

COUNTY OF SONOMA  
REGISTRAR OF VOTERS OFFICE

(FOR OFFICE USE ONLY)

ELECTION DATE: \_\_\_\_\_

CONTEST ID: \_\_\_\_\_

AUTHOR ELIGIBILITY VERIFIED BY: \_\_\_\_\_

MEASURE LETTER DESIGNATION: \_\_\_\_\_

JURISDICTION: \_\_\_\_\_

STATEMENT OF ACCURACY

The undersigned author(s) of the (select one of the following)

ARGUMENT IN FAVOR (300 WORDS)

REBUTTAL TO ARGUMENT IN FAVOR (250 WORDS)

ARGUMENT AGAINST (300 WORDS)

REBUTTAL TO ARGUMENT AGAINST (250 WORDS)

ballot measure X at the November 3, 2020 General election election for  
(Letter) (Name of Election)

the City of Sonoma being held on 11/3, 20 20  
(Jurisdiction) (Date of Election)

hereby state that such argument is true and correct to the best of his/her/their knowledge and belief.

1. [Redacted] 8/14/2020  
Signature/Date (Principal Officer signing of behalf of an Association?  Yes  No)

Dodan Harvey  
Print/type your name or Association's name as it should appear on argument

Mayor  
Title to appear below name on argument (optional-limited to 4 words)

2. [Redacted] 8-16-20  
Signature/Date (Principal Officer signing of behalf of an Association?  Yes  No)

Rachel Hundley  
Print/type your name or Association's name as it should appear on argument

Vice Mayor  
Title to appear below name on argument (optional-limited to 4 words)

3. [Redacted] 8-14-20  
Signature/Date (Principal Officer signing of behalf of an Association?  Yes  No)

Madolyn Agrimonti  
Print/type your name or Association's name as it should appear on argument

City Council member  
Title to appear below name on argument (optional-limited to 4 words)

4. [Redacted] 8-14-2020  
Signature/Date (Principal Officer signing of behalf of an Association?  Yes  No)

David Cook  
Print/type your name or Association's name as it should appear on argument

City Council Member  
Title to appear below name on argument (optional-limited to 4 words)

5. [Redacted] 8/14/2020  
Signature/Date (Principal Officer signing of behalf of an Association?  Yes  No)

Amy Harrington  
Print/type your name or Association's name as it should appear on argument

City Council Member  
Title to appear below name on argument (optional-limited to 4 words)

FOR INFORMATION CONTACT:

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Sonoma, CA 95476

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Email: ccapriola@sonomacity.org

OPTIONAL TITLES SHOULD NOT EXCEED FOUR (4) WORDS.  
TITLES WHICH DO NOT FIT IN ALLOTTED SPACE WILL BE ABBREVIATED.

A ballot argument or rebuttal argument shall not be accepted unless accompanied by the name or names of the person(s) submitting it, or, if submitted on behalf of an organization, the name of the organization and the name of at least one of its principal officers. **As of May 2020, it is no longer required that signers who are signing as individuals be registered voters in the district.** No more than five signatures shall appear with any argument submitted. Arguments may be changed or withdrawn by their proponents until and including the date fixed by the election official for filing. There is a 10 calendar day review period prior to submitting arguments for printing.

E.C. §§9164, 9190, 9283, 9295, 9380, 9501, 9600

Text of arguments/rebuttal arguments should either be typewritten (see reverse side of form) on the reverse side of this form or a typewritten or computer generated statement may be attached to this form. Statements are electronically scanned for typesetting, therefore handwritten arguments will not be accepted for filing.

All arguments/rebuttals will be printed in a uniform style, in block paragraph form. Words may not be printed in boldface type or all capital letters, nor are indentations, circles, stars, dots, bullets or underlines allowed; profanity or other objectionable language may not be used. Lists or enumerations must be wrapped as a single block paragraph with items separated by semicolons or periods. If not wrapped when submitted, wrapping will be done during the process of typesetting.

**Multiple single line paragraphs that do not fit in the space allotted will be wrapped. All arguments/rebuttals should be checked by the author for spelling and punctuation, as the department will not correct any material contained therein.**

**ARGUMENTS/REBUTTAL ARGUMENTS MAY BE TYPED OR COMPUTER GENERATED**

**ALL AUTHORS MUST SIGN ON THE REVERSE SIDE OF THIS FORM**

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**ALL ARGUMENTS/REBUTTAL ARGUMENTS SHALL BE ACCOMPANIED BY THIS FORM AND SIGNED BY THE AUTHOR(S).**

**Measure X – Cannabis Business Tax  
Ballot Argument in Favor  
Submitted on Behalf of the City of Sonoma**

Voting YES for Measure X will allow the City of Sonoma to impose a business tax solely on cannabis (marijuana) businesses in the City.

Measure X is timely. The Sonoma City Council is completing a thorough process to approve one retail dispensary to operate within the city limits. By establishing a local tax, the City of Sonoma can cover the costs of supporting this new industry without compromising the quality or level of services residents enjoy in our community.

Measure X is balanced. By establishing a local tax on commercial cannabis businesses that is capped at a reasonable rate of 4%, the City of Sonoma can cover the costs of supporting this new industry. The Sonoma City Council carefully crafted this measure to ensure that the city balances opportunities for new revenue against the sustainability and success of the emerging cannabis industry. Reasonable regulations paired with a fair tax structure will discourage illegal sales, protect Sonoma consumers, and diversify our local economy.

Measure X is fiscally responsible. The City of Sonoma has a limited pool of resources available to help address many of the key service and infrastructure needs facing our community today. This tax on cannabis businesses will generate an estimated \$200,000 in annual revenue to the City of Sonoma to help fund public safety, emergency preparedness, roads, recreation, parks, and other essential services for our community.

Voting YES on Measure X will allow the City of Sonoma to impose a tax on commercial cannabis businesses to ensure that the city has adequate resources to properly support and regulate the cannabis industry without harming our investment in core city services, such as local infrastructure, public safety, and community services.

The Sonoma City Council voted unanimously to put this measure on the ballot.

Please join us in voting YES on Measure X.

