

AAP Attribution and Copyright Notice Requirements

(as at 6 March 2025)

Digital Platforms – Applications and Social Media Platforms

- 1. The Copyright Notice requirements in Annexure A to this Schedule must be included in the Application’s terms and conditions of use, either in full or by hyperlink; and
- 2. Each Item of AAP Content used by Licensee on an Application or Social Media Platform must include the Form of Required Attribution in the Position of Required Attribution specified in table below.

News Agency	AAP Content type	Position of Required Attribution	Form of Required Attribution
AAP	Text	After AAP Content item	"AAP"
AAP	Image	After AAP Content Item	"Photo: [Photographer’s byline, AAP]"
AAP	Video	After AAP Content Item	"AAP"
AP	Text	After AAP Content Item	"©[year] The Associated Press"
AP	Image	After AAP Content Item	"Photo: [Photographer’s byline], ©[year] The Associated Press"
Reuters	Text	After AAP Content Item	"©[year] Reuters"
Reuters	Image	After AAP Content Item	"Photo: [Photographer’s byline], ©[year] Reuters"
Other News Agencies	Text/Image	After AAP Content Item	"[Source Name]/AAP"

Digital Platforms - Websites, Digital Screens, E-newsletters and News Aggregators

1. The copyright notices '©[year] AAP' must be displayed in a reasonably prominent place on each webpage where AAP Content is used.
2. The Copyright Notice requirements in Annexure A to this Schedule must be displayed in a reasonably prominent place on the website.
3. Each Item of AAP Content used by Licensee on an Application must include the Form of Required Attribution in the Position of Required Attribution specified in table below.

News Agency	AAP Content type	Position of Required Attribution	Form of Required Attribution
AAP	Text	On same webpage as AAP Content in a reasonably prominent position	aap (display resolution of at least 50x25 pixels unless impracticable to do so)
		At beginning or end of each item of AAP Content Item	"AAP" (same font and type size as the article body text)
AAP	Image	After AAP Content Item	"Photo: [Photographer's byline, AAP]"
AAP	Video	Immediately below each frame of video	"AAP"
AP	Text	At beginning or end of each item of AP Content	"AP" or "by the Associated Press"
AP	Image	Immediately below AP image	"AP" and, where practicable, the photographer's byline
Reuters	Text	After item	"REUTERS" or "by Reuters"
Reuters	Image	Immediately below item	"REUTERS" and, where practicable, the photographer's byline
Other News Agencies	Text/Image	After Content Item	"[Source Name]/AAP"

Print Publications

- Each Item of AAP Content used by Licensee in a Print Publication must include the Form of Required Attribution in the Position of Required Attribution specified in the table below.

News Agency	AAP Content type	Position of Required Attribution	Form of Required Attribution
AAP	Text	At beginning or end of each item of AAP Content Item	"AAP" (same font and type size as the article body text)
AAP	Image	After AAP Content Item	"Photo: [Photographer's byline, AAP]"
AP	Text	At beginning or end of each item of AP Content	"AP" or "by the Associated Press"
AP	Image	Immediately below AP image	"AP" and, where practicable, the photographer's byline
Reuters	Text	After item	"REUTERS" or "by Reuters"
Reuters	Image	Immediately below item	"REUTERS" and, where practicable, the photographer's byline
Other News Agencies	Text/Image	After Content Item	"[Source Name]/AAP"

Broadcast Platforms

1. Text

If a Permitted Communication or set of Permitted Communications were compiled using text from the AAP Content and contains an acknowledgement of sources, AAP's preferred form of Attribution is by the Licensee including in the broadcast or the rolling credits words to the effect "compiled from/with the assistance of the resources of AAP".

2. Images/Video

If a Permitted Communication or set of Permitted Communications includes the use of AAP or News Agency images and/or video the Licensee must, where practicable, include the Form of Required Attribution in the Position of Required Attribution specified in the table below.

News Agency	AAP Content type	Position of Required Attribution	Form of Required Attribution
AAP	Image	Rolling Credits	"Photo: [Photographer's byline, AAP]"
AAP	Video	Rolling Credits	"AAP"
AP	Image	Rolling Credits	"Photo: [Photographer's byline], ©[year] The Associated Press"
Reuters	Image	Rolling Credits	"Photo: [Photographer's byline], ©[year] Reuters"
Other News Agencies	/Image	Rolling Credits	"[Source Name]/AAP"

- Where it is impracticable for Licensee to comply with 1. or 2. above, Licensee may acknowledge AAP and News Agencies on Licensee's associated Websites.