

Sonoma's Tuesday Night Market

Presented by the **City of Sonoma**
in partnership with
Sonoma Valley Chamber of Commerce

Agricultural Vendor Application

Farmers, Ranchers & Fisherman who grow & sell produce, flowers, meats, eggs, fish & dairy products

Application Due Date:

February 10, 2020

Mail or Deliver
Application & Fee to:

**Sonoma Valley Chamber of Commerce
Attn: STNM Market Advisory Committee
651-A Broadway
Sonoma, CA 95476**

--The main focus of Sonoma's Tuesday Night Market is making fresh, healthy, locally-grown produce from small-scale farmers available to our community. In evaluating agricultural vendor applications to STNM, we consider the following criteria: Fresh, in-season, locally-grown produce, meats, fish or dairy products; compostable, polyethylene-free packaging/bags; small-scale, locally-based businesses; high-quality, affordable options for purchase; compliance with all applicable local, county and state ordinances and permitting.

--All accepted vendors must read and comply with the Sonoma's Tuesday Night Market **Rules and Regulations**, available by February 7, 2020 at www.SonomasTuesdayNightMarket.com.

--Enclose your payment! Applications without the **\$45 application fee** will not be considered! Any late applications received after the February 10, 2020 deadline must pay a late application penalty of \$30. **TOTAL LATE APPLICATION FEE is \$75.**

**Questions?: Contact Christopher Welch, Market Manager, at:
Manager@SonomasTuesdayNightMarket.com
707/694-3611**

Sonoma's Tuesday Night Market

Important Notes!

- ◆ Our beloved Tuesday Night Market is under new management: The City of Sonoma and Sonoma Valley Chamber of Commerce will partner to present STNM for 2020. Market Manager Chris Welch will return to help with the transition.
- ◆ Due to City of Sonoma requirements and general updating of our procedures, the 2020 vendor applications are different, but we've tried to change as little as possible. Please reach out to your Market Manager with any questions.
- ◆ Vendor stall rental fees have changed and approved by Sonoma City Council. Agricultural Vendor stall fees are tiered, based on your business location: Within Sonoma city limits \$25 per 10'x10' stall; within Sonoma Valley (south of Oakmont, north of Highway 37) \$25; outside of Sonoma Valley but within Sonoma County \$25; outside of Sonoma County \$35.
- ◆ A volunteer Market Advisory Committee made up of local citizens will review all vendor applications during the month of February, using objective criteria determined by the City of Sonoma and Sonoma Valley Chamber of Commerce. Vendor applicants will be notified by March 13, 2020 if they have been accepted into the 2020 Sonoma's Tuesday Night Market. Any vendor applicant may appeal the Market Advisory Committee's decision.
- ◆ We are excited to welcome former and new vendors to our 2020 season. Any new changes and procedures are designed to ensure a fair, unbiased selection process, a safe and well-run market for patrons and vendors, and a welcoming event for our community, including our Plaza merchants and restaurants.
- ◆ There will be **NO MARKET ON AUGUST 4th**, due to Sonoma's City Party on Thursday, August 6th. Some STNM Prepared Food vendors may be invited to participate at the City Party.

Please retain this page for your records—DO NOT return it with your completed application!

Sonoma's Tuesday Night Market

Agricultural Vendor Application

Business Name: _____

Name and Title of Person Applying: _____

Business Location: _____

City: _____ **State:** _____ **Zip Code:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Website URL: _____

Email Address: _____

Business Phone: _____

Cell Phone(s): _____

Fax: _____

<u>Please indicate what you will allow us to post on the STNM website (circle any):</u>	
Business Phone	Cell Phone
Address	Email
Link to your website	Nothing

Best Way to Contact You (circle one): Email Business Phone Cell Phone Mail

Other (please specify): _____

STNM runs from the beginning of May through the end of September.

Preference is given to vendors who commit to our entire season.

Will you commit for the entire season? (circle one) Yes No

If NO, what are your beginning and ending dates for attending the Market? _____ - _____
Beginning Ending

How many 10' x 10' stalls will you need? (circle one): One Two Three
(10'x10') (10'x20') (10'x30')

Do you need a power source? (circle): No Yes Yes
(If requesting 240V, include a photo of your plug and the amperage you will need.) 120 V 240 V

Due to limited space, not all agricultural vendors can be allowed to keep their vehicle adjacent to their stall area. Do you request to keep your vehicle adjacent to your stall area? (circle one)

Yes No

If YES, please provide the length and width of your vehicle, in feet.

_____ by _____
length width

Certified Producer’s Certificate Information:

<i>Name on Certificate</i>	<i>Cert. #</i>	<i>Issuing County</i>
<i>If you will be selling for other Certified Producers, enter their information below:</i>		
<i>2nd:</i>		
<i>3rd:</i>		

Farm/Ranch Description—Provide information on all growing locations, including locations for 2nd and 3rd Certificates (see above), if applicable:

<i>CPC (circle one)</i>	<i>Farm Location (Address, City, County)</i>	<i>Acreage</i>	<i>Miles to VOMCFM</i>
Primary 2 nd			
Primary 2 nd			
Primary 2 nd			
Primary 2 nd			

Describe your farm history and farming philosophy: _____

Explain what variety, heirloom or specialty crops you grow and are most proud of: _____

Certifications/Registrations (Attach copies of any certificates or registrations):

Organic:

Certifying Agency: _____ Certified since what year? _____

CDFA Organic Registration #: _____

Egg Handlers Registration:

Handler Code: _____

Nursery Stock:

License #: _____

Other Certifications:

Type of Certification: _____

Certifying Agency: _____ Certified since what year? _____

Type of Certification: _____

Certifying Agency: _____ Certified since what year? _____

Crops Grown (circle all that apply):

Tomatoes	Peppers	Onions/Garlic	Beans/Peas	Cabbage
Corn	Broccoli/Cauliflower	Cucumbers	Summer Squash	Winter Squash
Eggplant	Potatoes/Root Vegetables	Artichokes	Lettuce/Salad Mix	Greens
Mushrooms	Olives	Herbs	Apples/Pears	Stone Fruit
Cherries/Berries	Grapes	Melons	Dates/Figs	Avocados
Dried Fruit	Flowers	Plant Starts		

Dairy Products:

Types of cheese or other items produced: _____

Type of coagulant/rennet used: _____

_____ % of milk from your farm

_____ % of milk from other sources Source name/location: _____

_____ % of raw milk products

_____ % of pasteurized products

Animals, Eggs and Bees:

List the breeds of all animals raised, including honey bees and laying chickens:

Animal	Breed	Size of herd/flock or # of hives

**All applicants must fill out the Product Availability Time Line
on the following page!**

Please read and initial each item
and sign and date below:

___ *I understand that I must submit a complete application, answering all questions. Incomplete applications may be rejected.*

___ *I understand that a \$45 non-refundable application fee must be submitted with my application. If I am submitting my application after the February 10, 2020 deadline, I have also included a \$30 late penalty, for a total LATE APPLICATION FEE of \$75. Checks should be made payable to "Sonoma Valley Chamber of Commerce."*

___ *I understand that this application is non-binding on any parties. If accepted into STNM, I agree to sign a binding stall rental agreement between myself and the City of Sonoma, within 10 business days after notification of acceptance.*

___ *I understand that the STNM Market Advisory Committee will review all applications during the month of February, 2020. All applicants will be notified of acceptance or rejection by March 13, 2020. There will be an appeal process for any denied applicant who would like to be re-considered.*

___ *I understand that, if my business is accepted to participate as a vendor in the 2020 Market season, all required paperwork or agreements must be provided/completed prior to my business being allowed to set up and participate at the Market.*

___ *If my business is accepted to participate as a vendor in the 2020 Market season, I agree that I and any employees or family members who will work at the Market will read and comply with the Rules and Regulations of Sonoma's Tuesday Night Market (to be available by February 7, 2020 at www.SonomasTuesdayNightMarket.com).*

___ *I understand that City of Sonoma records, including this application, attachments and emails, are subject to the California Public Records Act.*

Applicant Signature: _____ ***Date:*** _____

Printed name/Title: _____