

AUGUST 1ST

5:30-9:30 PM

SONOMA CITY HALL

SONOMA CITY COUNCIL

PRESENTS



SONOMA

city party

Promote your brand to an audience of thousands at the beloved Sonoma City Party! Join us as we celebrate The Year of the Farmer at the 27th Annual Sonoma City Party- a night of free fun, festivities, and live performances in honor of our vibrant community.

GOLD LEVEL

Celebrating Sponsor Costs \$1,400 (limited to 6 sponsors)

Pre-event

- Logo included on the Event Poster and recognition on all radio/promotional spots
- Social media mentions 2 occasions prior to the event

Event Day

- Logo will appear on the Celebrating Sonoma City Party Banner, which will flank the stage on either side.
- Live announcement acknowledging as a Celebrating Sponsor at the event
- 10x10 booth onsite at event to spotlight your company's products and services

Post-Event

- First Right of Refusal on 2025 sponsorship of the event

For information regarding sponsorship opportunities please contact Lisa Janson at 707.339.2534

GOLD LEVEL Continued:

Green Sponsor- 1 Available \$2,200 (limited to 1 sponsor)

The Sonoma City Party is taking further initiatives to make the event more environmentally positive by instituting several new green policies and programs aimed at reducing the amount of waste generated. A complete recycling program has been initiated to help with all other waste. Be part of this exciting new initiative!

Pre-event

- Logo included on the Event Poster and recognition on all radio/promotional spots
- Social media mentions 2 occasions prior to the event

Event Day

- Logo will appear on the Celebrating Sonoma City Party Banner, which will flank the stage on either side.
- Live announcement acknowledging as a Celebrating Sponsor at the event
- 10x10 booth onsite at event to spotlight your company's products and services

Post-Event

- First Right of Refusal on 2025 sponsorship of the event

SILVER LEVEL

Bicycle Valet Sponsorship \$900 (limited to 1 sponsor)

Reach hundreds of potential customers through the bike valet! Sponsoring the bike valet program allows you to have direct access to participants and branding visibility at the Sonoma City Party.

Put your company's branding on:

- Up to 20 feet of fencing (sponsor can provide the 2' high banner unlimited possibilities)
- Sponsor can provide Valet uniforms (caps and shirts)
- Inclusion in the social media posts encouraging individuals to ride to the Sonoma City Party

Green Room Sponsorship \$900 (limited to 1 sponsor)

Support the musicians at the event, by ensuring they have cool beverages and food onsite in the green room.

Pre-event

- Logo included on the Event Poster (must sign sponsorship agreement by July 13, 2024) and recognition on all radio/promotional spots
- Social media mentions 2 occasions prior to the event

Event Day

- Logo will appear on the Celebrating Sonoma City Party Banner, which will flank the stage on either side.
- Live announcement acknowledging Green Room Sponsor at the event

Post-Event

- First Right of Refusal on 2025 sponsorship of the event

Corporate Booth at the Event \$500 (limited to 15 sponsor)

Support the event and community, while displaying your services and products onsite at the event!

Event Day

- 10x10 booth onsite during the event, to promote your business or services. All booths will be prominently displayed at the event.

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Corporate Entertainment Area at the Event \$1250* (limited to 2 sponsor)

Entertain your guest at the Sonoma City Party with the ability to have a dedicated space to host up to 24 people.

Event Day

- No hassle set-up, arrive onsite knowing you have space already secured.
- This sponsorship allows you to brand your space.
- Must purchase beer and wine from an official event alcohol vendor. Wine bottles are available for sale with advance notice otherwise drink tickets can be procured for your guests.

Additional services:

Rentals:

60" round tables - \$20 a piece

6' long rectangular table- \$20

White folding chairs- \$6 a piece

Table cloth: Black and White Checker: \$20 each

Table cloth: Red and White Checker: \$20 each

Table cloth: Black or White \$20 each

Cooler with Ice: \$50

Supplies:

Bottles of wine can be purchased in advance for \$38 a piece

Cans of Beer can be purchased in advance for \$10

Flower Arrangements for Table Decore:

Large arrangement: \$100

Small arrangements for tables: \$40