



## INGHAM COUNTY 9-1-1 CENTRAL DISPATCH

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### For Immediate Release

#### Ingham County's New Mass Notification Platform

Ingham County 9-1-1, along with our public safety partners are excited to announce that Ingham County will be transitioning from the mass notification platform Everbridge to RAVE, a more advanced and user-friendly system. This upgrade will enhance our ability to quickly and effectively communicate with our citizens during emergencies and critical situations.

RAVE offers several improvements over our previous system, including:

- \* Free, easy sign-up and registration process, allowing you to receive critical alerts and notifications quickly and efficiently
- \* Enhanced geo-targeting capabilities, ensuring that you receive notifications specific to your location and the emergencies that affect you
- \* A more intuitive and user-friendly interface, making it easier for you to manage your settings and preferences
- \* Increased customizability, allowing you to choose the types of alerts you want to receive and how you want to receive them
- \* Improved notification delivery speeds, ensuring that you receive critical information in a timely manner
- \* Enhanced accessibility features, making it easier for everyone to stay informed and safe

With RAVE, citizens and visitors will be able to receive timely and accurate information during emergencies, such as severe weather events, road closures, and other critical situations. Our goal is to provide you with the information you need to stay safe and informed, and we believe that RAVE is the best platform to achieve this goal.

The full transition from Everbridge to RAVE will happen on **June 1, 2024, but our site is open for registrations**. The transition is expected to be seamless, and we will provide regular updates to ensure a smooth transition.

We invite you to prepare for our transition and sign up for RAVE and experience the benefits for yourself. To get started, simply visit our website, [911.ingham.org](http://911.ingham.org), and follow the registration process or use this URL- <https://www.smart911.com/smart911/ref/reg.action?pa=ingham>

If you already have a RAVE SMART911 profile, please use this URL <https://www.smart911.com/smart911/ref/login.action?pa=ingham> or visit our website to update your profile and opt into our community alerts.

We're excited to bring this improved service to our community and look forward to continuing to serve you.

**“Provide exemplary service, safeguard life and well-being, align resources with those in need”**