



Presented by the City of Sonoma in partnership with Sonoma Valley Chamber of Commerce

## Non-profit Participation Information

Non-Profit 501©(3) and /or ©(4) organizations and those utilizing the area specifically designated for political, social and other speech (“free speech tables”)

<b>Application Due Date:</b>	<b>April 14, 2023</b>
<b>Mail or Deliver Application &amp; Fee to:</b>	<b>City of Sonoma Attn: STNM Market Advisory Committee No. 1 The Plaza Sonoma Ca 95476</b>

- ❖ The main focus of Sonoma's Tuesday Night Market (STNM) is making fresh, healthy, locally grown produce from small-scale farmers available to our community. And provide a community gathering place for our residents of Sonoma Valley. A limited number of local artisan vendors may be selected to enhance the Market and complement the food and farmer vendors.
- ❖ A limited number of non-profit “free speech tables” vendors may be selected to enhance the Market and complement the food and farmer vendors. In evaluating non-profit “free speech tables” vendor applications to STNM, we consider the following criteria: Previous participation, locally-based; certificate of insurance on file with the proper indemnifications, compliance with all applicable local, county and state ordinances and permitting.
- ❖ All accepted vendors must read and comply with the Sonoma’s Tuesday Night Market Rules and Regulations found on the vendor page, at [www.SonomasTuesdayNightMarket.com](http://www.SonomasTuesdayNightMarket.com).
- ❖ Please complete the applications and submit the application and certificate of insurance to the City of Sonoma Attn:STNM at least one week in advance of desired participations date. By submitting the application, it does not guarantee participation in the next market. Participation is limited and based on first come first serve onsite. Approved non-profit “free speech tables” vendors will be allowed to show up and claim one of the five locations reserved for non-profit “free speech tables” 30 minutes prior to the start of the market.
- ❖ Enclose your payment! Applications without the \$45 application fee will not be considered! Any late applications received after the April 14, 2023; deadline must pay a late application penalty fee of \$30. Total Late Application Fee is \$75.

**Questions? Contact Jerry Wheeler, Market Manager**  
[sonomatuesdaynightmarket@gmail.com](mailto:sonomatuesdaynightmarket@gmail.com) or Call 707/974-0216



### Important Notes for 2023

- ❖ We expect the 2023 Market reach full or nearly full booth capacities. The City of Sonoma and Sonoma Valley Chamber of Commerce continue to partner to present STNM for 2023. The Market operates from May through end of September, a total of 20 market nights. There will be **no market the weeks of July 4 and August 1, 2023** due to other community events scheduled those weeks.
- ❖ Stall Fees – Weekly participation is free, but space is limited.
- ❖ Please note: effective March 1, 2019 the use of single use plastics at Plaza events is prohibited. This includes all plastic beverage containers (bottled water), plastic bags, utensils, plastic plates and cups. There are a variety of plant-based paper products that can be used. Please be sure to choose a brand that does not contain a high wax/plastic polymer coating. Local retailers will be posted on our website.
- ❖ We are excited to welcome former vendors to our 2023 season. Any new changes and procedures are designed to ensure a fair, unbiased selection process, a safe and well-run market for patrons and vendors, and a welcoming event for our community, including our Plaza merchants and restaurants.
- ❖ **New to 2023 market season by applying to participate in the market you are committing to participate in all 20 of the nightly markets. All vendors will be required to pay for their stall fee regardless of attendance.**

Please retain this page for your records—DO NOT return it with your completed application!



## Non-profit Vendor Application and Required Documents

Non-Profit 501©(3) and /or ©(4) organizations and those utilizing the area specifically designated for political, social and other speech (“free speech tables”) \*\*Additional documents may be required

Required Documents		
<input type="checkbox"/>	Insurance Liability	Liability Insurance naming the City of Sonoma #1 The Plaza, Sonoma CA 95476 and Sonoma Valley Chamber of Commerce 651 Broadway, Sonoma CA 95475 as additional insured- Insurance to include \$2M General Liability per occurrence
<input type="checkbox"/>	Insurance/Vehicle	Copy of current market vehicle insurance coverage card
<input type="checkbox"/>	Sonoma’s Tuesday Night Certified Farmers Market Complete Non-profit Application	

**Business Name:** \_\_\_\_\_

**Name and Title of Person Applying:** \_\_\_\_\_

**Business Location:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Cell Phone(s):** \_\_\_\_\_

**Best Way to Contact You (circle one):** *Email*      *Business Phone*      *Cell Phone*

Sonoma’s Tuesday Night Market has a weekly marketing program which includes vendor spotlights, and a robust market website. Please include a description that can be used for marketing purposes:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please indicate what you will allow us to post on the STNM website:	
<input type="checkbox"/> Business Phone	<input type="checkbox"/> Cell Phone
<input type="checkbox"/> Address	<input type="checkbox"/> Email
<input type="checkbox"/> Link to your website	<input type="checkbox"/> Nothing

Sonoma’s Tuesday Night Market Runs from the beginning of May through the end of September. Preference is given to vendors who commit to our entire season. **Please note there will be no market July 4 and August 1.**



Please list below all individuals that you anticipate will work at your stall \* This information allows the market to comply with the California Farmers Market regulations and in case of emergency.

Name	Cell Phone Number	Family, Friend or Employee

**Describe your business history and business philosophy:**

---

---

---

---

---

---

---

---

---

---

**Describe your core objectives for participating in Sonoma's Tuesday Night Market:**

---

---

---

---

---

---

---

---



Initial Here	Please read and initial each item and sign and date below:
	I understand that I must submit a complete application, answering all questions and I acknowledge that an incomplete application may be rejected.
	I understand that a \$45 non-refundable application fee must be submitted with my application. If I am submitting my application after the January 31, 2023, deadline, I have also included a \$30 late penalty, for a total LATE APPLICATION FEE of \$75. Checks should be made payable to "City of Sonoma"
	I understand that this application is non-binding up and until both parties have signed the agreement.
	I understand that, if my non-profit is accepted to participate as a vendor in the 2023 Market season, all required paperwork or agreements must be provided/completed prior to my non-profit business being allowed to set up and participate at the Market.
	If my non-profit business is accepted to participate as a vendor in the 2023 Market season, I agree that I and any employees or family members who will work at the Market will read and comply with the Rules and Regulations of Sonoma's Tuesday Night Market at <a href="http://www.SonomasTuesdayNightMarket.com">www.SonomasTuesdayNightMarket.com</a> .
	I understand that City of Sonoma records, including this application, attachments and emails, are subject to the California Public Records Act.

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief. I have read, understand and agree to abide by the rules and regulations governing the proposed Special Activity or Event under the City of Sonoma Municipal Code. I understand that this application is made subject to the rules and regulations established by the City Council and/or the City Manager or the City Manager's designee. I agree to comply with all other requirements of the City, County, State, Federal Government, and any other applicable entity which may pertain to the use of the event venue and the conduct of the event. I agree to abide by all rules, regulations and permit conditions and further certify that I, on behalf of the Vendor organization, am also authorized to commit that organization, and therefore agree to be financially responsible for any cost and fees that may be incurred by or on behalf of the vendor to the City of Sonoma. Such City Services may include, but are not limited to, Police, Fire, Public Works, Parks and Recreation, Business License and/or other necessary services provided by the City of Sonoma.

If the permit is granted, this application and supporting documents form a contract between the City of Sonoma and the Applicant relating to the described event. Applicant then becomes contractually obligated to the City of Sonoma regarding all requirements of the issued permit and agrees to protect, defend, indemnify and hold harmless the City of Sonoma and its officers, agents and employees from and against any loss, injury, damage, claims, actions or lawsuits arising out of or in connection with Sonoma's Tuesday Night Farmers Market or the intentional



or negligent acts, errors or omissions of the Applicant, volunteers, agents and event participants, including those caused by negligence of the parties being indemnified and/or any dangerous condition of property of the parties being indemnified.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Printed Name /Title: \_\_\_\_\_

**For Internal Purposes Only:**

Required Documents Received	
<input type="checkbox"/>	Insurance Liability (City of Sonoma and Sonoma Valley Chamber of Commerce)
<input type="checkbox"/>	Insurance/Vehicle (Vehicles used at the market)
<input type="checkbox"/>	Submitted marketing information for the website (includes photos and description,
<input type="checkbox"/>	Application fee is paid in full

**City of Sonoma Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name/Title:** \_\_\_\_\_