

FOR THE OFFICE OF CITY COUNCIL MEMBER

Patricia Farrar-Rivas

Age: 68

OCCUPATION: Sustainable Investment Consultant

I'd be honored to be one of the new City Councilmembers. My professional work and my non-profit involvement have prepared me for this important community role. Throughout my career I have directed resources into sustainable investments benefitting our communities and the environment. My work demonstrated that the priorities you make must be reflected in the budgets you create. The same is true of the city. Our fiscal priorities must lead to creating programs which benefit not just our visitors but our families, our workers, and our seniors.

We must find balance and livability in our town. Workers are having a difficult time finding housing. Families are looking for recreational opportunities for their children. While we will always preserve our historic character, we cannot stop seeking new ways to serve a community with 21st century needs.

I look forward to a Sonoma which works for everyone with balance. I look forward to a Sonoma which is welcoming to all. I look forward to a Sonoma which cares for our place on the planet. And I will work hard to make it happen.

I'd be honored to earn your vote.

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