

“2020 General Plan”

City Council Vision Statement

(adopted October, 2006)

Sonoma is a beautiful, environmentally friendly, and safe place, widely recognized as one of the most desirable cities in Northern California to live, visit, and do business. Ours is a diverse community where residents and their children can and want to remain. In 2020, Sonoma will be a place where:

- Innovative, creative and sustainably-designed development respects the availability of natural resources and enhances the scale, character, and natural setting of the community. [L] [SEP]
- The community’s history and its role as a cultural center are enhanced through public art, special events, and careful preservation of historic features. [L] [SEP]
- A vibrant, entrepreneurial economy is fueled largely by retention and incubation of locally-owned businesses that complement the small-town atmosphere and provide high- paying jobs. [L] [SEP]
- Housing is available and affordable to the residents and the local workforce to support an economically diverse population. [L] [SEP]
- Creeks, trees, other natural features are valued and preserved, and open space and agricultural lands are protected - both in and around the city. [L] [SEP]
- Residents have access to a variety of high-quality recreational opportunities. [L] [SEP]
- Walking and bicycling are safe and the use of clean-fuel transit is popular. Traffic congestion is mitigated. [L] [SEP]
- Residents enjoy peace, quiet, and security, as well as efficient, high-quality public services. [L] [SEP]
- The City enjoys productive relationships with neighboring communities to effectively address regional issues, including planning, service provision and capital improvements.