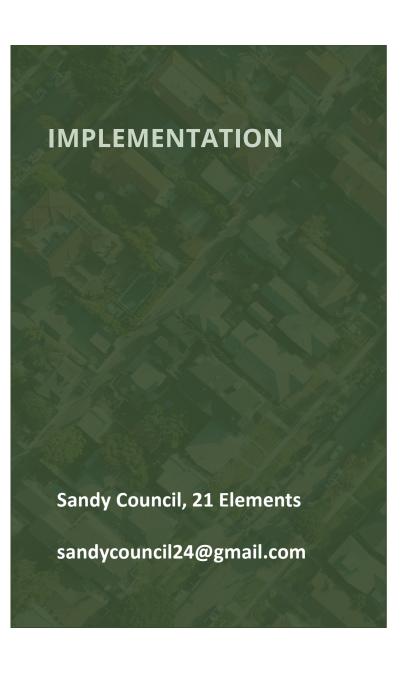


Annual Cost Estimates: Year 1

Days/Week	Hrs./Week	FTE	Annual
1	7	0.2	\$ 39,052
2	14	.4	\$ 78,104

\$130/Hr.

Monthly reports hours used



Program Progress

Lead Agency Selected - HEART of San Mateo

Program Director - Hired

Execute Agreements- In process 10 jurisdictions committed

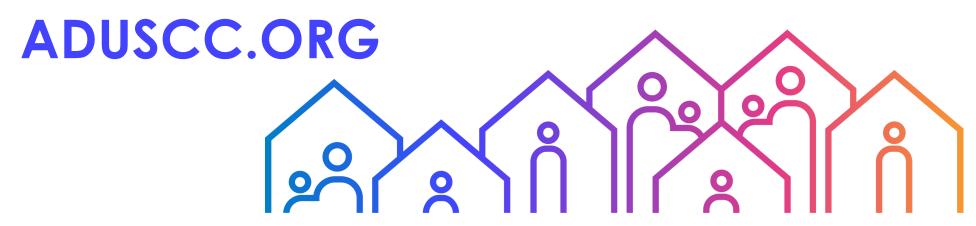
Recruit and Hire Staff-in progress

ADU Program Review

Samantha Dolgoff, Collaborative Staff

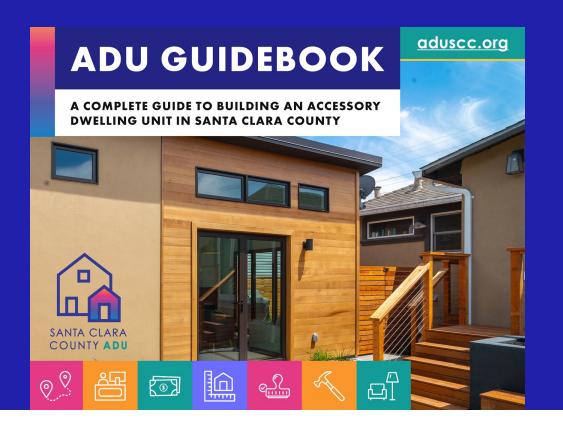


ADU Program Review Phase 1 Complete!



What's available?

ADU Guidebook & Website





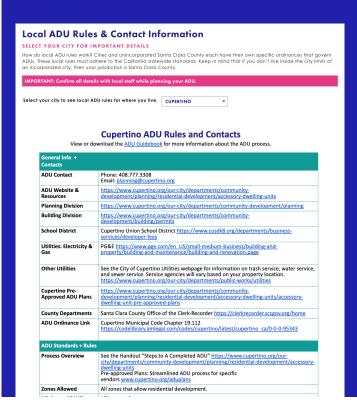
ABOUT SANTA CLARA ADU

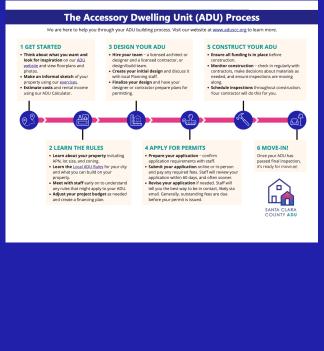
What's available?

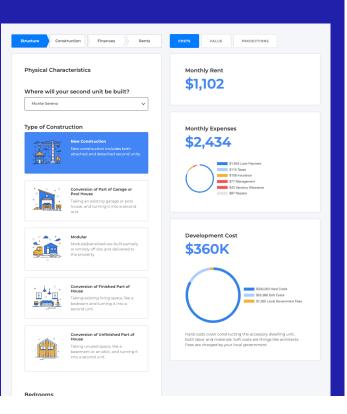
ADU Rules Sheets

Process Handout

Cost Calculator







What's available?

Local ADU Spotlight Stories



SPOTLIGHT ASHWATH, ADITI, & FAMILY Bringing Family Together

Ashwath: I've lived in the South Bay with my wife for 25 years now. A couple years ago the City reached out to homeowners to encourage us to build more housing and we thought we would build the ADU for local teachers.

When my daughter and her family decided to move back to the area, we offered them the ADU so they could have an affordable home and live close to us. It has been wonderful for us to be able to spend time with the grandkids.

The ADU is designed efficiently with no wasted space, and the plans only took four months to develop. The kitchen and living room feel very cozy and we like to spend time there.

I would be happy to move into the ADU and rent our primary home someday, maybe as we get older and if Aditi and her family decide to move.

Aditi: I grew up in the South Bay, and after being away for a few years we decided that we wanted to move back and raise our children near family. We weren't sure if we could afford a place that would work for us. When my dad offered us the ADU we were thrilled and of course cautious. We wanted to plan spending time together while making sure that my parents would still have their privacy.

Now we're a year in and we've settled into a comfortable family routine. We have family dinner twice a week, we don't have to put a lot of work into planning a visit. After daycare my son spends time with my mom. We still have our privacy, but we don't feel cramped.

Often other parents tell us they wish they could have the shared family life that we were able to build. When my husband and I want to go on a date, visit our friends, or just need to take a break my parents are right there. It's been wonderful for the whole family.



"It's such a blessing having my parents see the kids every day and watching them play in the garden together."



SIZE 1,000 square feet

Floorplan Inspiration



Phase 1 Complete!

Let's get the word out!

- Description language for your city ADU webpage
- Resource Flyer

Visit aduscc.org

THINKING ABOUT BUILDING AN ADU?

BACKYARD COTTAGES - GRANNY FLATS - IN-LAW UNITS

Accessory dwelling units (ADUs) come in many shapes and sizes and grow with your family and community over time.

They provide housing for family and friends, rental income, and a home as you age. And they are an important source of housing for the local workforce and families.



Tools and resources to support your ADU project from inspiration and design to permitting, construction and move-in.



Visit adusco.org to get started!





Your companion through the entire ADU process, from budget and design planning to getting permits, hiring contractors, and more!



MORE OF WHAT YOU'LL FIND ONLINE:

- Step-by-step guidance through all project phases
- Calculator to estimate project costs and rental income
- Fillable worksheets to support the process
- Stories about ADUs your neighbors are building
- Local rules summaries
- ADU Glossary













Next Up ADU Plans Gallery

Find an ADU Plan in OCCOG

Browse 37 ADU Plans

0

200

Filters Y



Abodu One 500 sf • 1 beds • 1 baths



Abodu Studio 340 sf • 0 beds • 1 baths



Abodu Two 610 sf • 2 beds • 1 baths



Bradford Series 740 sf • 2 beds • 2 baths



Connect 1 460 sf - 1 beds - 1 baths



Connect 2 640 sf • 1 beds • 1 baths



Connect 4.1



Homes for Sonoma Cottage



Millie L-shape



Abodu One

Plan Designed By Abodu

Pre-reviewed by **OCCOG** with the following note:

"This is a great design that fits in well with our design standards. It will still need go to through a review process to ensure construction safety, and if it is in a Featured Historic Site(www.ocgov.com/residents/communities-neighborhoods/historical-sites) it may require certain finishes to conform to Historic Site design standards.

See full pre-review materials

Details

500 sq ft.



All-Electri

Embrace the green revolution with All-Electric ADUs. Enjoy efficient and eco-friendly living without the need for gas lines.



1 bathroom

Solar Ready

Harness the power of the sun seamlessly. These ADU designs come pre-wired and primed for solar panel installations, making the transition to

Take Your Next Step

You're on the brink of bringing your ADU vision to life. The next crucial step is connecting with the right professionals. Engage with a contractor or architect to obtain a precise bid and initiate a comprehensive site analysis.

Ensure you're fully prepared and informed before breaking ground.

Contact Plan Provider

☐ I agree to the <u>Terms and Services</u>

Agree to the terms

Building Department Contacts

Please fill out this spreadsheet with contact information for Building Department staff who will review any Pre-Reviewed ADU Plans for

- Building staff will need to select plans to be included
- Google sheet contact form
- Collaborative staff will manage outreach

the shared ADU Plans Gallery.				
Contact Collaborative Staff with questions: Samantha Dolgoff, dolgoff@planningcollaborative.com				
For more information about Santa Clara County ADU visit https://www.letstalkhousingscc.org/adu				
	Campbell	Cupertino	Gilroy	Los Altos
Does your jurisdiction already have pre-reviewed/approved ADU plans? (yes/no)				
2. Please fill out the contact information fields below:				
a Building Dept				
General Phone				
General Email				
b. Building Director/Chief Official (or Assistant)				
Name				
Title				
Email				
Phone				
c. Other Building Contact				
Name				
Title				
Email				
Phone				
City Manager				
Name				
Title				
Email				
Phone				
	-			

REAP 2.0 Update

Collaborative Staff





REAP 2.0 Goals & SCCPC Priorities

Funding Background

- REAP 1.0 funding focused on supporting jurisdictions to update housing elements and achieve certification.
- REAP 2.0 has 3 goals (from State) plus likely to require local funding match

Reap 2.0 Goals

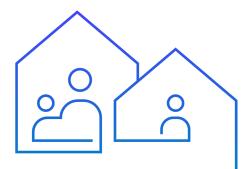
- A. Accelerate Infill Development that Facilitates Housing Supply, Choice, and Affordability
- B. Affirmatively Further Fair Housing
- C. Reduce Vehicle Miles Traveled



REAP 2.0 Goals & SCCPC Priorities

Mural Activity and Discussion

- Alignment of local priorities with REAP 2.0 goals?
 (housing element implementation plus other priorities)
- Key opportunities for cross-jurisdiction collaboration, shared learning and technical assistance consistent with REAP 2.0 goals?



Next Meeting:

Thursday, October 12 12pm-1:30pm

