

TOWN OF SWANSBORO

GENERAL POLICY--NO. 1
SOLICITATIONS ENDORSEMENT

The Board of Commissioners recognizes that there are many groups, organizations and individuals who promote various products, campaigns, and causes through associations with municipalities and their various departments. The Board further recognizes its responsibility to the residents and businesses of the Town of Swansboro to assure that the Town's name and reputation should only be used in such contexts subject to appropriate safe-guards and restrictions.

Therefore, it is the policy of the Board of Commissioners of the Town of Swansboro that no employee of the Town shall endorse in the name of the Town or any department thereof any product, campaign, cause, program, drive or other activity without first obtaining written approval of the Town Administrator.

APPROVED BY THE BOARD OF COMMISSIONERS, THIS 10TH DAY OF
MAY, 1990.

Paul W. Edgerton