

We're Here for You Sonoma!



City of Sonoma Report on Accomplishments

October 19, 2020

Objectives

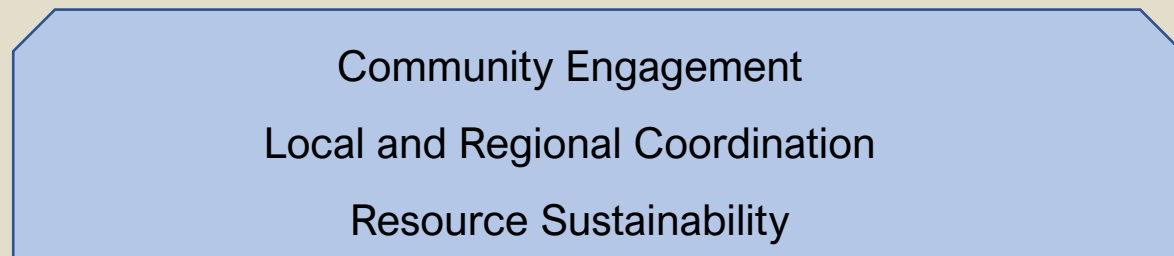
- Review previous 12 months of accomplishments in context of:
 - City Council goals
 - New and unanticipated challenges
 - Available resources
- Keep our community informed
- Help plan for coming quarter and coming year 2021

Accomplishments



Key Themes

- Protect Sonoma's unique character
- Enhance quality of life for those who live or work here
- Ensure financial health and stability
- Invest in our community's future



Emergency Management: Top priority of past 12 months

Oct – Dec 2019

Jan – March 2020

April – June 2020

July – Sept 2020

Emergency Preparedness

2019 Fire Season

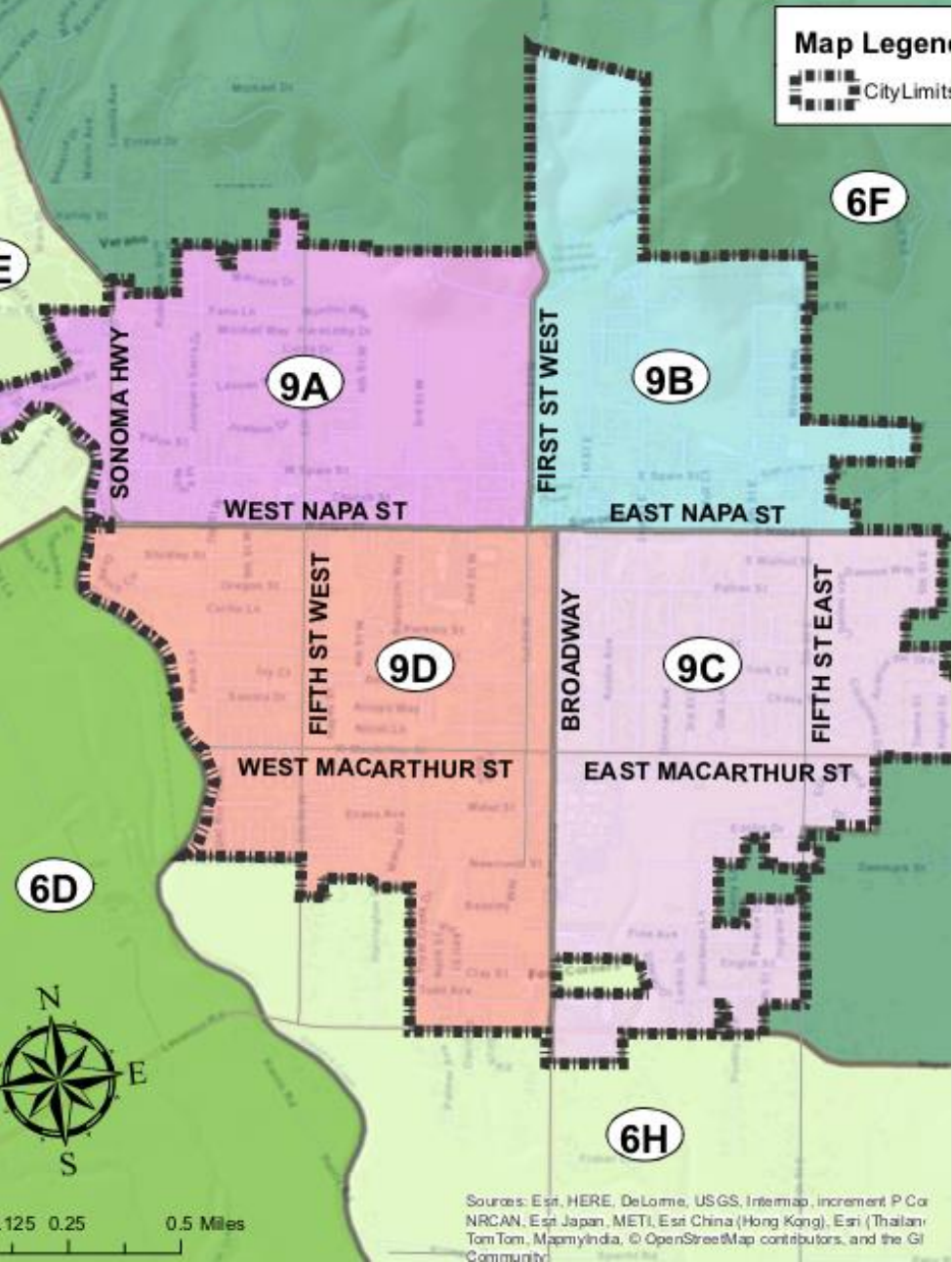
Kincaid Fire
PSPS Events

COVID-19 Pandemic

2020 Fire Season

LNU Complex Fires
Glass Fire
PSPS Events

CITY OF SONOMA
Emergency Evacuation Zones 9A, 9B, 9C, and 9D
(Zone 9 means entire City)



Emergency Preparedness

- Staff training (ICS, EOC exercise, PIO)
- 211 Coordination
- EOC Community Partners expanded
- Emergency “playbooks” developed
- GIS Mapping/Printing capabilities
- Back-up communication tools for EOC staff
- PSPS planning/continuity of operations
- Pre-planned evacuation zones and terminology
- Expanded information on website
- Increased coordination mechanisms throughout county



Extreme Fire Seasons

2019 (PSPS events, Kincaide Fire)

- EOC activated
- Community charging center
- Updated ordinance for use of generators (residential and commercial)
- Historic windstorm – Plaza closure/cleanup
- “Louis Peterka Emergency Management Award”

2020

- Red Flag warnings beginning mid-August
- Excessive Heat warnings
- LNU Lightning Complex Fires
- Glass Fire – City virtual/on-call EOC
- Water Conservation/Supply

COVID-19 Pandemic

1. Promote compliance with evolving public health orders
2. Community support and resources
3. Business support and resources
4. Modifications to City operations



COVID-19 Pandemic:

1. Promoting compliance with evolving public health orders

Keep Sonoma Safe.
Get Tested.

40% of those testing positive for COVID-19 have no symptoms.

Even if you do not show symptoms, **you can transmit** the virus to others that are at high risk of developing severe COVID-19 disease.



STAY
STAY 6 FEET APART
SAFE

BE COMMUNITY MINDED

**MASK
REQUIRED**

WHEN YOU CAN'T PRACTICE
6' OF PHYSICAL DISTANCING



Thank you for your continued efforts to protect the health of your family and your community.



ALWAYS Remember
Your Face Covering



Wear it RIGHT

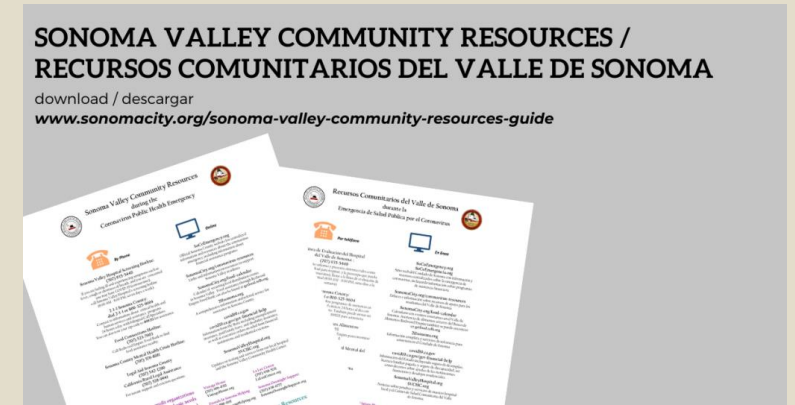


**Cover MOUTH, NOSE
& CHIN**

- Close coordination with Sonoma County Public Health, Sonoma Valley Hospital, and SVCHC
- Extensive public information and community outreach
- Coordination with Chamber, SVVB, and SVVGA on business outreach on compliance
- Signage for public parks, trails, and facilities
- Local ordinance for administrative enforcement of public health orders
- Active coordination and education with Code Enforcement staff

COVID-19 Pandemic:

2. Providing Community Support and Resources



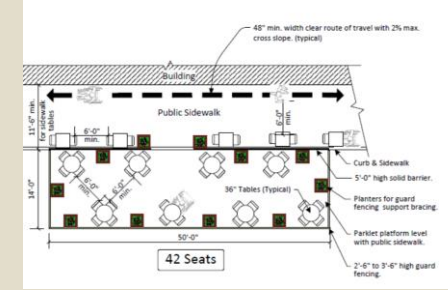
- Lead role on Sonoma Valley Food Security Task Force; creation of Sonoma Valley Food Assistance Calendar
- \$100,000 in reserves for COVID-19 Community Support and Resiliency Fund
- Public Works staff support to food distribution sites
- \$150,000 from Housing Trust Fund to F.I.S.H. for rental assistance
- Urgency ordinance – COVID-19 Eviction Moratorium (residential & commercial) to align with County
- Deferred scheduled water rate increase by 6 months
- Sonoma Valley Arts Task Force support and outreach
- Minimized funding reductions to recreation/community service providers in spite of City revenue losses
- EOC Community Partners meetings to coordinate and outreach on available resources
- Full page ads in English and Spanish in Index Tribune on services and resources

COVID-19 Pandemic:

3. Providing Business Support and Resources



Sonoma Valley
TO GO!



- Ongoing coordination with business organization partners – Chamber, SVVB and SVVGA
- Council subcommittee on Business Recovery (Harvey/Hundley)
- Support for business reopening and recovery efforts including:
 - Sonoma Valley to Go (takeout and delivery)
 - Sonoma Valley SAFE (safe tourism/hospitality)
 - County and federal business financial assistance resources
- Sonoma Al Fresco
 - Plaza Park service areas
 - Street closures; trial of Promenade; semi-permanent closure of 1st Street East (Maya/Pangloss)
 - Pick-up Zones
 - Parklets and Pedestrian Pathways including Parklet Guide

COVID-19 Pandemic:

4. Modifications to City Operations



- Transition to remote meetings for City Council and Commissions
- Adjustments to workplace and service to ensure safety.
 - New workplace safety processes and policies for employees
 - Modifications to City facilities for safety
 - Drop-off and online service solutions
 - Remote work as feasible; weekly “all hands” staff meeting via Zoom

During this time of widespread stress, anxiety, frustration, and “vigilance fatigue”, we are working to keep things as normal as possible for our community.



Public Safety

- 3-year SAFER grant for increased firefighter/paramedic staffing
- New command vehicle and new ambulance for Station 1; new cardiac monitors in all ambulances for enhanced life support
- Saw completed consolidation process for Sonoma Valley Fire District; improves service levels and long-term sustainability
- New 5-year contract for Police Services
 - Operational changes to mitigate impacts of staff reductions
- Supported safety of community events in partnership with organizers, including BLM protest
- Review of Use of Force policies and data for Sonoma



Public Works

- Roadway Safety and Pavement Management
 - 2020 Slurry Seal Project
 - Added signs and markings: 5th St W, E Napa St, Spain St, Andrieux St.
 - Pavement Condition Index remains second highest in county.
- Drainage Improvement Project - 1st St. W/Depot Park
- Broadway restriping - community survey and Council input to CalTrans
- Development engineering, management and inspection of public improvements on three major housing projects
 - Altamira Apartments, Oliva Apartments, Mockingbird Lane
- Plaza park maintenance & management
 - October 2019 windstorm damage
 - Pre-pandemic Plaza events
 - Post-pandemic Plaza alternate restaurant/wine tasting uses



Community Development

- Commercial Cannabis Regulation
- Urban Growth Boundary review and ballot measure
- Initiated Development Code update
- Initiating RHNA and Housing Element work
- Wireless Telecommunications facilities review - Verizon
- Mockingbird Lane
- Altamira affordable housing project permitting/inspection
- Increased plan check volume, particularly for solar/storage and generators



Housing & Homelessness

- Report on Housing Town Halls for Housing Element update
- Approved Housing Impact Fees for non-residential development
- Established Housing Trust Fund
- State funding for facilitating housing \$160K (SB2)
- Urgency ordinance for ADU updates
- Urgency ordinance – housing moratorium
- Increased enforcement on illegal vacation rentals
- Safe Parking Program at Haven for homeless
- Engaging in County governance for homeless services



Community Services & Engagement

- Ting Pavilion approval
- Sonoma Garden Park Master Plan approval
- Memorial Bench policy
- Maysonnave House lease update with SV Historical Society
- Vintage House lease update (in progress)
- Farmers Market in partnership with Sonoma Chamber
- HeART of Sonoma program / Summer Arts Stroll
- “Celebrate Sonoma”
- Public information and Social Media

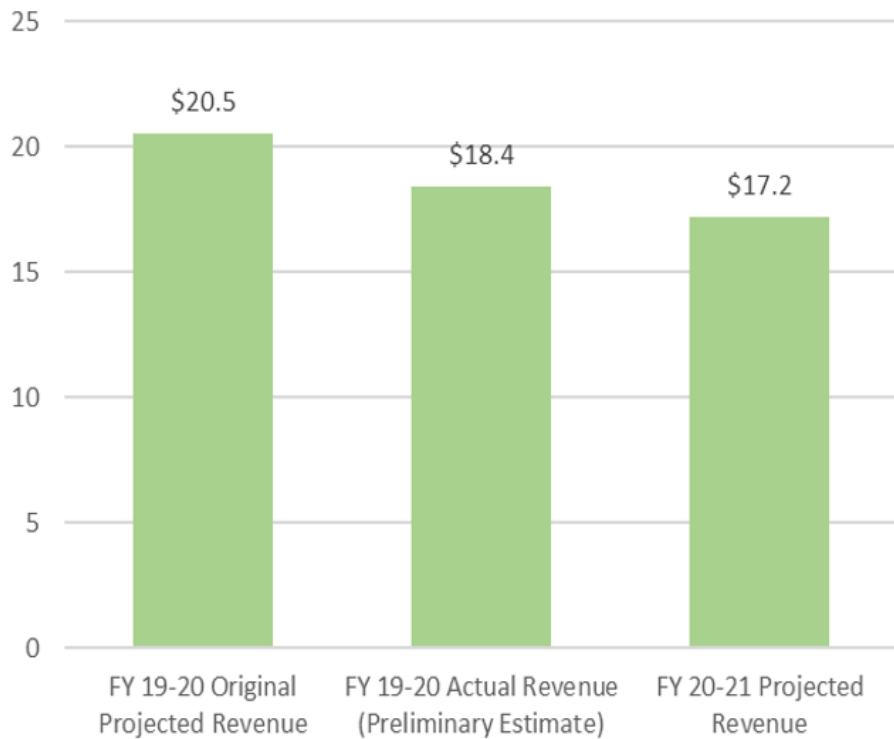


Environmental Sustainability

- Climate Emergency Resolution
- Part-time Sustainability Coordinator position hired/retained
- Two-year Climate Action & Environmental Sustainability workplan approved
- Fare-free Sonoma Shuttle program
- Earth Action Week
- Polystyrene ban under development
- Zero Waste Pilot Partnership
- Expanded website tools and resources --
<https://www.sonomacity.org/sustainability/>

Financial & Economic Sustainability

Pandemic Impact on
General Fund Revenue
(in \$ Millions)



- 5-year financial forecast
- Major budget reduction package for FY 20-21
 - \$3.3 million projected revenue loss
- Audit backlog reduction
- Monthly financial reports continue
- Updated water capacity charges
- Business partnerships & initiatives to support local economy
- Local half-cent sales tax extension placed on November ballot
- Quarterly financial updates to Council due to COVID-19 and economic emergencies



Operations & Staffing

- 3-year labor agreement with SEIU
- Position modifications to better support operations
 - Development Services Supervisor
 - Senior Maintenance Worker (2)
- City workspace improvements
- All neighborhood parks now maintained in-house with no change in staffing
- Other operating adjustments for reduced FY20-21 Budget
- Goal = preserve service levels to extent possible.



**In addition to these highlights,
so many more accomplishments
happen on a daily basis...**

City of Sonoma

Report on Accomplishments

“Here for you, Sonoma”

