

SCC Planning Collaborative Meeting

September 24, 2020



Agenda

I. Welcome, Review Agenda and Announcements

II. Housing Methodology Committee Debrief from 9/18/2020 Meeting

- Josh Abrams Presentation
- RHNA for unincorporated county
- Discussion

III. Update on ABAG Regional Early Action Project (REAP) - Josh

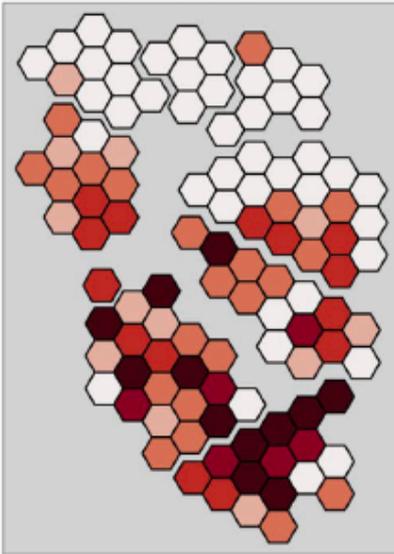
V. Report back on Jurisdiction One-on-One Meetings

VI. Next Steps and Logistics

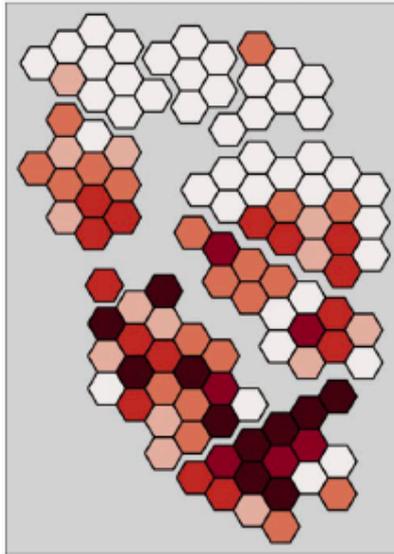
- Scheduling regular bi-weekly meetings
- other communications
- product requests

Housing Methodology Committee Debrief

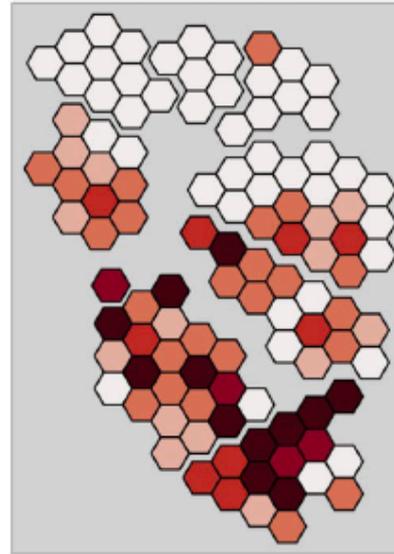
Option 5A: 50/50 High Opportunity Areas & Jobs (Baseline: 2050 Households (Blueprint))



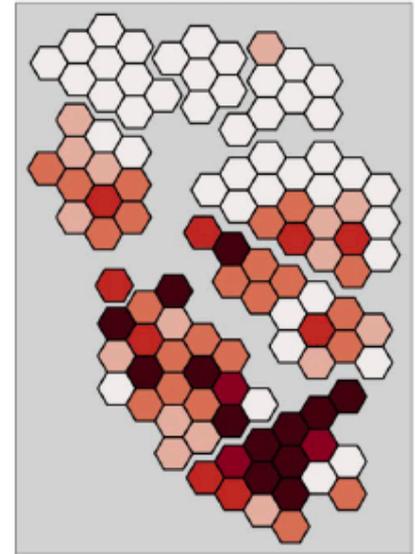
Option 6A: Modified High Opportunity Areas Emphasis (Baseline: 2050 Households (Blueprint))



Option 7A: Balanced High Opportunity Areas & Job Proximity (Baseline: 2050 Households (Blueprint))



Option 8A: High Opportunity Areas Emphasis & Job Proximity (Baseline: 2050 Households (Blueprint))



Jurisdiction growth rate

10.0%

12.5%

15.0%

17.5%

20.0%

22.5%

25.0%

Option 8A: High Opportunity Areas Emphasis + Job Proximity

Option 8A: High Opportunity Areas Emphasis & Job Proximity								
		-						
	Baseline	2050 Households (Blueprint) - Unmodified Allocation						RHNA 5
	Income Group	VLI	LI	MOD	MOD+	Total		
	Campbell	1,020	580	660	1,700	3,960	933	
	Cupertino	1,620	930	1,020	2,650	6,220	1,064	
	Gilroy	410	240	230	590	1,470	1,088	
	Los Altos	580	330	380	980	2,270	477	
	Los Altos Hills	140	80	90	230	540	121	
	Los Gatos	520	300	310	800	1,930	619	
	Milpitas	1,650	950	1,110	2,870	6,580	3,290	
	Monte Sereno	50	30	30	80	190	61	
	Morgan Hill	290	170	190	490	1,140	928	
	Mountain View	2,880	1,660	1,910	4,940	11,390	2,926	
	Palo Alto	2,570	1,480	1,670	4,330	10,050	1,988	
	San Jose	16,390	9,440	11,340	29,350	66,520	35,080	
	Santa Clara	3,020	1,740	2,030	5,260	12,050	4,093	
	Saratoga	560	320	340	880	2,100	439	
	Sunnyvale	3,230	1,860	2,210	5,710	13,010	5,452	
	Unincorporated Santa Clara	1,110	640	660	1,720	4,130	277	
	Totals							
		36,040	20,750	24,180	62,580	143,550	58,836	
	% Distribution	25%	14%	17%	44%	100%		



Technical Assistance
for Local Planning
HOUSING

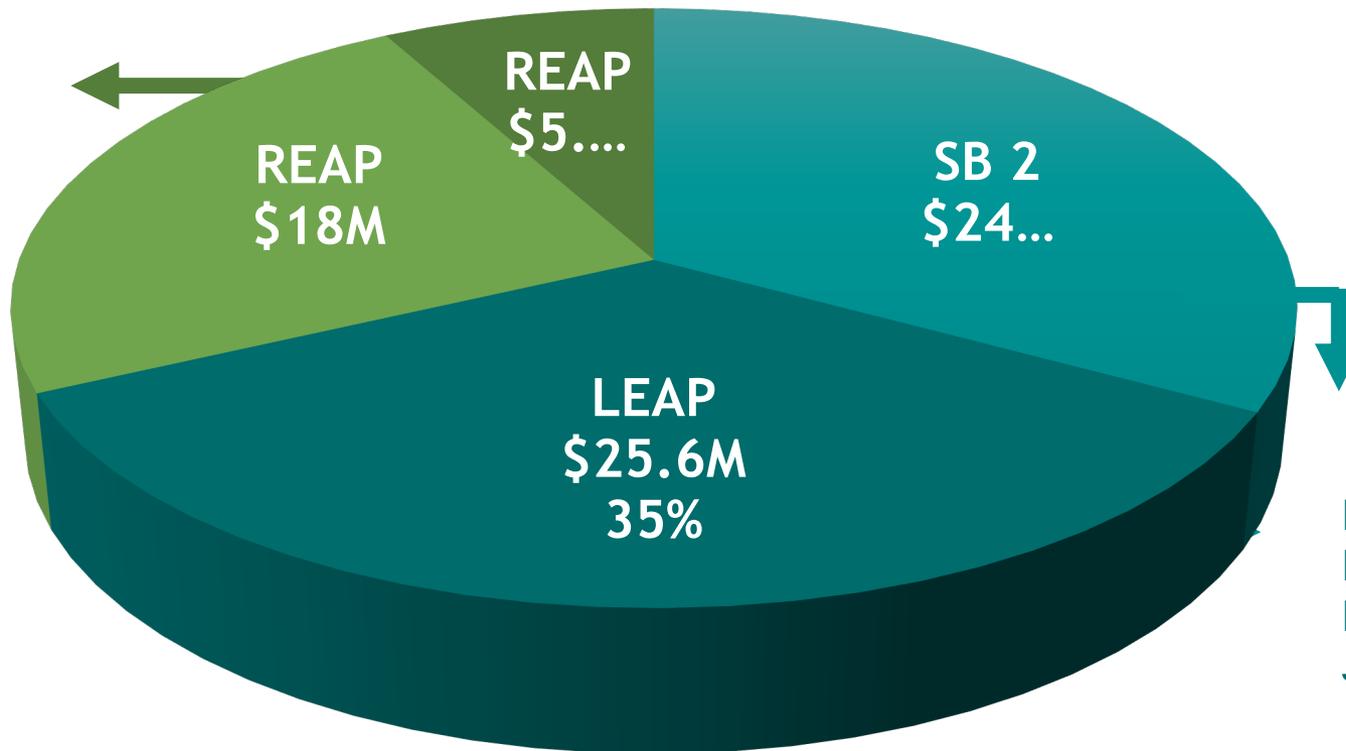
Collaboratives and Cohorts Update

Training Presentation
for Local Planning Staff
Sep 17, 2020



State Funding to the Bay Area to plan for housing

Funding to
Regional
Government



Direct
Funding to
Local
Jurisdictions



Technical Assistance
for Local Planning

HOUSING

ABAG/MTC committed to using REAP:

To enhance the RHNA process
by supporting the Housing Methodology Committee
and increasing engagement with local electeds,
staff, and stakeholders

To develop a new regional housing technical
assistance program

- Technical assistance to jurisdictions to develop compliant housing elements.
- Technical assistance to support community engagement strategies related to “3 Ps” of housing:
 - Protection,
 - Preservation, and
 - Production

REAP Advance: \$5.9 Million

- ABAG/MTC Staff is engaging with local officials to identify needs and evaluate program design options
- RFP issued for Principal Consultant to assist with program design
- RFQ being drafted for deep consulting bench to assist local jurisdictions with Housing Elements updates

REAP Balance: \$18 Million

Next Steps:

Apply to HCD for balance after “substantial progress” made on advance

Deadline: January 31, 2021

Potential Framework for REAP Program

Collaborative & Cohort-Based Approach

- Knowledge sharing on policies and best practices, site analysis and strategies, funding, etc.
- Tailored for variety of contexts

Regional Consultant Pool

- Economies of scale
- Reduced administrative burden on local staff
- Flexibility to craft locally-appropriate policies and programs

Regional Coordination with HCD

- Template Documents
- Data Packets
- Pre-Approved Site Feasibility Analysis?

Housing Leadership Development & Community Engagement

- Data-Driven Messaging
- Outreach and Education
- Focus Groups and Listening Sessions

Collaboratives

Essential Elements

- Group of cities
- Paid organizer/technical assistance provider

Sample Activities

- Regular meetings/trainings
- Products
- Outreach
- As needed help

• Additional Details

- Cost?
- Relationship to Directors meeting?
- Hiring?

• Feedback?

- Overall?
- What would be useful assistance?
- Are there Housing Element topics?
- Are there non-Housing Element topics?

Potential Framework for REAP Program

Collaborative & Cohort-Based & Study Group Approach

- Knowledge sharing on policies and best practices, site analysis and strategies, funding, etc.
- Tailored for variety of contexts

Regional Consultant Pool

- Economies of scale
- Reduced administrative burden on local staff
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Regional Coordination with HCD

- Template Documents
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Housing Leadership Development & Community Engagement

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Thank You.



Update on Jurisdiction Check In Calls

- 12 of 16 jurisdictions have scheduled meetings through Calendly

<https://calendly.com/peninger-1/housing-element-ta-and-training-needs>

- Strong interest in collaborative “base” package of activities plus potentially additional sites analysis TA and services
- Some jurisdictions have asked for additional information to provide to their city managers and/or councils
- Next Step: Develop full work plan based on feedback received.

Next Steps & Logistics

- Scheduling regular bi-weekly meetings?
- Other communications
- Product requests

Next Meeting Agenda:

- Review draft workplan
- Presentation from EcoNorthwest on Sites Readiness/MapCraft tool
- RHNA Update
- REAP Update
- Other

Questions / Feedback

