

Mill Creek Elementary proudly presents:

# A Franken-tastic Fundraiser

Benefitting kids at Mill Creek Elementary

Dear Mustang families,

It is time for our annual fundraiser, and we're pairing it with some Halloween fun! Due to the pandemic we chose not to do a fun run, nevertheless we have Spook-tacular surprises! More than ever, schools need financial support. This is our third year hosting a volunteer-planned fundraiser and we are proud to say that we keep 95% of your donations right in the school.

## The goal

Our goal is to raise \$7,000. We don't want to *haunt* you so this year we won't be campaigning heavily. We know that not all may be able to give and we simply ask those who are able to please be generous. Expect just a few reminder emails but nothing *scary*. If we average \$25 per student we'll reach our goal. *Together, We Can!*

## Collecting donations

We ask that donations be made online to keep everyone safe. Just like past years, you will register for a personal webpage. This makes it easy to share with friends and family. (*Did you know, 75% of donations come from people other than our parents? It's worth a share!*) Online donations require a minimum of \$10. If you have multiple kids at the school, the donation will automatically be split between kids (but must be at least \$10 each). Each donation has a convenience fee that is optional for donors to pay. If you really want to send cash/check please send it in a sealed envelope, complete with the child's name & teacher, and deliver it to the main office. *Make checks payable to Mill Creek Elementary.*

## How to register online

We teamed up with **getmovinfundhub.com**, where each student/family can create a personal webpage. If you previously used this site your login/account will still exist but you'll be assisted in creating a new page for this fundraiser. *Please register your child online, even if you don't plan to fundraise! This helps us keep track of participation. As a reward, your child will receive a free bubble wand.*

Registration is easy on **getmovinfundhub.com**.  
Use code **5d66c56a86bae** or scan the QR code:



## Prizes

Incentives are a fun way to motivate kids & give them ownership in the fundraiser. In order to limit volunteer contact with students all prizes will be delivered at the end: Face-to-face learners will get theirs on Oct. 29 and distance learners can arrange for pickup on Oct. 30. You can see pictures of the prizes on [getmovinfundhub.com](http://getmovinfundhub.com). Here's what you can earn:

- **Create an online account = FREE bubble wand**
- **\$25** = Reusable glow stick/flashlight/whistle
- **\$75** = Multi-colored, air dry modeling clay
- **\$125** = Face paints
- **\$200** = Join Ms Kane's Superstar celebration (safe for distance learners too!)
- **\$300** = 100-piece art set (includes markers, colored pencils, paints, pastels, paper, & more!)
- **\$400+** = Mini drone

*If we reach our school goal of \$7,000 we will mummify Ms. Kane!*

*Our Franken-tastic Surprise: Each student, regardless of participation, will get a free Mill Creek t-shirt! These were generously purchased by the PTA to make your year a little brighter. If springtime permits we will use them for a color fun run then.*

## FAQ's

### **What will these donations be used for?**

Headphones with microphones; individual student supplies; positive rewards for students & classes.

### **Why don't we sell a product?**

Commercially-planned fundraisers only give us \$3-5 for every \$10 you spend. We have found that donors like knowing their money is staying with the kids.

### **How do I ask for donations when we aren't offering a product?**

Ask potential donors for a *sponsorship*. Some families prefer to offer something to their supporters. They have made homemade artwork or other kid creations to say thanks. These things go a long way!

### **How much money does the website keep?**

The website keeps less than 5% of our total funds earned. Donors may choose whether or not to cover user fees, which is why we don't know the exact amount the website takes until the end.

*More questions? Email [angiegray27@gmail.com](mailto:angiegray27@gmail.com)*