

## FOR MEMBER OF CITY COUNCIL

### **JAMES K CRIBB**

**Occupation:** Small Business Owner

I'm running for City Council to bring experienced leadership to ensuring Sonoma's vibrancy and sustainability - enhancing the quality of life for all of us.

As a Sonoma small business owner for almost 20 years, I've balanced budgets and contributed to our local economy, providing competitive salaries, benefits and opportunities for our team members. I am committed to creating equity in our workforce and community.

As a member of the Sonoma Planning Commission, I helped draft the General Plan traffic circulation element to advance long-term solutions to alleviate traffic congestion, identify parking opportunities, and enhance bicycle and pedestrian safety - thinking outside the box to make inroads on these important issues. I've also used my experience as a Planning Commissioner to advocate for a greater variety of housing to alleviate our housing crisis. More affordable housing in and near our community reduces traffic and greenhouse gas emissions.

As your City Councilmember, I will work toward addressing these issues while looking at ways to strengthen our agricultural and hospitality-based economy and collaborate with residents to create solutions to improve our quality of life.

I respectfully ask for your vote.

Thank you.