



City of Sonoma COMMISSION APPLICATION

Received Date: April 14, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Donna Dambach
ADDRESS: Sonoma, CA, 95476
PHONE:
EMAIL ADDRESS: dambachd@gmail.com

LENGTH OF RESIDENCY: 9 years **REGISTERED VOTER:** Yes

EMPLOYER: Sana Biotechnology

EMPLOYMENT STATUS: Employed

REASON FOR APPLYING: I am very excited to begin to get involved in my local government and to gain experience that I can continue to apply in other areas of local government.

EDUCATIONAL BACKGROUND: Veterinary Medical Degree (DVM), University of Pennsylvania, School of Veterinary Medicine, 1990.
PHD, Toxicology, University of Medicine and Dentistry of New Jersey-Rutgers University, 2002

OTHER RELEVANT EXPERIENCE: I have and continue to serve on several board of directors for non-profits (> 12 yrs) including a consortium of 40 pharmaceutical companies and the Morris Animal Foundation so have relevant experience in advising and guiding organizational strategies that serve a diverse community of interests and stakeholders.
I have been an business unit leader for 25 yrs in the pharmaceutical industry, balancing budgets and involved in complex decision-making that has significant impact on organizational business and involves balancing the needs and desires of various stakeholders.
Together, I feel that my experience has allowed me to be able to think critically and focus on the key questions that need to be addressed while also balancing the diverse perspectives and needs of a wide array of people. I also have extensive fiscal experience with generating and maintaining budgets of several millions of dollars.

COMMUNITY INVOLVEMENT: Board of Trustees, Morris Animal Foundation - non-profit that provides funding to advance veterinary and wildlife health research (2018-present); morrisanimalfoundation.com

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

I have some understanding from gathering information in conversation with Jack Ding and Tim Freeman, who is the chair of the SVCAC. I have also reviewed several of the minutes and proposals on the site.

What would be your goal(s) as a Commissioner?

I would like to contribute to the democratic process locally and begin to serve my community while gaining valuable experience that I hope to apply moving forward in serving my community. I will retire this year and would love to contribute my time to local government. I am interesting in learning as much as possible about the various aspects of local government and this committee would be a first step. I am interested in this particular commission because it would give broad exposure across all of Sonoma county and with regard to a variety of topics.

What do you feel you could contribute to see these goals realized?

I am very experienced and successful at building business units, operationalizing business units and building relationships with diverse stakeholders with different perspectives. I also have good critical thinking skills and able to make complex decisions. All of these skills I believe are directly transferable to a role in local government.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

no

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Is there anything else you would like us to consider when reviewing your application?

My interest in serving on SVCAC is to begin my commitment and servitude to my local government. I am very curious and excited to learn the process and hear the various perspectives of others in my local community with the goal of becoming a well-educated public servant.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE



Donna M. Dambach, VMD, PhD, Diplomate, American College of Veterinary Pathology

Biotechnology and Pharmaceutical Development Executive

Donna.Dambach@sana.com

dambachd@gmail.com

Donna Dambach is a seasoned biotechnology & pharmaceutical executive who is passionate about **bringing life-changing drugs to patients, building high performing organizations, developing positive cultures and grooming effective leaders.** Donna is an expert in **nonclinical Research and Early Drug Development** across numerous disease therapeutic areas and delivery modalities including **small molecules, biologics, antibody-drug conjugates, cell and gene therapies** and has a record of successfully **conceiving, building and operationalizing new R&D business units and capabilities in pharmacology, toxicology, pathology and bioanalytical sciences.** Donna has contributed to **over 50 successful INDAs, BLAs and NDAs** including Erivedge, Cotellic, Kadcyca, Perjeta, Tencentriq, Ocrevis, Ipatasertib, Etralizumab, Fenebrutinib, Ranibizumab port delivery, Inavolisib, HER2/CD3 TDB, anti-FGF1/KLB monoclonal antibody, and Giredestrant. She also served as a subject matter expert for **business development due diligence** activities. As an inspirational leader, Donna lives the servant leader philosophy and can articulate a vision that inspires teams to thrive and act.

Donna joined **Sana Biotechnology** in 2019 as Senior Vice President establishing a operationally effective business unit providing non-clinical capabilities in pharmacology, pharmacokinetics, biomarker discovery, bioanalytical sciences, toxicology, pathology and biodistribution (Development Sciences). Donna's business unit **provided key data that enabled Sana's IPO in 2021** and she has had a **leadership role** in Sana's three successful interactions **with the FDA that will enable INDAs.**

Prior to Sana, Donna held positions of increasing functional leadership responsibilities at **Genentech** establishing Genentech's small molecule toxicology strategy and operations and leading the nonclinical Toxicology group supporting 100 programs from Research to Post-Marketing. Prior to Genentech, Donna built investigative pathology and small molecule toxicology lead optimization capabilities at **Bristol-Myers Squibb.**

Donna served for 5 years on the **Board of Directors of the International Consortium for Innovation and Quality in Pharmaceutical Development ("IQ Consortium").** The Consortium's primary decision-making body responsible for strategic oversight of the Consortium's portfolio and Donna was both **Vice Chair and Chair.** The IQ Consortium is a technically focused organization of 40 pharmaceutical and biotechnology companies with a mission of advancing science and technology to augment the capability of member companies. She has been a **Board Trustee** for the **Morris Animal Foundation** since 2020 and is Vice Chair of the Research Operating Committee. The **Morris Animal Foundation** advances veterinary medicine and funds veterinary research for companion animals, horses, and wildlife with a yearly funding budget of ~\$8M.

Donna received her **PhD in Toxicology** from University of Medicine and Dentistry of New Jersey-Rutgers University, her **Veterinary Medical degree (VMD)** from the University of Pennsylvania and is a **board-certified veterinary pathologist.**

Reference will be furnished on request.



City of Sonoma COMMISSION APPLICATION

Received Date: April 16, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Jim Mirowski

ADDRESS: Sonoma, CA, California, 95476

PHONE:

EMAIL ADDRESS: jamski99@gmail.com

EMPLOYER: Treasure Island Wines

EMPLOYMENT STATUS: Employed

REASON FOR APPLYING: I am concerned with the future development of Sonoma Valley and issues such as transportation, commercial development and water resources. I want to represent the need for sensible, balanced and sustainable growth that does not sacrifice the unique character of Sonoma and the Valley.

EDUCATIONAL BACKGROUND: BA Economics and Statistics, Univ of California Berkeley; MBA, Finance, University of Washington. Wine Program UC Davis

OTHER RELEVANT EXPERIENCE: Owner of a winery for 15 years, been active in local politics in San Francisco and Sonoma.

COMMUNITY INVOLVEMENT: Founded and co-Chaired Steering Committee Treasure Island Organizing Committee, a grass roots organization of Residents, Businesses and Non-Profits on SF's treasure Island. Docent and Marketing Committee and the Robertson Ferguson Observatory, Sugar Loaf State Park.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Yes Planning Commission ~5 times. Attended Sonoma Board of Supervisors meeting, attended Board meeting of Bay Area Development Corp (regional)

What is your understanding of the role and responsibility of this Commission?

Committee for Sonoma citizen participation in the formation of public policy, consider issues concerning the Sonoma Valley, evaluate solutions of these issues, advise elected officials and other decision makers, and form a bridge for communication between the various governmental agencies and the general public.

What would be your goal(s) as a Commissioner?

Represent the communities interests in balanced and sustainable growth with special attention to infrastructure, water and transportation issues.

What do you feel you could contribute to see these goals realized?

My experience running several business and Civic organizations, as well as perspective of both a resident and a business owner.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? No

Do you rent property in the City of Sonoma? Yes

If yes, is it a month-to-month lease? No

If no, please list the address(es):

482 Bettencourt

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

Team Sugerloaf Park(public/private partnership), Family Winemakers of California

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

No

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Jim Mirowski

April 16, 2022



City of Sonoma COMMISSION APPLICATION

Received Date: April 13, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Karen Becker
ADDRESS: Sonoma, CA, 95476
PHONE:
EMAIL ADDRESS: karendbecker@gmail.com

LENGTH OF RESIDENCY: 5 months **REGISTERED VOTER:** Yes

EMPLOYER: Now self employed

EMPLOYMENT STATUS: Retired

REASON FOR APPLYING: To deepen my involvement in community leadership; leverage my skills in communications to represent the residents in community discussions and programs

EDUCATIONAL BACKGROUND: San Jose State University 1974-1979. Spanish/Health Science.
Universidad de Guadalajara 1976 (Summer program)

OTHER RELEVANT EXPERIENCE: Marketing executive for 35 years (retired 3/22) Led global, diverse teams in developing/execution marketing and communications strategies for Sun Microsystems, Autodesk, Benchmark Communities (homebuilder) Acuity Brands and other technology companies
Podcast producer: Design the Future podcast, showcasing women who are leading the sustainability movement for their companies and communities

COMMUNITY INVOLVEMENT: Volunteer at MVLA - organization which provides mentoring and success support to high performing, low income students from high school throughout their college career <http://mvlascolars.com>
President: St. Mary's School Parent/Teacher Group and other volunteer leadership positions for fundraising and student programs

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No - didn't know about it until I saw notice in the Sonoma Index-Tribune

What is your understanding of the role and responsibility of this Commission?

To be a liaison between the community at large and civic leaders and provide input and insight on issues or interests that will either improve or enhance the city and its programs

What would be your goal(s) as a Commissioner?

- * Be an advocate for the community and give voice to citizens on programs they care about/issues they face
- * Facilitate a stronger and more transparent relationship between city leaders and the community at large
- * As a new member of the Sonoma community, become more knowledgeable about city leadership and the challenges we face in order to be a more informed and active citizen

What do you feel you could contribute to see these goals realized?

Strategic thinking - ability to measure and evaluate issues and provide thoughtful input
Collaboration - I have successfully led and worked with diverse teams; I understand the importance of bringing teams together, working through conflict and driving to solutions that benefit the larger organization
I am a member of the Newcomers Club and can provide feedback from women like me who are new to the county and are anxious to become involved and help continue to build a vibrant and inclusive community

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

no

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Is there anything else you would like us to consider when reviewing your application?

I have the time to commit to this; I would be an active and involved member of the Commission. Throughout my career I have been commended for my leadership, team development and collaboration; all of which I believe are critical to a successful board position. As a Sonoma citizen of only 5 months, I will bring a new perspective and new ideas to the position.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Karen D. Becker

April 13, 2022

KAREN D. BECKER

karendbecker@gmail.com
www.linkedin.com/in/karendbecker

PROFILE

An experienced and innovative brand marketing executive successful in leading teams and partnering with sales and product organizations to increase awareness and drive sales results. A strategic marketer with a reputation for driving change, execution excellence and team leadership in highly complex environments and dynamic cultures. Established track record of delivering global brand strategies that accelerate growth in B2B and consumer markets. Along with strong business performance, consistently deliver high employee engagement results.

- Business/Marketing Strategy
- Demand Generation
- Sales Enablement
- SAAS Renewal Programs
- Web Product Management
- Corporate/Solutions Marketing
- Content Strategy/Content Marketing
- Digital Marketing
- Marketing Communications
- Client Marketing

PROFESSIONAL EXPERIENCE

RIMINI STREET, INC. Pleasanton, CA 2020-2022

Global leader in third-party enterprise software support services

Vice President, Global Demand

Led global team responsible for building \$100M+ in sales pipeline through compelling and engaging marketing and sales programs.

ACUITY BRANDS Oakland, CA 2018-2020

Leading industrial technology company in lighting and intelligent spaces

Vice President, Marketing

Responsible for growing the company and product SAAS brands, and leading all marketing functions including Brand Programs, Demand Generation, Product Marketing, Sales Development, Partner Marketing, Marketing Ops, Sales Enablement and Customer Marketing. Accountable for strengthening the Acuity brand, building new pipeline and ensuring customer retention.

RIMINI STREET, INC. Pleasanton, CA 2018

Global leader in third-party enterprise software support services

Vice President, Corporate Marketing

Led a cross-functional team focused on increasing brand awareness and engagement through integrated content strategy and storytelling, digital marketing, customer advocacy and retention programs, and global events. Responsible for brand and creative services, editorial and content marketing, digital/social programs, client marketing and the global web experience.

DOTLOOP (a Zillow Company) San Francisco, CA 2017 - 2018

SAAS real estate transaction management platform

Head of Marketing

Reporting to the GM, led marketing strategy and execution for both renewals and new subscribers. Created a content marketing team and practice to more efficiently create and distribute content addressing the entire marketing funnel. Established sales enablement function to better support sales and renewal efforts. Introduced marketing programs for new offerings to drive retention and cross sell opportunities for Zillow agents.

BENCHMARK COMMUNITIES. San Jose, CA 2016 - 2017

National Homebuilder (acquired by Century Communities)

Corporate Vice President, Marketing

As member of exec staff, led marketing strategy and execution for 7 divisions across the US. Repositioned company and delivered new brand promise/messaging and web experience. Drove direct to consumer marketing campaigns, brand awareness programs, PR, IR and digital marketing. Increased lead volume and direct to sales office traffic by 15%.

AUTODESK, INC. San Francisco, CA 2004 - 2016

Global leader in 3D design, engineering and entertainment software

Increasing responsibility in brand marketing and strategy leadership during a time of incredible growth. Re-branded the company, rationalized and unified all of the product families and created a flexible brand architecture to support growth and line extension into new categories. Led global teams and built new organizations to address the changing requirements of the business including the transition to a full cloud & SAAS business model. Recognized for performance through the CEO Excellence Award for four consecutive years.

Sr. Director, Marketing and Sales Enablement, AEC Industries 2013 – 2016

Built and led industry marketing, field marketing, product/technical marketing and sales enablement teams to deliver +\$2B in annual sales and QoQ subscriber growth in AEC segments globally. Drove marketing strategy, planning, content development and campaign execution for industry SAAS and desktop solutions targeting users and influencers. Led team of 60 global marketers.

Sr. Director, Brand and Web Experience 2012 – 2013

Built brand and web experiences to engage and inspire consumers, improve understanding of the industry solutions portfolio, drive revenue and nurture and retain customers. Led team of 90 marketers and creative professionals, both inhouse and in agencies worldwide.

Sr. Director, Web Marketing and Product Management 2010 – 2012

Drove web marketing strategies to increase revenue and improve customer loyalty through global web initiatives. Led global site strategy, agile development, UI design, localization and production managing 41 staff in US, Canada, Europe and Asia.

Sr. Director, Brand Marketing 2004 – 2010

Planned, created, and delivered communication strategies and marketing programs to support industry solutions and global business initiatives. Introduced Autodesk's strategy for Sustainable Design solutions, creating messaging platform, speaker programs, sponsorships, and a global community site that attracted over 1,000 green designers and thought leaders.

ADDITIONAL RELEVANT EXPERIENCE

SUN MICROSYSTEMS Menlo Park, CA 1997 – 2002

Director, Global Brand Advertising & Sponsorships

Developed and executed Sun's global advertising strategy and media programs.

EDUCATION

San Jose State University, San Jose, CA

Bachelor of Arts studies, Spanish and Health Sciences

Universidad de Guadalajara, Guadalajara, Jalisco, Mexico



City of Sonoma COMMISSION APPLICATION

Received Date: April 14, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Kent Anderson

ADDRESS: Sonoma, CA, 95476

PHONE:

EMAIL ADDRESS: kntndrsn271@gmail.com

EMPLOYER: Gearup Consulting, LLC.

EMPLOYMENT STATUS: Part-time

REASON FOR APPLYING: I have time and desire to give back to the Sonoma community.

EDUCATIONAL BACKGROUND: B.S. Business Finance, Colorado State University, 1972-1977

OTHER RELEVANT EXPERIENCE: I am currently CEO of my consulting business and a former senior executive of a major national retailer. I have experience in marketing, finance and the digital world.

COMMUNITY INVOLVEMENT: Board of Sonoma Botanical Gardens, Board of the Village of Sonoma Valley, mentor in the Sonoma Valley 'Stand By me' Mentoring Alliance.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

To assist the County and City of Sonoma in local planning efforts.

What would be your goal(s) as a Commissioner?

To provide my expertise in finance and analytics to the decision making process. I believe Sonoma is a wonderful place to live and I would like to help it remain so.

What do you feel you could contribute to see these goals realized?

As noted above I have experience in Financial Analysis and Data Analytics. I have the time and interest in giving back to my community.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Is there anything else you would like us to consider when reviewing your application?

I have desire to get more involved in my local community and this sounds like a good starting point from which to learn about the process.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

_____ kent Anderson

_____ April 14, 2022



City of Sonoma COMMISSION APPLICATION

Received Date: April 14, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Maurice Bennett

ADDRESS:

PHONE:

ALTERNATIVE PHONE: Sonoma, CA, 95476

EMAIL ADDRESS: mbennjr@mac.com

LENGTH OF RESIDENCY: 5 years **REGISTERED VOTER:** Yes

EMPLOYMENT STATUS: Retired

REASON FOR APPLYING: Interest in the current and future of the Sonoma Valley and the City of Sonoma

EDUCATIONAL BACKGROUND: (High School, Bauxite High School 1953, University of Arkansas 1958 History/Architecture Naval Postgraduate School, BS Operations Research, US Army Language Achool Arabic , Professional, Vocational, or other Schools Attended. Please include Major or Field of Study, Dates attended, Degree and date of Degree)

OTHER RELEVANT EXPERIENCE: Various command positions, including Assistant Commnder Naval Security Group, Commanding officdr, Naval Station Winter Harbor Maine, Director California Straw Building Association (1999 - 2015) (501c3)

COMMUNITY INVOLVEMENT: 501c3 California Straw Building Association 1999-2015) Director:

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

overview and oversight of present and future of the City of Sonoma and the Sonoma Valley -

What would be your goal(s) as a Commissioner?

Apply my experience and education to apply to the work and application of the Commission

What do you feel you could contribute to see these goals realized?

In Depth financial experience and general management experience to the ideas, projects, and goals of the Commission.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

NO

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? Yes

If yes, please list the address(es):

785 First Street West, 777 First Street West

Do you rent property in the City of Sonoma? No

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

None

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

Traffic, Carbon Sequestration, Carbon discharge within there environs, Affordable housing, Future of SDC.

Is there anything else you would like us to consider when reviewing your application?

I have 3 daughters, 5 grandchildren residing in Sonoma and the Sonoma Vally - I would be honored to serve in efforts to influence the present and future character of the Commission to ensure that my family lives in -

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Maurice Bennett

April 15, 2022



City of Sonoma COMMISSION APPLICATION

Received Date: April 14, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Nancy Swick

ADDRESS: Sonoma, CA, 95476

PHONE:

EMAIL ADDRESS: Nlswick@gmail.com

LENGTH OF RESIDENCY: 34 years just outside city limits **REGISTERED VOTER:** Yes

EMPLOYMENT STATUS: Retired

REASON FOR APPLYING: Love the Sonoma Valley and would enjoy being a part of keeping it a valley we love to live in and others love to visit.

EDUCATIONAL BACKGROUND: BSN from Dominican College. Worked at Santa Rosa Memorial Hospital for 25 years

COMMUNITY INVOLVEMENT: Volunteer currently for Vintage House.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No. But that would be a good idea

What is your understanding of the role and responsibility of this Commission?

Only what I have read in the paper- the IT. Clearly my knowledge is quite limited so would need to have a better understanding.

What would be your goal(s) as a Commissioner?

I live outside of the city limits— but what the City and the county do affects a great deal of the valley residents that live a little separate from town. We might not live within city limits but we use city services and it seems reasonable to be included when decisions are being made that affect the entire valley.

What do you feel you could contribute to see these goals realized?

A reasonable and open mind- a perspective from beyond the city limits from someone whom has lived here long enough to want to make sure change is reflective of reasonable and sustainable ideas.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? No

If yes, please list the address(es):

I own my home outside of the city limits

Do you rent property in the City of Sonoma? No

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

None

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

No

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Nancy L. Swick

April 14, 2022

Nancy Swick

Sonoma, California | | nlswick@gmail.com

Registered Nurse/Care Manager

Dedicated nursing professional with expertise in providing excellent patient care in an efficient and effective manner.

Caring and collaborative approach to working with patients, families, and health care teams to ensure consistent communication and coordination throughout the continuum of care. Proven success working with multidisciplinary teams in diverse settings to improve patient outcomes. Skilled at identifying and meeting patient and family needs in a respectful, sensitive and ethical manner. Calm and efficient during emergency and high stress situations.

Areas of Expertise

- Multi-Disciplinary Teams
- Assessment & Data Collection
- Patient Confidentiality
- Crisis Communication
- Health Management
- Patient Care & Communication
- Individualized Care Plans
- Risk Management
- Crisis Management
- Patient Education

PROFESSIONAL EXPERIENCE

St. Joseph Health: Santa Rosa Memorial Hospital & Petaluma Valley Hospital, Santa Rosa, CA

2007 - 2016

Manager, Palliative Care Service Line (2012 – 2016)

Established and led an outpatient palliative care program to provide continuity of care and decrease patient readmissions. Managed and mentored large palliative care staff of physicians, nurse practitioners, RNs, care managers, and social workers. Partnered with a multidisciplinary team of providers to ensure excellent and seamless patient care. Developed tools and processes to facilitate smooth transition between care settings. Collaborated with community partners on Advanced Health Care Directive (AHCD) initiatives to increase awareness and encourage consumers to complete advanced directives. Educated executive management team, staff, community partners, and the public on palliative care program's goals and progress. Served as member of the Ethics Committee.

Selected Accomplishments

- Achieved significant increases in palliative care referrals along with improved satisfaction from referring physicians.
- Implemented a palliative care trigger identification process to aid care managers in determining appropriate referrals.
- Boosted awareness of palliative care and improved access for patients and families through active membership on the Coalition for Compassionate Care of California.
- Designed team building and self-care programs to boost employee morale.

Manager, Hospitalist Service (2007 – 2012)

Oversaw inpatient hospitalist program with nine full-time physicians and multiple locum tenens. Set goals and developed tools to help each hospitalist team member provide optimal patient care in a coordinated and cohesive manner. Collaborated closely with care managers, physicians, and other providers to ensure effective coordination, seamless transition, and quality care for complex clients. Recruited and trained new physicians and locum tenens and maintained comprehensive schedule to ensure appropriate clinical coverage for two hospitals. Created and maintained annual budget.

- Designed systems to monitor a variety of service and quality metrics including patient tracking, care utilization, and patient and physician satisfaction.
- Partnered with IT department to create electronic tools to streamline data and patient tracking.
- Boosted hospitalist satisfaction scores from patients and referring physicians through ongoing coaching to help physicians more effectively manage communication challenges with patients and families.
- Earned trust of the physician team to enable advocacy with hospital administration.
- Aided in the roll out of the hospital's Toyota Lean plan and secured participation of multiple departments throughout the hospital.

Nancy Swick

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Additional Experience

Manager/Transplant Coordinator, Kidney Transplant Program - Santa Rosa Memorial Hospital: Promoted to lead the transplant department based on excellent performance as transplant coordinator. Collaborated with large multi-disciplinary teams and managed placement of patients on United Network of Organ Sharing's (UNOS) transplant list to ensure quality patient care. Marketed kidney transplant service to nephrologists and dialysis unit staff to secure appropriate referrals. Established a successful kidney transplant support group serving patients in multiple counties throughout Northern California. Ensured compliance with governmental and regulatory requirements for transplant programs. Managed program's successful participation in Joint Commission and CMS surveys and encouraged full staff involvement. Partnered with key stakeholders to create a set of best practices as part of a robust Performance Improvement Program.

EDUCATION & CREDENTIALS

Bachelor of Science in Nursing | Dominican College, San Rafael, CA

Professional & Community Involvement

4-Paws Certified Social Pet Therapy, Readers of the Pack (Sonoma, CA)/Veterans Administration (Yountville CA)

Docent, Bouverie Preserve (Glen Ellen, CA)

Mentor, Sonoma Mentoring Alliance (Sonoma, CA)

Awards

Dignity Award Recipient

Earned many Values in Action Awards



City of Sonoma COMMISSION APPLICATION

Received Date: April 14, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Ron Franklin

ADDRESS: Sonoma, California, 95476

PHONE:

ALTERNATIVE PHONE:

EMAIL ADDRESS: geezer722@yahoo.com

EMPLOYER: Wine Educator, VJB Winery

EMPLOYMENT STATUS: Part-time

REASON FOR APPLYING: Interested in contributing my thoughts & energy, supporting the community.

EDUCATIONAL BACKGROUND: BA, Health Services Administration, Saint Mary's College, Moraga, California, 1978

OTHER RELEVANT EXPERIENCE: 38-year employee Sonoma Developmental Center

COMMUNITY INVOLVEMENT: Many decades involvement with California State Employee organization, both as an active employee and now as a retiree. Eleven-year Member, Sonoma County Drug & Alcohol Advisory Board.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

NO

What is your understanding of the role and responsibility of this Commission?

Advisory to Sonoma County Board of Supervisors, and to work cooperatively with The Springs Municipal Advisory Council.

What would be your goal(s) as a Commissioner?

Improve communications between all branches of government and the citizens of the valley.

What do you feel you could contribute to see these goals realized?

Time, energy and understanding.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

None for Sonoma specifically but yes for Sonoma County, both Drug and Alcohol Advisory Board and Community Developmental Board.

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? No

Do you rent property in the City of Sonoma? No

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

N/A

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

None

Is there anything else you would like us to consider when reviewing your application?

I have age, experience and many decades in this area and time & energy to contribute.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Ronald Lee Franklin

April 14, 2022



City of Sonoma COMMISSION APPLICATION

Received Date: April 12, 2022

Application Type: Sonoma Valley Citizen's Advisory Committee

NAME: Thomas Rouse

ADDRESS: Sonoma, California, 95476

PHONE:

EMAIL ADDRESS: Sonomarouse@yahoo.com

LENGTH OF RESIDENCY: 25+ years **REGISTERED VOTER:** Yes

EMPLOYER: The Wonderful Company. VP, Sales Development.

EMPLOYMENT STATUS: Employed

REASON FOR APPLYING: Community involvement

EDUCATIONAL BACKGROUND: Bachelor degree in Public Administration from San Diego State

OTHER RELEVANT EXPERIENCE: Sonoma City Council member 2010-2014. Served as Sonoma Mayor in 2014.

COMMUNITY INVOLVEMENT: I sit on the board of the Sonoma Valley Vintner and Growers Alliance. I have sat until I recently on the Sebastiani Theatre board and over the years have served on other boards as well.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Yes. Took an interest during Covid and have attended meetings virtually. I have never attended in person.

What is your understanding of the role and responsibility of this Commission?

The commission plays an advisory role to help guide local planning for Sonoma Valley's future.

What would be your goal(s) as a Commissioner?

My goal is to provide a perspective to the commission that will help guide our valleys future.

What do you feel you could contribute to see these goals realized?

I have almost 30 years of business and community involvement in Sonoma Valley and believe that tenure, can help guide our valley's future

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

I do not currently sit on a Sonoma commission, committee, etc.. but as stated earlier, I have served on the Sonoma City Council.

SUPPLEMENTAL QUESTIONS:

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and the City's Conflict of Interest Code agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code.

I AGREE

Do you own property in the City of Sonoma? Yes

If yes, please list the address(es):

135 Malet Street

Do you rent property in the City of Sonoma? No

If no, please list the address(es):

Not applicable

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions, and the positions you hold in these entities.

Landmark Winery and The Sonoma Valley Vintners and Growers Alliance. I am Winery ambassador at Landmark and currently sit as the President on SVVGA.

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

I have not taken a public stance on any current or pending projects in the City of Sonoma.

Is there anything else you would like us to consider when reviewing your application?

No. Just trying to help out where I can.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Thomas R Rouse

April 12, 2022