

Sonoma's Tuesday Night Market

Presented by the **City of Sonoma**
in partnership with
Sonoma Valley Chamber of Commerce

Non-Profit Participation Application

Non-Profit 501©(3) and /or ©(4) organizations and those utilizing the area specifically designated for political, social and other speech (“free speech tables”)

Application Due Date:

One week prior to anticipated participation

Mail or Deliver Application:

**City of Sonoma
Attn: STNM Market Advisory Committee
No. 1 The Plaza
Sonoma, CA 95476**

Or Email Application:

Ljanson@sonomacity.org

--The main focus of Sonoma’s Tuesday Night Market is making fresh, healthy, locally-grown produce from small-scale farmers available to our community. A limited number of non-profit “free speech tables” vendors may be selected to enhance the Market and complement the food and farmer vendors. In evaluating non-profit “free speech tables” vendor applications to STNM, we consider the following criteria: Previous participation, locally-based; certificate of insurance on file with the proper indemnifications, compliance with all applicable local, county and state ordinances and permitting.

--All accepted non-profit “free speech tables” vendors must read and comply with the Sonoma’s Tuesday Night Market **Rules and Regulations**, available at www.SonomasTuesdayNightMarket.com.

-- Please complete the applications and submit the application and certificate of insurance to the City of Sonoma Attn: STNM at least one week in advance of desired participations date. By submitting the application, it does not guarantee participation in the next market. Participation is limited and based on first come first serve onsite. Approved non-profit “free speech tables” vendors will be allowed to show up and claim one of the four locations reserved for non-profit “free speech tables” 30 minutes prior to the start of the market.

**Questions?: Contact Lisa Janson, Market Manager, at
Ljanson@sonomacity.org or phone 415-259-9458**

Sonoma's Tuesday Night Market

Important Notes!

- ◆ Due to City of Sonoma requirements and general updating of our procedures, the 2021 vendor applications process is different, it is now a requirement for all entities interested in participating in the **non-profit “free speech tables” to have an application on file and the appropriate insurance.** Please reach out to your Market Manager with any questions.
- ◆ We are excited to welcome former and new vendors to our 2021 season. Any new changes and procedures are designed to ensure a fair, unbiased selection process, a safe and well-run market for patrons and vendors, and a welcoming event for our community, including our Plaza merchants and restaurants.

Please retain this page for your records—DO NOT return it with your completed application!

Sonoma's Tuesday Night Market

Non-Profit "free speech table" Vendor Application

Non-Profit Name: _____

Name and Title of Person Applying: _____

Business Location: _____

City: _____ **State:** _____ **Zip Code:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Website URL: _____

Email Address: _____

Business Phone: _____

Cell Phone(s): _____

Fax: _____

Please indicate what you will allow us to post on the STNM website (circle any):

Business Phone Cell Phone

Address Email

Link to your website Nothing

Best Way to Contact You (circle one): Email Business Phone Cell Phone Mail

Other (please specify): _____

STNM runs from the beginning of May through the end of September.

Business Ownership (circle any below):

Number of years in business: _____

Sole Proprietor Partnership/LLC Corporation Family-owned Non-Profit

Please list below all individuals that you anticipate will work at your table (we request this information to comply with California Farmers' Market regulations and in case of emergency):

<i>Name</i>	<i>Phone number</i>	<i>Family, Friend, or Employee?</i>

Describe your non-profit history and philosophy: _____

Describe your core objectives for participating in Sonoma's Tuesday Night Market::

Please provide some pricing examples and price range (highest, lowest, average) for your products:

Please read and initial each item
and sign and date below:

- ___ *I understand that I must submit a complete application, answering all questions. Incomplete applications may be rejected.*
- ___ *I understand that this application is non-binding on any parties.*
- ___ *I understand that, if my business is accepted to participate as a vendor in the 2021 Market season, all required paperwork or agreements must be provided/completed prior to my business being allowed to set up and participate at the Market.*
- ___ *If my organization is accepted to participate as a vendor in the 2021 Market season, I agree that I and any employees or family members who will work at the Market will read and comply with the Rules and Regulations of Sonoma's Tuesday Night Market at www.SonomasTuesdayNightMarket.com.*
- ___ *I understand that City of Sonoma records, including this application, attachments and emails, are subject to the California Public Records Act.*

Applicant Signature: _____ ***Date:*** _____

Printed name/Title: _____

STNM Manager Signature: _____ ***Date:*** _____