

City of Sonoma

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FOR IMMEDIATE RELEASE

DATE: January 24, 2024

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City of Sonoma Announces 2024 Treasure Artist Reception in Honor of Victor Ferrer

Sonoma, CA – The City of Sonoma is delighted to unveil the details of the 2024 Treasure Artist Reception, an event dedicated to honoring Victor Ferrer, the Founder and Executive Director of Grupo Folklórico Quetzalén in Sonoma Valley.

Event Details:

Date: Tuesday, March 19, 2024

Time: 6:00 p.m. – 8:00 p.m.

Location: Multipurpose Room, El Verano School, 18606 Riverside Dr., Sonoma, CA 95476

Established in 1983, the Treasure Artist Award Program by the Cultural and Fine Arts Commission (CFAC) recognizes exceptional contributions to the cultural tapestry of Sonoma Valley. Victor Ferrer's visionary leadership of Grupo Folklórico Quetzalén has earned him the esteemed 2024 Sonoma Treasure Artist Award.

This family-friendly event will feature light refreshments and a program of speakers, including elected officials and representatives, who will acknowledge Sonoma's 2024 Treasure Artist. The celebration will also include a performance by Grupo Folklórico Quetzalén, and we extend a warm welcome to children to join in the festivities.

Free Admission with Registration: Admission to the reception is free, but registration through Eventbrite is required. To register, please visit www.eventbrite.com/e/treasure-artist-reception-honoring-victor-ferrer-registration-803423710947. For assistance, call 707-938-5131. The bilingual help line is provided by La Luz Center.

For more information about Grupo Folklórico Quetzalén, please visit: www.quetzalengf.com. For additional details about the Sonoma Treasure Artist Award and the Cultural and Fine Arts Commission, please visit: www.sonomacity.org/treasure-artist/.

Join us in celebrating Victor Ferrer's artistic achievements and community contributions. Your presence will truly make this event special.

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About the City of Sonoma Cultural and Fine Arts Commission

The Cultural and Fine Arts Commission (CFAC) develops and establishes a balanced arts and cultural program that promotes, enriches and advances the cultural and fine arts community in the City of Sonoma. The Treasure Artist Award Program celebrates artists who have made significant contributions to the community's cultural fabric