

SAN DIEGO MOJO MEDIA GUIDELINES & POLICIES

SAN DIEGO MOJO COMMUNICATIONS CONTACTS

Ryan Tewes (858) 752-9792 - ryan@sandiegomojovb.com

SAN DIEGO MOJO MEDIA GUIDELINES

CREDENTIAL PROCESS

- Media members may apply for single-game match credentials here.
- Credential applications must be submitted no later than 48 hours prior to the start of the match and are only for media outlets that need game day Press Row and/or Courtside access to produce editorial coverage, not to watch the match.
- This includes writers, photographers, radio and television sportscasters and their crew, and legitimate digital websites that produce consistent and professional content adhering to accepted journalistic principles.
- Credentials and seating space in the Press Row are limited and priority will be given to those working on a deadline.
- Applications from freelance writers, photographers or videographers must come from a direct supervisor validating professional and editorial need for media access. All applications using a personal email address, such as Gmail or Hotmail, must provide validation from their outlet.
- The credential application opens at the beginning of the season. The San Diego Mojo communications staff will process all applications and reply to each applicant individually no later than 24 hours prior to each match.

Accreditation Requirements

• Everyone in media areas must be accredited and there in a working capacity. No children (under 18) permitted in press row or any other media areas without approval from PVF or the host communications team.

Media Attire

- While on assignment at either training or match day, media is expected to dress professionally. Media who are approved for credentials should not wear apparel supporting any of the competing teams or national affiliations.
- Failure to comply may result in loss of credential.

Professionalism

- Media members may not use credential for preferential access, such as autographs, photographs or personal requests.
- Violation will result in immediate loss of credential for any future match.
- When specifically noted in press releases and communications from the club, information is provided to media for planning purposes only and should not be distributed to the general public.

PRACTICE GUIDELINES AND ACCESS

Practice Schedules

- A weekly practice schedule will be sent to media via a press release at the beginning of the week.
- Media members interested in attending a practice are asked to RSVP in advance to Ryan Tewes (<u>ryan@sandiegomojovb.com</u>).
- Unless otherwise noted, media members attending a practice session will have access to watch, film and photograph during a 30-minute window at the conclusion of the session.

Interview Access: Players

- During the regular season, select players will be made available in a scrum setting on a weekly basis at the team's practice facility after the conclusion of practice.
- Additional players may be available for interviews during the week with advanced notice.
- Media members with practice requests are asked to RSVP 24 hours in advance to Ryan Tewes (<u>ryan@sandiegomojovb.com</u>).

Interview Access: Head Coach

- During the regular season, the San Diego Mojo head coach will be made available to media on designated days, as noted by the team's weekly practice calendar.
- Head coaches can be made available for one-on-one interviews by emailing Ryan Tewes (ryan@sandiegomojovb.com).

Live Video Policy

- For portions of practice open to members of the media, attendees may use their cell phones/cameras to record b-roll for editorial purposes, but at no point during the team's session may they transmit live/streaming video footage including video for television and/or mobile and web-based programs.
- During media access windows at practice, only Team personnel and broadcast rights holders may transmit live video from designated media access points.
- All transmissions of live video for TV stand-ups outside of the practice facility in designated media access zones must be pre-arranged and facilitated by a member of the Communications staff.

Access Restrictions

- The San Diego Mojo Communications staff reserves the right to limit access to portions of training without notice.
- Media members will receive additional time to fulfill 15-minute access period, if necessary.

MATCH DAY GUIDELINES AND ACCESS

Parking Passes

- Complimentary parking passes are limited and will be distributed on a game-by-game basis.
- Please note that if you do not have a parking pass on game day, you will have to pay to park at Viejas Arena.
- Approved and credentialed media must park in SDSU Parking Structure 12, on Aztec Circle Drive across the street from Viejas Arena.
- TV Trucks: Parking spots closer to Viejas Arena are very limited and are available on a first come, first serve basis. Please contact the San Diego Mojo Communications staff in advance for accommodations.

Media Will Call & Entering Viejas Arena

- After parking, please cross the street to Viejas Arena and proceed through SDSU Parking Lot 13 to the media entrance on the ground level of the northeast side of the arena to pick-up your pre-approved media credential at Media Will Call.
- Each media member must pick up their pre-approved credential and present corresponding photo identification.
- Media Will Call and the Media Entrance will open one and a half (1.5) hours prior to the game unless otherwise noted.
- All media must enter through the media entrance located on the ground level of the northeast side of the arena.
- Media credentials will not be honored at any other entrance.
- All credentials are non-transferable, and any unauthorized use will subject the bearer to ejection from Viejas Arena and confiscation of the credential.
- All media facilities, including press row and media work area, will open one and a half (1.5) hours prior to the start of the match unless otherwise noted. Media will not be able to access media areas before that time.
- Credentials MUST be worn and visible at all times. Please report lost credentials immediately to a member of the San Diego Mojo staff.
- Photographers and videographers will receive a photo vest at Media Will Call and must be worn at all times while around the court.
- Vests must be returned to the San Diego Mojo Communications staff before leaving the
- Press row seating assignment for reporters will be listed in the media work room.

Press Row

Print Media will have access to Press Row.

- Representatives from San Diego Mojo Communications will direct media to their assigned location.
- Press Row is located at court level on the east side of Viejas Arena, to the left of the visiting bench.
- Wireless internet will be available in the press area via the free Viejas Arena Wi-Fi.
- Only working media will be allowed seating on press row.
- Cheering and loud noise are not permitted.
- Media members will be provided with a meal voucher.

On-Court Guidelines

- Only properly credentialed members of the media (photographers and videographers) may access the court area.
- Photographers must have a credential and must wear a BLUE media vest to enter the court area.
- Vests are available for pick up at Media Entrance
- All media personnel must always maintain a physical distanced space between themselves and others.
- Photographers and videographers must access and exit the Court Level via the northwest tunnel under Section N.
- Under no circumstance may media members capture live or still video inside the tunnel or in the back of house areas. Doing so may result in immediate loss of credential.
- Media members will not be allowed to access the tunnel while team personnel are entering or exiting the court area. A member of the Communications staff will briefly hold media members during these times.
- Photographers (still and video) are NOT permitted on the court before, during or after the match and must be BEHIND the service line during the match.
- Photographers (still and video) must remain in the photography boxes that are outlined along the end of the court. Additionally, please remain on one side of the court during each set.
- With some exceptions, no shooting is allowed from any other areas of the stadium during play including in the seating areas of the bowl, from Press Row, suites, or other places on the Main Concourse. Please contact Ryan Tewes (ryan@sandiegomojovb.com) with any questions regarding this policy.
- Bibs must be worn at all times while on the court. No exceptions.
- Written Press, producers, and all TV credentials are not allowed on the court at any time.

Pre-Match Ceremonies

- During warm-ups, media members are free to move and stand next to the court along both the east and west endlines and south sideline to capture b-roll.
- Media members are not permitted behind the team benches.
- Interviews are not permitted during warmups.

In-Game Video/Photo Guidelines

- Courtside photographers and videographers will receive BLUE photo vests and must sit in the photo boxes outlined along the court.
- At no point should photographers enter the playing court, locker rooms, or other Restricted Areas proximate to players, coaches or Team delegation members.
- Under no circumstance can media members sit in front of the court boards.
- There is no photo access directly behind the team benches.
- Photographers may only shoot competition from courtside. Areas barred from competition photography include the stands, press row and the concourse, unless otherwise authorized by the San Diego Mojo Communications staff.
- The team bench areas are off limits to media without prior approval from the Communications team.
- Media members may not shoot in the stands or concourse without prior approval from the Communications staff.

Post-Game Media Court Access

- San Diego Mojo does not permit post-game court access for player interviews at home or on the road, with the exception of Rights Holder interviews and the San Diego Mojo's internal team.
- Media members must wait to use the competition tunnel until all players and technical staff have cleared the field.
- Following the conclusion of the match, media members must clear the court area as soon as possible. Photographers/videographers may not enter the court of play or follow players during post-game activities.

Post-Game Player/Coach Access

- Per the PVF Media Access Policy after a reasonable waiting period, defined as 15 minutes after the completion of the match, a formal press conference with the away team head coach and select players will take place, followed by a press conference with the San Diego Mojo head coach and select players.
- Post-match press conferences will take place in the team lounge located near the northwest tunnel of Viejas Arena.
- A member of the Mojo Communications staff will be available to escort media to the location of the press conference.

PHOTOGRAPHER AND VIDEOGRAPHER GUIDELINES

General Information

- All photographers and television camera operators must remain seated off the court along the east and west endlines at all times during play.
- Bibs must be worn and visible at all times while in the court area.
- Chairs will be provided and may not be moved or repositioned without approval from a member of the Communications team.

- The only exception to the court board rule will be when a staff photographer, a national rightsholder, or MPVF has a crew at a game. These entities will be allowed to shoot in assigned areas.
- Photographer will be permitted to use one monopod during the game -- but no tripods.
- Videographers wishing to stand are asked to contact a member of the Communications team prior to gameday for proper accommodation.

Media Work Room

- Please note a media work area is located behind the stands on the lower level of the arena adjacent to the entrance tunnel.
- Vests will be distributed at the Media Entrance and will only be assigned to those with professional-grade equipment, as determined by the San Diego Mojo Communications staff.
- Please return vests to the San Diego Mojo Communications staff after the conclusion of the game.
- All photography media must wear a blue photo vest (for the duration of the game) to shoot from the designated location of the court.
- Media members with courtside access must use professional equipment during matches. Mobile, handheld or "point-and-shoot" style cameras are not permitted.
- Unauthorized use may result in denial of access and/or removal from the field.
- Cell phones may not be used as an on-court recording or photography device unless approved by San Diego Mojo Communications.

LIVE VIDEO POLICY: PRE-GAME

- The determined location for TV news crews to film standups and live hits inside Viejas Arena pregame, at least 60 minutes before first serve, will be on the concourse level.
- Please notify a member of the San Diego Mojo Communications staff if you will need to do a live hit as your crew will have to be escorted to the designated location.
- There will be no access to the court of play or player tunnel areas for stand-ups and live hits. Crews will be required to follow health and safety guidelines.

LIVE VIDEO POLICY: IN-GAME

- During match action, only Team personnel and broadcast rights-holders may transmit live video footage from Viejas Arena during official match play.
- Non-rights holders may record video of game action for highlights during the game, but at no point during match action may they transmit live/streaming video footage, including video for television and/or mobile and web-based programs.
- All transmissions of live video for TV stand-ups pre/post-match must be in designated media access zones and must be pre-arranged and facilitated by a member of the Communications team.

LIVE VIDEO POLICY: POST-GAME AND LOCKER ROOM

- During post-game media access, members of the media not recording video may be asked to slightly alter their standing position to allow for approved video recordings of the interview.
- Members of the media may use their video recording devices, including cell phones and digital cameras, for approved interviews only (no b-roll allowed) and are not permitted to take still photos.
- Only Team personnel and Team broadcast rights-holders may transmit live video footage of interviews. This policy includes live/streaming video for television and/or mobile and web-based programs.

MEDIA CREDENTIAL REVIEW

- A media member may be added to the credential review list and have their credentials revoked if any of the above-mentioned guidelines are not followed.
- In addition to the above guidelines, a media member's credential may be revoked after the following persistent unprofessional behavior including, but not limited to:
 - o Excessive verbal abuse towards San Diego Mojo and/or PVF staff.
 - o Asking for autographs or personal photos of players or coaches at media events (training, news conferences, games, etc.).
 - o Conducting unauthorized interviews.
 - o Passing a credential to another individual with the intention of deceiving PVF or team staff.
 - o Regular encroachment into restricted areas.
 - o Cheering in press row.
 - o Consumption of alcoholic beverages.
 - o Asking inappropriate questions unrelated to sports or the event.
 - o Escorting unaccredited third parties to media areas.
 - o Sharing non-public information provided to media for planning purposes only.
 - o Failure to abide by media guidelines and rules.
 - o Repeated offenses, inappropriate