



# City of Sonoma COMMISSION APPLICATION

CA-17-18

Received Date: November 14, 2017  
Application Type: Planning Commission

**NAME:** Carol Jansen  
**ADDRESS:** 300 Hatchery Lane, Sonoma, CA, 95476  
**PHONE:** 707.343.7427  
**EMAIL ADDRESS:** cjansen@att.net  
**EMPLOYMENT STATUS:** Retired  
**REASON FOR APPLYING:**

**EDUCATIONAL BACKGROUND:** (High School, College, Professional, Vocational, or other Schools Attended. Please include Major or Field of Study, Dates attended, Degree and date of Degree)

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### GENERAL QUESTIONS:

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### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Reference Pamphlet and the City's Conflict of Interest Code agree to file a PC Form 700 Statements of Economic Interest, as required by the Political Reform Act and the City's Conflict of Interest Code.

I AGREE

**Paper Application Submitted**  
**SEE ATTACHED**

*I agree that all of the information provided in this application is true and accurate to the best of my knowledge and belief as of the date submitted. I also agree that, by checking the box below and affixing my digital signature to this form as of the date submitted, I will serve on the Commission/Committee for which I am applying.*

I AGREE



THIS DOCUMENT AND ITS ATTACHMENTS ARE AVAILABLE FOR PUBLIC INSPECTION

SUBMIT COMPLETED APPLICATION ALONG WITH A CURRENT RESUME TO:  
CITY CLERK \* NO. 1 THE PLAZA \* SONOMA CA 95476  
CITYHALL@SONOMACITY.ORG

# City of Sonoma COMMISSION APPLICATION

RECEIVED

NOV 13 2017

SONOMA CITY CLERK

COMMISSION OF INTEREST: Planning Commission  
(Attach a separate application for each Commission of Interest)

NAME: Carol Jensen

ADDRESS: 300 Hatcher Lane, Sonoma, CA 95476

MAILING ADDRESS: Same as above

PHONE: 707-343-7427 ALTERNATE PHONE: \_\_\_\_\_

EMAIL: cjansen@att.net

HOW MANY YEARS HAVE YOU RESIDED IN SONOMA? 2 REGISTERED VOTER IN SONOMA?  YES  NO

EMPLOYER: Retired TITLE: Registered in Vermont

EMPLOYMENT STATUS: Retired

EDUCATIONAL BACKGROUND (High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree):

Northside HS, 1966; BS in Political Science & Sociology from Indiana U. in 1971; Masters from JFK at Harvard in 1992

OTHER RELEVANT EXPERIENCE OR EXPERTISE: 35 years public sector planning experience in 5 SF Bay Area communities (see attached resume)

LIST ANY INVOLVEMENT WITH CIVIC OR CHARITABLE ORGANIZATIONS: Former member, Bd. of Directors, INTL School of the Peninsula; a Bd of PA, CA Jr. Museum

WHY ARE YOU INTERESTED IN SERVING ON A CITY COMMISSION? While not new to CoA, I have been absent for several years, and feel that it would be a great way to get to know & serve my new community.

HAVE YOU EVER ATTENDED A MEETING OF THIS COMMISSION? Yes IF SO, HOW MANY? 2

WHAT IS YOUR UNDERSTANDING OF THE ROLE AND RESPONSIBILITY OF THIS COMMISSION?

Review staff reports on items before them, act where PC action is required, recommend to City Council actions.

WHAT WOULD BE YOUR GOAL(S) AS A COMMISSIONER? To participate with other

members of the PC & CC on economic and land use planning issues that would further Sonoma residents desires.

WHAT DO YOU FEEL YOU COULD CONTRIBUTE TO SEE THESE GOALS REALIZED?

By using my 35 years of public planning & economic development in 5 Bay Area cities & subsequent experience in consulting

HAVE YOU PREVIOUSLY SERVED, OR DO YOU CURRENTLY SERVE, ON A SONOMA BOARD, COMMISSION OR COMMITTEE? IF YES, WHICH ONE(S) AND FOR WHAT PERIOD OF TIME?

No

**IF YOU ARE APPLYING FOR THE PLANNING COMMISSION, COMMUNITY SERVICES AND ENVIRONMENT COMMISSION, DESIGN REVIEW AND HISTORIC PRESERVATION COMMISSION, OR THE TRAFFIC SAFETY COMMITTEE, PLEASE ANSWER THESE SUPPLEMENTAL QUESTIONS.**

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read *Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet* and the City's Conflict of Interest Code and agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code. DJ (Initials)

Do you own property in the City of Sonoma?  YES  NO

If yes, please list the addresses: \_\_\_\_\_

Do you rent property in the City of Sonoma?  YES  NO  
If yes, is it a month-to-month lease?  YES  NO

If no, please list the address(es): 300 Hatcherly Lane, Sonoma, CA 95476

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions identified above, and the positions you hold in these entities.

None

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

Yes. I supported the mixed use project proposed in the downtown 1<sup>st</sup> street east area of Sonoma before the PC.

Is there anything else you would like us to consider when reviewing your application?

I have lived all over the US, as a daughter of a NASA Appollo space craft program, and later as the wife of an Army officer and Vietnam War veteran. I raised two children as a single parent since 1981 after my late husband's untimely death. I am self-educated, both financially and academically.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I also agree that if appointed, I will serve on the commission/committee for which I have submitted this application. I further agree that, by signing below and submitting this application, online or otherwise, I am affixing my signature to this form as of the date submitted.

Carol Jansen  
Applicant Signature

November 13, 2017  
Date

**SUBMIT COMPLETED APPLICATION ALONG WITH A CURRENT RESUME TO:  
CITY CLERK \* NO. 1 THE PLAZA \* SONOMA CA 95476 \* RBARR@SONOMACITY.ORG**

Submitted applications will be kept in the active file for one year



# *Jansen Consulting*

## Professional/Project History

I formed my consulting business in 1997. I provide entitlement and community outreach services to corporations, developers, and non-profit organizations.

Prior to forming Jansen Consulting, I served nearly 25 years in public sector in the San Francisco Bay Area in land planning and economic development.

My last two public sector positions were as Chief Planning Official and Economic Development Director in Palo Alto, and I previously served as Planning Director of Danville; Chief Planner of Santa Clara, and on staff of the Cities of Pleasanton and Fremont. A summary of my public-sector experience is as follows:

- 1) Planning Intern, City of Pleasanton, 1971 – 1973.
- 2) Associate Planner, City of Fremont, 1973 – 1984. During my tenure there I worked on updating the General Plan, with an emphasis on open space and Agricultural Preserve preservation.
- 3) Planning Director, City of Danville, 1984 – 1986. As a first time Planning Director for a newly incorporated community, the City focused on controlling development in the unincorporated areas surrounding Danville, particularly Blackhawk Corporation development.
- 4) City Planner, City of Santa Clara, 1986 – 1988. Managed the Planning Division staff for the City, and was personally responsible for a re-write of the General Plan for Santa Clara.
- 5) Chief Planning Official, City of Palo Alto, 1988 – 1991. Managed a 14-member planning staff. Focused on historic preservation and below market rate housing development and review and enforcement of single family regulations. Oversaw all staff work and liaison to the Architectural Review Board, Historic Resources Board, Planning Commission and City Council.
- 6) On sabbatical to complete the Master Degree in Public Administration at Harvard University, John F. Kennedy School of Government, 1991-1992.
- 7) Manager of Economic Resources Planning, City of Palo Alto, 1993 – 1996. In this position, I was transferred to the City Manager's office in Palo Alto to oversee economic development for the city. Worked on basic services retention, downtown redevelopment, and Stanford Research Park environmental and development issues.

I left the City of Palo Alto in 1996 to form my own consulting business.

Jansen Consulting development projects included:

- Site and Design application approval for SAP Labs, Inc. in the Stanford Research Park for a new 74,000 square foot building in the Palo Alto foothills.
- Comprehensive Plan and rezoning for Peery Arrillaga Development for a 70,000-square foot office building in the East Bayshore area of Palo Alto. The application required a full environmental impact report, extensive traffic analyses, and a major restaurant closure.
- Land use approvals for building re-use of the El Camino Center, including DreamWorks, Euphonix, and AT & T broadband as co-tenants with Fry's Electronics in Palo Alto. . . . .

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- Approval of a 60-unit condominium project on commercially zoned land at 800 High Street in downtown Palo Alto.
- Site selection, building re-use, and use permit approval for the conversion of a warehouse building in East Menlo Park to a private school, Mid-Peninsula High School.
- Condominium conversion and subdivision map approval for a 51-unit apartment project in Santa Clara. Received 100% tenant support for the conversion
- Subdivision map and conversion approval for an 18-unit condominium project in downtown Point Richmond, CA. Project is complete, and all units are currently on the market.
- Condominium conversion and map approval for a 39-unit project in Santa Clara, CA.
- New 24-unit condominium approval in Belmont, CA

On all of the above projects I was responsible for community outreach and liaison to staff, boards, commissions, and City Council. Additional projects included a 26-unit conversion project in Burlingame, architectural review on the 39-unit project in Santa Clara, and community liaison for a 35-unit luxury condominium project on the ocean in Carlsbad, CA.

Other Projects included:

- Consultant preparation of the downtown plan for the City of San Leandro, 1998.
- Consultant preparation of the downtown plan for the City of San Mateo, 2000.

Education:

- Bachelor of Arts degree in Political Science/Sociology, Indiana University, 1971.
- Master's degree in Public Administration, John F. Kennedy School of Government, Harvard University, 1991.