Children’s book Proposal Form

P&R Publishing is dedicated to publishing, in a variety of formats, excellent books that promote biblical understanding and godly living. Our publications are guided firstly by Scripture and subordinately by The Westminster Confession of Faith and the Larger and Shorter Catechisms.

Our titles range from popular books designed to help all readers grow in Christian thought and service to academic works that advance biblical and theological scholarship. Our mission is to serve Christ and his church by producing clear, fresh, engaging, and insightful applications of Reformed theology to daily life.

P&R desires to publish books that foster children’s *theological* and *moral* development in order to promote their *spiritual* and *emotional* health.

We are pursuing engaging, well-written content that takes a fresh and creative approach to its topic. Their content should be biblically rooted and theologically Reformed. Any accompanying illustrations should be appealing to the target age group and professional in quality. Successful proposals are fun to read aloud, clever in wordplay and storytelling, and designed for repeated use by children and their parents.

Of special interest to us are

* Family worship resources
* Catechetical resources
* Infant/toddler board books
* First reader books
* Biblical stories with theological applications

If you are interested in submitting a book idea or manuscript in keeping with the mission stated above, P&R Publishing welcomes your proposal.

**INSTRUCTIONS:**

1. Fill out the *entire* form below.
2. Submit a transcript of your book, along with any accompanying illustrations.
3. Submit your finished proposal electronically to [acquisitions@prpbooks.com](mailto:acquisitions@prpbooks.com).

*Please note:* Any expression of interest should not be understood as an offer to publish. While P&R is always looking for new qualified authors, only a few unsolicited submissions are ever published.

You can expect a response to your proposal within three months of its submission. *We will not respond to, or return, proposals submitted by mail.* Should we decline an unsolicited proposal, we may not respond to further queries about it.

Please write to [acquisitions@prpbooks.com](mailto:acquisitions@prpbooks.com) with any questions or concerns.

**1. Manuscript Information**

Title:

Subtitle (if any):

Is your submission being sent simultaneously to other publishers?

At what level is your manuscript written (give approximate grade or age level)?

Will your manuscript require illustrations?

If so, do you have an illustrator?

Who is your target audience?

What makes your book compelling to this target audience?

Has the manuscript—or any part of the manuscript—been previously published (i.e., made available online or in print)?

If so, where?

What is the estimated length of your final manuscript? (Give either word count or, if illustrated, page range.)

**2. Author/Editor Contact Information**

Author/Editor Name:

Address:

Office Phone:

Cell Phone:

E-mail:

Agent’s Name (if any):

Agent’s Contact Details:

**3. Author Details**

Present employment:

Church affiliation/membership:

Education (please give institutions as well as degrees):

Professional organizations:

Previous books or articles published (if any):

Blog and/or podcast (if any):

Radio/TV/podcast appearances (if any):

Which, if any, social media sites are you active on?

How many friends/followers do you have on these sites?

Would you be interested in working to expand your social media presence?

How would you like your name to appear on the book’s cover?

**2. Illustrator Contact Information and Details (if applicable)**

Illustrator Name:

Address:

Office Phone:

Cell Phone:

E-mail:

Agent’s Name (if any):

Agent’s Contact Details:

Previous books illustrated (if any):

Social media sites where active:

**4. Manuscript Summaries and Details**

Summarize your book in approximately 30 words:

Summarize your book in approximately 60 words, with a specific focus on the book’s benefit for the reader (considering both parent and child):

What main points are you communicating?

Do you see any books competing with yours? Please list them.

How is yours different?

Are any P&R Publishing titles similar to your submission? (Please take a look at our list: <http://www.prpbooks.com/books>) If so, which ones?

**5. Marketing**

Please provide three or four *specific*, *attention-grabbing*selling points in answer to the following questions, showing how your book is compelling and unique.

Provide examples of how readers will benefit from reading your book. (Don’t focus on what the book does, but what difference it will make in the life of the reader.)

Readers will…

Example: *Better understand the unity of the Bible.*

1.

2.

3.

4.

Provide examples of what is new, distinctive, or groundbreaking about your book. (Why would someone pick up this book rather than a different one?)

My book…

Example: *Teaches readers how to study biblical narratives for themselves by asking key questions of the text.*

1.

2.

3.

4.

**7. Promotion Details**

If applicable, provide a list (including contact details) of recognized persons who have read it and would be willing to offer prepublication comment.

If available, give any endorsements already made (with name and contact info of endorser):

Would any ministries or organizations with which you are connected be interested in making bulk purchases of your submission?

If so, list here:

What Christian magazines or blogs most likely would review this book?

Have you spoken, or will you speak, at any events relevant to your proposal?

**In order for your proposal to be processed efficiently, please submit the text and any illustrations for your book in a separate Microsoft Word or RTF file along with this proposal.**

Thank you for your proposal.