



Presented by the **City of Sonoma**
in partnership with
Sonoma Valley Chamber of Commerce

Agricultural Vendor Information

Farmers, Ranchers & Fisherman who grow & sell produce, flowers, meats,
eggs, fish & dairy products

Application Due Date: **February 18, 2022**

Mail or Deliver
Application & Fee to:

City of Sonoma
Attn: STNM Market Advisory Committee
No. 1 The Plaza
Sonoma Ca 95476

--The main focus of Sonoma's Tuesday Night Market is making fresh, healthy, locally-grown produce from small-scale farmers available to our community. In evaluating agricultural vendor applications to STNM, we consider the following criteria: Fresh, in-season, locally-grown produce, meats, fish or dairy products; compostable, polyethylene-free packaging/bags; small-scale, locally-based businesses; high-quality, affordable options for purchase; compliance with all applicable local, county and state ordinances and permitting.

--All accepted vendors must read and comply with the Sonoma's Tuesday Night Market **Rules and Regulations** available at www.SonomasTuesdayNightMarket.com.

--Enclose your payment! Applications without the **\$45 application fee** will not be considered! Any late applications received after the February 18, 2022 deadline must pay a late application penalty of \$30. **TOTAL LATE APPLICATION FEE is \$75.**

Questions? Contact Jerry Wheeler, Market Manager,
Manager@SonomasTuesdayNightMarket.com
707-974-0216

Important Notes for 2022

- ◆ We expect the 2022 Market reach full or nearly full booth capacities. The City of Sonoma and Sonoma Valley Chamber of Commerce continue to partner to present STNM for 2022. The Market operates from May through September.
- ◆ There will be NO Market on July 5, 2022.
- ◆ **Please note**, effective March 1, 2019 the use of single use plastics at Plaza events is prohibited. This includes all plastic beverage containers (bottled water), plastic bags, utensils, plastic plates and cups. There are a variety of plant-based paper products that can be used. Please be sure to choose a brand that does not contain a high wax/plastic polymer coating. Local retailers will be posted on our website.
- ◆ Vendor stall rental fees will remain unchanged from 2020 rates; however, fees will be calculated to reflect your exact footprint. Agricultural Vendor stall fees will be tiered, based on your space required and business location: Within Sonoma city limits \$25 per 10'x10' stall; within Sonoma Valley (south of Oakmont, north of Highway 37) \$25; outside of Sonoma Valley but within Sonoma County \$30; outside of Sonoma County \$35.
- ◆ 2022 rates will reflect your exact footprint. If you require a 10'x15' footprint and are within Sonoma Valley, your weekly rate would be \$37.50. \$25 for the first stall and \$12.50 for an additional 50sq ft.
- ◆ A volunteer Market Advisory Committee made up of local citizens will review all vendor applications during the month of February, using objective criteria determined by the City of Sonoma and Sonoma Valley Chamber of Commerce. Vendor applicants will be notified by March 25, 2022 if they have been accepted into the 2022 Sonoma's Tuesday Night Market. Any vendor applicant may appeal the Market Advisory Committee's decision.
- ◆ We are excited to welcome former and new vendors to our 2022 season. Any new changes and procedures are designed to ensure a fair, unbiased selection process, a safe and well-run market for patrons and vendors, and a welcoming event for our community, including our Plaza merchants and restaurants.

Please retain this page for your records—DO NOT return it with your completed application!



2022 Agricultural Vendor Application and Documentation List

Required Documents	Additional Information
<input type="checkbox"/> Proper and current Certified Producer's Certificate registered with your County and California Department of Agriculture	Your County's Agricultural Office
<input type="checkbox"/> Sales register and inspection by County Agriculture Commissioners Weights and Measures Division (must have current Seal)	Your County's Agricultural Office
<input type="checkbox"/> 2022 City of Sonoma Business License	https://www.sonomacity.org/documents/business-license-application/
<input type="checkbox"/> Insurance/Liability	Liability Insurance naming the City of Sonoma and Sonoma Valley Chamber of Commerce as additional insured - Insurance to include \$2M General Liability per occurrence #1 The Plaza, Sonoma, CA 95476
<input type="checkbox"/> Insurance/Vehicle	Copy of current market vehicle insurance coverage card
<input type="checkbox"/> Sonoma Tuesday Night Certified Farmers Market Complete Application	

Business Name: _____

Name and Title of Person Applying: _____

Business Location: _____

City: _____ **State:** _____ **Zip Code:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Website URL: _____

Email Address: _____

Business Phone: _____

Cell Phone(s): _____

Fax: _____

Please indicate what you will allow us to post on the STNM website (circle any):

Business Phone	Cell Phone
Address	Email
Link to your website	Nothing

Best Way to Contact You (circle one): Email Business Phone Cell Phone Mail

STNM runs from the beginning of May through the end of September.

Preference is given to vendors who commit to our entire season.

Will you commit for the entire season? (circle one) Yes No

If NO, what are your beginning and ending dates for attending the Market? _____ - _____
Beginning Ending

What size stall will you need? (Circle one):

One (1) *One and a half (1.5)* *Two (2)* *Two and a half (2.5)* *Three (3)*
 (10'x10') (10x15) (10x20) (10'x20') (10'x30')

Do you need a power source? (circle): No Yes Yes
(If requesting 240V, include a photo of your plug 120 V 240 V
and the amperage you will need.)

Business Ownership (circle any below): *Number of years in business: _____*
 Sole Proprietor Partnership/LLC Corporation Family-owned Non-Profit

Where do you sell your products? (Circle all that apply)

Other farmers' markets Direct to stores (#? _____) Wholesale distributors
 Online Your own store, stand or cart Festivals & fairs
 Direct to restaurants (#? _____) Direct to schools/institutions Direct to food processors
 CSA (# of subscribers? _____)

Please list all other farmers' markets that you sell or have sold at: _____

Please list below all individuals that you anticipate will work at your stall (we request this information to comply with California Farmers Market regulations and in case of emergency):

<i>Name</i>	<i>Phone number</i>	<i>Family, Friend, or Employee?</i>

Space for additional information, including any requests for a specific location within the market (specific placement requests cannot be guaranteed):

Due to limited space, not all agricultural vendors can be allowed to keep their vehicle adjacent to their stall area. Do you request to keep your vehicle adjacent to your stall area? (circle one)

Yes / No

If YES, please provide the length and width of your vehicle, in feet. _____ by _____
length width

Certified Producer’s Certificate Information:

<i>Name on Certificate</i>	<i>Cert. #</i>	<i>Issuing County</i>
<i>If you will be selling for other Certified Producers, enter their information below:</i>		
<i>2nd:</i>		
<i>3rd:</i>		

Farm/Ranch Description—Provide information on all growing locations, including locations for 2nd and 3rd Certificates (see above), if applicable:

<i>CPC (circle one)</i>	<i>Farm Location</i> <small>(Address, City, County)</small>	<i>Acreage</i>	<i>Miles to VOMCFM</i>
Primary 2 nd 3 rd			
Primary 2 nd 3 rd			
Primary 2 nd 3 rd			
Primary 2 nd 3 rd			

Describe your farm history and farming philosophy: _____

Explain what variety, heirloom or specialty crops you grow and are most proud of: _____

Certifications/Registrations (Attach copies of any certificates or registrations):

Organic:

Certifying Agency: _____ Certified since what year? _____

CDFA Organic Registration #: _____

Egg Handlers Registration:

Handler Code: _____

Nursery Stock:

License #: _____

Other Certifications:

Type of Certification: _____

Certifying Agency: _____ Certified since what year? _____

Type of Certification: _____

Certifying Agency: _____ Certified since what year? _____

Crops Grown (circle all that apply):

Tomatoes	Peppers	Onions/Garlic	Beans/Peas	Cabbage
Corn	Broccoli/Cauliflower	Cucumbers	Summer Squash	Winter Squash
Eggplant	Potatoes/Root Vegetables	Artichokes	Lettuce/Salad Mix	Greens
Mushrooms	Olives	Herbs	Apples/Pears	Stone Fruit
Cherries/Berries	Grapes	Melons	Dates/Figs	Avocadoes
Citrus	Flowers	Plant Starts	_____	

Dairy Products:

Types of cheese or other items produced: _____

Type of coagulant/rennet used: _____

_____ % of milk from your farm

_____ % of milk from other sources Source name/location: _____

_____ % of raw milk products

_____ % of pasteurized products

Animals, Eggs and Bees:

List the breeds of all animals raised, including honey bees and laying chickens:

Animal	Breed	Size of herd/flock or # of hives

**Please complete the Product Availability Time Line
on the following page.**

List below your farm's product availability time line. Be sure to indicate whether the product is on your Primary (P) or 2nd or 3rd Certificate (as specified on Page 3 of your application):

Product/Variety	CPC <i>(circle one)</i>	May	Jun	Jul	Aug	Sep	Oct
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If you need more room, please reproduce this sheet and attach additional sheets as necessary.

Please read and initial each item
and sign and date below:

- ___ *I understand that I must submit a complete application, answering all questions. Incomplete applications may be rejected.*
- ___ *I understand that a \$45 non-refundable application fee must be submitted with my application. If I am submitting my application after the February 18, 2022 deadline, I have also included a \$30 late penalty, for a total LATE APPLICATION FEE of \$75. Checks should be made payable to "City of Sonoma"*
- ___ *I understand that this application is non-binding on any parties. If accepted into STNM, I agree to sign a binding stall rental agreement between myself and the City of Sonoma, within 10 business days after notification of acceptance.*
- ___ *I understand that the STNM Market Advisory Committee will review all applications during the month of February 2022. All applicants will be notified of acceptance or rejection by March 11, 2022. There will be an appeal process for any denied applicant who would like to be re-considered.*
- ___ *I understand that, if my business is accepted to participate as a vendor in the 2022 Market season, all required paperwork or agreements must be provided/completed prior to my business being allowed to set up and participate at the Market.*
- ___ *If my business is accepted to participate as a vendor in the 2022 Market season, I agree that I and any employees or family members who will work at the Market will read and comply with the Rules and Regulations of Sonoma's Tuesday Night Market at www.SonomasTuesdayNightMarket.com).*
- ___ *I understand that City of Sonoma records, including this application, attachments and emails, are subject to the California Public Records Act.*

Applicant Signature: _____ ***Date:*** _____

Printed name/Title: _____

COVID-19 LIABILITY RELEASE

The novel coronavirus, COVID-19, has been declared a worldwide pandemic by the World Health Organization. **COVID-19 is extremely contagious** and is believed to spread mainly from person-to-person contact. As a result, federal, state, and local governments and federal and state health agencies recommend social distancing and have, in many locations, prohibited the congregation of groups of people.

While COVID-19 can cause mild symptoms in some individuals, it can lead to severe illness and even death in others. **Adults over age 65** and **people of any age with serious underlying medical conditions** including, but not limited to, **HIV, asthma and other respiratory conditions**, and **pregnancy**, may be a **higher risk for more serious complications from COVID-19**.

The City of Sonoma (City) has put in place preventative measures in accordance with CDC, State, and local requirements to reduce the spread of COVID-19. Additionally, Sonoma’s Tuesday Night Market (Event Holder) have agreed to follow CDC, State and local requirements by abiding by social distancing guidelines. However, even with these preventive measures in place the City and Event Holder **cannot guarantee** that you or others in your party will not become infected with COVID-19.

By signing this agreement, you acknowledge the contagious nature of COVID-19 and voluntarily agree to the following:

I voluntarily assume the risk that I may be exposed to or infected by COVID-19 by attending Sonoma Tuesday Night Market (Event), and that such exposure or infection may result in personal injury, illness, permanent disability, and death. I understand that the risk of becoming exposed to or infected by COVID-19 may result from the actions, omissions, or negligence of myself and others, including, but not limited to, the City employees, contractors, agents, and other third parties, as well as other guests and their families.

I voluntarily agree to assume all of the foregoing risks and accept sole responsibility for any injury to myself or my dependents, including, but not limited to, illness, personal injury, disability, and death, or any damage, loss, claim, liability, or expense of any kind (“Claims”) that I may experience or incur in connection with my or my dependents’ attendance. **I hereby release, covenant not to sue, discharge, and hold harmless the City, its employees, agents, and representatives and the Event Holder of and from any and all Claims, including all damages, costs or expenses of any kind. I understand and agree that this release includes any Claims based on the actions, omissions, or negligence of the City, its employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after attendance at the event.**

SIGNED: _____

Name: _____

Date: _____