





Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Roughrider Fund amount requested: \$ \_\_\_\_\_

Total capital invested in project: \$ \_\_\_\_\_

Please give a brief description of your business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What will Roughrider Fund funds be used for: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Primary purpose of your business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Products or services provided by your business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How will the enhancement to your property benefit the public and the city: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Any additional information you would like the committee to know about your project: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Representatives Signature of Acknowledgement

\_\_\_\_\_  
Date



## COMMERCIAL PROPERTY - PARKING & FACADE MATCH GRANT / SIGNAGE FOREGIVEABLE LOAN

This fund exists to expand local tax base and promote economic growth.

### Guidelines and Eligibility for Commercial Property – Parking & Façade Match Grant / Signage

#### Forgivable Loan:

- Applications must be made on Commercial Property-Parking & Façade Match Grant / Signage Forgivable Loan Application Form (1/2025)
  - Owners/ Lessors of commercial property may be eligible for a reimbursable grant for:
    - Parking improvements for commercial property for that portion of parking that is pre-existing and nonconforming with current city building ordinance standards - either in design standards and/or minimum parking space numbers
  - Owners/Lessors of commercial property may be eligible for reimbursable grant for
    - Exterior façade improvements
  - Owners/Lessors of commercial property may be eligible for a reimbursable forgivable loan for:
    - Exterior signage
- Application requires an initial project consultation and review with SBDC
- Specifically for **existing commercial property** within city limits
- All application information and all requested supporting project documents must be provided to be considered a **complete application**
- For a **single-frontage** commercial property, grant funds are limited to:
  1. **Up to 50%** of the total project cost (up to 1:1) match and
  2. **Up to \$30,000** for a single / front only commercial building façade
  3. Of the total award, **UP TO \$5,000** may be used for **signage as a 24-month forgivable loan**
- For a **multi-frontage** commercial property, grant funds are limited to:
  1. **Up to 50%** of the total project cost (up to 1:1 match)
  2. **Up to \$50,000 for multi-sided** commercial building façade
  3. Of the total award, **UP TO \$5,000** may be used for signage as a 24-month **forgivable loan**
- For Commercial property **parking**, grant funds are limited to:
  1. Up to 50% of the total project cost (up to 1:1 match) and
  2. Up to \$50,000 commercial property parking
- Applicant must obtain **pre-approval** of façade design, sign design, and/or parking design by **Watford City Planning Department** prior to application approval.
- Applicant must obtain **final inspection approval** from **Watford City Planning Department** prior to grant awards disbursement



- Façade improvements must address every story of the commercial building
- Only parking improvements eligible are those that are nonconforming. Parking maintenance is NOT eligible
- The Rough Rider Fund committee by committee action and City Council consent, may utilize **target areas** in need of beautification or urban parking improvements. In those instances,

**Commercial building & parking in those targeted areas** would be eligible for two-to-one (city-to-property owner) grant reimbursement for:

1. Exterior façade improvements
2. Parking improvements.

Upon completion, please email application to [nmorton@nd.gov](mailto:nmorton@nd.gov)  
Please call, text, or email questions to Vawnita Best: [vbest@nd.gov](mailto:vbest@nd.gov) or (701) 580-1862