



City of Sonoma

COMMISSION APPLICATION

CA-17-17

Received Date: November 10, 2017

Application Type: Planning Commission

NAME: Jim Carruthers
ADDRESS: 907, Boccoli, Sonoma, CA, 95476
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LENGTH OF RESIDENCY: Sonoma **REGISTERED VOTER:** Yes

EMPLOYER: Brailsford and Dunlavey (based in DC, with offices in Calif.)

EMPLOYMENT STATUS: Other

REASON FOR APPLYING: My background and experience seem well suited to this position. The upcoming review of the General Plan for the City is of particular interest to me, as I have had experience with General Plan updates and studies that have involved the interface of municipalities and their institutional neighbors, use of demographic data bases, and general planning elements.

EDUCATIONAL BACKGROUND: San Diego State University: MPA in Public Administration and Urban Planning, 1972. I have taught planning principles for professionals at the graduate level.

OTHER RELEVANT EXPERIENCE: Part of my work with B & D (Program Management firm) involved preparing elements of general plan updates specifically housing demand studies, workforce housing, debt capacity studies and development of business plans for institutional clients. My experience as the CEO of a large PUD, included significant planning and design elements, and the interface with municipal (Sonoma County PRMD) and state government agencies, (Coastal Commission).

COMMUNITY INVOLVEMENT: North Sonoma Coast Fire Protection District (CFO), Redwood Coast Animal Shelter, Sonoma County Parks Foundation, Redwood Coast Housing Alliance, Rotary of Sonoma Valley. I have filed Brown Act disclosure documents previously.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Have used video interface to observe the Planning Commission meetings

What is your understanding of the role and responsibility of this Commission?

Advise the City Council on matters that come before the Commission. Provide input to policy decisions relating to the work of the Commission. Be a responsible and accountable member of this group.

What would be your goal(s) as a Commissioner?

Be a curious and informed member of the Commission. Do the homework necessary to provide clear and cogent decision making. Treat people with respect and dignity. Approach each issue with fresh and considered thinking. Ultimately insure that the citizens of the City benefit from a considered and thoughtful planning process. People may not like the outcomes of a planning decision, but they should be clear on the process, data, and key elements of consideration that went into a decision.

What do you feel you could contribute to see these goals realized?

While I have lived in Sonoma County for 17 years, we are relatively new to the City of Sonoma, so my baggage is light. The ability to actively listen and process a dearth of sometimes complicated and competing information is something that I have had both experience and success with in my professional life.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

I have not served on any City of Sonoma Commissions or Committees

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? Yes

If yes, please list the address(es):

907 Bocoli St. Sonoma, CA 95476

Do you rent property in the City of Sonoma? No

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

I remain a consultant to the firm that i worked for as a Senior Project Manager. (Brailsford & Dunlavey). We have active projects in the education and sports facility sector in California. I don't believe of these projects would have any impact on this Commission.

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

None

Is there anything else you would like us to consider when reviewing your application?

The City of Sonoma through the Planning Commission defines and translates the physical space which sets the tone for this community. There are stark realities and subtleties that the Commission must understand and then integrate into the decisions and policies that guide the work of the Commission. The General Plan update is on the horizon; I genuinely believe that getting this critical planning tool "right" is paramount to the success of the Commission and the City as it seeks to look forward, while embracing the soul and the culture of this community which as gotten us to this wonderful place we call home. Completing the General Plan update will take a great deal of active listening, smarts, creativity, and critical thinking. I look forward to that if given the opportunity.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and

submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Jim Carruthers

November 10, 2017

Carruthers: CITY OF SONOMA, PLANNING COMMISSION APPLICATION

EDUCATION

School	Major	Graduation Date & Degree
San Diego State University	B.A./ M.P.A. 1972	Public Administration & Urban Planning

COMMUNITY SERVICE EXPERIENCE

Organization	POSTION
North Sonoma Coast Fire Protection District	Board Member & CFO
Redwood Coast Humane Society	Volunteer
Sonoma County Parks & Recreation Foundation	Board Member
Redwood Coast Housing Alliance	Board Member
Sonoma Valley Rotary Club	Member

OTHER REVELANT EXPERIENCE OR EXPERTISE

**Senior Project Manager
Brailsford & Dunlavey, Washington D.C.**

Prepared studies and plans for clients in the higher education sector that included:

- Long Range Development Plan Elements
- Workforce housing studies
- Housing demand studies
- Market & demographic analysis of campus edge projects
- Debt capacity studies for large off-book projects to be financed by university or 3P partners
- Development of sustainable business plans for non-academic operating units

Community Manager/CEO, The Sea Ranch Association & The Sea Ranch Water Company

Managed all aspects of this 5000-acre, forward thinking coastal community of 2,238 residences and lots, located in the northwest corner of Sonoma County. This included management of all staff, planning & design departments, financial administration, facilities and resource management, environmental compliance, security, roads & trails, recreational amenities, airport, interface with adjacent municipal agencies and the California Coastal Commission.

The Manager is also the CEO of The Sea Ranch Water Company, a Class C water company providing services for residential and commercial customers that includes water treatment facilities, a 90 million gallon reservoir, distribution infrastructure and testing facilities. The Water Company also operates two waste- water treatment facilities for the Ranch under contract to the County of Sonoma.

UNIVERSITY OF CALIFORNIA, SAN DIEGO, Director, University Centers

Managed of a number of auxiliary (non-academic) units that provided a wide range of services to the university community, which now numbers in excess of 35,000 students, faculty and staff. This included project planning and development, financial forecasting and administration, day-to-day operations, numerous campus committees, and high customer service values. All non-academic services units we're expected to be self-funding, and provide a return to the university general budget.
