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**BOWERS ELEMENTARY SCHOOL PTA RECEIVES \$20,000 LET'S
PLAY GRANT FROM DR PEPPER SNAPPLE GROUP AND
NATIONAL NON-PROFIT KaBOOM! AFTER NATIONAL VOTING
COMPETITION**

MANCHESTER, CT, August, 17, 2017 – Dr Pepper Snapple Group and national non-profit KaBOOM! awarded five recipients, including Bowers Elementary School PTA, a \$20,000 Let's Play Video Contest Grant following a national voting competition where organizations submitted videos illustrating their need for an improved play space.

Let's Play fans voted for their favorite playground videos on www.LetsPlay.com to select the five grant recipients. By finishing in the top five, Dr Pepper Snapple and KaBOOM! awarded Bowers Elementary School PTA a \$20,000 Let's Play grant to build a new playground.

The video contest is part of Let's Play, an initiative by Dr Pepper Snapple to provide kids and families with the tools, places and inspiration to make active play a daily priority. Organizations nationwide were asked to submit videos illustrating their need for places to play for a chance to win one of five \$20,000 grants.

"Because of its small size, the current Bowers playscape is only used by kindergarten and first grade students. Play is such an important part of childhood, and our vision is to add enough equipment for all our kids to have an exciting place to play at recess." said Jessica Mendelsohn, Bowers PTA Playground Committee Chair. "Providing the gift of play to the children in our



community is the most important work we will ever do.” said Amy Newman, Bowers PTA President.

Bowers Elementary School supports a student enrollment of 430 children in grades K-5. The school is also a location for before-school and after-school programs, little league games, and summer camps. The grant funds will be used to add additional playground equipment at Bowers. Neighborhood and area children will directly benefit from this grant and the additional playground equipment it will provide.

Dr Pepper Snapple has committed more than \$35.5 million to Let’s Play through 2019, impacting youth-serving organizations across the U.S., as well as Canada, Mexico and the Caribbean. Through Let’s Play, Dr Pepper Snapple partners with two non-profit organizations, KaBOOM! and Good Sports, to build and improve playgrounds in underserved communities and provide grants for sports equipment. In this way, Dr Pepper Snapple is doing our part to help eliminate the play deficit by making active play possible for more kids.

Since its launch in 2011, Let’s Play has provided more than 10 million children with more opportunities to play via safe, accessible playgrounds and sports equipment. Moreover, by 2020 we will have engaged more than 80,000 volunteers from Dr Pepper Snapple, our partners and our communities in this effort.

Visit Let’s Play at www.LetsPlay.com to join the conversation and learn how to apply for the various available grants to make communities more active and playful.

About Bowers Elementary School PTA

The Bowers PTA (Parent Teacher Association) is an active organization of parents and teachers. It is their energy, resourcefulness and determination which advance the well-being of our children and make Bowers School such a wonderful school. One of the PTA’s aims is to bring the home and school into a closer relationship so that parents and teachers may cooperate in the education of children. In 2016, the Bowers PTA created a PTA Playground Committee to address the needed playground improvements and to fundraise for new equipment.

About Let’s Play

Let’s Play is an initiative by Dr Pepper Snapple Group to provide kids and families with the tools, places and inspiration to make active play a daily priority. Through Let’s Play, Dr Pepper Snapple partners with two non-profit organizations, KaBOOM! and Good Sports, to build and improve playgrounds in underserved communities and provide grants for sports equipment. In this way, Dr Pepper Snapple is doing our part to help eliminate the play deficit by making active play possible for more kids. Since its launch in 2011, Let’s Play has provided more than 10 million children with more opportunities to play via safe, accessible playgrounds and sports equipment. For more information, please visit LetsPlay.com or Facebook.com/LetsPlay.

About Dr Pepper Snapple Group

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 6 of the top 10 non-cola soft drinks, and 13 of our 14 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes



7UP, A&W, Canada Dry, Clamato, Crush, Hawaiian Punch, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit www.DrPepperSnapple.com. For our latest news and updates, follow us at www.Facebook.com/DrPepperSnapple or www.Twitter.com/DrPepperSnapple.

About KaBOOM!

KaBOOM! is the national non-profit dedicated to giving all kids – particularly those growing up in poverty in America – the childhood they deserve filled with balanced and active play, so they can thrive. Since 1996, KaBOOM! has collaborated with partners to build, open, or improve more than 16,700 playgrounds, engaged more than one million volunteers, and served 8.5 million kids. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy and productive lives. To learn why #playmatters and why cities are embracing #playability: visit kaboom.org or join the conversation at twitter.com/kaboom or facebook.com/kaboom.

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