

APPLICATIONS

CLIMATE ACTION COMMISSION

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-30

In Valley

Received Date: August 12, 2022

APPLICATION TYPE: Climate Action Commission

OTHER INTEREST: N/A

ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME:

Dave Brummett

ADDRESS:

[REDACTED]

PHONE:

[REDACTED]

EMAIL ADDRESS:

[REDACTED]

EDUCATIONAL BACKGROUND:

Brentwood High School, Brentwood, MO. 1957
Knox College, Galesburg IL, BA1961 Biology & Psychology
Washington University in St. Louis, MA in Teaching1962 Biology & Education
University of Virginia, Ed.D. 1978, Curriculum & Instruction
Summer Seminars;
Arizona State University: Biochemistry
University of Washington: Radiation Biology

OTHER RELEVANT EXPERIENCE:

Developer of science programs for elementary students
Senior author of an elementary science series
Core author of an elementary mathematics series
Co-author of materials for Boys & Girls Club on leadership, graduation goals and mathematics

COMMUNITY INVOLVEMENT:

Formerly of the boards of the Sonoma League for Historic Preservation (treasurer), Sonoma, Petaluma Parks Association, Sonoma Valley Historical Society (a short while)
Presently docent at the California Academy of Sciences (10years)

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

New commission. Have attended Design Review commission meetings in person and online.

What is your understanding of the role and responsibility of this Commission?

Advise City Council when issue relating to greenhouse gases and other environmental concerns arise.

What would be your goal(s) as a Commissioner?

Help Council develop and coherent and functional plan for Sonoma's adaptation to climate change.

What do you feel you could contribute to see these goals realized?

I am reasonably knowledgeable on climate issues, a good listener, a good questioner and am able to summarize a variety of points of view that can lead to a consensus for going implementing the plan successfully.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

Nope.

Is there anything else you would like us to consider when reviewing your application?

Simply to acquire a diverse group of climate action commissioners.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

David Carl Brummett

August 12, 2022

Dave Brummett

(Best I've got. Professional CV lost in computer breakdown. If I get far along in the process and you need one I'll recreate one.)

Dave Brummett leads the United States, and maybe the world, in lateral career moves. He prefers to take positions in areas he knows little about and when he figures it out he moves on. He has been a high school teacher, an elementary school teacher, a college teacher, basketball coach, a baseball coach, a soccer coach a cycling coach, a field biologist, a television writer and producer, a publishing consultant, a math and science marketing manager, a vice president for a failed dot com startup, a school materials curriculum developer and a history and political writer...for now anyway.

You'd enjoy being around Dave; he seems to know a bit about everything. He has won national awards for his television programs and a writing award from the University of Virginia. His teams have won league championships. He has helped beginning cyclists complete the circumnavigation of Lake Tahoe.

His thinking is hardly linear. He has a view of history, and maybe life, that is different from most historians. Sidebars of content distract him. He looks at situations in different ways and finds tidbits of history that enhance the fabric of the past. Read Losers: you'll end up learning things you didn't know and find yourself setting out on intellectual journeys you didn't know were possible.

RESIDENT



City of Sonoma
COMMISSION APPLICATION

CA-22-17

In Valley

Received Date: August 4, 2022

APPLICATION TYPE: Climate Action Commission

OTHER INTEREST: Parks, Recreation, and Open Space Commission

ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: peter coster
ADDRESS: [REDACTED]
PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: BGS -Ohio University
MA. Pacific School of Religion, The GraduateTheological Union MDiv. Pacific School of Religion
PhD. Sorbon

OTHER RELEVANT EXPERIENCE: Served on the Board of the Sonoma Valley Commnity Health Center

GENERAL QUESTIONS:

What is your understanding of the role and responsibility of this Commission?

To contribute to the conversation regarding open spaces, parks and recreational facilities within the city of Sonoma

What would be your goal(s) as a Commissioner?

To balance the need to protect open spaces with increasing demand for affordable housing

What do you feel you could contribute to see these goals realized?

As a Sonoma resident for 25 years have seent the rapid growth, the challenges and the changes that have resulted

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

peter H Coster

August 3, 2022

Vita
Peter H. Coster

Founder and Director (2005-Present)

Center for Psychotherapy, Spirituality & Creativity, CA.
501(c)3 non-profit corporation with a mission to provide affordable mental health services to the community, educate and train marriage and family registered interns, provide continuing education in the form of classes, workshops and seminars. Responsible for the administration of the center, clinical supervision and training.

Adjunct Faculty/Clinical Supervisor (1998-2014)

John F. Kennedy University Center for Holistic Counseling, Oakland, CA.
Clinical supervisor for graduate level trainees in psychology, trans personal and somatic programs. Individual and group supervision, in-service training, consultation with Center staff and clinical supervision training.

Adjunct Faculty/New College Berkeley/The Graduate Theological Union (2007-2010)

Develop and teach graduate level accredited course in Para-Professional Counseling I and II.

Seminar/Workshop/Retreat Facilitator (1997-Present)

San Damiano Retreat Center, Danville, CA.
Conduct workshops and continuing education seminars for licensed professionals. Lead week-end retreat on topic related to spirituality and addiction recovery Utilizing small and large group process and didactic presentations

Co-Founder and Co-Director (1987-1992)

The Center for Addiction and Spirituality, Berkeley, CA.
Outpatient treatment for a variety of compulsive and addictive disorders. Focus on Stage II recovery with individuals and groups. Conduct classes, workshops and seminars.

Counselor/Psychotherapist (1987)

Family Service Center, Alameda Naval Air Station, Alameda, CA.
Provided short-term individual, marriage, and family therapy and crisis Intervention for Navy personnel. Case management, statistical reports and case consultation. Taught classes on stress management and led groups on spousal abuse.

Pastoral Counselor/Campus Minister (1987-1999)

St. Mary's College, Orinda, CA
Developed and implemented student leadership programs with an emphasis on supervision, counseling and spiritual direction. Coordinated campus-wide student retreat programs, weekly liturgies, and social justice issues. Worked closely with the counseling center faculty and staff. Prepared and monitored budget.

Vita
Peter H. Coster

Psychoanalytic Psychotherapist- (1989-2021)

Maintained a full time private psychotherapy practice servicing adults and couples with issues relating to: Addiction recovery, PTSD, Shame and attachment dis-orders, Mid life transition, Existential, Spiritual and Religious issues.

Education

- PhD Psychology and Religion (2005)
Ecole Superieure Robert De Sorbon, France.
- Post-Master's Certification, Clinical Psychology (1984)
John F. Kennedy University, Orinda, CA.
- Master's of Arts Degree, Pastoral Psychology and Counseling (1983)
Pacific School of Religion, Berkeley, CA.
- Master's of Divinity Degree (1982)
Pacific School of Religion, Berkeley, CA.
- Bachelor of General Studies (1978)
Ohio University, Athens, Ohio

Licensure and Certifications

- Marriage and Family Therapist, License (1989)
Board of Behavioral Science Examiners, CA.
- Certified Clinical Supervisor (2001)
The California Association of /Marriage and Family Therapy
- Ordination to Ministry (2005)
Trinity Christian Ministries

Post Graduate Training

- The Solano Center, Albany, CA. (1987-1900)
Continuing Education in Psychoanalytic Psychotherapy
- The C. G. Jung Institute of San Francisco (1902-04)
- The Institute of Contemporary Psychoanalysis, CA. (2005)
- The Psychotherapy Institute, Berkeley, CA (2006-2008)
- The Ridhwan School for Spiritual Development (1985-1995)
- The Enneagram Institute, NY (2000-2002)

Vita
Peter H. Coster

Professional Affiliations

California Association of Marriage and Family Therapists
Clinical member since 1990

Community Institute for Psychotherapy, San Raphael, CA

The American Psychological Association, 2002.Division 39

The Association for the Advancement of Psychoanalysis, 2004

The Association for Spirituality and Psychotherapy, 2004

American Academy of Experts in Traumatic Stress, 2006



City of Sonoma

COMMISSION APPLICATION

CA-22-33

In Valley

Received Date: August 12, 2022

APPLICATION TYPE: Climate Action Commission

OTHER INTEREST: N/A

ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME:

Thomas Conlon

ADDRESS:

[REDACTED]

PHONE:

[REDACTED]

EMAIL ADDRESS:

EDUCATIONAL BACKGROUND:

University of California, Berkeley, 1998, Certificate in Marketing Planning
American Marketing Association, 1997, Certificates in Applied Market Research Methods
Sonoma State University, 1993, Certificate in Energy Management and Design
University of California, Santa Cruz, 1992, BA. Anthropology; Academic & Board Honors

OTHER RELEVANT EXPERIENCE:

As a volunteer, I have been committed to helping the City of Sonoma prepare for, and now respond to, the climate crisis for over 15 years. Since 2007 I have attended numerous meetings of the Community Service and Environment Commission, the CSEC Climate Action Subcommittee, the Joint Climate Action Subcommittee, and the City Council. In that time I have personally prepared reports, draft resolutions, memos, and public testimony that has at least in part resulted in the City's adoption of Sonoma Clean Power, switch to 100% renewable "Evergreen" branded electricity, funding/hiring of a part-time Sustainability Coordinator, publication of a Municipal GHG Inventory, adoption of a Climate Emergency Resolution, and several other milestone achievements.

COMMUNITY INVOLVEMENT:

I am currently an active member of the Sonoma Valley Collaborative Council, (formerly "Sustainable Sonoma"), the Sierra Club Sonoma Group Executive Committee, the Sonoma County Transportation Agency / Regional Climate Protection Authority Citizen's Advisory Committee (representing the Sonoma County Conservation Coalition), the RCPA's Climate Action Advisory Committee (representing District 1), the Earth Care Alliance (First Congregational Church / Shir Shalom) Policy Subcommittee, the Steering Committee of Transition Sonoma Valley, and contribute regularly to several other local civic groups.

I formerly served on the Board of the Rotary Club of Sonoma Valley and the Sonoma Co. Economic Development Board's Business Environmental Alliance.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No. This is a new commission.

What is your understanding of the role and responsibility of this Commission?

My understanding of the role of this new Commission is based on the May 18, 2022 Staff Report (by Sue Casey and David Storer): "The Climate Action Committee shall serve as a technical advisory committee regarding matters related to climate action. It shall advise the City Council on issues related to reducing greenhouse gasses from the City's municipal, residential, commercial, and industrial sectors and on adapting to climate change within the City's jurisdiction."

"The Climate Action Committee shall act in an advisory capacity to the City Council in matters pertaining to:

1. The development, updating, implementation, and communication of the City's climate action plan and environmental sustainability workplan;
2. The development, updating, implementation, and communication of the environmental sustainability workplan;
3. Policies and programs intended to implement provisions of the climate action plan and the environmental sustainability workplan;
4. Policies and programs intended to preserve and enhance the natural environment; and
5. Other duties and responsibilities as delegated by the City Council.

Further, the Committee shall, prepare a scorecard that tracks greenhouse gas reduction actions taken. The Committee shall provide this scorecard to the City Manager to aid in the preparation and adoption of the next fiscal year budget."

What would be your goal(s) as a Commissioner?

My personal goal as a Commissioner would be to build transparent, informed, and broad consensus among City Council members, City staff, and members of the public in support of the policies and actions of this Commission.

What do you feel you could contribute to see these goals realized?

I believe my technical and analytical skills, as well as my significant historical experience and ongoing participation in other countywide civil society organizations would bring helpful perspective to the Commission.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No.

Is there anything else you would like us to consider when reviewing your application?

I recently received personal endorsements of my candidacy for this position from the following individuals who have served on the CSEC in the past: Fred Allebach, Kimberly Blattner, John Donnelly, and Matt Metzler. In addition, Caitlin Cornwall and Jennifer Palladini (both associated with the Sonoma Ecology Center) have also indicated their support.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

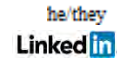
I AGREE

Thomas P. Conlon

August 12, 2022

THOMAS P. CONLON

Climate Programs and Demand-Side Energy Markets Consultant



Areas of Qualification

Resource/energy markets, strategic planning, barrier assessment, and competitive analysis
Applied energy consumer behavioral research, qualitative and quantitative methods
GHG policy analysis, energy services program design and evaluation, technology assessment
Applications of building simulation modeling; web-based information delivery systems

Employment

GeoPraxis, President/CEO, Climate/Energy Markets Consultant, August 2005 - Present
GeoPraxis, Inc., Principal, Energy Markets Consultant, July 1998 – August 2005
RLW Analytics, Inc., Senior Consultant/Analyst, November 1992 – July 1998
TR Palmer Inc., Pacific International Electric, Journeyman/Foreman Electrician, 1989 – 1992

Affiliations

Fellow, Society for Applied Anthropology; *Citizen Advisory Committees*: SCTA/RCPA Transportation, Climate Action, and Business Environmental Alliance (Sonoma County), *Boards*: Sierra Club Sonoma Ex-Com, Transition Sonoma Valley; *P.H. Fellow*, Rotary Club of Sonoma Valley; *Certified HERS Rater (2005-2014)*, CalCERTS; *Drafting Subcommittee*, RESNET Task Force on National Standards of Energy Audits of Existing Homes

Patents

US App. [#20040239494](#): “Systems and methods for automatic energy analysis of buildings”

Education

University of California, Berkeley, 1998, Certificate in Marketing Planning
American Marketing Association, 1997, Certificates in Applied Market Research Methods
Sonoma State University, 1993, Certificate in Energy Management and Design
University of California, Santa Cruz, 1992, BA. Anthropology; Academic & Board Honors

Summary

Mr. Conlon, a founding Principal of GeoPraxis, is an applied anthropologist whose practice as a Climate and Energy Consultant draws on his formal training in social science research methods and on his practical experience in land-use planning and the utility and construction industries. His action-oriented research has focused on resource sustainability in agricultural production and energy consumption, and local governmental actions to mitigate and adapt to climate change. He is an expert in the design, implementation and evaluation of marketing programs that accelerate the adoption of resource efficient technologies and behavioral practices. He has worked extensively on the now well-known “Organic” foods and ENERGY STAR brands.

At GeoPraxis, Mr. Conlon oversees business development as well as all program design, software development, and market research consulting. As a project director he brings managerial experience in all aspects of the design, implementation, and evaluation process, including program theory, research design, operational logistics, statistical sample design, database development, on-site data collection, statistical and qualitative data analysis, and the writing of reports and recommendations. Mr. Conlon has developed web apps and numerous instruments for face-to-face, telephone, and self-administered

surveys targeted to a wide range of professional and lay audiences. His unique approach to qualitative research in the energy services industry is informed by his expertise in the techniques of ethnographic interviewing and participant observation.

As a climate and energy analyst, Mr. Conlon is conversant with standard calculation methods using a wide range of tools including ICLEI ClearPath (GHG analysis), CalEEMOD (traffic analysis), ASHRAE heat loads, simple/escalated payback, life cycle cost analysis, and advanced engineering analysis with the DOE-2 building energy simulation program. As a journeyman electrician, Mr. Conlon has a practitioner's knowledge of zoning and permitting, residential and commercial construction, California's Title 24 energy code, and end-use metering techniques.

Mr. Conlon's research interests include the application of anthropological methods to the design, implementation, marketing and evaluation of energy services programs, including DSM and renewable energy systems technology transfer to the developing world. In 1989, he completed five years of action anthropology fieldwork developing marketing institutions, legislation, and community organization with California's organic farming pioneers. He has written for the Sierra Club and Natural Resources Defense Council and presented papers in the U.S. and Canada on software applications in energy load research and the assessment of utility program market effects.

Professional Experience

Climate & Energy Program Design & Evaluation

[SB1383 Rate Increase Case Study](#): Sonoma (City) for Sierra Club CA Zero Waste Committee

Municipal GHG Inventories for [Valley of the Moon Water District](#) and [City of Sonoma](#)

Initial draft of the City of Sonoma Climate Emergency Declaration ([Resolution 59-2020](#))

Design and launch of the [Climate Protectors](#) campaign (Sierra Club Sonoma and partners)

Design and implementation of the [Sonoma Valley Climate Coalition](#) (SVCC and partners)

Localized Transition Streets curriculum for neighborhood use (Transition Sonoma Valley)

Design input to Transition Streets 1.0 neighborhood curriculum (Transition United States)

Drafted the Energy Design Resources program *Logic Model* for Southern California Edison, Pacific Gas & Electric, SEMPRA, and the Sacramento Municipal Utilities District

Designed detailed workflows and database requirements for the Energy Upgrade California program for the California Home Energy Retrofit Coordinating Committee (BK/CBPCA)

Prepared a *Data Interoperability Roadmap* for the transformation of the Whole-House retrofit market for the CA Home Energy Retrofit Coordinating Committee (BK/CBPCA)

Design and implementation of the EnergyWi\$e™ (Time-of-Sale Energy Check-up) Program for San Diego Gas & Electric and four Pacific Gas & Electric “EnergyWatch” partnerships

Program design and implementation of the Energy Design Resources program for Southern California Edison (www.EnergyDesignResources.com and www.SavingsByDesign.com)

Re-design and implementation of the 2008 “Energy Design Resources e-News” email marketing campaign for Pacific Gas & Electric (editorial and deliverability support)

Statewide “Program Advisory Group” to redesign PG&E’s DSM Portfolio for 2006 - 2008

Public testimony and expert panel input to identify barriers to Time-of-Sale Home Energy Ratings

for the California Energy Commission's AB549-mandated report to CA legislature

Specification and development of the "SAVINGS BY DESIGN Project Showcase" website for Southern California Edison and California's three other participating investor owned utilities

Design/implementation of the "EnergyCheckup Certified Energy Inspector" sales training

Continuing education course "Energy – Another Negotiating Tool" (EnergyCheckup Certified Real Estate Professional) for the CA Department of Real Estate Education (#4620)

Design and implementation of the EnergyCheckup Time-of-Sale Home Inspection Program for the California Public Utilities Commission (PG&E area "Local Program")

Program design (guidelines, database, website and market planning) of the ENERGY STAR Labeled New Homes 2001 Pilot Program for Dallas-based TXU Electric (Oncor).

Process evaluation research plan for a complete portfolio of commercial, industrial, and residential demand-side management programs for Indianapolis Power & Light

Program evaluation research design and project management for comprehensive portfolio of residential demand-side management programs for Arizona Public Service

Non-residential new construction program process evaluation for Southern California Edison

Joint non-residential new construction program impact evaluation for SCE and PG&E

Residential air conditioning/heat pump program evaluation for Indianapolis Power & Light

Residential new construction program evaluation for Indianapolis Power & Light

Commercial new construction program process evaluation for Indianapolis Power & Light

Evaluation of single & multifamily residential lighting/HVAC programs for Boston Edison

Residential high efficiency heat pump program impact evaluation for Boston Edison

Residential new construction program impact evaluation for Boston Edison

Evaluation of pilot low-income program for Arizona Public Service

Elementary and high school educational program evaluation plan for Arizona Public Service

Process evaluation of electric-to-gas fuel switching program for Washington Water Power

Residential ceiling insulation program evaluation involving building simulation for PG&E

Commercial/Industrial rebate program quality assurance review, for Pacific Gas & Electric

Energy-related Market Assessments and Market Research

Need assessments and use cases for the energy professional "Credential Validation" and "HERS II Rating" web services for the Integrated Energy Project Model Team and CSI/Itron

Strategic research on emergent green real estate multiple listing service (MLS) and REALTOR professional development practices for the California Energy Commission

Strategic analysis of real estate and time-of-sale home inspection practices in support of the Home Energy Rating (HERS) Phase II Standards for the California Energy Commission

Green Building Studio AEC Design Practices Survey 2004 for Pacific Gas & Electric ("Savings By Design" program), McGraw Hill Construction, Autodesk, and Bentley

California wine industry market assessment (tank insulation practices) for PG&E.

Dallas/Ft. Worth New Home Market Assessment and Building Energy Codes Brief for TXU Electric and EnergyCheckup's 2001 ENERGY STAR Labeled New Homes Pilot Program.

National survey of home inspector business practices and attitudes toward energy inspections for LandAmerica (American Society of Home Inspectors; CA Real Estate Inspection Assoc.)

Architectural CAD user market assessment (web survey, focus groups, beta test) supporting Energy Analysis Module (EAM) R&D for the California Energy Commission (CEC PIER).

State-of-the-Art Review of Building Simulation and Design Tools (web survey and focus groups of architects and engineers) for AC and Refrigeration Technology Institute (ARTI).

Task analysis of end users in architectural, engineering, and energy service companies to create an EnergyPlus interface implementation plan for the Department of Energy (NREL).

Homebuyer net measure adoption rate research (mail survey, statistical analysis) for the Time-of-Sale Home Energy Inspection Program for Southern California Gas and Inspectech.

Commercial building manager needs assessment (telephone and personal interviews) to support the design and launch of EMCOR-Energy-Edge.Com for EMCOR Facility Services.

Air conditioning and refrigeration market characterization and technical/financial potential for energy efficiency, for the IADB/World Bank and Jamaica Public Service

Water pump testing program market effects study for Southern California Edison and the California Demand-Side Management Advisory Committee (CADMAC)

Market transformation baseline study and survey of commercial building appraisers for Institute for Market Transformation and the California Association of Real Estate Appraisers

Methodology development for the baseline assessment of the horizontal axis clothes washer and Energy Star appliances markets for Northeast Energy Efficiency Partnerships

Residential new construction market transformation study for Arizona Public Service

Non-residential new construction building characteristics and baseline practices analysis for the California Energy Commission

Focus group research with commercial new construction industry design professionals for Pacific Gas & Electric and Southern California Edison

Market research on commercial and residential customer responses (PA; MA) to electricity market deregulation (market share, churn rates, drivers of satisfaction and loyalty, etc.)

Commercial real estate appraisers baseline attitudes and practices survey (for IMT/NRDC)

Residential customer market research data analysis project for Consumers Power

Residential appliance saturation survey analysis for Hoosier Energy Rural Electric Co-op

Customer SIC code accuracy assessment study for Pacific Gas & Electric

Gas & Electricity Load Research

Roof-top air conditioning performance monitoring field manual and case studies for PG&E

Commercial End-Use Load Shape Development and Customer Characteristics Study for the Electric Power Research Institute (EPRI) and Salt River Project

Residential End-Use Data Development Project for EPRI and Houston Lighting and Power
Load research sample design and customer recruiting project for East Ohio Gas
Load research sample design and customer recruiting project for Public Service Colorado
Load research sample design and customer recruiting project for Minnegasco
End-use meter data visualization and load shapes for EPRI and Sierra Pacific Power Co.

Selected Publications and Papers

- Conlon, T. 2018. [Climate Protectors](#) – a project of Sierra Club Sonoma Group and Partners
Sonoma Valley Climate Coalition 2017. [We Must Rebuild For Resilience & Inclusion for All](#)
- Conlon, T. 2016. [Climate Action Recommendations Memo](#) to the Sonoma City Manager
- Conlon, T, E. Clay, T. Boeve 2016. [How Did Our GHG Baseline Change?](#) - A bogus GHG emissions baseline would be a giant step backward for Sonoma County. Transition SV blog.
- Conlon, T. 2011. “Docket 11-IEP-1N: [Comments on PIER Program Benefits Assessment](#)”
- EnergyCheckup/YouTube 2010. “How to Install a Home Electric Power Meter” (Video – >80,000 views: http://www.youtube.com/watch?v=r3fNuv_RVew)
- Conlon, T. 2010. “Comments to the DOE National Energy Rating Program for Homes RFI”.
- California Energy Commission. 2009. “[What is Your Home’s Energy Rating](#)” CEC-400-2009-008-BR (time-of-sale disclosure booklet referenced in California law, PRC 25402.9).
- California Energy Commission. 2007. “[Raise Your Energy Efficiency I.Q.](#)” CEC-400-2007-001-BR (time-of-sale consumer information booklet, superseded by new edition)
- Conlon, T. 2007. “Docket 07-SB-1: [Comments on SB1 Eligibility Requirements Report](#)”.
- Conlon, T. 1999. “Developing Market Insight to Save Energy: Collaboration Works”. 1999 [Society for Applied Anthropology Annual Meeting](#), Tucson, AZ.
- Conlon, T. S. Samiullah, and G. Weisbrod. 1999. “[How Can We Tell if Free Information is Really Transforming Our Market?](#)” Intl. Energy Program Evaluation Conference Denver CO.
- Conlon, T. S. Samiullah, and G. Weisbrod. 1999. “[We’ve Been Testing Water Pumps for Years – Has the Market Noticed?](#)” ACEEE Summer Study on Energy Efficiency in Industry, Saratoga Springs, NY.
- Conlon, T. E. Hamzawi, and V. Campbell. 1998. “[Electricity Savings ‘Soon Come’ to Jamaica — Assessing the Potential for Air Conditioning and Refrigeration End Use DSM,](#)” ACEEE Summer Study on Energy Efficiency in Buildings, Asilomar, CA.
- Chao, M., D. Goldstein, and T. Conlon 1998. “[Energy Costs and Valuation of Commercial Properties by Appraisers and Lenders](#)”, ACEEE Summer Study on Energy Efficiency in Buildings, Asilomar, CA.

Conlon, T. and M. Rene. 1997. "From Program Evaluation to Programming: Innovative Software Tools Provide New Product Content," presented at the 1997 International Energy Program Evaluation Conference, Chicago, IL.

Conlon, T. and G. Weisbrod. 1996. "Market Transformation Studies are Only as Good as the Data They are Built On: Evaluating the Long Term Impacts of a Builder Rebate Program," 4th National Energy Efficient New Construction Conference, Vancouver, BC.

Conlon, T., M. Rene, T. Green, and I. Obstfeld. 1996. "The DOE-2 BDL-Wizard. A Simplified Interface for Load Shape Analysis," Association of Edison Illuminating Companies Load Research Conference, Washington D.C.

Selected Web Applications and Software Tools

[SavingsByDesign.com](#) (2007-2010, 2015- present) Nonres. new construction for CA IOUs
[EnergyDesignResources.com](#) (2006-2017) web library of best practice tools for CA IOUs
[Charrette Assistant™](#) (2014) conceptual energy simulation training tool for SCE
[Crack the Code™](#) (2013) hosting and registration tool for Architectural Energy and SCE
[Title 24-2008 Forms Ace™](#) (2012) simplified code tool for Architectural Energy & SCE
[DesignShift™](#) Tool Suite (2010-12) integrated design workshop support tools for SCE
[Project Showcase](#) (2008) online project database for Savings By Design and SCE
[Green Building Studio](#) / [gbXML](#) (1998-2005) for CEC PIER (acquired by Autodesk in 2008)
[EnergyCheckup](#) (1999-2008) HERS rating tool for SCE, SEMBRA, PG&E, and SDG&E
BDL Wizard (1996) simulation-based load research tool for EPRI-member utilities

Selected Presentations and Lectures

[Local Climate Action 101](#) (2017)

Sonoma State Univ. Energy Market Transformations: What Works, What Needs Work (2015)

California Public Utilities Commission: All Party Meeting: 2013-14 Portfolios (2012)

California Energy Commission: HERS Interim Performance Approach Testimony (2010)

Sonoma City Council: AB811 Sonoma County Energy Independence Program (2009)

California Energy Commission: HERS Phase II Proceeding Public Hearing Testimony (2008)

"EnergyCheckup Field Methods": One seminar, San Diego 2008 (24 inspectors)

"EnergyCheckup Primer": One seminar, San Diego 2008 (21 inspectors)

"EnergyCheckup Crash Course": Six seminars, San Diego 2007-08 (115 inspectors)

"EnergyCheckup Crash Course": Four seminars, SF Bay Area 2007-08 (41 inspectors)

SAVINGS BY DESIGN Program Statewide Meeting, "Introducing Green Building Studio and the "SBD Project Showcase", San Luis Obispo, CA 2005

RESNET Conference, "HERS Ratings For Inspectors & Realtors", San Diego, CA 2004.

USGBC Redwood Empire Chapter/SSU, guest lecture, 2004 (automatic energy analysis)

US DOE Building America Research Team Meeting, Washington DC 2003.

AEC Systems Conference, “XML Shootout”, Chicago, IL 2002.
AEC Systems Conference, “Energy Analysis Module for 3D CAD”, Washington DC 2001.
ACEEE Summer Study on Energy Efficiency in Buildings, Asilomar, CA, August 1998.
International Energy Program Evaluation Conference, Chicago, IL. August 1997
Assoc. Edison Illuminating Cos. Load Research Conference, Washington D.C., August 1996
4th Energy Efficient New Construction Conference, Vancouver, Canada, September 1996.
CA Demand-Side Management Advisory Committee (CADMAC) Santa Catalina, CA. 1997
CADMAC Market Effects Subcommittee Spring Workshop, San Francisco, CA June 1998
Sonoma State University lectures: 1996 (utility restructuring) 1993 (demand-side mgmt.)

Computer Experience

Building Simulation: CBECC-Com; CBECC-Res; IES Title 24; eQUEST 3.65; D2Comply
EnergyCheckup 4.0 (EnergyPro 5.1 / DOE2.2); Quickie (DOE2.2/DOE-2.1E);
EnergyCheckup 3.0 (DOE2.2); Green Building Studio 2.0, COMPLY-24,
MICROPAS 4.0; BUILDER GUIDE 1.0.
GHG/Traffic Analysis: ICLEI ClearPath, EMFAC2021 (v1.0), EMFAC2017 v1.0.2 CalEEMOD
2016.3.2
Web Development: AWS, .NET, WCAG 2, CMS (Umbraco, Drupal, DNN, WordPress)
Database/Spreadsheet: MS SQL Server; ACCESS; EXCEL; SIEBEL Sales; FOXPRO
Statistical Analysis: SPSS 10.5; MBSS V.; EPRI CLASSIFY; SurveyMonkey
Operating Systems: Linux/Ubuntu/Mint, Windows/DOS, iOS, Android, PalmOS, and UNIX



City of Sonoma

COMMISSION APPLICATION

CA-22-49

In Valley

Received Date: November 18, 2022

Application Type: Climate Action Commission

NAME: Kendall Clemons

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

ARE YOU APPLYING FOR A YOUTH POSITION?

Yes

EDUCATIONAL BACKGROUND: I am a current high school Sophomore at Sonoma Valley high school.

OTHER RELEVANT EXPERIENCE: I attend Sonoma Valley High School and am very involved in my community, in both politically and environmentally focused activities. I was student body president last year as a Freshman, and this year I am Sophomore class president. I planned, organized, and created the class of 2025 homecoming floats both years and have hosted many events at my school. These include a canned food drive where I collected products that were donated to FISH, selling hot chocolate during the holidays to raise money for Pets Lifeline, and selling Valentine's Day candy grams to raise money for St. Jude Children's Hospital.

I have been a part of Model United Nations for both years I've attended high school. This year I am treasurer. Model United Nations or MUN is an educational simulation in which students can learn about diplomacy, international relations, and the United Nations. We represent different countries around the world and debate to find a worldwide resolution to issues like sustainable development, equality for women, or humanitarian crisis.

I have also been a part of the SVHS Earth Club for 2 years, where I hold a leadership position as treasurer. We have hosted clothing swaps where students can donate clothing and shop in other people's closets for new items. This helps prevent clothing from ending up in a landfill, where it can take years to fully break down, releasing harmful gasses into the environment. Last year we also held a "Start to Sustainability Walkout". We marched to the plaza during our 6th-period class and handed out flyers to local businesses around the plaza with links to more sustainable options for items like tags to go on clothing, composting measures/materials, and even vegan food alternatives. We are currently working on creating eco-bricks. These are bottles packed with used plastic to a set density. They serve as reusable building blocks and can be used to produce various items, including furniture, garden walls, and other structures. We plan on donating these to underdeveloped countries in need.

I combine my love for our planet, art, and leadership as Vice President of the Campus Beautification Club at my school - where we show creativity by planting flowers and greenery. As well as painting murals around our campus to create a welcoming environment. My interest in politics and experience in several leadership roles/involvement in organizations has allowed me to understand how governmental systems work. I understand the importance of youth voices in Sonoma and standing up for what is right. Being a non-voting youth member of the Climate Action Commission would help me advocate for my generation and our concern about climate change.

COMMUNITY INVOLVEMENT:

I am involved with the Sonoma Ecology Center. I have volunteered as a camp counselor at both an Earth Day-themed spring break camp and a Wizard summer break camp hosted at the Sonoma Garden Park for elementary school children. I volunteered from 9 am to 3 pm each day for a week. Adding up to 60 hours of work. As a counselor, I've taught children about the importance of taking care of our planet through nature journaling, gardening, crafts, baking pizzas using solar ovens, using plants to make herbal tea, and weighing the trash we collected at lunch. I encouraged the kids to make pledges as to what they would do to take better care of our planet. These children like myself are the future of climate action and justice. It is important to have them connect with nature and learn about sustainable practices/ local wildlife at a young age.

I am also a part of the Boys Scouts of America-Venture Crew, troop 16. Venturing is for young men and women ages 14 through 20(although troop 16 is female only). The purpose of Venturing is to provide a positive environment where youth members can lead the adventure, take on new leadership roles, and mature into responsible adults. We organize different outdoor activities like backpacking and volunteer in our community by hanging up flags during holidays like Veterans Day.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No, I have not.

What is your understanding of the role and responsibility of this Commission?

I believe my responsibility as a youth non-voting member of the Climate Action Commission would be to provide input on certain ideas that wish to be put in place in the city of Sonoma to combat climate change and or reduce greenhouse gasses. My job is to state any concerns the public might disagree on. I am there to propose ideas for the city to solve climate issues. I add more perspective to my fellow commissioners, on climate change policies.

What would be your goal(s) as a Commissioner?

My goals as a Climate Action Commissioner would be to reduce the amount of electricity used within the city and switch to a more solar panel-based society. This would be through advertisement. I would also like to uplift the city of Sonoma's earth day celebrations and collaborate with local businesses and organizations to encourage citizens to treat our planet better.

What do you feel you could contribute to see these goals realized?

I can contribute to achieving these goals through research, advertisement, youth education, and dedication to combating climate change. I am willing to do anything it takes to make a difference. I've been an advocate for

our planet since I was 12 years old. Now 15- I've been vegan for over 3 years. I want to see a change in our community, and the climate action commission allows me to pitch my research and efforts. I want to use my voice to push voting members that care about our city, our citizens, our planet, and our youth. I want to help the city of Sonoma set a good example for other towns in the Bay Area. Change is essential to show we take climate change seriously.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No, I have not.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Kendall Clemons

November 22, 2018

RESIDENT



City of Sonoma
COMMISSION APPLICATION

CA-22-34

In Valley

Received Date: August 23, 2022

APPLICATION TYPE: Climate Action Commission
OTHER INTEREST: N/A
ARE YOU APPLYING FOR A YOUTH POSITION? Yes

NAME: Lily Gelb
ADDRESS: [REDACTED]
PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: Altimira 6-8th Grade, Sonoma Academy Class of 2024

OTHER RELEVANT EXPERIENCE: Director of Strategic Partnerships / Co-Director of Operations for Schools for Climate Action

COMMUNITY INVOLVEMENT: Co-founder of GENup/Diversify Our Narrative in Sonoma Schools for Climate Action since 2021
Run for Something volunteer

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

To advise the City Council on issues related to climate action in the city of Sonoma

What would be your goal(s) as a Commissioner?

My main goal would be to amplify young and diverse voices in the conversations of the commission because climate change disproportionately affects young and diverse populations

What do you feel you could contribute to see these goals realized?

I think that by adding a youth member the commission is paving the way to increase the overall diversity of voices that are heard from and listened to

Is there anything else you would like us to consider when reviewing your application?

I am currently 15 years old and in 11th grade

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Lily Gelb

August 22, 2023



City of Sonoma

COMMISSION APPLICATION

CA-22-27

In Valley

Received Date: August 11, 2022

APPLICATION TYPE: Climate Action Commission
OTHER INTEREST: N/A
ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: Joel Hoyt
ADDRESS: [REDACTED]
PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: UCLA Masters degree in Engineering 1990, Hombres de Maiz Participant in workshop for Construction with Soil Guanajuato Mexico 2017. SFSU Attended a class in grant writing 2019. Participant Ecology Action Four Saturday Workshop on the Grow Biointensive method 2022.

OTHER RELEVANT EXPERIENCE: Employed for 2 years in agriculture in Sonoma County for a licensed cannabis cultivator, and processor. Lived off the grid for months at a time on our sailboat Lady Ann. Practiced the Grow Biointensive method for 5 years.

COMMUNITY INVOLVEMENT: Founder and Executive Director of the 501(c)3 nonprofit Green Gringos Foundation (greengringos.org), Founded a community garden and public park in Bahias de Huatulco Oaxaca Mexico.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

I understand that this Commission will act as a conduit for information transfer between the City of Sonoma, citizens, and partners with regards to past, present, and future actions for reducing the community's contribution to global warming.

What would be your goal(s) as a Commissioner?

My goal is to improve the quality of life in Sonoma Valley while the community gains its independence from fossil fuel consumption.

What do you feel you could contribute to see these goals realized?

Report on joyous lifestyle changes that reduce carbon footprint while maintaining a current understanding of issues related to global warming.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

No

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Joel Thomas Hoyt

August 11, 2022

Summary

Detail oriented, self motivated, team player, passionate about protecting the environment, applying to be a Commissioner on the City of Sonoma's Climate Action Commission.

Work History

Justice Cannabis Company: Facilities Supervisor, Sonoma County, CA September 2018 – June 2021
Started as a seasonal Cultivation Technician and rehired for facilities work the following year.
Supported upgrades and repairs supporting indoor and a one acre outdoor cannabis cultivation, and a separate processing / storage facility.

Mariner Support Huatulco: Captain & Manager, Huatulco, MX June 2010 – April 2018
Managed, maintained, delivered, and sold yachts. Safely sailed our boat from San Francisco, to Southern Mexico and back. Diagnosed, repaired, installed solar panels and every other marine system.
Wrote reports, drew schematics, submitted quotes, and invoices.

Nokia (Alcatel-Lucent): Assistant Facilities Manager, Petaluma, CA August 1995 – June 2010
Assured safe, pleasant, efficient operation of all building systems of a 210,000 square foot campus. Set priorities, and completed work requests from people at every level of the corporation. Managed relationships with our landlord, government, sub-tenants, contractors as needed. Member of the local and corporate Green Team.

ITT BIW Connector Systems: Program Engineer, Santa Rosa, CA January 1991 – November 1994
Developed processes and functioned as project manager for glass sealed submarine connectors based on Mil-Spec 24217. Led the quote preparation team for all specialty cable and connector assemblies.
Supported ISO 9000 certification.

Amercom Inc: Research Engineer, Chatsworth, CA February 1987 – May 1990
Managed NASA and other aerospace contract R&D projects to fabricate ceramic matrix composite materials and advanced mirrors. Hughes Aircraft was awarded US patent number 4856887
"Lightweight Silicon Carbide Mirror" based on the prototype we built.

Hitco Carbon Composites: Research Engineer, Gardena, CA October 1985 – January 1987
Adapted the NASA's Space Shuttle thermal protection system materials and processes to other aerospace applications.

Education

University of California Los Angeles: Master of Science, Materials Science and Engineering, January 1990

University of Washington: Bachelor of Science, Ceramic Engineering, June 1984

Publications

"Chemical Vapor Infiltration of Silicon Nitride Matrix Composites" Joel T Hoyt and J.M. Yang
SAMPE Journal, Volume 27 Number 2, March /April 1991

Other Competencies

Spanish: Understand and speak some Spanish

Executive Director of an environmental non-profit called Green Gringos Found

Kung Fu: Senior student and graduate of the California Martial Arts Institute, Sonoma, CA

Bio-construction course graduate: Hombres de Maiz Guanajuato, Mexico

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-54
In Valley

Received Date: November 27, 2022

Application Type: Climate Action Commission

Other Interest: Citizens Advisory Commission for Sonoma Valley

NAME: Philip Hinerman

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

ARE YOU APPLYING FOR A YOUTH POSITION? No

EDUCATIONAL BACKGROUND: Washington & Lee University, JD, 1979; Partner, Fox Rothschild, LLP 1989 to current

OTHER RELEVANT EXPERIENCE: LEED Accredited Professional; Lifetime Achievement Award, Environmental Law Section of the Pa. Bar Assn.

COMMUNITY INVOLVEMENT: Treasurer, Green Building United and founding Director; Board member of Pa. Environmental Council; Current co-President of diRosa Center for Contemporary Art

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Not yet.

What is your understanding of the role and responsibility of this Commission?

Fulfill commitment of the City to sustainability and combating climate change through reviewing and coordinating the city efforts at waste and carbon reduction, focusing on achieving the goals of the City's Climate and Sustainability Work Plan.

What would be your goal(s) as a Commissioner?

Make things happen. Avoid too much talk.

What do you feel you could contribute to see these goals realized?

I have been involved in the environmental field for over 40 years and have experience that would aid in evaluating actions, especially in the area of sustainable construction and carbon reduction.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

I have been a part time resident for 11 years and am moving to the City full time shortly. I have a special concern and expertise in climate science and concrete actions to reduce the carbon footprint.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Philip L. Hinerman

November 27, 2022

RESIDENT



City of Sonoma
COMMISSION APPLICATION

CA-22-21

In Valley

Received Date: August 8, 2022

APPLICATION TYPE: Climate Action Commission
OTHER INTEREST: N/A
ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: Kent Iverson
ADDRESS: [REDACTED]
PHONE: [REDACTED]
ALTERNATIVE PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: UC Santa Cruz: mathematics, geology (no degree)
UC Davis: Bachelor of Science, Fermentation Science/Enology

OTHER RELEVANT EXPERIENCE: 35 years of experience working in the development and mfg of biopharmaceuticals; expert in troubleshooting complex problems, planning and managing large budget, multi-year programs across multiple companies

COMMUNITY INVOLVEMENT: Donor and volunteer with Sonoma Land Trust, Sonoma Ecology Center (Team Sugarloaf), Save the Bay; member of community org, CAPS

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No, but I have attended and presented at Planning Commission and City Council meetings

What is your understanding of the role and responsibility of this Commission?

The Climate Action Committee will advise the City Council on opportunities to reduce carbon emissions and increase carbon sequestration within the public and private sector activities of the City of Sonoma

What would be your goal(s) as a Commissioner?

To contribute to:

1. Establishment of a carbon model for the city that is used to illustrate and prioritize opportunities to curb carbon emissions and increase carbon sequestration.
2. To increase engagement of private funding in climate change mitigation projects in the City of Sonoma
3. To contribute to visible, successful green energy, urban forestry and/or other climate action programs within the City of Sonoma
4. To help make Sonoma a model city to guide and inspire other communities

What do you feel you could contribute to see these goals realized?

Gathering and summarizing publicly available published research regarding carbon emissions, green energy, carbon sequestration, etc., to provide the Climate Action Commission (CAC) with data and benchmarks to plan by.

Engaging with businesses and community leaders to present CAC concepts for projects and funding

opportunities

Participation in identifying and applying for relevant grant funding

Participating in development of project proposals, budgets, timelines

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

no

Is there anything else you would like us to consider when reviewing your application?

no

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Kent Stephen Iverson

August 8, 2022

KENT S. IVERSON

PROFESSIONAL EXPERIENCE

Independent Consultant

October 2001 to present

- Provides consulting services regarding biopharmaceutical manufacturing and development, including: due diligence, CMO selection and management, CMC regulatory submission drafting and review, facility design, process development and troubleshooting and technical support of Quality Assurance activities

Corixa Corporation

Vice President, Process Development, December 2000 to September 2001

- Member of integration planning and implementation team
- Continuation of responsibilities listed below, post Coulter-Corixa merger

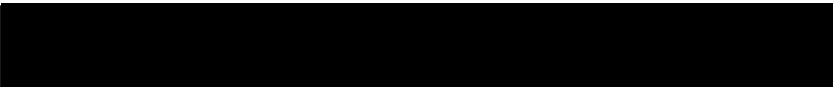
Coulter Pharmaceutical

Vice President, Manufacturing, April 1997 to December 2000.

- Led the Process Development, Manufacturing and Materials Management functions responsible for drug supply and CMC development of synthetic chemical and biological products from pre-clinical development through commercialization
- Responsible for maintaining effective cooperation and execution between Coulter Pharmaceutical and its manufacturing partners in the US, Canada and Europe
- Led CMC due diligence activities supporting business development
- Member of committee overseeing joint (Coulter Pharmaceutical—SmithKline Beecham) development of Bexxar™
- Responsible for the development and submission of the CMC section of the BLA for Bexxar™

Immunex

Director of Operational Project Management, January 1997 to April 1997

- Facilitated the implementation of standardized business processes and objectives to guide the planning and execution of CMC development at Immunex
 - Developed the mission, structure and staff of the Operational Project Management department; led Enbrel™ Operational Project Management team
- 

Director of Contract Services, June 1995 to January 1997

- Led the strategy and marketing of Immunex's contract manufacturing services program
- Achieved revenues of \$6.4 M versus objective of \$1.5M in only full year of operation
- Led the development and implementation of a technical training program for Manufacturing, Quality, and Engineering functions

Director of Fermentation Manufacturing, January 1993 to June 1995

- Led the operational staffs of Immunex's three GMP fermentation areas; participated in the planning and execution of a restructuring of Immunex's technical operations
- Represented Process Development, Manufacturing and Quality Control as a member of the PIXY321 (recombinant GM-CSF/IL-3 fusion protein) Project Team

Manager of Cell Culture Manufacturing, March 1992 to January 1993

- Planned and executed the staffing, start up, validation and operation of the fermentation area of Immunex's cell culture facility
- Participated in external product development and contract manufacturing partnerships

Technical Specialist, Pilot Plant Operations, June 1991 to March 1992

- Led transfer of production processes from Immunex Process Development to Manufacturing
- Managed process scale-up and clinical development projects with contract manufacturers in the US, Europe and Canada
- Core member of the team that managed the design and construction of Immunex's Manufacturing and Development campus consisting of a GMP cell culture facility (1,800 L fermentation scale), a GMP microbial facility (1,200 L fermentation scale, multiple trains) and GMP QC laboratories

Supervisor, Fermentation Manufacturing, April 1988 to June 1991

- Planned and executed the staffing, start up, validation, and operation of the fermentation area of Immunex's pilot plant
- Contributed to the ELA and PLA submitted to gain licensure of Leukine™, participated in pre-licensure inspections with CBER, MCA, and HPB
- Participated in external product development partnerships with companies based in the US, Japan, Europe and Canada



Genentech, Inc.

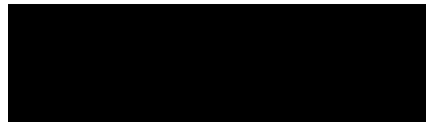
Senior Technical Operator, Fermentation, April 1985 to April 1988

- Conducted process development and manufacturing fermentation using bacterial, fungal, and mammalian expression systems at scales ranging from 10 L to 10,000 L
- Led implementation of tangential flow filtration processing technology
- Participated in start up activities of commercial scale cell culture facility
- Participated in preparation of registration submissions and pre-approval inspections for Protropin™ and Activase™

EDUCATION

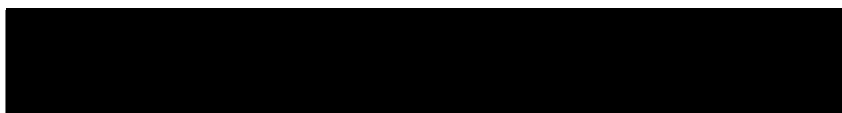
University of California at Davis, 1982 to 1985

- B.S. Fermentation Science



APRIL 28, 2014

KENT IVERSON



RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-47

In Valley

Received Date: November 18, 2022

Application Type: Climate Action

Other Interest: I am also interested in the Parks, Recreation and Open Space Commission.

NAME: Sarah Juhasz
ADDRESS: [REDACTED]
PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]
ARE YOU APPLYING FOR A YOUTH POSITION? Yes

EDUCATIONAL BACKGROUND: High School (10th grade)

OTHER RELEVANT EXPERIENCE: I am an officers for the SVHS Earth Club and we work to organize events that benefit the town and the climate. Our most recent event was a free clothing swap to get warm clothes for the winter. I am also involved in the Sonoma garden park and worked there over the summer.

COMMUNITY INVOLVEMENT: I worked at the Ecology center as an Enviroleader. Other young people and I spent the summer learning about the agriculture and the planet.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No I haven't.

What is your understanding of the role and responsibility of this Commission?

I know that this commission is seeking young voices to speak up for climate change.

What would be your goal(s) as a Commissioner?

My goal is to take action on the climate crisis and contribute to solutions.

What do you feel you could contribute to see these goals realized?

I have been passionate about protecting the planet since I was young, and my understanding of the current problems could contribute to realistic solutions.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

I have not previously served.

Is there anything else you would like us to consider when reviewing your application?

No I do not.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

sarah juhasz

November 18, 1993

RESIDENT



City of Sonoma

COMMISSION APPLICATION

CA-22-73
In Valley

Received Date: December 16, 2022
Application Type: Climate Action Commission
Other Interest: n/a

NAME: Andre Keiser

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

ARE YOU APPLYING FOR A YOUTH POSITION? No

EDUCATIONAL BACKGROUND: B.A. in Physics and Economics from Middlebury College, 2012

OTHER RELEVANT EXPERIENCE:

- Director of Strategy & Business Operations at Homebase, a San Francisco startup serving local businesses (2021-2022)
- Senior Product Manager at Glassdoor, helping to create a transparent jobs marketplace for candidates and employers (2017-2021)
- Director of Client Engagement at Quid, an Artificial Intelligence startup where my role focused on synthesizing customer feedback, understanding root problems, and prioritizing the strategic roadmap for the company (2014-2017)

COMMUNITY INVOLVEMENT: -No official/long-term involvement in civic orgs, but very motivated to get involved and learn

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No, I believe the Commission has not met for well over a year. I've listened and watched City Council and Planning Commission meetings.

What is your understanding of the role and responsibility of this Commission?

The Commission is intended to provide City Council advice and recommendations for how Sonoma can better combat climate change. The Commission helps in identifying new opportunities to reduce Sonoma's climate footprint, while helping make progress on existing initiatives and problem solving where municipal government support is needed. I would love for the Commission to help Sonoma become an exemplar climate-oriented town in our county, state, and country.

What would be your goal(s) as a Commissioner?

- Revisit the Climate Action Work Plan published in 2020 and quantify the progress made / initiatives and actions in flight to achieve the goals the city laid out 2.5 years ago
- Help set near-term goals, targets, and project plans for achieving the broad goals laid out across the 5 categories identified in 2020 (energy, water resources, transportation, waste minimization, miscellaneous actions)

- Develop ways to track progress on a monthly/quarterly/annual basis. Where are we ahead or behind schedule? Are we doing enough?
- Identify new opportunities or accelerate initiatives that are showing meaningful progress, while prioritizing our resources in the best way

What do you feel you could contribute to see these goals realized?

- I would bring my analytical and storytelling skills to help understand and explain where Sonoma currently is in its critical climate journey. Much of my career has been spent in understanding industry/customer/product usage data in Tech and summarizing the most important trends/problems, while crafting a story that all stakeholders can understand. I love analyzing data to uncover the root problems that we need to get ahead of. How can we uncover what is or isn't working as early as possible?
- I would also bring my cross-functional execution and structured problem solving skills to support the Climate Action Commission. I've worked closely with Executives across the companies I've been a part of to develop strategic plans and most importantly, execute on those plans in order to achieve our goals. I've had extensive experience creating frameworks to build strategic plans, workplans to execute against, and tools to track and analyze progress. I've also managed up to a team of 6 and constantly worked with cross-functional partners to drive projects forward.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

I bring my insatiable curiosity to all problems I encounter and seek to incessantly learn how/why things work the way they do in order to come up with the best ideas. While I do not have direct climate experience, I believe my skills could complement the team and I would be thrilled to help support Sonoma in its climate journey. I moved here 2.5 years ago and have fallen in love with town and community. We've all seen the devastating consequences of climate change up close in the county and I'm very motivated to get involved.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Andre F Keiser

December 16, 2022



City of Sonoma

COMMISSION APPLICATION

CA-22-79

In Valley

Received Date: December 23, 2022

Application Type: Climate

Other Interest: Historic

NAME: Simon Lewis

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

ARE YOU APPLYING FOR A YOUTH POSITION? No

EDUCATIONAL BACKGROUND: Computer Science SF State 1989, UCB Telecommunications Engineering 1992

OTHER RELEVANT EXPERIENCE: CEO of Dataway Inc in San Francisco and Dublin Ireland for 25 years until 2020.

COMMUNITY INVOLVEMENT: Long time member of CPAB (community police advisory board) for Tenderloin in San Francisco. Member of initial group that became Safer Inside (trying to get IV drug users off streets in SF).

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Not here in Sonoma no

What is your understanding of the role and responsibility of this Commission?

Deep dive on subject matter and providing recommendations to city on policy options

What would be your goal(s) as a Commissioner?

In the climate area I am particularly interested in LEWs (Local Energy Web) to provide redundancy and resilience for Sonoma Valley. Sonoma Valley needs to lead state in this area.

What do you feel you could contribute to see these goals realized?

Knowledge first of all. Experience of running a company for 25 years doing large scale infrastructure e.g., design and implementation of all San Francisco Health Department's networks and security technology.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

We are completely unprepared to take advantage of the opportunities that a green tech future for Sonoma will offer. At a basic level we don't graduate young people with the skills to work in green tech. We at serious risk of not be able to execute a climate mitigation plan.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Simon Lewis

December 23, 2022

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-18

In Valley

Received Date: August 5, 2022

APPLICATION TYPE: Climate Action Commission
OTHER INTEREST: Parks, Recreation, and Open Space Commission
ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: Matt Metzler

ADDRESS:

PHONE:

ALTERNATIVE PHONE:

EMAIL ADDRESS:

EDUCATIONAL BACKGROUND: B.A. in Environmental Studies and Planning, Sonoma State University, 1982; Multiple Subjects, Life Science, Social Science and Physical Education Teaching Credentials.

OTHER RELEVANT EXPERIENCE: Served on the Community Services and Environment Commission 1996-2022.

COMMUNITY INVOLVEMENT: Active member of the Sonoma County Bicycle Commission; Sierra Club Life Member; Member of Praxis Peace Institute, Sonoma Ecology Center; Sonoma Valley Democratic Club

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

N/A

What is your understanding of the role and responsibility of this Commission?

To provide guidance to the Sonoma City Council and City Staff on matters related to climate change and the City's Climate Emergency Resolution

What would be your goal(s) as a Commissioner?

To provide the best input and judgement that I can

What do you feel you could contribute to see these goals realized?

I have decades worth of knowledge and experience related to climate change and other environmental issues

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

Community Services and Environment Commission 1996-2022

Is there anything else you would like us to consider when reviewing your application?

I am also applying to the Parks, Recreation, and Open Space Commission. My first choice would be to serve on the Climate Action Commission. If appointed to the Climate Action Commission I would withdraw my application to the Parks, Recreation, and Open Space Commission

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Matthew M. Metzler

August 5, 2022

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-43

In Valley

Received Date: November 16, 2022
Application Type: Climate Action Commission
Other Interest: Traffic Safety Committee

NAME: Brian Middleton
ADDRESS: [REDACTED]
PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]
ARE YOU APPLYING FOR A YOUTH POSITION? No
EDUCATIONAL BACKGROUND: Plymouth Polytechnic (Electrical and electronic engineering); Brunel University (MBA)
OTHER RELEVANT EXPERIENCE: I have worked in transportation my entire career including electric and autonomous vehicle systems and have extensive experience in assuring equity is embedded in project development to ensure projects serve the entire community in a positive way. All of the projects I have worked on over the years have had a significant traffic safety component and if selected for that committee I can bring pragmatic and viable solutions to the table.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

To advise the council on how climate change can be combatted in a holistic and sustainable manner

What would be your goal(s) as a Commissioner?

To use my experience and knowledge to benefit the community by providing professional advice on how the impacts of climate change can be managed and on steps to reduce how the environment and conditions worsen greenhouse gases exacerbate climate change

What do you feel you could contribute to see these goals realized?

I have over 40 years of experience in electric public transit and most recently automated and autonomous vehicle projects that I would be able to share. I also have deep experience in assuring that solutions are equitable for all community members

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

I have recently moved to Sonoma and want to be an active member of the community and to bring my skills and experience to benefit the community in which I now live.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Brian Middleton

November 16, 2022

Brian Middleton



EDUCATION/QUALIFICATIONS

MBA, Brunel University

Diploma, Electrical and Electronic Engineering, Plymouth Polytechnic

YEARS OF EXPERIENCE

- Years total: 44
 - 21 years as contractor
 - 23 years as owner's rep

Brian has 44 years' professional experience in the management, planning, design, procurement and construction of transportation programs, under conventional and alternative procurement methodologies.

Brian has worked around the globe and across the nation, leading innovative transportation projects as the project manager for both contractors and leading teams on behalf of owners.

Relevant Project Experience

Greenville Spartanburg Airport, SC. *Project Manager*

Brian served as the project manager for development of an autonomous shuttle system linking the airport terminal and the remote parking lots. This project was a first of its kind project using battery powered autonomous shuttle vehicles to improve the service offered to airport patrons and to reduce greenhouse gases generated from the previous bus shuttles.

Los Angeles County MTA, Los Angeles, CA. *P3 Project Advisor.*

- Brian served as project manager for the Sepulveda Transit corridor project that is using a pre-development agreement with two developers to advance the project during planning and ultimately likely design, build, finance, operate and maintain the project. He worked with a team that included financial advisors and outside counsel to develop procurement documents on this highly accelerated project.
- Brian served as specialist P3 project advisor to Metro on the West Santa Ana Branch and East San Fernando Valley light rail projects. Metro are considering innovative delivery methods and as part of the team that includes financial advisors and outside counsel Brian assisted with analyses, strategy development and procurement planning and production of procurement documents.

Los Angeles World Airports, Los Angeles, CA. *Project Manager.*

Brian served as the project manager for the procurement and implementation of the nation's largest consolidated rent-a-car facility and the first to be delivered as a P3. Working closely with financial advisors and outside counsel Brian developed the strategy and plan for the procurement and managed the process through selection of the Developer. This 5.3 million sq foot, +\$1 billion project is an integral part of LAWA's modernization program to relieve traffic in the terminal area and create a new gateway to the region. Working in close coordination with the team managing the automated people mover that connects the ConRAC with the terminal area, Brian oversaw the start of design and construction of the facility.

Denver Regional Transportation District, FasTracks, Denver, CO. *Project Manager.*

Brian served as the Project Manager for the \$7 billion FasTracks program, leading the Project Support Consultant team through the planning, design, and implementation phases. He also served as a senior advisor on the program, leveraging his transit and construction experience to inform and advise the RTD Board, general manager, and senior leadership team. Brian served as Project Director for RTD and led the development and implementation of the \$2.2 billion Public Private Partnership Eagle project that is the delivery contract for three rail corridors and maintenance facility. The project includes an FFGA of \$1.03 billion, a \$280 million TIFIA loan and \$450M of private financing that were provided during the design and construction phase. The concession includes operations and maintenance services for the duration of the concession, approximately 34 years. Brian developed the strategy, led the development of the procurement process and RFQ/RFP documents, and managed the procurement process through to a successful conclusion, culminating in the selection of a concessionaire in June 2010 and financial close in August 2010. All of the rail lines are in operation and exceeding all expectations. This was the first P3 in transit in the nation.

Brian Middleton

Colorado Department of Transportation, US 36, Statewide, CO. *Strategic Advisor.*

Brian provided strategic advice and insight into development of the US 36 projects, including the structure of the P3 alongside a design-build project and maintenance of existing infrastructure.

Metropolitan Transit Authority of Harris County (Houston Metro), Metro Solutions, Houston, TX. *Project Manager.*

Brian provided specialist procurement and public-private financing support to the program. He prepared an acquisition plan, assisted with the development of the procurement strategy, and drafted sections of various requests for proposals to obtain design, engineering, and construction services. The project used a pre-development agreement to advance the project through design and entitlements. Brian participated in proposal review and served on the evaluation committee. In this role, he provided risk assessment and management support for the on-going project, including an innovative approach to light rail car procurement. Brian led the negotiations with the selected contractor on behalf of Metro. The agreements included the plan of finance, prime contract, and four major subcontracts.

Department of Rail and Public Transportation, Dulles Corridor Rapid Transit Project, DC. Brian supported negotiation of a comprehensive agreement for the development, design, and construction of this project. The project was to build the first phase of an extension of the subway system in Washington to Dulles airport. This \$1.5B project was advanced using a public-private initiative. Brian also assisted with other tasks in support of the project.

Pasadena to Los Angeles Metro Blue Line Construction Authority, Pasadena Blue Line Project, Southern California, CA. *Project Manager.*

Brian provided expert procurement methodology advice in a study to determine the optimum method to bring the Pasadena Blue Line project to the market in the shortest possible time and at the best possible cost. He subsequently assisted with the development of the design-build procurement documents and led a review of the complete package prior to the issuance of the request for proposals and participated in the bid evaluation process.

NJ Transit, Southern New Jersey Light Rail Transit System RiverLine Design-Build-Operate-Maintain Procurement, Southern New Jersey, NJ. *Project Manager.*

As Project Manager, Brian managed the contracting strategy, business planning, operations planning, and overall system design and integration. He also provided extensive management support to the project team in developing strategies for budget and schedule management, change management, and management of third parties. He led a team, including railroad professionals, with expertise in vehicle and systems engineering, operations and maintenance, contract management, safety and security, and quality assurance. The engineers were specialists in light rail vehicles, signaling, communications, fare collection, and yard and shop equipment. This project was the second DBOM contract and is the first use of diesel light rail cars in the U.S.

TransTagus Railroad, Lisbon, Portugal. *Proposal Manager.*

Brian led a consortium proposing to build and operate a new railroad across the Tagus River. He was responsible for the production of a detailed business plan to privately finance, build, and operate the new railroad. He was responsible for production of preliminary information memoranda and project financial models demonstrating the bankability of the project for use in obtaining private sector financing. Brian also led the team responsible for specification of the bi-level multiple units, signaling system, and integration with other sub-systems.

Arlandabanan, Arlanda Airport Railroad, Stockholm, Sweden. *Project Manager.*

Brian led the qualification process and subsequently managed the procurement, design, and delivery of the high-speed railway electrical and mechanical systems for the private concessionaire. His responsibilities included the 200 kilometer per hour rolling stock, signaling system, radio, close circuit television, supervisory control and data acquisition, public address, transmission system, fare collection system, and maintenance facility equipment. Previously, he led the proposal team, including financier and contractor staff, for the privately financed design-build-operate-maintain project.

Manchester Passenger Transport Executive, Metrolink, Manchester, England. *Deputy Project Manager.* Brian managed the procurement, design and delivery of key parts of the Metrolink light rail project as part of the concessionaire's team on the first P3 in England. He directly managed the delivery of the light rail cars, maintenance facility and fare collection system.



City of Sonoma

COMMISSION APPLICATION

CA-22-51

In Valley

Received Date: November 21, 2022

Application Type: Climate Action Committee

Other Interest: Sonoma Valley Groundwater Sustainability Agency-Advisory Committee

NAME: Ian MacGregor

ADDRESS:

PHONE:

EMAIL ADDRESS:

EDUCATIONAL BACKGROUND: B.Sc. 1957: Aberdeen University, Scotland
M.Sc. 1962: Queens University, Ontario, Canada
Ph. D. 1964: Princeton University, Princeton, NJ

OTHER RELEVANT EXPERIENCE: Professor of Geology, University of California, Davis; 1969-1981
Director, Division of Earth Sciences, national Science Foundation; 1981-1999

COMMUNITY INVOLVEMENT: Climate Resiliency Team, Sonoma Greens Home Owners Association; co-Chair.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

Limited to article in Index, 18 November

What would be your goal(s) as a Commissioner?

Help prepare advisory material on how a community may adapt to the range of impacts resulting from climate change

What do you feel you could contribute to see these goals realized?

Have experience in preparing report for Sonoma greens Home Owners Association on "Climate Change in Northern California and Implications for Sonoma Greens". Also provide perspective of a scientist.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

No

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and

submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Ian D MacGregor

November 21, 2019

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-53

In Valley

Received Date: November 21, 2022
Application Type: Climate Action Commission
Other Interest: No

NAME: Leo McCloskey
ADDRESS: [REDACTED]
PHONE: [REDACTED]
ALTERNATIVE PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: Univ. of California, Doctorate. Chemical Ecology. Masters Anal. Chemistry. Bachelors. Biology. Cupertino HS. I have a high-finance and cost accounting experience as a company leader.

OTHER RELEVANT EXPERIENCE: President Green Enologix® since 1995. I lead the development of the first climate change based irrigation software for California grapevines; and climate classification system for the valleys north of San Francisco Bay.

COMMUNITY INVOLVEMENT: I was on the California Secretary of Agriculture Committee Marketing Order for several years.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

My sense is that the leadership is looking at commercial, residential and light industrial green house gas emission (GGE) based recommendations; and the City Council needs to choose one of the GGE models which are being adopted by organizations and industries.

What would be your goal(s) as a Commissioner?

I would answer questions posed by the leadership in terms of the bright spots and problems. Sonoma Valley climate is fairly durable since 1970. Sonoma Valley is not durable in terms of the drought, ground water and irrigation.

What do you feel you could contribute to see these goals realized?

I have a very keen sense of the spatial distribution of the air temperature problems of Marin, Sonoma and Napa Counties.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

I am a business person who is enmeshed in the California wine industry.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Leo McCloskey

November 20, 2022



RESIDENT



City of Sonoma

COMMISSION APPLICATION

CA-22-71

In Valley

Received Date: December 14, 2022

Application Type: Climate Action Commission

Other Interest: n/a

NAME: David Morell

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

ARE YOU APPLYING FOR A YOUTH POSITION?

No

EDUCATIONAL BACKGROUND: PhD, Princeton University, 1974 (Public/Environmental Policy); MPA, Princeton University, 1963 (Public Policy); BA, Economics, Univ. of Wisconsin-Madison, 1961, Whitefish Bay HS, Wisconsin, 1957

OTHER RELEVANT EXPERIENCE: Senior Executive, US Environmental Protection Agency, national water program and clean air program; Special Assistant to Regional Administrator, USEPA (San Francisco); Hazardous Waste Policy Director, CA Department of Toxic Substances Control; Toxics Manager, Santa Clara County, CA; founder and CEO, Specialty Technical Consultants (global consulting firm); special consultant, World Bank (projects in Russia and Mexico); faculty member, Princeton University Center for Energy & Environmental Studies.

COMMUNITY INVOLVEMENT: President, Board of Directors, Sonoma Ecology Center, 2010-present.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Former member, Sonoma Community Services & Environment Commission and appointed CSEC representative to the Joint Climate Action Committee -- multiple meetings of both

What is your understanding of the role and responsibility of this Commission?

This Commission is responsible to identify appropriate actions that the City can and must take to respond effectively to the climate emergency that it has recognized by City resolution. This group will help the City exercise appropriate leadership in this vital arena of public policy.

What would be your goal(s) as a Commissioner?

I look forward to helping the new Commission structure relevant actions as recommendation to the City Council, building on all the work already begun by CSEC, RCPA, and City Staff members and the resolutions already passed by the Council.

What do you feel you could contribute to see these goals realized?

I will bring expertise, experience and leadership to this challenge.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

As noted above, CSEC and the JCAC...from about 2017 (can't recall..) to 2021 when both groups were abolished in the Commission reorganization.

Is there anything else you would like us to consider when reviewing your application?

I look forward to further conversations with City Council members and City staff members as they establish the new Climate Action Commission.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

David Louis Morell

December 22, 2014

David Morell, PhD

President, Board of Directors and Senior Director - Biochar Projects, Sonoma Ecology Center
(www.sonomaecologycenter.org)

Commissioner, City of Sonoma (CA) Joint Climate Action Committee

Member, Advisory Board (former Chair, Board of Directors), Gardens for Health International
(www.gardensforhealth.org)

Founding Member, Sonoma (CA) Biochar Initiative (www.sonomabiocharinitiative.org)

Retired as Co-Founder, President & CEO, Specialty Technical Consultants, Inc., Oakland, CA
(www.stcenv.com)

David Morell, with over 50 years of professional environmental and energy policy experience, offers expertise in climate change policy and management (including carbon negative drawdown actions), regulatory compliance management, air quality management, facility siting, and environmental management systems assessment. Dr. Morell was USEPA's first National Coordinator for wastewater discharge permits (NPDES) under the Clean Water Act. He later organized and directed the national EPA Office of Transportation and Land Use Policy, Clean Air Act. As Special Assistant to EPA's Regional Administrator in San Francisco, he was responsible for coordinating all EPA efforts in California. He also directed EPA's innovative Environmental Management Project (IEMP) in the Silicon Valley, and later served as Toxics Coordinator for Santa Clara County, CA. As an appointee of Governor Jerry Brown, he was Director of Policy for the California hazardous waste program.

In the private sector, Dr. Morell was Partner and Vice President for Environmental Affairs for ERM-West, part of a global environmental management firm. The EPA Administrator added him to the National Advisory Committee on Environmental Policy and Technology (NACEPT), appointed to the Focus Group on Environmental Permitting. As a consultant he has extensive international experience with the World Bank (in Mexico and Russia); for RAND Corporation (on a range of global issues); for Conservation Foundation/World Wildlife Fund (in Thailand, where he authored that country's 1987 Environmental Plan); and for the White House Office of Science and Technology Policy (he was lead researcher on facility siting and local opposition).

Dr. Morell taught at Princeton University from 1974 through 1982, where he was a founding member of the university's Center for Energy and Environmental Studies. He has taught subsequently at Stanford, UC-Berkeley, UC-Santa Cruz, UC-Davis, and other universities. In 1999, he co-founded Specialty Technical Consultants, Inc., serving as its President and CEO until his retirement in 2007. From 2007-2011 he taught graduate courses at Mae Fah Luang University in Thailand, guiding graduate students in environmental management from 10 different Asian countries. His 5 books and over 50 professional publications include:

—*Beyond Superfailure: America's Toxics Policy for the 1990s* (Boulder, CO: Westview Press, 1992), with Daniel Mazmanian.

—*Siting Hazardous Waste Facilities: Local Opposition and the Myth of Preemption* (Cambridge, MA: Ballinger, 1982), with Christopher Magorian.

—*Refining the Waterfront: Alternative Energy Facility Siting Policies for Urban Coastal Areas* (Cambridge, MA: OG&H, 1980), ed. with Grace Singer.

—*Centralized Power: The Politics of Scale in Electricity Generation* (Cambridge, MA: OG&H, 1979), with H. Paul Friesema and Marc Messing.

—“Hazardous Waste Management in California: A Case Study in Conflict Resolution, in Helmut Weidner, ed., *Alternative Dispute Resolution in Environmental Conflicts: Experiences in 12 Countries* (Berlin: Sigma, 1998), pp. 84-105.

—“Hazardous Waste Management and Facility Siting in California, in Don Munton, ed., *Hazardous Waste Siting and Democratic Choice* (Washington, DC: Georgetown University Press, 1996), pp. 142-180.

—“EPA: Coping with the New Political Economic Order,” *Environmental Law* (Lewis & Clark College, Northwestern School of Law), Vol 21, 1991, pp. 1477-1491, with Daniel Mazmanian.

—“The ‘NIMBY’ Syndrome: Facility Siting and the Failure of Democratic Discourse,” in Norman Vig and Michael Kraft, eds., *Environmental Policy in the 1990s* (Washington, DC: CQ Press, 1990, pp. 125 –143, with Daniel Mazmanian.

—“Effective Toxics Management: A Multi-Media Perspective,” in Benjamin Dysart and Marion Clawson, eds., *Public Interest in the Use of Private Lands* (NY; Praeger, 1989), pp. 27-46.

—“The Elusive Pursuit of Toxics Management,” *The Public Interest* (No. 90, Winter 1988), pp. 81 – 98, with Daniel Mazmanian.

—“Siting and the Politics of Equity,” in Robert Lake, ed., *Resolving Locational Conflict* (New Brunswick: Rutgers University), 1987, pp. 117-136.

—“Implications for Environmental Policy,” *New Perspectives on Pollution Control: Cross-Media Problems* (Washington, DC: Conservation Foundation), 1985, pp. 47-54.

—“Technological Policies and Hazardous Waste Politics in California,” in James Lester and Ann Bowman, eds., *The Politics of Hazardous Waste Management* (Durham, NC: Duke University Press), 1983, pp. 139-175

—“Energy Conservation and Public Policy: If It’s Such a Good Idea, Why Don’t We Do More Of It?” *Journal of Social Issues* (Vol. 37, No. 2, 1981), pp. 8-30. Reprinted in Ray Rist, ed., *Policy Studies Review Annual* (Beverly Hills: Sage, 1982, pp. 753-775).

—“Emergence of Environmental Concern in Developing Countries: A Political Perspective, *Stanford Journal of International Law* (Vol. 17, Issue 2, 1981), pp. 281-314 (with Jeffrey Leonard)

—“Energy Facility Siting in the Urban Coastal Zone: Compatible or Not?” *Coastal Zone Management Journal* (Vol. 6, No. 2-3, 1979), pp. 215-232 (with Grace Singer).

— “Political Implications of Clustered Nuclear Siting,” *Energy Systems and Policy* (Vol. 3, No. 1, 1979), pp. 17-36 (with Peter Meier and Philip Palmedo).

Recent Environmental and Climate Consultant Activities: As Sonoma Ecology Center’s Senior Director — Biochar Projects, Dr. Morell oversees several current projects, including those funded by Cal/FIRE, California Department of Water Resources, North Coast Resource Partnership, and several private corporations including Atlas Tree Company, A-Plus Tree Company, Earth Foundries, and San Bernardino Municipal Water District. As President of the Board of Directors he oversees policy development and financial performance. As Commissioner on the City of Sonoma’s Community Services and Environment Commission and member of the city’s Joint Climate Action Subcommittee, he is a lead author of Sonoma’s *Climate Action Plan*. He is an active participant on the Climate Action Steering Committee of Common Defense (a national progressive veterans organization: www.commondefense.us) and supports Gardens for Health, an NGO working on health and nutrition (including biochar) in Rwanda.

Education:

BA, Economics and International Relations, University of Wisconsin-Madison

MPA, Public Policy, Princeton University

PhD, Politics and Public Policy, Princeton University

Email addresses: [REDACTED] and [REDACTED]

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-31

In Valley

Received Date: August 12, 2022

APPLICATION TYPE: Climate Action Commission

OTHER INTEREST: N/A

ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: Allan Nichol

ADDRESS: , , ,

PHONE: [REDACTED]

EDUCATIONAL BACKGROUND: (High School, College, Professional, Vocational, or other Schools Attended. Please include Major or Field of Study, Dates attended, Degree and date of Degree)

GENERAL QUESTIONS:

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

August 10, 2022



THIS DOCUMENT AND ITS ATTACHMENTS ARE AVAILABLE FOR PUBLIC INSPECTION

SUBMIT COMPLETED APPLICATION ALONG WITH A CURRENT RESUME TO:
CITY CLERK * NO. 1 THE PLAZA * SONOMA CA 95476
CITYHALL@SONOMACITY.ORG

City of Sonoma COMMISSION APPLICATION

RECEIVED
AUG 10 2022
CITY OF SONOMA

COMMISSION OF INTEREST: Climate Action Commission
(Attach a separate application for each Commission of Interest)

NAME: Allan Nichol

ADDRESS: [REDACTED]

MAILING ADDRESS: same

PHONE: [REDACTED] ALTERNATE PHONE: _____

EMAIL: [REDACTED]

HOW MANY YEARS HAVE YOU RESIDED IN SONOMA? 2 REGISTERED VOTER IN SONOMA? YES NO

EMPLOYER: Self Architect TITLE: Allan Nichol Architect

EMPLOYMENT STATUS: on going

EDUCATIONAL BACKGROUND (High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree):

Iowa State Univ., Oklahoma Univ., Univ. of Oregon
Bach. of Architecture and political science graduate
work in Community development

OTHER RELEVANT EXPERIENCE OR EXPERTISE: _____

member of Sausalito Historic Landmarks Bd

LIST ANY INVOLVEMENT WITH CIVIC OR CHARITABLE ORGANIZATIONS: Member of Sonoma
County Landmarks Comm. Member of Planning Comm in Cotati

WHY ARE YOU INTERESTED IN SERVING ON A CITY COMMISSION? Head of Design review.
Have enjoyed my other appointments and have a passion
around the issue of the environment and climate
spent 10 years trying to bring back structures to Marin

HAVE YOU EVER ATTENDED A MEETING OF THIS COMMISSION? no IF SO, HOW MANY? _____

WHAT IS YOUR UNDERSTANDING OF THE ROLE AND RESPONSIBILITY OF THIS COMMISSION?

Environment and Climate are the premier issues of the day

WHAT WOULD BE YOUR GOAL(S) AS A COMMISSIONER? I bring a depth of experience to the issues before the Commission and can contribute to the discussions and resolutions

WHAT DO YOU FEEL YOU COULD CONTRIBUTE TO SEE THESE GOALS REALIZED?

of course I need to get up to speed on what is before the commission.

HAVE YOU PREVIOUSLY SERVED, OR DO YOU CURRENTLY SERVE, ON A SONOMA BOARD, COMMISSION OR COMMITTEE? IF YES, WHICH ONE(S) AND FOR WHAT PERIOD OF TIME?

Sonoma County Landmarks Board, Coastal Planning Comm.
Head of Design Review

IF YOU ARE APPLYING FOR THE PLANNING COMMISSION, COMMUNITY SERVICES AND ENVIRONMENT COMMISSION, DESIGN REVIEW AND HISTORIC PRESERVATION COMMISSION, OR THE TRAFFIC SAFETY COMMITTEE, PLEASE ANSWER THESE SUPPLEMENTAL QUESTIONS.

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read *Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet* and the City's Conflict of Interest Code and agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code. _____ (Initials)

Do you own property in the City of Sonoma? YES NO

If yes, please list the addresses: _____

Do you rent property in the City of Sonoma? YES NO
If yes, is it a month-to-month lease? YES NO

If no, please list the address(es): _____

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions identified above, and the positions you hold in these entities.

currently there are no conflicts

Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

fossil fuels are destroying our climate. Am an advocate for electric alternatives that grace were all over Sonoma County


Is there anything else you would like us to consider when reviewing your application?

I enjoy public service and hope I can be of use on the commission.

I spent 10 years studying climate change and went to conferences in Finland, Switzerland and San Francisco.

The story of how life comes to this planet is remarkable and how this perfect climate was created.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I also agree that if appointed, I will serve on the commission/committee for which I have submitted this application. I further agree that, by signing below and submitting this application, online or otherwise, I am affixing my signature to this form as of the date submitted.


Applicant Signature

Date

July 10, 2022

**SUBMIT COMPLETED APPLICATION ALONG WITH A CURRENT RESUME TO:
CITY CLERK * NO. 1 THE PLAZA * SONOMA CA 95476 * RBARR@SONOMACITY.ORG**

Submitted applications will be kept in the active file for one year



Allan Nichol, Architect

Architecture

Allan Nichol has practiced architecture in the North Bay area for over 35 years. Prior to that he spent 8 years working for J Carson Bowler, noted coastal architect. His architecture is eclectic from modern forms to brand new, 200 year old French farmhouses in the Napa Valley; as well as multifamily, mixed use, commercial and health club facilities. The designs reflect attention to site, client's program, sustainability strategies, and budget. He designed and built the first straw bale house in Napa Valley, and was the architect for the featured house in the book "Rammed Earth". His designs, whenever possible, integrate environmental strategies of energy, materials, and waste. For 5 years he was currently am working on new fireproof homes for the fire zone of Fountaingrove involved in real estate development, and with a partner in Sonoma County developed over 160 housing units. One 37 unit Condominium was declared the finest density increase project ever received by the Santa Rosa Planning Dept. Currently am working on new fire resistant community homes for seniors.



Coastal House

Landuse

He has traveled extensively, and recently spent a year in Europe studying the medieval village as a new development pattern, and subsequently visioned neo-traditional mixed-use town plans based on these iconic villages at SMART rail stops in Windsor, Santa Rosa, Cotati, Petaluma, Marin Civic Center, Larkspur Landing, and St Vincent.

Transportation

Consultant to a number of transportation studies including the Calthorp Team that investigated the possibility of a lightrail system in the North Bay, now known as SMART. Additionally, he founded Marin Trolleys, a citizen activist group, and served on a Planning Board composed of city and agency representatives studying future options for transit in the Ross Valley of Marin County.

Historic Preservation Climate

Instrumental in saving Santa Rosa's 1930s Art Deco Rosenberg building. Served as commissioner on the Sonoma County Landmarks Commission, and was appointed twice to the Sausalito Historic Landmarks Commission.

Climate Change

Was an early advocate for policies that can affect the Warming. Got 15 op-eds published in the Marin Newspaper speaking to the dangers of climate change and supporting the return of electric streetcars to the Northbay.

Professional Activities

Worked for J Carson Bowler Architect for 9 years designing many Sea Ranch homes. Carson was a mentor to me. Have designed and built several Sea Ranch Houses in my private practice.

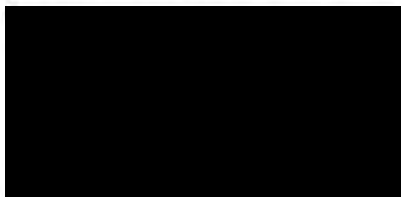
American Institute of Architects Redwood Chapter Excom. Committee 1980s. Was a California Registration Board Examiner, and has served on the Cotati Planning Commission and Design Review Board, as well as the Calistoga Design Review Committee. Active in sustainability, transit and landuse organizations.

Registration

California 1979, National Council Architectural Registration Board certificate # C 10249

Education

Attended Iowa State and University of Oklahoma. BA in political science and architecture
He has 4 grown children and 2 grandsons.



Images, The House

Images, Village

Back to the Future

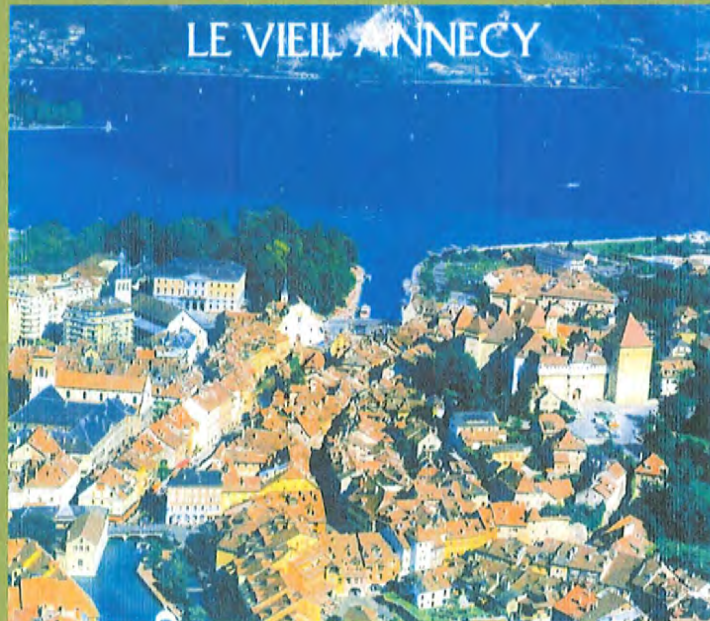
The medieval towns of Europe rooted in the 11th and 12th centuries still endure as the most artful and livable community form.

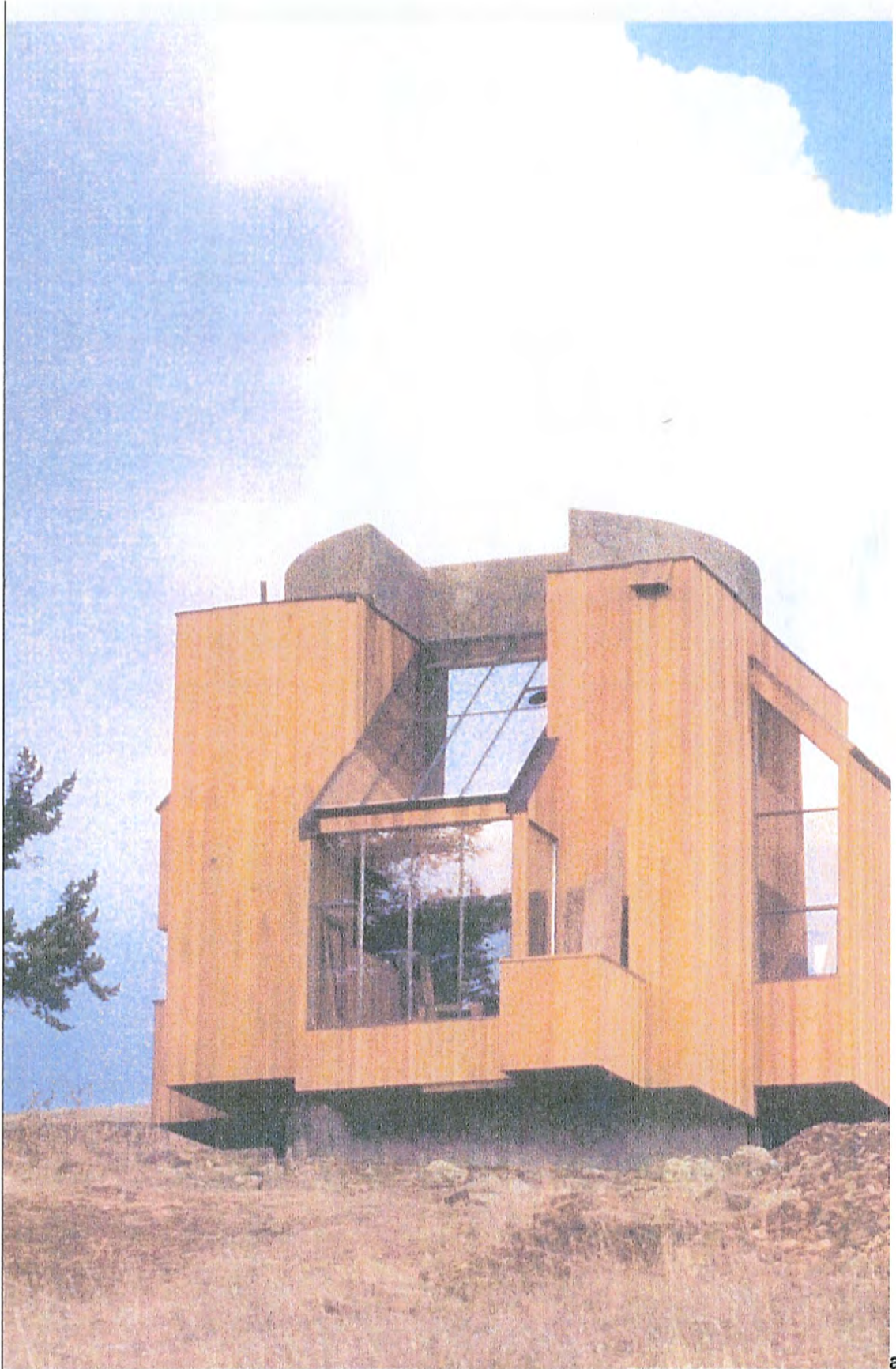


Change is in the air, and in looking for solutions in quality of life in an in-flux time, we need to look to our past.



The following images are proposed transit village plans located along the SMART light rail line in Marin/Sonoma Counties based on the organic village form.





a



City of Sonoma

COMMISSION APPLICATION

CA-22-26

In Valley

Received Date: August 11, 2022

APPLICATION TYPE: Climate Action Commission

OTHER INTEREST: N/A

ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: Ryan Powers

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: High School - San Leandro High; College - Saint Mary's College of California (Degree: B.S. Business Administration. Wharton - Corporate Governance Certification (Completing in August 2022))

OTHER RELEVANT EXPERIENCE: I am currently the Chief Compliance Officer of an EV Charging Infrastructure Company and have years of experience in highly regulated emerging markets in the areas of Regulatory Compliance, Illicit and Illegal activities, Legislative and Government Affairs and Operations. I am an Appointed Member of NCWM National Type Evaluation Program, Software Sector (Dealing with EV Regulations), Member of SEPA (Smart Electrical Power Alliance) and Member of Forth (Electric Mobility Association)

COMMUNITY INVOLVEMENT: No current involvement.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No.

What is your understanding of the role and responsibility of this Commission?

This Commission is being formed to help Sonoma and its community adopt green and renewable energy options to curb global warming and do its part of lowering carbon emissions.

What would be your goal(s) as a Commissioner?

My goal would be to provide my knowledge base and leadership in the area of renewable energy in hopes that it will benefit the community of Sonoma.

What do you feel you could contribute to see these goals realized?

I have experience in this space and have worked for various start up companies. I am confident that I would offer a lot of experience as a founding member of this commission as well as assist with meeting goals set forth by the commission as a group.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No.

Is there anything else you would like us to consider when reviewing your application?

Although this would be my first Commission appointment I feel like given my experience I would be able to provide a wealth of knowledge, have various contacts that would be beneficial, and really provide value being a founding member of this Commission.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Ryan Powers

August 11, 2022

RYAN N. POWERS

EXPERIENCED SENIOR LEADERSHIP PROFESSIONAL

Highly Regulated Industries – Fast-paced Startup Environments – Processes & Organizational Development

Passionate executive in protecting companies' freedom to operate in highly regulated industries by complying with Federal, State, and Local requirements; reducing risk mitigation; and protecting products from illegal and illicit activities. Distinguished 15-year career operating in highly regulated industries, including, electric vehicle charging infrastructure, alcohol, pipe tobacco, electronic cigarettes and cannabis. Emphasize on protecting a company's freedom to operate by adhering to regulations required by law and corporate policies. Throughout my career I have been a leader in analyzing and implementing innovative procedures, working and collaborating with all levels of the organization, reducing burdensome requirements, streamlining operations holistically and externally presenting on behalf of company's initiatives.

PROFESSIONAL EXPERIENCE

EV Range, Inc. – *San Pedro, CA*

Chief Compliance Officer (*March 2022 – Present*)

Establishing Regulatory Compliance, Government Relations, Public Policy, and Risk Management function(s) of the company. Also, assisting in the development of various Operational functions.

GRYX, LLC (dba Fortified Regulatory Solutions) – *Walnut Creek, CA*

Owner (*September 2016 – Present*)

Protecting Small Business's freedom to operate, within highly regulated industries, by performing internal audits, developing regulatory compliance management systems, internal policies and procedures, and operational support.

PRIOR PROFESSIONAL EXPERIENCE

JUUL Labs, Inc. [Formally PAX Labs, Inc. and Ploom, Inc.] – *San Francisco, CA*

Sr. Director, Risk Mitigation & Brand Protection (*October 2018 – July 2020*)

Previous Positions Held:

Director of Risk Mitigation, Compliance & Brand Protection (*March 2017 – October 2018*)

Head of Compliance & Brand Protection (*August 2015 – March 2017*)

Compliance Manager (*November 2014 – August 2015*)

Compliance Specialist (*November 2013 – November 2014*)

First "legal" employee hired by the company and 30th employee to join Ploom, Inc. tasked with developing department's initial strategy, initiatives, procedures and functions.

Key Initiatives: Protect company's freedom to operate by developing and managing company's Regulatory Compliance, Brand Protection and Youth Prevention Department(s)

RYAN N. POWERS

- **Regulatory Compliance**
 - Ensured that the company adhered to all local, state and federal regulations regarding Advertising, Product Packaging, Sales, Shipping, Marketing, Taxation, Licensing and Reporting requirements.
 - Created Legislative monitoring, analysis and implementation process to ensure the company retained its freedom to operate during nation-wide legislative efforts to regulate electronic cigarettes at all levels of government encompassing over 22,709 jurisdictions.
 - Developed the department to include 6 full time employees and was a liaison with multiple outside vendors including Law Firms and Solution Service Providers.
- **Brand Protection**
 - Developed Brand Protection Department to combat all illegal and illicit sales of JUUL and JUUL counterfeit products across unauthorized websites, online marketplaces, social media platforms, brick and mortar stores.
 - Processed and managed monthly +3,000 “requests for takedowns” across online platforms and +20 Cease and Desist letters to brick and mortar locations.
 - Engaged with local, state and federal agencies to educate and train how to identify illegal and illicit JUUL products along with broader activities being uncovered on Social Media identified.
 - Expanded the Brand Protection Department to include 20 full time employees grouped in six sub-groups focusing on various illegal and illicit prevention efforts; including, Customs Engagement, Internal Audit, In-Market Intelligence, Investigations, Online Enforcement, and Department Operations.
- **Youth Prevention**
 - Developed and enhanced Social Media Enforcement Program that scaled to +5,000 postings reported for monthly removal monthly to various social media platforms in violation of the platform’s own Terms & Conditions and/or Community Guidelines.
 - Created Secret Shopper Program which scaled to +200 retail locations visited selling JUUL products per month to ensure the retailer was correctly verifying the purchaser’s age by requesting their legal government identification.
 - Lead external engagement with government agencies, public health organizations, social media companies, concerned parents and educators to educate on JUUL’s prevention efforts along with understanding how to enhance our youth prevention programs.

Trincherro Family Estates – Saint Helena, CA

Assistant Compliance Manager (*May 2013 – November 2013*)

Assistant Manager managing Regulatory Compliance & Wine Import/Export Staff

Key Initiatives: Review and revise corporate ISO Standards and Procedures.

Foley Family Wines, Inc. – Healdsburg, CA

Compliance Manager (*March 2011 – May 2013*)

Assisted with the establishment of a newly created internal Compliance Department

RYAN N. POWERS

Key Initiatives: Assist Director of Compliance in developing the newly formed Corporate Compliance Department for a portfolio encompassing three companies operating a combined +12 wineries. Managed 3 winery acquisitions ensuring regulatory compliance and transfer of ownership. Handled state and federal licensing, and reporting and taxation requirements.

PUBLIC SPEAKING / PRESENTATIONS

International Anticounterfeiting Coalition Law Enforcement Training – Various Cities, USA
Attendance: U.S. Customs and Boarder Protection Agents, Department of Homeland Security Agents, U.S. Alcohol and Tobacco Tax and Trade Bureau Agents, and Local Sheriff & Police Officers

Food and Drug Administration Office of Criminal Investigations – Rockville, MD
Attendance: Food and Drug Administration's (FDA) Office of Criminal Investigations (OCI) Agents and Lab Employees

National Intellectual Property Rights Coordination Center – Washington D.C.
Attendance: Representatives from the Department of Commerce's Office of Intellectual Property Rights (OIPR), EUROPOL, Federal Bureau of Investigations (FBI), Food and Drug Administration's (FDA) Office of Criminal Investigations (OCI), General Services Administration's Office of the Inspector General, INTERPOL, U.S. Consumer Product Safety Commission (CPSC), U.S. Customs and Border Protection (CBP), U.S. Department of State's Office of International Intellectual Property Enforcement (IPE), U.S. Immigration and Customs Enforcement's (ICE) Homeland Security Investigations (HSI), U.S. Patent and Trademark Office (USPTO), U.S. Postal Service (USPS), and Office of Inspector General (OIG).

16th Annual Responsible Retailing Forum Conference – Detroit, MI
Attendance: State Attorney Generals, State Alcohol Beverage Control staff, Public Health Organizations, and Local Police Officers

High School Parents & Community Meeting – Various Cities, USA
Attendance: Educational facility (i.e. Superintendent, teachers, etc.), School Board Members, Parents, and Community Members/Activists

EDUCATIONAL QUALIFICATIONS

Saint Mary's College of California – Moraga, CA
Bachelor of Science in Business Administration (May 2006)

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-32

In Valley

Received Date: August 12, 2022

APPLICATION TYPE: Climate Action Commission
OTHER INTEREST: N/A
ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: Claudia Rannikar
ADDRESS: , , ,
PHONE: [REDACTED]
EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: (High School, College, Professional, Vocational, or other Schools Attended. Please include Major or Field of Study, Dates attended, Degree and date of Degree)

GENERAL QUESTIONS:

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

August 11, 2022



THIS DOCUMENT AND ITS ATTACHMENTS ARE AVAILABLE FOR PUBLIC INSPECTION

SUBMIT COMPLETED APPLICATION ALONG WITH A CURRENT RESUME TO:
CITY CLERK * NO. 1 THE PLAZA * SONOMA CA 95476
CITYHALL@SONOMACITY.ORG

City of Sonoma COMMISSION APPLICATION

RECEIVED
AUG 11 2022
CITY OF SONOMA

COMMISSION OF INTEREST: CLIMATE ACTION Commission
(Attach a separate application for each Commission of interest)

NAME: CLAUDIA RANNIKAR

ADDRESS: [REDACTED]

MAILING ADDRESS: SAME

PHONE: [REDACTED] ALTERNATE PHONE: _____

EMAIL: [REDACTED]

HOW MANY YEARS HAVE YOU RESIDED IN SONOMA? 74 yr REGISTERED VOTER IN SONOMA? YES NO

EMPLOYER: SELF TITLE: _____

EMPLOYMENT STATUS: RETIRED

EDUCATIONAL BACKGROUND (High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree):

HIGH SCHOOL - SCHOOL OF ELECTROLOGY

OTHER RELEVANT EXPERIENCE OR EXPERTISE: _____

LIST ANY INVOLVEMENT WITH CIVIC OR CHARITABLE ORGANIZATIONS: RECORDING

SECRETARY MADRONE AUDUBON

WHY ARE YOU INTERESTED IN SERVING ON A CITY COMMISSION? _____

I HAVE SOMETHING TO OFFER
THAT MAY BE HELPFUL. I KEEP UP
WITH GLOBAL WARMING CONSEQUENCES

HAVE YOU EVER ATTENDED A MEETING OF THIS COMMISSION? No IF SO, HOW MANY? _____

WHAT IS YOUR UNDERSTANDING OF THE ROLE AND RESPONSIBILITY OF THIS COMMISSION?

TO REDUCE GREENHOUSE EMISSIONS
IN ALL SECTORS IN THE CITY.

WHAT WOULD BE YOUR GOAL(S) AS A COMMISSIONER? TO BE HONEST

AND TO KEEP THINGS SIMPLE EVEN
THOUGH GLOBAL WARMING IS MULTI-FACETED

WHAT DO YOU FEEL YOU COULD CONTRIBUTE TO SEE THESE GOALS REALIZED?

CREATIVITY AND A SENSE OF HUMOR

HAVE YOU PREVIOUSLY SERVED, OR DO YOU CURRENTLY SERVE, ON A SONOMA BOARD, COMMISSION OR COMMITTEE? IF YES, WHICH ONE(S) AND FOR WHAT PERIOD OF TIME?

IF YOU ARE APPLYING FOR THE PLANNING COMMISSION, COMMUNITY SERVICES AND ENVIRONMENT COMMISSION, DESIGN REVIEW AND HISTORIC PRESERVATION COMMISSION, OR THE TRAFFIC SAFETY COMMITTEE, PLEASE ANSWER THESE SUPPLEMENTAL QUESTIONS.

If appointed, you will be required to fill out a disclosure statement, which identifies certain details of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read *Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet* and the City's Conflict of Interest Code and agree to file the required FPPC Form 700 Statements of Economic Interest, as required by the Political Reform Act and/or the City's Conflict of Interest Code. _____ (Initials)

Do you own property in the City of Sonoma? YES NO

If yes, please list the addresses: _____

Do you rent property in the City of Sonoma? YES NO

If yes, is it a month-to-month lease? YES NO

If no, please list the address(es): _____

Please identify any organizations, associations, corporations, or entities by which you are employed or with which you are associated that might be affected by decisions of one or more of the Commissions identified above, and the positions you hold in these entities.


Do you have a defined idea about, or have you taken a public stance on, any current or pending projects in the City? If yes, please explain (This includes social media, speaking to a Commission or the Council, letters to the editor, signed a petition etc.)

YES, LETTER TO THE EDITOR... THE
CITY IS NOT INTERESTED IN REDUCING
ITS CARBON FOOTPRINT. IT LEAVES
ALLOWING EVENTS.

Is there anything else you would like us to consider when reviewing your application?

SEE ENCLOSED

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I also agree that if appointed, I will serve on the commission/committee for which I have submitted this application. I further agree that, by signing below and submitting this application, online or otherwise, I am affixing my signature to this form as of the date submitted.



Applicant Signature

8
Date

**SUBMIT COMPLETED APPLICATION ALONG WITH A CURRENT RESUME TO:
CITY CLERK * NO. 1 THE PLAZA * SONOMA CA 95476 * RBARR@SONOMACITY.ORG**

Submitted applications will be kept in the active file for one year

claudia [REDACTED]

8/11/2022 4:16 PM

Yes, there is something else I would like you to consider...

After witnessing 2 years of wildfires and the massive amounts of CO2 being sent into the atmosphere, I had this experience.

A man and a woman bought 3 lots next to us and wanted to dramatically change what existed.

It took several weeks, and many different kinds of heavy equipment and more than one at a time, to completely eradicate all vegetation on the 2 largest lots.

The noise was extremely aggressive and the smell of gasoline so strong that I sometimes could not tend to my garden. I thought of all the carbon, and I thought I feel like am experiencing what it must be like when they are destroying the rainforest. I wished over and over that everyone in this town could have experienced what i had to withstand I think it would have done everyone some good.

And then the same activity being repeated again for the construction of a 5000 square foot building for 2 people to live in, a 60-foot-long swimming with pool house and saunas, a bocce ball court, a building for a gym, a guest house with storage for a boat, and a 2-car garage.

And then again, the same activity is repeated as semi-trucks keep arriving with their mature trees and shrubs.

I knew the consequences of all this but there is nothing I could do but endure.

The man who assaulted the planet is in the wind turbine business and sells wind turbines around the world, and I doubt that the carbon footprint from this project will even begin to be made up in their children's lifetimes, no way.

I have no doubt in my mind this behavior is being repeated by each and every profession that is getting beyond rich off the death of the planet.

That experience scared me straight. I am learning to live in a reasonable basic way, changed my consumer ways, learning the difference between what I need and what I want and practicing self-control and I suffer loss every day that we are losing a good friend and everything our friend gave us.

Because of that extremely traumatizing experience and resulting point of view, I have the opinion that global warming is caused by human activity, that is caused by some sort of lack in a human being and greenhouse gas emissions are a by-product of all that...

That said...I am very interested in reducing greenhouse gas emissions.

I hope you will consider having me on the commission.

Thank You

Claudia Rannikar



City of Sonoma

COMMISSION APPLICATION

CA-22-23

In Valley

Received Date: August 9, 2022

APPLICATION TYPE: Climate Action Commission

OTHER INTEREST: N/A

ARE YOU APPLYING FOR A YOUTH POSITION? No

NAME: Zackary Tweedy

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: Bachelors of Science Degree - Physics - Sonoma State University - Graduating Class 2019.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

This commission has not met before.

What is your understanding of the role and responsibility of this Commission?

Serve as a technical advisory panel before city council and help draft actionable plans to mitigate climate impact and effective adaptation measures within city limits.

What would be your goal(s) as a Commissioner?

Create effective strategies that serve as stepping stones for local climate policy. Provide frameworks other neighboring cities can use to adopt similarly effective climate legislation.

What do you feel you could contribute to see these goals realized?

Time. Time spent researching, collaborating, drafting, and lobbying for the strategies outlined by the commission to be wholly understood and effectively scrutinized.
Collaborative project management experience.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Zack TWEEDY

EDUCATION

MAY 2019 Bachelors of Science in PHYSICS, **Sonoma State University**
Minor in Mathematics
GRADUATION GPA: 3.612

SKILLS

Interpersonal Skills	Engineering Skills	Computer Skills	Sales Skills
Active Listener Patient Trainer Inclusive Collaborator Amiable Colleague	Circuitry Design Datasheet Interpreting Technical Advisement Electronic Theory	Microsoft Outlook Microsoft Word Microsoft Excel Microsoft NAV 2018	Public Speaking Negotiation Marketing Project Management

ENGINEERING AND SALES EXPERIENCE

PRESENT MAY 2019	Regional Sales Manager at WORLD PRODUCTS INC. <i>Overvoltage Protection Components, Wireless Design, Automotive Relays</i> Manage several territories Domestically and Internationally promoting World Products electronic components. Collaborate with Engineers on circuit design, recommending components. Train new members our internal system of data entry. Generate consistent revenue annually.
MAY 2019 AUGUST 2018	Hichwa Award Winner at SONOMA STATE UNIVERSITY <i>Wavefront Sensing through Interferometry</i> Constructed, calibrated, and tested my own Michelson interferometer. Inserted a signal into my interferometer and used Fast Fourier Transform Methods in computer language to reconstruct the signal detected from fringe shifts.
MAY 2018 JULY 2017	Student Assistant at SSU EDUCATION & PUBLIC OUTREACH <i>Student Assistant</i> Contributed to the creation of high school curricula focused on introductory electronics and computer science. Built basic RC circuits to conduct experiments regarding temperature and light. Record and perform those experiments as a training tool for local high-school students.
APRIL 2017 JUNE 2016	Cashier & Guest Service at TARGET, Rohnert Park <i>Sales</i> Worked with customers as a cashier, encouraged customers to sign up for the <i>Target Red Card</i> , going above and beyond in regular sales quotas. Resolved conflicts amongst customers and maintained photo equipment in the store.
JANUARY 2017 MARCH 2015	Docent at Robert Ferguson Observatory, Sugarloaf State Park <i>Volunteer</i> Volunteered with other Docents to give the public a fun, safe, educational experience regarding astronomy and telescopes. Promoted the advancement of science education and astronomy.

COLLEGIATE INTERESTS AND ACTIVITIES

MAY 2019 FALL 2016	FOUNDING FATHER of PI KAPPA PHI at SONOMA STATE UNIVERSITY KAPPA NU CHAPTER, Scholarship Chair Managed a small committee working towards the academic success of our chapter. Organized study halls, coordinated with brothers, and used our budget to improve the fraternities GPA. Improved the overall GPA by over .2 over my tenure.
SPRING 2019 SPRING 2018	SECRETARY of Physics Club at SONOMA STATE UNIVERSITY Took notes on Chapter events, keeping the community informed on the upcoming events. Organized events for the community to attend, such as observing nights, movie nights, and game nights. Assisted in expanding chapter membership through outreach with Physics classes throughout the school.

RESIDENT



City of Sonoma COMMISSION APPLICATION

CA-22-29

In Valley

Received Date: August 11, 2022

APPLICATION TYPE: Climate Action Commission

OTHER INTEREST: N/A

ARE YOU APPLYING FOR A YOUTH POSITION? Yes

NAME: Michael Wangbickler
ADDRESS: [REDACTED]
PHONE: [REDACTED]
ALTERNATIVE PHONE: N/A
EMAIL ADDRESS: [REDACTED]

EDUCATIONAL BACKGROUND: I am attending Sonoma Valley High School.

OTHER RELEVANT EXPERIENCE: I have done many activities in nature like hiking, fishing, kayaking, camping, and archeology.

COMMUNITY INVOLVEMENT: I have volunteered a little at the Sonoma Garden Park. I have also done creek cleaning during Martin Luther King JR Day, and Earth Day.

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

Technically I have not, however my mom served on the CSEC committee, and I went to about 3 of those meetings.

What is your understanding of the role and responsibility of this Commission?

It is a commission with the intension of reducing climate emissions in the City of Sonoma.

What would be your goal(s) as a Commissioner?

To provide a younger voice to the climate commission and to improve the climate efficiency of the city of Sonoma.

What do you feel you could contribute to see these goals realized?

I could ask good questions as well as act as an energizing voice to push the commission forward.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No, I have not served on a Sonoma commission or committee.

Is there anything else you would like us to consider when reviewing your application?

I am committed to attending all commission meetings and my parents will support me getting there.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of

the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Mikey James Wangbickler

August 11, 2022



City of Sonoma

COMMISSION APPLICATION

CA-22-63

In Valley

Received Date: December 7, 2022

Application Type: Climate Action

Other Interest: SV Citizens Advisory

NAME: Michael Wray

ADDRESS: [REDACTED]

PHONE: [REDACTED]

ALTERNATIVE PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

ARE YOU APPLYING FOR A YOUTH POSITION?

No

EDUCATIONAL BACKGROUND:

Cambridge University. UK .1962 .Masters Mechanical Engineering
INSEAD, France. 1975 Masters Business Administration
Santa Clara University Miller Center for Social Entrepreneurship. Mentor. 2003 - present

OTHER RELEVANT EXPERIENCE:

30+ years working in oil & gas industries including engineering systems to control emissions of petrochemical & other gases. 15 years working globally with sustainable businesses in areas affected by climate change.

COMMUNITY INVOLVEMENT:

Volunteer with Redwood Empire Food Bank

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

Evaluate greenhouse gas emissions from machines and infrastructure in the city of Sonoma and advise the council on long term plans to reduce. Evaluate other long term effects of climate change on ecosystems and infrastructure and recommend actions to adapt and reduce effects.

What would be your goal(s) as a Commissioner?

Develop a clear understanding of the current sources and volumes of greenhouse gas emissions. Identify priorities and advise the council on action plans to reduce.

What do you feel you could contribute to see these goals realized?

Extensive experience in strategic planning including identification and financial analysis of alternative solutions to complex problems.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

Is there anything else you would like us to consider when reviewing your application?

I enjoy working in small multi-disciplinary teams and have good listening and participatory skills.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Michael D Wray

December 7, 2022



City of Sonoma

COMMISSION APPLICATION

CA-22-72
In Valley

Received Date: December 4, 2022

Application Type: Climate Action Commission

Other Interest: Parks, Recreation, and Open Space Commission

NAME: Amber Ward

ADDRESS: [REDACTED]

PHONE: [REDACTED]

EMAIL ADDRESS: [REDACTED]

ARE YOU APPLYING FOR A YOUTH POSITION? No

EDUCATIONAL BACKGROUND: BA in Environmental Studies with a Minor in Legal Studies from USF (Univ. of San Francisco)

OTHER RELEVANT EXPERIENCE: Worked for Girl Scouts NorCal as an afterschool Program Instructor in SF teaching STEM instruction, in addition to environmental science and sustainability practices.
Worked for SF Parks & Rec as a Recreation Facilities Asst; helping with event space rentals.

COMMUNITY INVOLVEMENT: Volunteered with the Audubon Society in SF

GENERAL QUESTIONS:

Have you ever attended a meeting of the Commission to which you are applying? If so, how many?

No

What is your understanding of the role and responsibility of this Commission?

This commission is about utilizing the different perspectives from our community to help us reduce our greenhouse gas emissions. It is also vital to do this in an equitable way across our diverse communities.

What would be your goal(s) as a Commissioner?

The conversation about climate change, and any initiatives surrounding it, should be accessible to all. If changes are being made that will affect individuals, we need to ensure that they are informed.

What do you feel you could contribute to see these goals realized?

In my time at school, I tried to focus my studies on not only Wetland Restoration, but also Environmental Justice. I understand the need for any climate initiatives to be inclusive of the entire community to affect real change. I have learned how to use my voice and be an effective communicator and diplomatic voice.

Have you previously served, or do you currently serve, on a Sonoma Commission or Committee? If yes, which one(s) and for what period of time?

No

Is there anything else you would like us to consider when reviewing your application?

I currently work at a local winery as their Packaging & Procurement Planner; ordering all dry goods for wine to go from barrel to bottle. I work closely with the winemaking team, and see just how much of a footprint this industry can have. I am on the Sustainability Committee at our winery to ensure that everything we do is the best choice we can make towards a smaller carbon footprint. Wherever we see that there is a chance for improvement, our multi-department team collaborates on plans to move forward.

I certify that all of the information contained in my responses to the questions on this application is true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted. I also agree that if appointed, I will serve on the Commission/Committee for which I have submitted this application.

I AGREE

Amber Ward

December 15, 2022
