

What do you feel you could contribute to see these goals realized?

I would use my professional experience as a planner to be thoughtful and complete in my review of permit applications; examine, projects providing an objective point of view and taking into account the concerns of community groups and residents; provide meaningful and useful comments and suggest recommendations for staff and community consideration; and guide the Commission into consensus on difficult permit, land use and policy issues.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

I have served on the Design Review and Historic Preservation Commission for 8 years; I have served as an alternate Planning Commissioner for 2 years and currently serve as Planning Commissioner for 6 months

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? Yes

If yes, please list the address(es):

446 and 454 Third Street West

Do you rent property in the City of Sonoma? No

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Robert (Bob) McDonald

November 2, 2017

ROBERT C. Mc DONALD

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Bob@sonomafarmhouse.com

EDUCATION

Landscape Architecture Certificate Program: June 2007
University of California, Berkeley, California

Master in Public Administration: June 1995
San Francisco State University, San Francisco, California

Bachelor of Science Degree in City and Regional Planning, June 1988
California Polytechnic State University, San Luis Obispo, California

EXPERIENCE

Principal Landscape Designer March 2004 to present
Self Employed – RMC Landscapes

- Principal Landscape Designer responsible for designing and managing the installation of residential landscapes throughout the San Francisco Bay Area – see a sample of the work and services at www.rmclandscapes.com

Vacation Rental Manager March 2004 to present
Self Employed – Sonoma Farmhouse

- Property manager responsible for bookings, customer service, advertising, maintenance and improvements– see www.sonomafarmhouse.com

City of Sonoma Planning Commissioner- Alternate March 2015 to Present
City of Sonoma

- Appointed Commissioner responsible for: approvals of Use Permits, Development Projects and Entitlements; review and certification of Environmental Reviews and EIR's; review of Capital Improvements for the City; Updates to the General Plan, Zoning Code and permit process within the City of Sonoma. Responsible for: reviewing architectural, landscape, site and design plans; reviewing soils reports, traffic studies and environmental review reports/EIR's; meeting with staff, developers and community groups and citizens; and making informed decisions and conditions of approval for development projects.

Design Review and Historic Preservation Commissioner March 2009-March 2015

- Appointed Commissioner responsible for the Design and Historical Review and local approval of development projects within the City of Sonoma. Responsible for: reviewing architectural, landscape, site and design plans; reviewing Historic and Reports; meeting with staff, developers and community groups and citizens; and making informed decisions and conditions of approval for development projects.

Planner III, IV Long Range Capital Improvements Planner June 1999 to March 2004, City and County of San Francisco, Recreation and Park Department

- Project manager responsible for: coordinating, processing, and making recommendations for capital improvements to park and recreation facilities, including the supervision of architects, engineers, landscape architects and other support; developed the annual budget for the Open Space Program, Capital Plan and acquisitions of parkland; and conducted code enforcement of illegal encroachments and violations on parkland.
- Managed and resolved environmental impact issues relative to park properties and adjacent developments. Analyzed and present environmental determinations for Department projects. Coordinated consultant review of environmental and historic review of park resources.
- Developed long-range planning, policy and strategies for City open space acquisition and development. Coordinated open space and long range planning with other City Agencies including City Planning, the Redevelopment Agency, MUNI and the Port Authority. Reviewed significant developments (De Young Museum, Music Concourse, Academy of Sciences) for consistency with the Golden Gate Park Master Plan.
- Developed and executed agreements for park and recreation facilities relating to encroachment, revocable permits, deed restrictions, lot-line window permits, and transfer or acquisition of parkland.
- Supervised the Planner III and technician/internship positions as well as coordinated and supervised the monthly activities of the Park, Recreation and Open Space Committee.
- Prepared and presented staff reports, with recommendations, to various Committees, the Recreation and Park Commission, and the Board of Supervisors.

Associate Planner July 1991 to June 1999

City of San Mateo, California

- Project manager responsible for coordinating, processing, and making recommendations for special use, site development, minor and major subdivisions, historical review, and site plan and architectural review permits. Coordinated and attended neighborhood meetings for projects.
- Project manager for the following Park and Recreation projects: Bay Meadows Linear Park; Shoreview Park Master Plan; Lakeshore Park Master Plan; Sunnybrae Park Master Plan.
- Reviewed and coordinated preparation of traffic studies, design review reports, historical review evaluations, biological studies, shadow studies, archaeological reports, and soils studies in conjunction with the environmental review for development projects.
- Supervised the activities of consultants hired by the City to perform environmental review and design review as well as the Department's assistant planner and planning technician, when assigned.
- Interpreted CEQA and made environmental determinations for planning applications. Prepared Initial Studies and Negative Declarations, and coordinated responses after document review. Developed mitigation and monitoring programs.
- Project Administrator for the downtown parking district, maintained records of downtown land uses and parking requirements, prepared annual assessments for properties, and developed annual budget in coordination with the City Engineer for adoption by the City Council.
- Prepared and present staff reports with recommendations to the Zoning Administrator, Planning Commission and City Council.
- Prepared statistical reports that analyze demographics, housing and economic data and coordinator for the Census 2000.

Assistant Planner November 1989 to July 1991

County of Solano, California

- Prepared and processed business licenses, use permits, marsh development permits, lot line adjustments, minor subdivisions, oil and gas well permits, and agricultural preserve contracts and cancellations.

- Prepared Initial Studies, Negative Declarations, and developed mitigation and monitoring plans for major and minor subdivisions and Suisun Marsh Development Permits. Coordinated environmental review responses for other governmental agencies (Suisun March Conservation District, California Department of Fish & Game, BCDC etc.).
- Responsible for census information review, coordination and supervisorial re-districting, and provided computer maintenance and updating for the County's land use database system.

Planning Technician December 1988 to November 1989
County of San Mateo Department of Environmental Management

- Conducted design review for projects within the Resource Management District. Prepared initial studies, negative declarations, and mitigation/monitoring plans for minor subdivisions, Coastal Development, grading and oil well permits. Interpreted CEQA and made environmental determinations for current planning applications. Coordinated responses after document review for other governmental agencies (e.g., California Coastal Commission, California State Fish & Game, and BCDC).
- Prepared resolutions for EIRs for presentation to the Planning Commission and the Board of Supervisors.

Project Technician June 1988 to December 1988
City of San Mateo Community Development Department

- Collected, analyzed and prepared data for a transportation study to be used in the City of San Mateo's updated Land Use and Circulation Element.
- Assisted in office graphics and staffed community workshops for the City's General Plan Update Program.