

NOTICE

**THERE WILL BE A
CITY COUNCIL VISIONING WORK
SESSION ON THURSDAY,
FEBRUARY 22, 2024 AT
6:00 P.M. AT THE WILLIAMSTON
MUSEUM LOCATED AT
369 W. GRAND RIVER AVE.,
WILLIAMSTON.**

**ALL MEMBERS OF THE PUBLIC
ARE WELCOME TO ATTEND.**

**PLEASE CALL 517-655-2774 WITH
QUESTIONS. THANK YOU.**



Visioning Session

Fiscal Year 2024-2025

6:00pm

February 22, 2024



Introduction: Why are we at another meeting?

STRATEGIC PLANNING FOR RESULTS

What is strategic planning, and why it is important?

- Clear and achievable objectives
- Budgeting
- Resource allocation
- Strategic alignment
- Effective communication



*this slide is an excerpt from a Baker Tilly
Presentation Oct 2023*



Agenda

02/22/2024



Utilities

Employee Retention & Recruiting

Housing

Economic Development

Streets

Regional Opportunities

New Opportunities

Department Updates

Key Dates

UTILITIES

**Quality
of
Life**



Improvement

Capital
Improvement
Plan (CIP)
Best
Management
Practices



Transparency

Public Input
and Outreach
Data
Collection
Reporting



Public Trust

Cost Effective
and Improved
Quality

UTILITIES *continued*

**Quality
of
Life**

Wastewater Plant Critical Projects



UV Bank
Add'l Boiler work



**Water Main
Projects**



Finish what we started



Wastewater
Distribution System
Improvements



Inflow & Infiltration!

Employee Retention & Recruitment

RECRUITMENT

- ▶ Market Rate (min) Wage & Benefits
- ▶ Training Incentives
- ▶ Opportunities for advancement



RETENTION

- ▶ Flexibility
- ▶ Training
- ▶ Appreciation
- ▶ Succession Plan

STABLE POLITICAL ENVIRONMENT

Housing

FACTORS:

- MARKET FORCES
- AVAILABLE LAND ✓
- APPROPRIATE ZONING ✓
- UTILITIES ✓



JOINT WORK SESSION MAJOR THEME:

“SUFFICIENT ZONING AND ACREAGE/PARCELS FOR HOUSING”

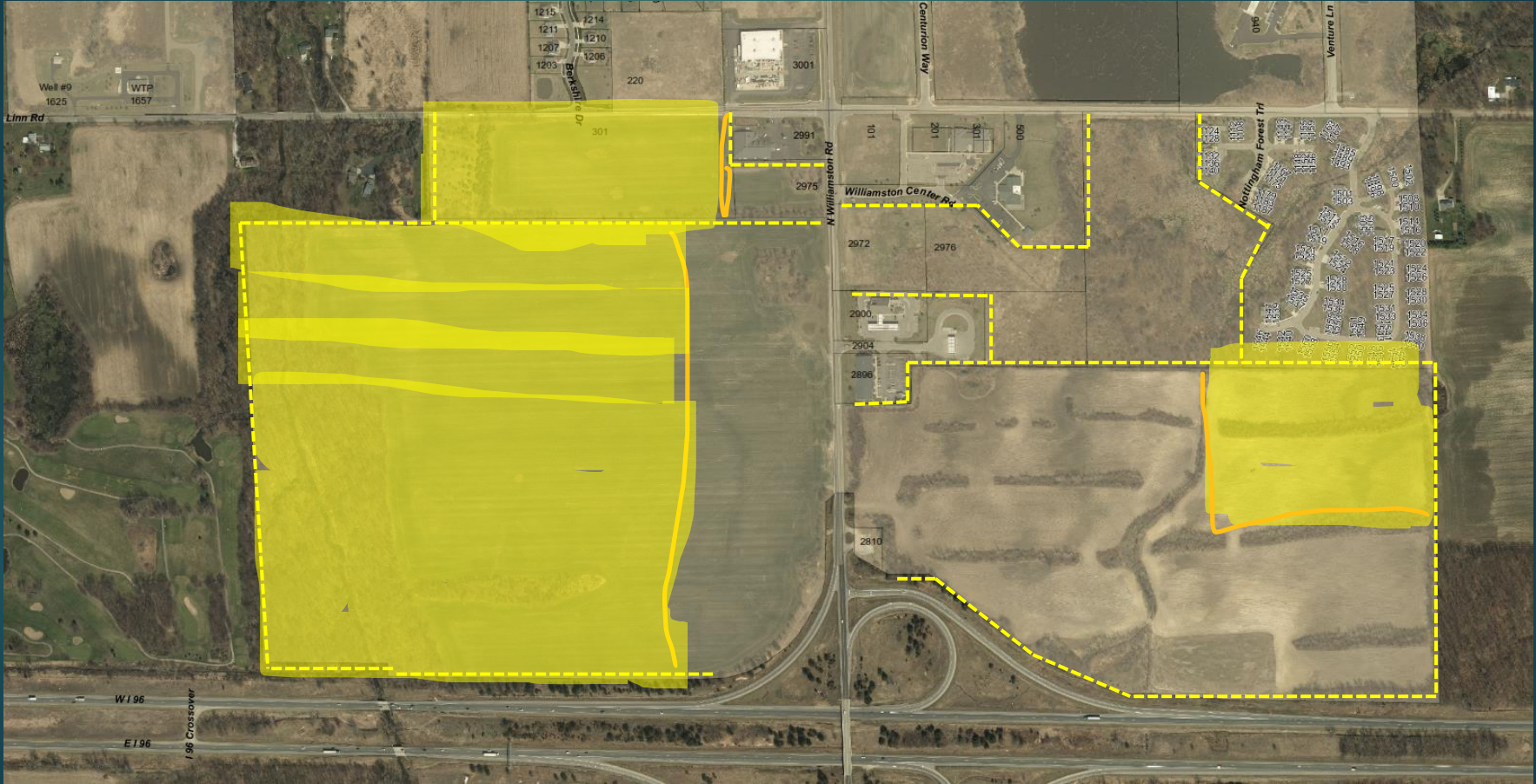


WILLIAMSTON COMM SCHOOLS HOUSING COMMITTEE:

PARTICIPATION TO ENSURE CITY IS REPRESENTED ACCURATELY



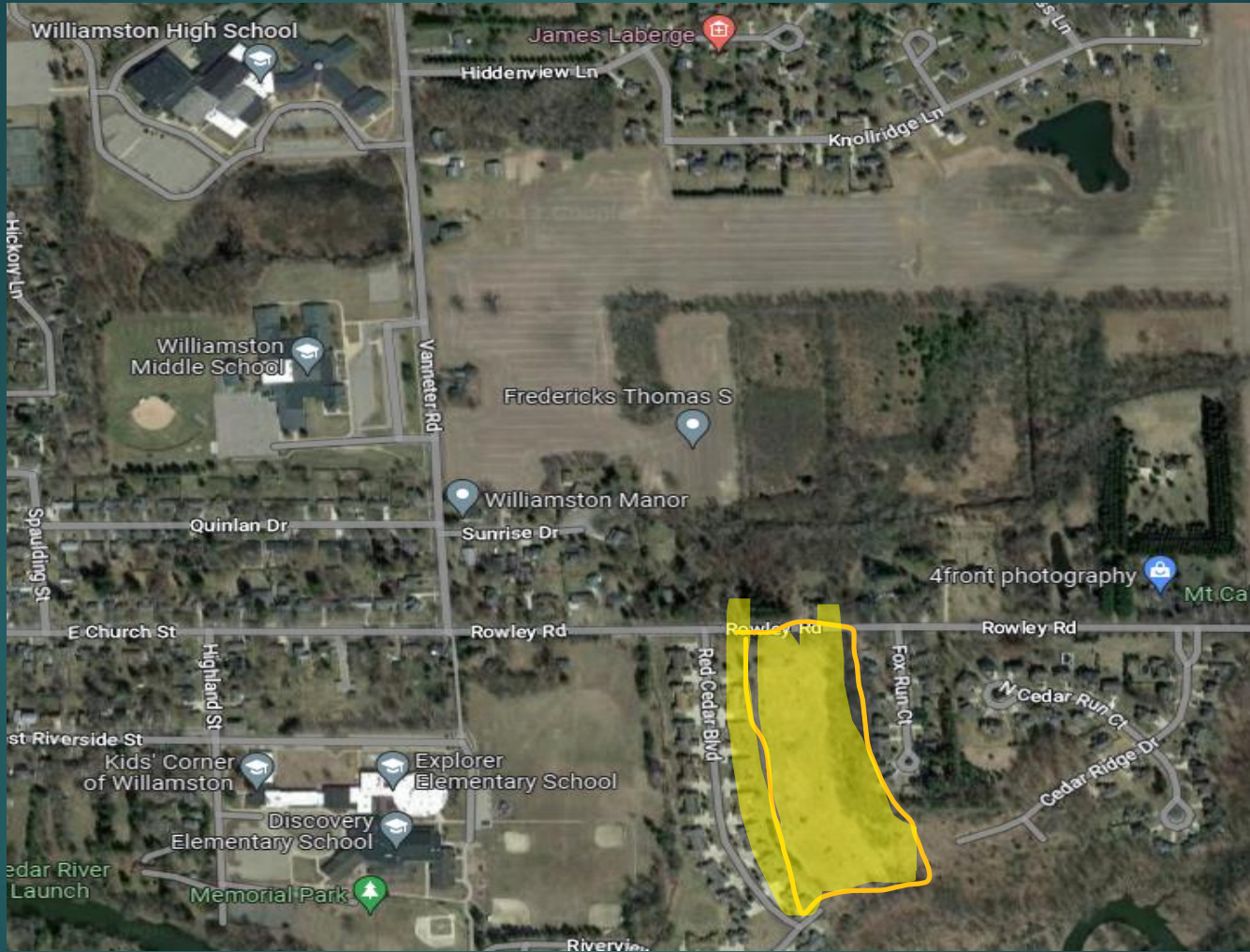
I-96 & N. Williamston Rd.



CHURCHILL DOWNNS WEST

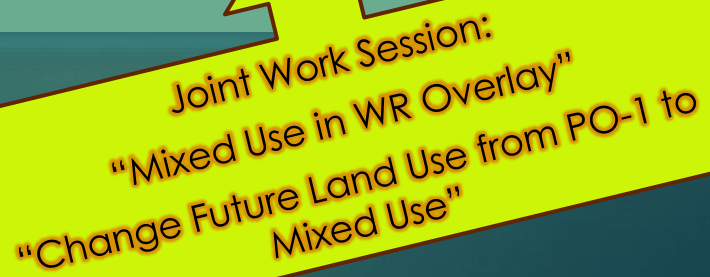


BROOKSTONE DEVELOPMENT



Economic Development

- Marketing and Community Branding
- Placemaking
- Master Plan & Zoning Ordinance Update
- Future Development & Redevelopment
- Commercial & Industrial Land Available



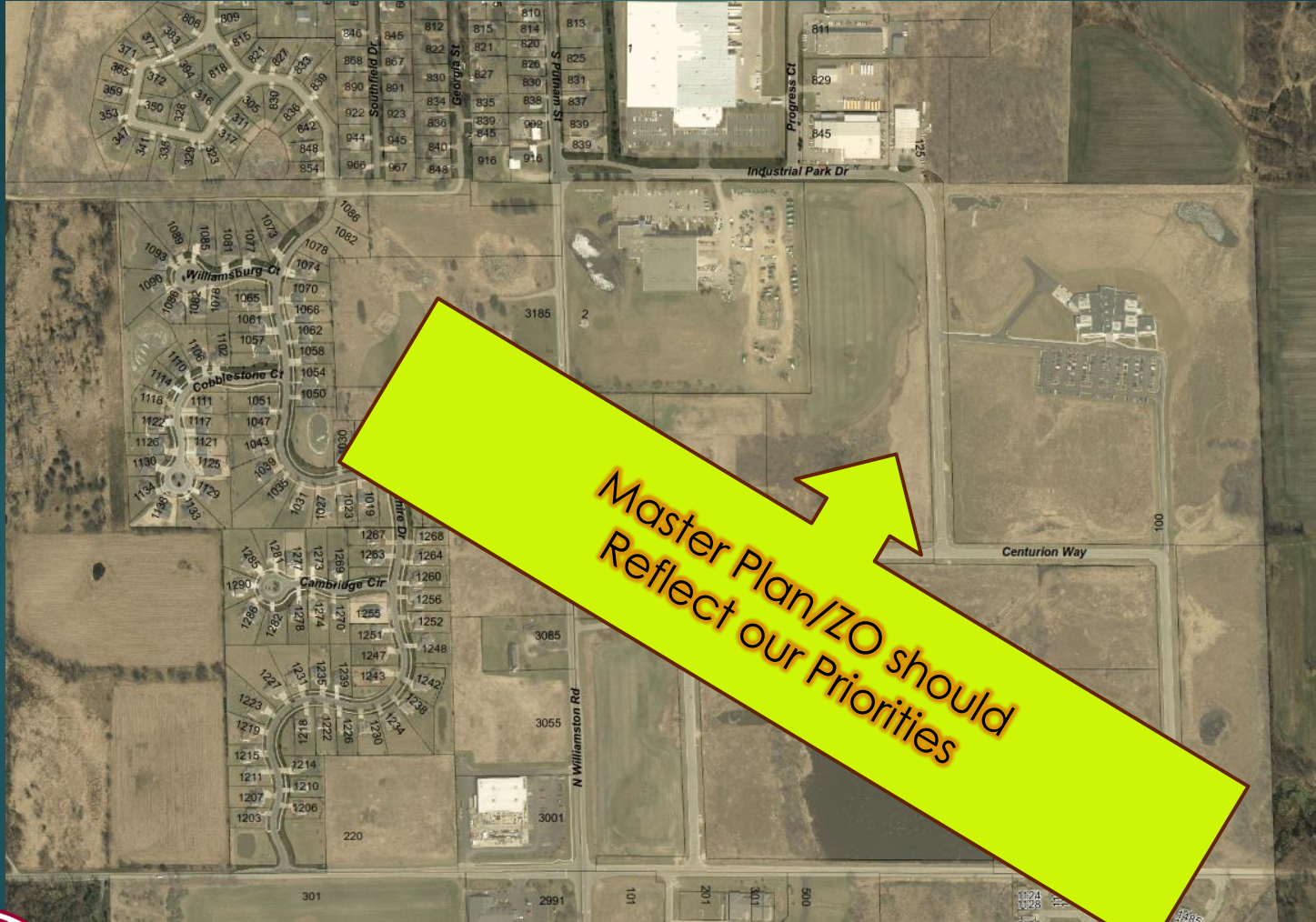
Joint Work Session:
"Mixed Use in WR Overlay"
"Change Future Land Use from PO-1 to
Mixed Use"

Economic Development cont.

- Enhancing Events to Build the Brand
- Promote Brand through Local Businesses
- Relentless Positivity!!!!



Commercial & Industrial Land Available

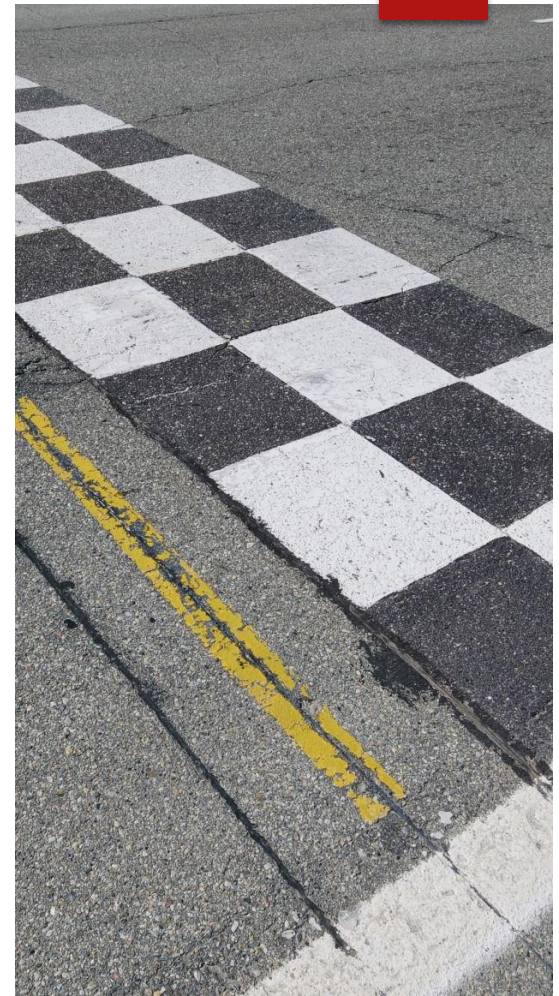


Master Plan/ZO should
Reflect our Priorities

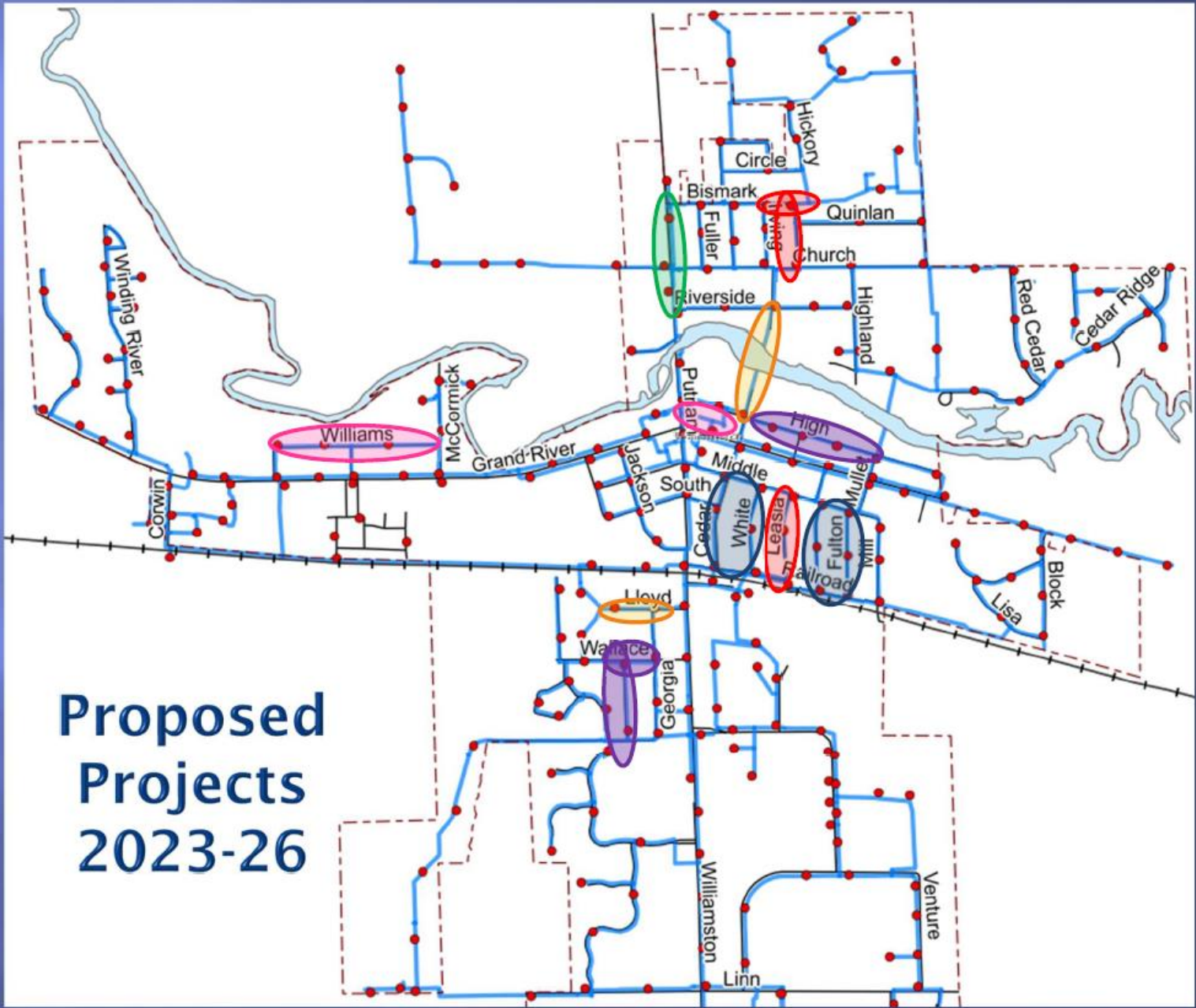


Streets

- ROAD DIET (2024)
- N. PUTNAM (2024)
- WILLIAMS (2024)
- LLOYD (2024)
- Sidewalks (2024)
- Misc Patch/Crackfill (2024/25)
- Non-motorized Paths
 - a. Red Cedar Trail Final Phase (s) (2025)
 - b. Memorial Park (2025) – *Grant dependent*



- 2023 MDOT
- 2023 HUD
- 2024 HUD
- 2025 HUD
- 2025/6 DWSRF
- Alternates?



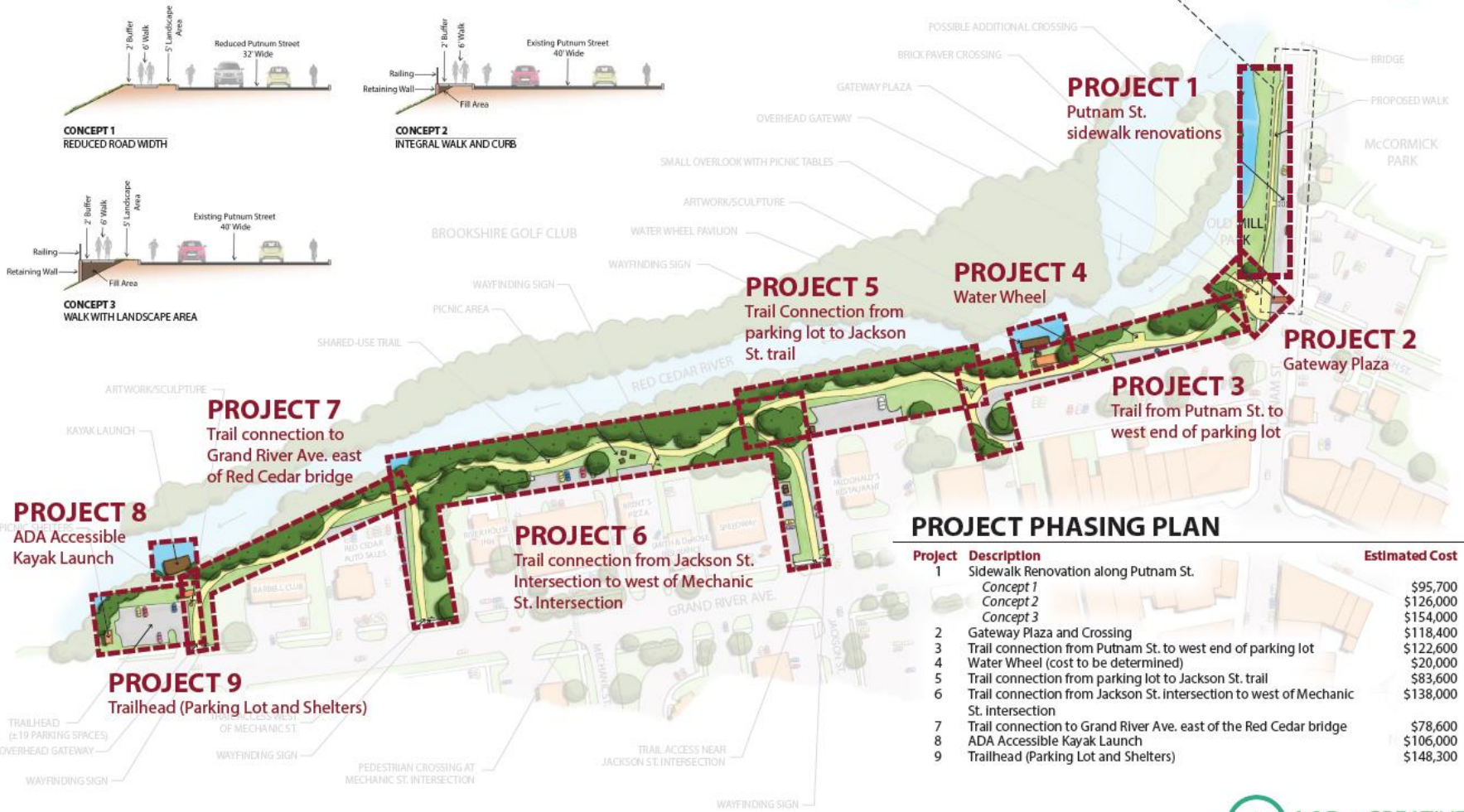
Proposed Projects 2023-26



Red Cedar Trail

WILLIAMSTON TRAILS: RED CEDAR SECTION WILLIAMSTON, MICHIGAN

CONCEPTUAL PHASING PLAN



PROJECT PHASING PLAN

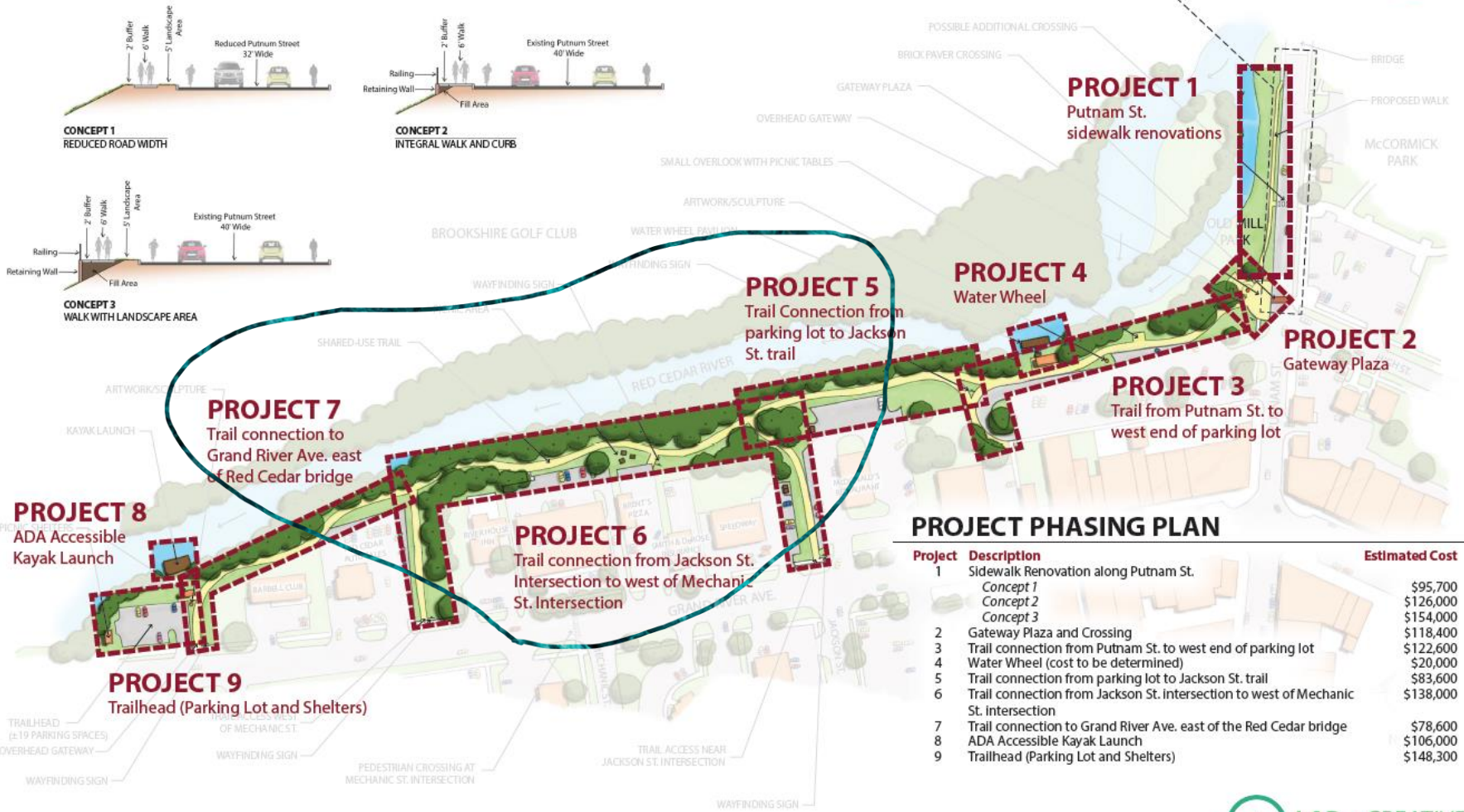
Project	Description	Estimated Cost
1	Sidewalk Renovation along Putnam St.	
	Concept 1	\$95,700
	Concept 2	\$126,000
	Concept 3	\$154,000
2	Gateway Plaza and Crossing	\$118,400
3	Trail connection from Putnam St. to west end of parking lot	\$122,600
4	Water Wheel (cost to be determined)	\$20,000
5	Trail connection from parking lot to Jackson St. trail	\$83,600
6	Trail connection from Jackson St. intersection to west of Mechanic St. intersection	\$138,000
7	Trail connection to Grand River Ave. east of the Red Cedar bridge	\$78,600
8	ADA Accessible Kayak Launch	\$106,000
9	Trailhead (Parking Lot and Shelters)	\$148,300

Red Cedar Trail

WILLIAMSTON TRAILS: RED CEDAR SECTION

WILLIAMSTON, MICHIGAN

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Regional Opportunities

Red Cedar River
Trail Initiative

Master Plan

OTHER?

New Opportunities



- City Webpage Upgrade – Launch May 2024
- Using Technology for Operations efficiency *(next 3 slides)*
- Master Plan/Zoning Ordinance Update Plans should reflect priorities
 - RFPs due Feb 29
 - Priorities from Joint work session with PC and City Council
- DDA Plan: Marketing/Branding/Events
- TIFA Plan:
 - Ice-House
 - Old Service Building Concept

GRADING OF GRAVEL ROADS

2.07.2024

The screenshot displays a web-based GPS fleet tracking application. The main window shows a satellite map of a residential area with a yellow route overlaid. The route starts at 529-201 Mill St, Williamston, MI, and ends at 781 Progress Ct, Williamston, MI. The route includes several stops and moving segments. The 'Replay' panel on the right provides a detailed activity log for the driver.

Replay
Showing
530 Scrape & Plow

Wednesday, February 7, 2024

Activity View all

Driver: No Driver

- 9:59 AM **Start**
529-201 Mill St, Williamston, MI 48895, USA
- 9:59 AM **Moving**
48 mins • 5.65 miles
- 10:47 AM **Stopped**
781 Progress Ct, Williamston, MI 48895, USA
Stop Duration: 02 h 01 m
- 12:48 PM **Moving**
00 mins • 0.0 miles
- 12:48 PM **Stopped**
781 Progress Ct, Williamston, MI 48895, USA
Stop Duration: 19 h 38 m
- 12:48 PM **End**
781 Progress Ct, Williamston, MI 48895, USA

Windows taskbar at the bottom shows the system time as 3:00 PM on 2/8/2024, with a temperature of 59°F and a weather condition of 'Partly sunny'.

SNOW STORM 1/13/2024

Verizon Connect | GPS Fleet Tracking System

Reveal

Live Map Reports **Replay** Places Alerts Dashboard Fleet Service

Timeline View ITEMS SELECTED: 22 Show Vehicles 01/13/2024 12:00 am Ignition on Idle Ignition Off

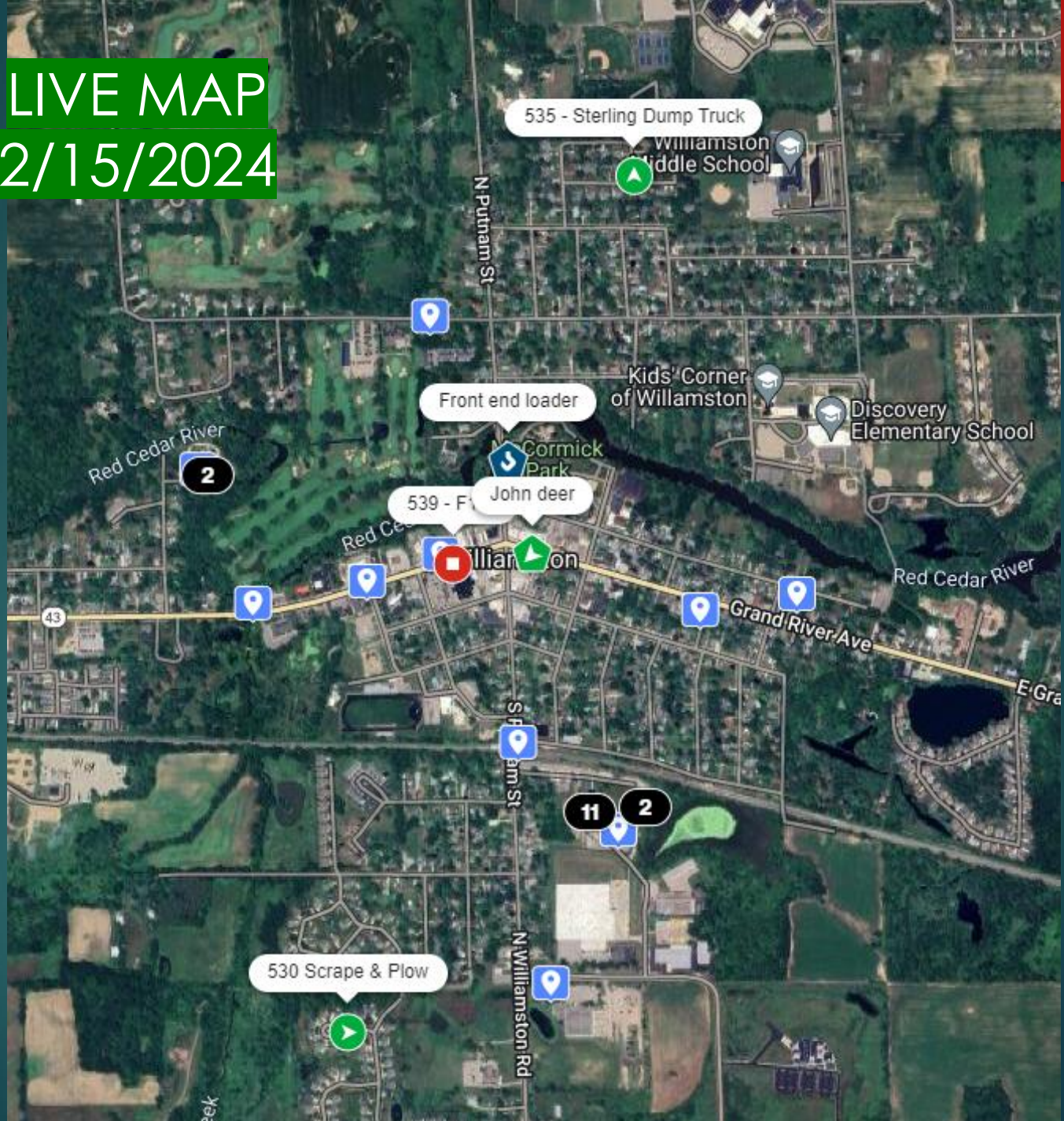
Click on the Replay button to view the Replay Map

Vehicle	12 AM	2	4	6	8	10	12 PM	2	4	6	8	10	12 AM	Start Time	End time	Total
<input type="checkbox"/> 530 Scra... REPLAY			Ignition on											4:00 AM	8:38 AM	04h 38m
<input type="checkbox"/> 532 -wvt... REPLAY			Ignition on		Idle	Ignition on								3:49 AM	10:56 AM	07h 08m
<input type="checkbox"/> 533 -wvt... REPLAY			Ignition Off											3:32 AM	10:56 AM	07h 25m
<input type="checkbox"/> 535 - Ster... REPLAY			Ignition on		Idle									3:53 AM	9:51 AM	05h 58m
<input type="checkbox"/> 539 - F150 REPLAY			Ignition on											4:16 AM	4:34 AM	00h 18m
<input type="checkbox"/> Broom Tr... REPLAY			Ignition on		Idle	Ignition on								4:31 AM	10:37 AM	06h 06m
<input type="checkbox"/> John deer REPLAY			Ignition on											3:15 AM	10:12 AM	06h 57m
009x536 plow							No travel activities found							No travel activities found		
009x544							No travel activities found							No travel activities found		
180 packer							No travel activities found							No travel activities found		
231099533_20231...							No travel activities found							No travel activities found		
249 - 2022 F250							No travel activities found							No travel activities found		
427							No travel activities found							No travel activities found		
470 F350							No travel activities found							No travel activities found		

Windows Taskbar: Type here to search, Record high, 3:09 PM 2/8/2024

LIVE MAP

2/15/2024



DEPARTMENT UPDATES



- ADMINISTRATION / CLERK
 - Elections
- POLICE DEPARTMENT
 - Staffing
 - Equipment
- DEPARTMENT OF PUBLIC WORKS/UTILITIES
 - Staffing
 - Equipment (*Next slide*)
- DDA/TIFA
- Contracted Services – *Audit, Assessor, Engineering, Legal, Planning, Trash Service*

LEAF VACUUM

- ▶ Less Labor Intensive
- ▶ Significantly faster/More capacity
- ▶ Keeps leaves out of street/less clean up
- ▶ Residents rake to easement



A background image of a business meeting with a semi-transparent dark overlay. In the top right corner, there is a solid red vertical bar. The text 'OPEN DISCUSSION/RECAP' is centered in white, bold, sans-serif font.

OPEN DISCUSSION/RECAP

Next Steps & Key Dates (2024)

