



City of Sonoma

COMMISSION APPLICATION

CA-17-10

Received Date: October 23, 2017

Application Type: Planning Commission

NAME: Logan Harvey
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LENGTH OF RESIDENCY: 23 Years **REGISTERED VOTER:** Yes
EMPLOYER: Repris Winery - Estate Sales Manager
EMPLOYMENT STATUS: Employed

REASON FOR APPLYING: I am applying to be a member of the Sonoma Planning Commission because this is my home town. I was born and raised in Sonoma and moved back home 2 years ago after teaching English in South Korea for 3.5 years. Currently I work at a winery here in Sonoma and have gotten more and more involved with the local government and local organizations since moving back. I think, given my life experience and current position, that I can bridge the gap between long time locals and new comers, between the wine industry and the town. Additionally, I am young-ish and think that the voice of a young winery worker is a good voice to have on a commission in a town full of young winery employees. Many structural issues affect this community and, as a result, they affect the future of this town and it's economic backbone.

Additionally, for the past year I have been serving as the environmental chair for the Sonoma Valley Democrats. While working in this position I have come to know the environmental community in Sonoma as well. As the new general plan is being created it is important that there be voice given to environmental issues/goals as well, I think I can help raise that voice.

EDUCATIONAL BACKGROUND: High School - Sonoma Valley High School Class of 2005
San Francisco State University - B.A. English Education 2012

OTHER RELEVANT EXPERIENCE: I am currently the chair of the Sonoma Valley Democrats Environmental Committee

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Yes, I have been to 3 Planning Commission Meetings

What is your understanding of the role and responsibility of this Commission?

The role and responsibility of the Planning Commission is to insure that as Sonoma grows and changes it does so in a way that keeps the history, spirit, and community of Sonoma as a central focus. Commissioners are expected to meet with members of the public, to hear their concerns, and to be a voice for them.

Commissioners should look at new projects in the context of the neighborhood in which they are placed and work tirelessly in order to insure that Sonoma gets the best project possible because, once a project is built, it will be there for a long time.

What would be your goal(s) as a Commissioner?

My goals as a commissioner would be to help craft a Sonoma in keeping with our values and our general plan. To me, the greatest challenge facing Sonoma is the lack of affordable housing options for young people. Sonoma has, as long as I've lived been a family town, a great place to raise children, somewhere where they can be safe and prosper. Sonoma today, however, is an extremely challenging if not impossible city in which to raise children. The bar to entry to purchase a home is somewhere around 550k and to rent a 2 bedroom it hovers near \$2200/month. This excludes the majority of people that work in town from living and raising children here. In the long run, following down this path will ensure that the youth will be run out of Sonoma, a proposition that cuts to the very heart of what Sonoma used to be, a wonderful place for middle class families to prosper.

Secondly, a huge part of what makes Sonoma Sonoma is the wide open landscape that surrounds the town. It would be my goal to find ways to avoid growing our UGB in order for us to preserve open spaces and wildlife corridors.

What do you feel you could contribute to see these goals realized?

For the past year and a half I have been meeting with the environmental community, attending city council and planning commission meetings, and working within the wine industry. I know these communities well and think that we can get them to work together in order to set Sonoma and all of its citizens up for a successful future.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? No

Do you rent property in the City of Sonoma? No

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

Pangloss Cellars, Repris Wines, and Texture Wines

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

Yes, I believe that the West Napa Street hotel project should not be approved without the inclusion of the housing requirement written into the building code. I have also publicly supported the SAHA affordable housing project proposed across the street from train town on Broadway.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Logan Harvey

October 23, 2017

Logan Harvey

707-347-6496 sonomalogan@gmail.com 578 Este Madera Drive, Sonoma, CA

Independent self-starter, strong oral and written communication skills, brand ambassador, creative thinker, team building skills, proven sales ability, outstanding public speaker, problem solver, customer service skills, training management, group organization, deadline driven, sales goal driven, business development.

Experience

ESTATE SALES MANAGER & HOSPITALITY COORDINATOR, RIGHT SIDE LLC; SONOMA, CA — 2016-PRESENT

- Performed as brand ambassador at trade shows and industry events
- Provided detailed written analysis of sales tactics and strategy for sales team on how to identify and target qualified customers, how to deal with specific brand questions, and how to leverage brand identity to generate sales
- Initiated feedback on company operations and strategy to improve sales tactics, long-term value generation strategy, and increase productivity
- Assisted in the winemaking process to increase product knowledge
- Developed and maintained successful direct-to-customer sales relationships

ENGLISH EDUCATOR, CHINJU UNIVERSITY OF EDUCATION; JINJU, SOUTH KOREA — 2013-2016

- Composed college level EFL curriculum for freshmen, juniors, and masters students
- Collaborated with managing professor and fellow teachers to promote a positive learning environment
- Managed and explored cultural differences with students and professors alike by explaining colloquial phrases, behavioral differences and expectation in both Korean and English culture
- Educated EFL students in American culture and colloquialisms, including sarcasm, puns, jokes, sayings, and other hard to translate language items
- Volunteered to participate in extra-vocational activities such as coaching basketball and running an English Club
- Evaluated students based on scholastic performance

BUSINESS ENGLISH EDUCATOR, KOSEP INC; JINJU, SOUTH KOREA — 2014-2016

- Instructed corporate team on business English and cultural differences of the Korean and Western business world
- Created writing prompts and questionnaires to improve English literacy
- Edited technical reports and papers assisting with correct translation

ENGLISH EDUCATOR, SUCHON ELEMENTARY; GONGJU, SOUTH KOREA 2012-2013

- Developed curriculum to instruct classes ranging from kindergarten to sixth grade including summer camps, writing assignments, and creative play that required the use of the English language
- Applied understanding of the emotional and physical needs of students to create age appropriate material
- Designed and administrated testing for students to measure progress
- Presented theories of teaching English to assembly of foreign teachers

Volunteer

CHAIR, SONOMA VALLEY DEMOCRATS ENVIRONMENTAL COMMITTEE — 2017-PRESENT

- Organized meetings and actions of a group of 20+ members
- Wrote and distributed mailing lists and letters for signature by various political groups for delivery to local and national politicians
- Developed and improved relationships with local activists and government officials and assisted in the drafting of resolutions

COLUMNIST, SONOMA VALLEY SUN— 2017-PRESENT

- Regular contributor to the Sonoma Valley Sun
- Write and develop opinion pieces about valley life, suggested city improvements, and city politics
- Work with an editor to develop and refine pieces

Education

San Francisco State University — B.A. in English Education with an emphasis in linguistics

Languages

- Spanish - Intermediate
- Korean - Beginner