



Sonoma's Tuesday Night Farmers Market

Presented by City of Sonoma in partnership with
Sonoma Valley Chamber of Commerce

2024 Non-Profit Participation Application

Non-Profit 501©3 and /or ©4 organization and those utilizing the area specifically designated for political, social and other speech ("free speech tables")

| Required Documents | | |
|--------------------------|-----------------------------|--|
| <input type="checkbox"/> | General Liability Insurance | Liability Insurance naming the City of Sonoma #1 The Plaza, Sonoma CA 95476 and Sonoma Valley Chamber of Commerce 651 Broadway, Sonoma CA 95475 as additional insured Note: Insurance to include \$2M General Liability per occurrence |
| <input type="checkbox"/> | Vehicle Insurance | Copy of current market vehicle insurance coverage card |
| <input type="checkbox"/> | Application & Fee | Application Fee \$45 - Sonoma's Tuesday Night Certified Farmers Market Complete Non-profit Application |

Sonoma's Tuesday Night Market 2024 Event Information

- The main focus of Sonoma's Tuesday Night Market (STNM) is making fresh, healthy, locally grown produce from small-scale farmers available to our community. And provide a community gathering place for our residents of Sonoma Valley.
- A limited number of non-profit "free speech tables" vendors may be selected to enhance the Market and complement the artisan, food and farmer vendors. In evaluating non-profit "free speech tables" vendor applications to STNM, we consider the following criteria: Previous participation, locally-based; certificate of insurance on file with the proper indemnifications, compliance with all applicable local, county and state ordinances and permitting.
- All accepted non-profit "free speech table" vendors must read and comply with the Sonoma's Tuesday Night Market Rules and Regulations found on the vendor page, at www.sonomastuesdaynightmarket.com.
- Please complete the applications and submit the application and certificate of insurance to the City of Sonoma Attn: STNM at least two weeks in advance of desired participation date. By submitting the application, it does not guarantee participation in the next market. Participation is limited and based on first come first serve onsite. Approved non-profit "free speech tables" vendors will be allowed to show up and claim one of the five locations reserved for non-profit "free speech tables" 30 minutes prior to the start of the market.
- Enclose your \$45 application fee payment! Applications without the \$45 application fee will not be considered!
- **The Market will close July 2, 2024 and July 30, 2024 due to conflicting events in the Plaza.**

Important Notes for 2024

- ❖ Please note: effective March 1, 2019 the use of single use plastics at Plaza events is prohibited. This includes all plastic beverage containers (bottled water), **plastic bags**, plastic items i.e. toys, utensils, plastic plates and cups. There are a variety of plant-based paper products and compostable produce bags that can be used. Local retailers will be posted on our website.
- ❖ The non-profit participation is designed to be a messaging opportunity. Please do not bring items to sell or hand out to the public.

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**Mail or bring your application to Sonoma City Hall - open Monday-Thursday,
closed for lunch, noon-1 pm daily**

Mailing address - Sonoma's Tuesday Night Farmers Market

#1 The Plaza,

Sonoma, CA 95476

email: manager@sonomastuesdaynightmarket.com

Questions? Jerry Wheeler • 707-974-0216

Section 2 • Non-Profit “free speech table”



Vendor Application

Return to: Sonoma’s Tuesday Night Farmer’s Market

#1 The Plaza, Sonoma, CA 95476 or manager@sonomastuesdaynightmarket.com

Business Name _____

Applicants Name & Title _____

Business Location _____

City _____ **State** _____ **Zip** _____

Mailing Address _____

City _____ **State** _____ **Zip** _____ **Business Phone** _____

Email Address _____ **Cell Phone** _____

Social Media URL: _____

Best Way to Contact you (circle one): *Email* *Business Phone* *Cell Phone*

Marketing: Sonoma’s Tuesday Night Market has a weekly marketing program that includes vendor spotlights. Please include below or attach a description that can be used for marketing purposes.

Please list below all Authorized Representatives who will sell for your business * *This information allows the market to comply with the California Farmers Market regulations in case of emergency.*

| Name | Cell phone number | Family, Friend or Employee |
|------|-------------------|----------------------------|
| | | |
| | | |
| | | |

Describe your non-profit history and philosophy and core objective for your participation

| Initial Here | <p style="text-align: center;">Sonoma's Tuesday Night Farmers Market</p> <p style="text-align: center;">Non-Profit "free speech table" Vendor Agreement</p> |
|--------------|---|
| | I understand that I must submit a complete application, answering all questions and I acknowledge that an incomplete application may be rejected. |
| | I understand that a \$45 non-refundable application fee must be submitted with my application. Checks should be made payable to "City of Sonoma" |
| | I understand that this application is non-binding until both parties have signed the agreement. |
| | I understand that, if my business is accepted to participate as a vendor in the 2024 Market season, all required paperwork or agreements must be provided/completed prior to my business being allowed to set up and participate at the Market. |
| | If my business is accepted to participate as a vendor in the 2024 Market season, I agree that I and any employees and volunteers who will work at the Market will read and comply with the Rules and Regulations of Sonoma's Tuesday Night Market at www.sonomastuesdaynightmarket.com |
| | I understand that City of Sonoma records, including this application, attachments and emails, are subject to the California Public Records Act. |

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief. I have read, understand and agree to abide by the rules and regulations governing the proposed Special Activity or Event under the City of Sonoma Municipal Code. I understand that this application is made subject to the rules and regulations established by the City Council and/or the City Manager or the City Manager's designee. I agree to comply with all other requirements of the City, County, State, Federal Government, and any other applicable entity which may pertain to the use of the event venue and the conduct of the event. I agree to abide by all rules, regulations and permit conditions and further certify that I, on behalf of the Vendor organization, am also authorized to commit that organization, and therefore agree to be financially responsible for any cost and fees that may be incurred by or on behalf of the vendor to the City of Sonoma. Such City Services may include, but are not limited to, Police, Fire, Public Works, Parks and Recreation, Business License and/or other necessary services provided by the City of Sonoma.

If the permit is granted, this application and supporting documents form a contract between the City of Sonoma and the Applicant relating to the described event. Applicant then becomes contractually obligated to the City of Sonoma regarding all requirements of the issued permit and agrees to protect, defend, indemnify, and hold harmless the City of Sonoma and its officers, agents and employees from and against any loss, injury, damage, claims, actions or lawsuits arising out of or in connection with Sonoma's Tuesday Night Farmers Market or the intentional or negligent acts, errors or omissions of the Applicant, volunteers, agents and event participants, including those caused by negligence of the parties being indemnified and/or any dangerous condition of property of the parties being indemnified.

Applicant Signature: _____, Printed Name _____ Date: _____

STNM Signature _____, Lisa Janson, City of Sonoma Date: _____