

Received Date: November 22, 2018 Application Type: Cultural & Fine Arts Commission

NAME:	Troy Knox	
ADDRESS:	155 Piper Lane, Sonoma, CA, 95476	
PHONE:	7073631039	
EMAIL ADDRESS:	tknox1971@gmail.com	
LENGTH OF RESIDENCY:	REGISTERED VOTER: Yes	
EMPLOYER:	Elementary Principal, Napa Valley Unified School District	
EMPLOYMENT STATUS:	Employed	
REASON FOR APPLYING:	I am interested in serving as an alternate member on the Cultural & Fine Arts Commission. I was recently appointed to this post and I would like to continue to serve on this commission for the next two-year term.	
EDUCATIONAL BACKGROUND:	El Camino High School, Sacramento, CA 1989 CSU Sacramento, B.A., History 1995 Chapman University, Fairfield Campus, Master of Arts, Education, 2005	

**COMMUNITY INVOLVEMENT:** Member, Kiwanis Club of Yountville, 2008-2011

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many? Not yet! My first meeting is next week (Nov. 29)

#### What is your understanding of the role and responsibility of this Commission?

As an alternate member on the commission, I will be responsible for attending all meetings. In the event an appointed and/or at-large member is absent, I will serve in their place.

#### What would be your goal(s) as a Commissioner?

To provide the City Council with informed recommendations to promote the arts and cultural programs/activities for the enjoyment of local residents and visitors.

#### What do you feel you could contribute to see these goals realized?

My 20+ years as a school administrator has helped me see the importance of giving young people exposure and access to visual and performing arts. I will continue to support arts education for all youth as a member on this commission and in my work as a school administrator.

# Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

Recently appointed and sworn in as alternate member on this Commission.

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? No

Do you rent property in the City of Sonoma? No

If yes, is it a month-to-month lease? No

If no, please list the address(es):

N/A

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

N/A

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

N/A

Is there anything else you would like us to consider when reviewing your application?

Thank you for your consideration!

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

⊠ I AGREE

Troy D. Knox

November 21, 2018

### I roy Douglas Knox

### 155 Piper Lane Sonoma, CA 95476 707-363-1039 tknox1971@gmail.com

Objective:	To serve as an alternate member on the Cultural & Fine Arts Commission.
Education:	California State University, Sacramento: Bachelor of Arts, History, 1995 Chapman University, Fairfield Campus: Master of Arts, Education, 2003
<u>Certification</u> :	Chapman University, Fairfield Campus Multiple Subjects Credential, Supplementary Authorization, Soc. Science, 1998 CLAD Certificate, 2001 Clear Multiple Subjects Credential, 2002 Clear Administrative Services Credential, originally issued 2003
Professional	
Experience:	<ul> <li>Elementary Principal, NVUSD, 2002 – current</li> <li>McPherson Elementary (2015 - present) <ul> <li>Increasing Parent Engagement via Parent University in collaboration with On The Move.</li> </ul> </li> <li>Canyon Oaks Elementary (2010 - 2015) <ul> <li>Implemented Project-Based Learning in collaboration with New Tech Network</li> </ul> </li> <li>Yountville Elementary (2006-2010) <ul> <li>Member, NVUSD Elementary Principals' Leadership Team</li> </ul> </li> <li>El Centro Elementary (2003-2006) <ul> <li>NVUSD Gifted &amp; Talented Coordinator</li> </ul> </li> <li>Capell Valley &amp; Wooden Valley Elementary (2002-2003) <ul> <li>NVUSD Elementary Music Coordinator</li> </ul> </li> <li>Dean of Students, Vintage High School, NVUSD, 2001-2002</li> <li>Elementary Teacher, Grades 5-6, Capell Valley Elementary, NVUSD, 1998-2001</li> </ul>
Leadership 8	Professional Organizations:

Member, Association of California School Administrators (ACSA) Yountville Kiwanis Member, 2008-2011 ACSA Napa Charter President, 2005-2006 Member, NVUSD/NVEA Council, 2004-2005; 2011-2013



**Received Date:** November 25, 2018 **Application Type:** Cultural & Fine Arts Commission

NAME:	Constance Schlelein		
ADDRESS:	587 Joaquin Drive, Sonoma, CA, 954	476	
PHONE:	720 273 6847		
ALTERNATIVE PHONE:	707 917 0377		
EMAIL ADDRESS:	connie@artscouncilnv.org		
LENGTH OF RESIDENCY:	3.5 years	REGISTERED VOTER: Yes	
EMPLOYER:	Arts Council Napa Valley Education Alliance		
EMPLOYMENT STATUS:	Employed		
REASON FOR APPLYING:	My experience as an arts administrator, art teacher and arts education advocate has resulted in the betterment of the cities, school districts, institutions and organizations I have been involved in. I am dedicated and passionate about the effect that the arts bring to cultural ecosystem of communities. By building relationships with artists, government officials and arts organizations, a collaborative network can be created that moves communities forwards by leaps and bounds. I have a track record of doing just that for my former city, which one of the top arts cities in the country - Loveland, Colorado.		
	for funds and attention. In Septem of the Sonoma Valley Museum of A Center and Art Escape as well as th collaboratively work together to im Sonoma Valley has just received, du Now Community - one of very few Education. We are about to start d	profits in Sonoma Valley that are all competing ober, I brought together the arts organizations art, Sonoma Plein Air, Sonoma Community e Sonoma Valley Unified School District to prove arts education in Sonoma Valley. ue to this effort, the designation of an Arts in the state - by the California Council for Arts oing a needs assessment in the school and gaps in arts education in Sonoma Valley.	
EDUCATIONAL BACKGROUND:	education, video production, leade Northern Colorado, University of Co of Massachusetts,	n media arts, arts administration, arts rship, education administration. University of olorado, Colorado State University, University y of Hawaii, 1976, Bachelors of Arts Education, 1	
OTHER RELEVANT EXPERIENCE:	I am currently the Arts Council Nap	a Valley Education Alliance Coordinator. As	

	such, I am working with the arts council on a major, million dollar initiative to bring K-12, sequential, standards based arts education back into the public schools in Napa County. I was Vice President of the National Art Education Association which oversaw the standards and assessment for the Visual Arts. In addition, I was the Visual And Performing Arts Coordinator for the Thompson School District in which I was responsible for the creation and assessment of the arts curriculums, scholarship organization and selection, district art show organization, public advocacy.
COMMUNITY INVOLVEMENT:	I am currently serving a 3 year term on the board of the Sonoma Valley Museum of Art as well as being a Founder of the Arts Now program in Sonoma - called The Bridge. I also served as the President of the Visual Arts Commission Board for my former city, Loveland Colorado. In that position, we oversaw the city's 1% for the arts program and selected and placed \$5 million in public art throughout the city.

#### **GENERAL QUESTIONS:**

#### Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Yes - five

#### What is your understanding of the role and responsibility of this Commission?

To use the criteria provided to select art students for scholarships, artists for treasure artists and oversee the city's planning for public art and other cultural endeavors.

#### What would be your goal(s) as a Commissioner?

To build relationships, learn as much as I can about the cultural arts in the community and utilize wisdom and experience in the selection process and most of all, be a great team player.

#### What do you feel you could contribute to see these goals realized?

My multi-faceted experience as an art teacher, administrator and advocate as well as arts leadership skills would be helpful. In addition, because I was involved in building a cultural plan for an art community in a prior chapter of my life - I understand how long things take to build public will.

# Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

Not for the city

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

#### I AGREE 🛛

Do you own property in the City of Sonoma? Yes

If yes, please list the address(es):

587 Joaquin Drive

Do you rent property in the City of Sonoma? No

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

Sonoma Valley Museum of Art

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

I vote regularly.

#### Is there anything else you would like us to consider when reviewing your application?

My enthusiasm, work ethic and passion. I am not easily discouraged, take the long-term view while looking for short-term deliverables and most of all my ability to envision solutions to problems.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Constance Schlelein

November 25, 2018



**Received Date:** December 5, 2018 **Application Type:** Cultural & Fine Arts Commission

NAME:	Steve Hagstrom	
ADDRESS:	276 East Napa Street, 2nd street east, SONOMA, CA, 95476-6721	
PHONE:	7079384626	
ALTERNATIVE PHONE:	707-803-7707	
EMAIL ADDRESS:	steve@sonomacommunitycenter.org	
LENGTH OF RESIDENCY:	REGISTERED VOTER: Yes	
EMPLOYER:	Sonoma Community Centyer	
EMPLOYMENT STATUS:	Employed	
REASON FOR APPLYING:	I feel my background in the Arts and ties to the community make me an ideal candidate for the Cultural & Fine Arts Commission	
EDUCATIONAL BACKGROUND:	High School, College, Worked in educational theater, Work in the industry	
OTHER RELEVANT EXPERIENCE:	Director of Events at the Sonoma Community Center, Freelance Sound and Lighting Designer, Recycle/Upcycle designer with antique store.	
COMMUNITY INVOLVEMENT:	Past member of American Red Cross, Active with Girl Scouts, Sonoma Valley High School, Former event lead for 4th of July and City Party.	

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many? No
What is your understanding of the role and responsibility of this Commission? Guidance and support of ongoing art exhibits and entertainment projects.
What would be your goal(s) as a Commissioner? Provide technical, logistical and creative support for future programing.
What do you feel you could contribute to see these goals realized? Personal experience, abilities and connections with other qualified people.
Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time? No

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

#### I AGREE 🛛

Do you own property in the City of Sonoma? No Do you rent property in the City of Sonoma? Yes If yes, is it a month-to-month lease? Yes If no, please list the address(es):

276 East Napa Street

2nd street east

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

Director of Events at the Sonoma Community Center

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

n/a

#### Is there anything else you would like us to consider when reviewing your application?

I feel that I have both the technical and artistic aptitude to further the commissions goals.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Steve Hagstrom

December 5, 2018



**Received Date:** December 14, 2018 **Application Type:** Cultural & Fine Arts Commission

NAME:	Debra Self	
ADDRESS:	1355 Dewell Dr, Sonoma, CA, 95476-7621	
PHONE:	6265249700	
EMAIL ADDRESS:	dragoncatstudio@gmail.com	
LENGTH OF RESIDENCY:	10 months	REGISTERED VOTER: Yes
EMPLOYER:	Self Mediation - owner; Producing professional artist	
EMPLOYMENT STATUS:	Part-time	
REASON FOR APPLYING:	I would like to help foster an expanded arts and culture presence in Sonoma which both enriches the community and increases the visibility and significance of Sonoma as an arts destination.	
EDUCATIONAL BACKGROUND:	BS Purdue University 1974 JD University of Cincinnati College of Law 1980 LL.M University of California Berkeley Law 1981	
OTHER RELEVANT EXPERIENCE:	Professional artist for 18 years, see Society of Artists, 2016, 2017	e dragoncatstudio.com; President BOD Marin
COMMUNITY INVOLVEMENT:	Currently member gallery commit Sonoma Art Walk Committee	tee at Sonoma Community Center; Member

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

#### What is your understanding of the role and responsibility of this Commission?

As stated "... to develop and establish a balanced arts and cultural program that promotes, enriches and advances the cultural and fine arts community. "

#### What would be your goal(s) as a Commissioner?

Increase arts events and locations in Sonoma for residents and visitors and promote Sonoma as an arts and culture destination. While Sonoma is much smaller than Santa Fe, NM, Sonoma could aim for some similar aspects of Santa Fe to become an arts and culture destination.

#### What do you feel you could contribute to see these goals realized?

I have experience in both the arts and business world that is directly relevant to creating, developing,

#### CA-18-44

organizing and maintaining arts programs

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE 🛛

Do you own property in the City of Sonoma? Yes

If yes, please list the address(es):

1355 Dewell Drive, Sonoma, CA 95476

Do you rent property in the City of Sonoma? Yes

If yes, is it a month-to-month lease? Yes

If no, please list the address(es):

1290 Grove St, Sonoma, CA 95476 (studio space)

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

Sonoma Art Walk, ad hoc member

Sonoma Community Center, ad hoc gallery committee member

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

None

Is there anything else you would like us to consider when reviewing your application?

I would like to explore development of an arts studio complex at below market rental rates.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Debra Self

December 14, 2018

## Debra B. Self dragoncatstudio.com; dragoncatstudio@gmail.com

626-524-9700

### ART AND ARTS NON-PROFIT EXPERIENCE

### Chinese arts education and experience, commencing 2001

Tom Chow - painting and calligraphy, Los Angeles Sun Wuk Kim (deceased) - Calligraphy and seal carving master, Los Angeles China Academy of Art, Hangzhou China - 2006 intensive course Taught culture classes in Dalian, China and Xian, China.

Sold and exhibited my work in juried exhibitions in California, New Mexico, New York, New Jersey, China, Thailand and Australia.

### Organizations

Board member - Art of Ink in America, <u>www.artofinkinamerica.com</u> Board member North American branch - International Chinese Calligraphic Art & Chinese Ink Painters Society Member - Ja Yu Kuan chapter of the American Artists of Chinese Brush Painting

Immediate Past President Board of Directors 2015-2017 - Marin Society of Artists Board Member Marin Arts Council - 1998-2000 (organization now defunct)

## LEGAL AND BUSINESS EXPERIENCE

2004 - Present - Private mediator for civil litigation

Arbitrator - FINRA (Financial Industry Regulatory Authority) Board of Arbitrators.

1997-2003 Financial Consultant, Smith Barney (now Citigroup)

1995-1997 Regulatory and litigation counsel; business manager, Ford Motor Co,

1991-1995 Litigation and preventive law counsel, General Electric Co.

**1981-1991** Litigation partner and associate, Pillsbury Winthrop Shaw Pittman (formerly Pillsbury Madison & Sutro)

## EDUCATION

- 1981 LL.M. University of California Berkeley Law (formerly Boalt Hall School of Law)
- 1980 J.D. University of Cincinnati College of Law
- 1974 B.S. Purdue University (Chemistry)



Received Date: January 2, 2019 Application Type: Cultural & Fine Arts Commission

NAME:	Sue Martin	
ADDRESS:	1788 E. Napa St, Sonoma, CA, 95476	
PHONE:	707-484-4874	
ALTERNATIVE PHONE:	707-938-8162	
EMAIL ADDRESS:	suemartin 2@ com cast.net	
LENGTH OF RESIDENCY:	At Large - 24 years in Sonoma REGISTERED VOTER: Yes	
EMPLOYER:	Sonoma Valley Real Estate Co. Realtor	
EMPLOYMENT STATUS:	Employed	
<b>REASON FOR APPLYING:</b>	I would like to give back to the town I have enjoyed living in for almost 25 years.	
EDUCATIONAL BACKGROUND:	Graduated in 1965 from Glendale High School - Springfield Missouri Graduated in 1969 with a BS in Education - Missouri State University	
OTHER RELEVANT EXPERIENCE:	I have taught school in four different states. My husband was in the Navy when we were first married in 1970. I helped create new arts programs where ever we went. I am a musician, artist and actor. I also do graphic design for every organization I have been with.	
COMMUNITY INVOLVEMENT:	Jackson Hole Arts Commission from 1990 - 1995 - This is the time we were doing all the feasibility studies for building a community arts center. Which has now 25 years old. Napa Valley Opera House - 1995 to 1998 worked as Office Administrator during the fundraising years to renovated the Opera House. SVMA Arts Program from 1999-2004 Working with the SVHS students and also in the 4th Grade classes. 2009 - present - On the Board of the Sonoma Arts Live Theater Company I sing with MusicWorks!Sonoma	

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many? no

#### What is your understanding of the role and responsibility of this Commission?

Just what you have advertised a balanced arts and cultural program for the City. Each year they select and

honor the "Treasure Artist of the Year" and sponsor the "Student Creative Arts Awards"

#### What would be your goal(s) as a Commissioner?

I feel there is more the city could be doing to support the current arts groups and art in the schools. The arts programs are so important for people of all ages and they are the first programs that are cut because of lack of funds.

#### What do you feel you could contribute to see these goals realized?

I have been involved in raising money for the arts my whole life. I understand how to approach people for donations. I feel the Arts Commission could be a platform to help create endowments for the Sonoma Community Center, La Luz and other struggling non-profits in Sonoma.

# Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

no

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE 🛛

Do you own property in the City of Sonoma? Yes

If yes, please list the address(es):

1788 E Napa St.

Do you rent property in the City of Sonoma? No

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

Bay Area Real Estate Information Services, California Association of Realtors, National Association of Realtors, Board of Sonoma Arts Live Theater Company,

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

no

Is there anything else you would like us to consider when reviewing your application?

Thank you for your consideration of my application.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Sue Martin

January 2, 2019

THIS DOCUMENT AND ALL ATTACHMENTS ARE AVAILABLE FOR PUBLIC INSPECTION

### Sue Martin

Graduated with a BS in Education and a minor in Theatre.

During the years that she and Tom were raising four children she volunteered as an art docent, Girl Scout leader and soccer coach. Sue taught elementary school in Hawaii, Guam, Missouri and California. In Wyoming she was the high school speech coach for the interpretive events.

Sue was on the board of the Jackson Hole Theatre Company as department head of costumes from 1990 to 1995. During that time she was acting, designing costumes and directing theater productions. She was production manager of a design and note card company for eight years.

After moving with her family to Sonoma, Sue was administrator of the Napa Valley Opera House for four years. She worked closely with their Board of Directors during the fundraising phase prior to renovations of the Opera House. She was responsible for accounting, newsletter design, outreach, and working with the Opera House League on their fundraisers and general office management.

Sue has been a realtor in the Wine Country since 1998. She has volunteered in many community programs at the Museum's ARTS program, the Sonoma Film Festival as Welcome Center Director, and helped in the elementary schools in their arts program. In 2008 she came back to performing in the *Three Fairy Godmothers*. The next year she joined Silver Moon Theatre and was cast in their inaugural production of *Gaslight*. She was on the board of SMT for three years and produced six of their productions in Andrews Hall.

Sue has been working with Sonoma Theater Alliance and Sonoma Arts Live since it began in 2009. She was President for three years from 2012 - 2015 and has worked in all aspects of bringing live theater to Sonoma including performing in: *The Two of Us, Nunsense the Musical, Calendar Girls, Helen of Egypt,* and *It's a Wonderful Life: Radio Show.* She is now also singing in the group MusicWorks!Sonoma.



Received Date: January 3, 2019 Application Type: Cultural & Fine Arts Commission

NAME:	Ryan Smull		
ADDRESS:	771 5th Street East, Sonoma, CA, 95476		
PHONE:	415-601-2505		
EMAIL ADDRESS:	ryansmull@gmail.com		
LENGTH OF RESIDENCY:	5 years REGISTERED VOTER: Yes		
EMPLOYER:	Marketing Manager - St. Supery Estate Vineyards and Winery - Rutherford, CA		
EMPLOYMENT STATUS:	Employed		
REASON FOR APPLYING:	My wife and I were married in Sonoma during the spring of 2012. In that planning process and countless visits, we were enchanted by the people and the pride they had in their community. Now in my sixth year of residence in Sonoma, I feel it is my duty and obligation to lend my time and expertise to public service. I have been a musician, music business executive, marketing professional and art enthusiast for longer than I care to admit. I believe a position on the CFAC is a great fit for what I am capable of lending to the city that I love.		
EDUCATIONAL BACKGROUND:	Bachelor of Science - Business Administration - 2003 - The University of Arizona - Tucson, AZ		
OTHER RELEVANT EXPERIENCE:	Manager, Touring and Events - Live Nation Merchandise - San Francisco, CA - 2011-2016		
	Artist Manager - Hard 8 Management - Los Angeles, CA 2007-2011		
COMMUNITY INVOLVEMENT:	Registrar and Webmaster - Culver City Bruins Youth Football - 2008-2009 - Los Angeles, CA VP New Member Development - Sigma Phi Epsilon Fraternity - 2000-2002 - Tucson, AZ		
	··, ·		

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

#### What is your understanding of the role and responsibility of this Commission?

The CFAC acts as the eyes and ears of the fine arts community within the City of Sonoma. This is a multifaceted commission, with duties to manage the current artistic programs within the city of Sonoma, develop public awareness, solicit funding, administer yearly awards and liaise with relevant state and national art commissions. Additionally, it is the commission's duty to manage budgeting and administration of the commission itself. In its essence, the commission is charged with fostering a healthy and vibrant fine arts presence in the City of Sonoma that is consistent with the values that make this city a shining star on the map of California.

#### What would be your goal(s) as a Commissioner?

My primary goal is to work with local schools and organizations to develop a music-focused program or award within the City of Sonoma. In addition to the development of this program would be to assist with the sound and functional management of the day to day duties of the commission.

#### What do you feel you could contribute to see these goals realized?

I have been a musician, audio engineer and music industry professional for the better part of 20 years. It is a passion of mine to spread the love of music and fine art to future generations that may not have the public funding or advantages that I had.

# Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE 🛛

Do you own property in the City of Sonoma? No

Do you rent property in the City of Sonoma? Yes

If yes, is it a month-to-month lease? No

If no, please list the address(es):

771 5th Street East, Sonoma, CA 95476

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

#### St. Supery Estate Winery and Vineyards - Rutherford, CA

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

No

Is there anything else you would like us to consider when reviewing your application? Further detail on my background can be referenced via my Linked In profile:

http://www.linkedin.com/in/RyanSmull

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Ryan Wilson Smull

January 3, 2019

١



**Received Date:** November 19, 2018 **Application Type:** Cultural & Fine Arts Commission

NAME:	Lauren Kershner		
ADDRESS:	144 W. Spain St. #5, Sonoma, CA, 95476		
PHONE:	(707)972-4029		
EMAIL ADDRESS:	cheflauren@goodnessgraciouseats.com		
LENGTH OF RESIDENCY:	6 months REGISTERED VOTER: Yes		
EMPLOYER:	Owner/CEO Goodness Gracious   M	eal Kits and Catering	
EMPLOYMENT STATUS:	Employed		
REASON FOR APPLYING:	I'd love to combine my love for this community and my background in political science and social activism to help Sonoma become an inclusive place that supports the well-being of all its members.		
EDUCATIONAL BACKGROUND:	Fort Bragg High School, 2007 (AP Junior and Senior student) Le Cordon Bleu Culinary Academy, 2009; Certificate in Occupational Studies- Culinary Arts Santa Rosa Junior College, 2016; Associate's in Political Science, Social and Behavioral Studies, and Communication Studies; extensive study of both Latin American Studies, and Spanish; currently re-enrolled for the Spring 2018 semester for three Business Management courses		
OTHER RELEVANT EXPERIENCE:	SRJC President appointed Hiring Co constituency for the Director of Cap funds) Member of the SRJC Parking and Tr	mittee, 2015-2016 the Associated Student Govt., 2016 mmittee member representing the student pital Projects (to manage the Bond Measure H ransportation Committee, Integrated e, and the Institute for Environmental	
COMMUNITY INVOLVEMENT:	Graciousl Meal Kits and Catering, 2 Six month internship with the Lead write Literature Review, organize the website)	erce Member for my business, Goodness 016-present. ership Institute, 2015 (helped apply for grants, he summer youth program, and update er, 2012-2016 (helped organize outreach and	

educational events, prepared a tamale dinner for 100 students and parents of the Steele Lane Elementary School to raise funds for their school garden project)

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

#### What is your understanding of the role and responsibility of this Commission?

I understand the Commission works with the City Council and at-large community members to maintain a vibrant culture and arts presence in the City and consequentially, its surrounding communities. This "vibrant presence" can be achieved with the creation of new programs, services, marketing strategies, and outreach.

#### What would be your goal(s) as a Commissioner?

To bring successful Culture and Arts programs to all members of the community. Culture- to enlighten our young ones with an accurate cultural narrative of Sonoma, especially its native history, current economic and political culture, and how the culture of Sonoma Valley fits into the rest of the county, state, and country. Arts- to expand the artistic opportunities of all members of our community, both in quantity and quality.

#### What do you feel you could contribute to see these goals realized?

Hard work, dedication, and forward-thinking strategy. Also, a commitment to developing a strong community network.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No.

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE 🛛

Do you own property in the City of Sonoma? No Do you rent property in the City of Sonoma? Yes If yes, is it a month-to-month lease? Yes

#### Is there anything else you would like us to consider when reviewing your application?

I am a young and aspiring professional social activist and politician. Besides my educational background, I am an avid learner and reader. I applied for the Political Science Undergraduate Program at Sonoma State University and San Francisco State University for the Fall 2018 semester. Real life experience on a City Commission will give me new perspective and future opportunities in my career. Note: I attached my "chef" resume to this application, though I am currently self-employed managing a personal chef and catering company called Goodness Gracious!

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application. I AGREE

Lauren Kershner

November 19, 2018

,

(

144 W. Spain St. Sonoma, CA 95476 (707)972-4029 cheflauren@goodnessgraciouseats.com

## LAUREN KERSHNER

OBJECTIVE	To follow my passion for making people happy with delicious, simple, and honest food while also developing my career and personal self.
	To continue to learn new techniques, ingredients, and dishes, especially innovative, steakhouse favorites.
	To work with a network of inspired, like-minded culinarians.
EDUCATION	DIPLOMA IN OCCUPATIONAL STUDIES: CULINARY ARTS
	Le Cordon Bleu Culinary Academy, Portland, OR
	Completed 2009
	ASSOCIATES OF ARTS DEGREE: POLITICAL SCIENCE; COMMUNICATIONS; BEHAVIORAL SCIENCE
	Santa Rosa Junior College
	Completed 2016; Highest Honors
	MANAGER'S FOOD HANDLER'S CERTIFICATION
	National Restaurant Association (ServSafe)
	Valid until 2022
SKILLS	Proper knife and kitchen equipment handling, accuracy, training, and troubleshooting;
	Creative and effective food and labor cost management;
	Schedule development including hiring and replacing;
	Sanitation and safety compliance;
	Business development, marketing experience, and social media management;
	Organic garden certification program management including hands-on garden planning, harvesting, and record-keeping;
	Menu development, including daily and seasonal creations; farm-to-table "CA wine country", upscale Mexican, Japanese and Asian fusion, Italian from-scratch, classic French, and gourmet pizza cuisines (see Restaurant History);
	Microsoft Word, PowerPoint, Excel; Google software;
	Strong written and verbal communication skills in English and basic Spanish;
	Strong reading and comprehension skills in English and basic Spanish;
	Proficient in executing dishes for restrictive diets of any kind, especially vegan,
	vegetarian, gluten-free, and dairy-free

#### WORK HISTORY BELTANE RANCH, EXECUTIVE CHEF

Built a profitable and celebrated, multi-faceted culinary program which included daily organic breakfasts, "4-course chef-prepared" picnics, cheese and charcuterie boards, wine and food pairing, Sunday Supper Series, and a wedding and event catering business up to 70 guests.

Managed the organic certification process for our large produce garden and olive orchard, which consisted of hands-on planning, mapping, record-keeping, and compliance paperwork filing.

Utilized large quantities of seasonal produce in creative, and often "on-the-fly", preparations including fresh use, pickling, preserving, freezing, dehydrated, retail farm stand, etc.

June 2014- November 2017

#### GOODNESS GRACIOUS! MEAL KITS AND CATERING, CEO/CHEF

Created an LLC from scratch with a small loan and the desire to help families cook healthier at home. My business partner and I hand-packed Meal Kits and hand-delivered them to up to 30 subscribers at a time. We used local, organic, fresh, and often self-prepared ingredients in our Kits and created weekly menus and their corresponding recipe "cards".

I personally managed marketing, industry networking, website development, graphic designer, menu, customer communications, social media, IRS, EDD, permits and licenses, bookkeeping, budget, loans, hiring, sales, and everything in between.

December 2016- Current COOK ST. HELENA, SOUS CHEF May 2012- May 2014



Received Date: November 18, 2018 Application Type: Cultural & Fine Arts Commission

NAME:	Veronica Napoles	
ADDRESS:	18092 Greger, Sonoma (The Springs), CA, 95476	
PHONE:	415-847-4480	
ALTERNATIVE PHONE:	415-924-2364	
EMAIL ADDRESS:	vnapoles@comcast.net	
LENGTH OF RESIDENCY:	Since 2009	REGISTERED VOTER: Yes
EMPLOYER:	Retired	
EMPLOYMENT STATUS:	Retired	
REASON FOR APPLYING:	Current member - I would like to play a role in promoting interest and support for the arts within the community.	
EDUCATIONAL BACKGROUND:	BA Arts, University of Miami, BArch University of California Berkeley	
OTHER RELEVANT EXPERIENCE:	My career and life is centered around art. I've been on the Board of the Headlands Center for the Arts, Youth In Arts, and most recently a docent at the DiRosa. I have taught on the college level and am a published author on the subject of design.	
COMMUNITY INVOLVEMENT:	Being bi-lingual I volunteer for La I DiRosa Museum.	uz and until most recently was a docent at the

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many? No.

#### What is your understanding of the role and responsibility of this Commission?

To advise the City Council on facilities, programs and policies that enhance the artistic, aesthetic, and cultural quality of life in the City and contribute to the economic vitality of the City. The Arts Commission guides implementation of the public art program and Public Art Master Plan.

#### What would be your goal(s) as a Commissioner?

As the first born child of immigrants, with Spanish as my first language, I would bring a vision of diversity to the commission.

#### What do you feel you could contribute to see these goals realized?

Vision, energy and organizational skills.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No.

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE 🛛

Do you own property in the City of Sonoma? No Do you rent property in the City of Sonoma? No If yes, is it a month-to-month lease? No

> I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Veronica Napoles

November 19, 2018

RESUME Veronica Napoles 18092 Greger St. Sonoma, CA 95476 415-847-4480

#### www.veronicanapoles.com

Twenty-five years of experience in the field of communications management with an emphasis on brand development and implementation of long-term successful strategic marketing communications programs.

Proven experience in positioning organizations and expertise in executing comprehensive marketing systems, including the development of publicity materials, publication development, maintaining working relationships with the media, and working with diverse groups.

Wrote <u>Corporate Identity Design</u>, published by John Wiley. The book has been in print twenty years and provides key points on brand management, marketing and creation. It is used by educational institutions as a text as well as public relations and design professionals.

Ran a successful communications firm with eight employees, for over two decades.

#### EMPLOYMENT

#### Napoles Design Group – 1980 until 2005

Started a firm, which focused entirely on branding and identity strategy. In the course of seventeen years we:

- •Re-invented brands to adjust to a changing business environment.
- •Created or changed key audience perceptions in the marketplace.
- •Re-named organizations it's products or services.
- •Designed and updated graphic identities.
- •Developed key messages for conveying value to different audiences.
- •Reduced the costs and increased the impact of communications.
- •Differentiated an organization, product, or service from its competitors.

We planned, created, executed and managed branding systems which extended to all communications efforts for the following corporations: Autodesk, Broderbund, Truste, Chevron, Marin Municipal Water District, Alhambra, McKesson, Citibank, Fireman's Fund, Oral-B, and other corporations.

#### Landor Associates, Project Director – 1977 until 1980

Responsible for direction and management of international corporate branding programs and systems. Developed communication and marketing tools such as multi-level identity systems, collateral materials, advertising and publicity materials for a variety of multi-national clients.

#### RECENT PROJECTS

#### 2005 Pink Ribbon Men of Marin<sup>™</sup>.

In less than two months, produced, designed, directed and published a calendar which raised over \$100,000 to benefit breast cancer research in Marin. Developed a publicity campaign whereby the project received local, national and international coverage in print, film and radio being featured in: an interview with CNN's anchor Anderson Cooper, NBC News, Fox News, USA Today, appearances on KFOG, KCBS, San Francisco Chronicle, Evening Magazine, Mornings on 2, etc. (DVD of news appearances available upon request).

RESUME Veronica Napoles 18092 Greger St. Sonoma, CA 95476 415-847-4480

www.veronicanapoles.com

#### **EXHIBITIONS**

Art Brokers, Beyond Borders Solo Exhibit 2014 Mill Valley Art Commission Solo Exhibit 2010 MOCA, Juried Group Show, 2009 Sebastopol Center for the Arts, Juried Group Show, 2009

#### PUBLIC SPEAKING ENGAGEMENTS

Book Passage - Talk and calendar signing December 2005. 142 Throckmorton - Onstage interview with Joan Ryan of the SF Chronicle. San Francisco Chronicle Management Retreat - "Identity and the Media." San Francisco State Commerce Symposium - "Global Brand Design."

#### **TEACHING EXPERIENCE**

1983-1986 University of California Berkeley Extension: Brand Identity, 3 units. 1983-1984 Sonoma State University, Course: Design, 3 units. 1988-1991 Dynamic Graphics Education, Course: Brand Identity.

#### EDUCATION

University of Miami, Bachelor of Arts. University of California Berkeley, Bachelor of Architecture.

#### PUBLICATIONS

Pink Ribbon Men of Marin 2005 Calendar. Corporate Identity Design, John Wiley, 1987.

#### ADDITIONAL

KRON – Hispanic Business Leader of the Year 1996 Docent DiRosa Museum 2013-2016 Board of Directors Youth in Arts, San Rafael, 1999 through 2004. Board of Trustees Headlands Center for the Arts 2006-2008. Sundance Film Festival Screenplay Semi-Finalist 1993. Fluent in Spanish.



**Received Date:** November 19, 2018 **Application Type:** Cultural & Fine Arts Commission

NAME:	Mari Edlin	
ADDRESS:	169 Piper Lane, Sonoma, Ca, 95476	
PHONE:	707-939-7121	
ALTERNATIVE PHONE:	415-235-1153	
EMAIL ADDRESS:	mledlin@comcast.net	
LENGTH OF RESIDENCY:	14.5 years	REGISTERED VOTER: Yes
EMPLOYER:	Self, Freelance Healthcare Writer/Journalist	
EMPLOYMENT STATUS:	Employed	
REASON FOR APPLYING:	I have always been a consumer of the arts and culture as exemplified by my long- time attendance at a variety of media—from classical and popular music to avant grade theatre to art museums around the world. I have always supported a variety of cultural organizations wherever I have lived to ensure that they thrive in my community. I also have taken many art courses through the years to give me first-hand appreciation of the commitment it takes to be a true artist. In addition, I am moving into semi-retirement and looking forward to putting time and energy into a new project.	
EDUCATIONAL BACKGROUND:	Stanford University, March 1974	
OTHER RELEVANT EXPERIENCE:	Serve as a docent for di Rosa Museum in Napa, Calif.; Travel around the world to see a variety of museum and special art exhibits; Life-time symphony attendee; Avid fan of theatre and dance	
COMMUNITY INVOLVEMENT:		's team leader; judge for Sonoma High School nteer at Vintage House during the holidays

#### **GENERAL QUESTIONS:**

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

#### What is your understanding of the role and responsibility of this Commission?

1) Create innovative arts and cultural programs for Sonoma, engaging the community and leveraging its vast and robust resources; 2) support the existing "Treasure Artist of the Year" and "Student Creative Arts Awards" programs; 3) build community appreciation for the arts; and 4) develop new ways to attract more members of the community to arts and cultural events

#### What would be your goal(s) as a Commissioner?

1) Make the city's arts and cultural programs more approachable by hosting a variety of events and programs that appeal to all ages and interests; 2) Increase participation in cultural programs through advertising, public relations and other techniques; 3) Develop new kinds of programming to attract and involve participants, such as hosting authors, artists and playwrights; 4) Take advantage of local talent

#### What do you feel you could contribute to see these goals realized?

As a professional writer, I could easily spruce up the efforts for spreading the word about current cultural events in Sonoma. As a veteran of the arts in terms of my attendance at dance and music concerts, museums and theatre has given me an appreciation for the mix of cultural events at our fingertips. In addition, as a docent at the eclectic di Rosa museum in Napa, I have been privy to how viewers perceive art and have a better understanding of how deeply art can affect people.

# Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

#### SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE 🛛

#### Is there anything else you would like us to consider when reviewing your application?

I would bring a fresh perspective to the arts and cultural scene in Sonoma.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Mari Edlin

November 19, 2018

### MARI L. EDLIN

169 Piper Lane Sonoma, CA 95476 Phone: 707.939.7121 email: MLEdlin@comcast.net

## EXPERIENCE

### FREELANCE HEALTHCARE WRITER/JOURNALIST 1988 – PRESENT

- Serve as editor of *Population Health News* and *Accountable Care News*, both online and printed publications.
- Write a monthly pharmaceutical best practices article and other stories for Managed Healthcare Executive and Drug Topics.
- Wrote feature articles for *California Healthline*, an online digest of healthcare news, opinion and policy.
- Wrote several articles for WebMD.
- Edited and published a book called *The Doctor Weighs In (on Everything)*, written by a physician/Ph.D.
- Served as writer correspondent for two educational healthcare trips to Singapore and Chile under the auspices of the Academy for International Health Studies.
- Wrote report for Mercer on trends in drug benefits, including a section on health reform.
- Wrote/developed special health care supplements for *Fortune* Magazine.
- Developed speeches for executives at KPIX-TV, Macy's, Visa and Union Bank.

### **Other Employment**

Served as corporate communications director of three different companies and as a reporter for the *St. Louis Post-Dispatch* and for a small newspaper in St. Louis.

## EDUCATION

**STANFORD UNIVERSITY** B.A. Communications **BRANDEIS UNIVERSITY** Dean's Honor Roll

### PROFESSIONAL ORGANIZATIONS/AWARDS

- Docent, di Rosa museum, Napa, Calif.
- Notes Correspondent, Stanford magazine
- Interview high school students who are Stanford applicants
- Association of Health Care Journalists, three-time fellowship awardee
- Journalist participant in the Academy for International Health Studies
- International Association of Business Communicators: First-place award
- American Society of Business Publication Editors: Second-place award