



Fielder
Elementary



November 13, 2017

Dear Community Member,

Greetings from Katy TWist (Two-Way Immersion Support Team). We are a non-profit parent volunteer organization that supports Katy ISD's Two-Way Immersion (TWI) Program. TWI immerses both English-speaking and Spanish-speaking students in school and subjects are taught in both English and Spanish from Kindergarten to Fifth Grade. The goal is to have bilingual children who better understand different cultures, which not only helps them develop as individuals, but also increases their competitiveness in our global economy.

Katy TWist and Fielder Elementary's No Place for Hate Committee are excited to co-host our 4th Annual **International Festival** at our school on **Friday, January 26th, 2018** from 6:00-8:30 pm. The school is located at 2100 Greenway Village Drive in Katy and has more than 1,100 students.

This event has broad appeal as it showcases different countries and cultures around the world, including food, art and live performances. The event is free to the public and for the past several years we had huge success with 1000+ attendance and with expectations even greater for 2018 from past positive feedbacks.

We are reaching out to ask for your support in sponsoring our event. Attached you will find descriptions of Platinum, Gold and Silver sponsorship levels. Together with our community and partners like you, we will be able to provide a spectacular experience to enrich our children and their families!

Your bountiful participation is welcomed and will be acknowledged and recognized by all from friends and families of Katy TWist and Fielder Elementary.

Katy TWist is a 501(c)3 non-profit organization so your donation is tax-deductible. For additional information and/or questions, please contact us at TWI.International.Fest@gmail.com.

On behalf of our students and families of Katy TWist, we thank you in advance for your generosity.

Sincerely,

Sandy Green
Katy TWist VP of Liaisons
International Festival - Sponsor Coordinator



Event Date: Friday, January 26th (6-8:30pm)

Location: Fielder Elementary – 2100 Greenway Village Drive, Katy, TX 77494

Sponsorship Levels:

Platinum Level - \$250

- Advertising on Fielder’s electronic marquee located on a major neighborhood street for 1 week
- Recognition on Fielder’s and Katy TWIST’s Facebook page, including links to your website
- Large logo displayed on all International Festival Programs and other printed materials
- Various public mentions during the event
- Booth at the event to promote your business and handout promotional material

Gold Level - \$100

- Recognition on Fielder and Katy TWIST’s Facebook page, including links to your website
- Medium logo displayed on all International Festival Communications and Advertising
- Various public mentions during the event
- Distribution of your business card or other promotional material the day of the event

Silver Level - \$50

- Recognition on Katy TWIST’s Facebook page, including links to your website for 2 weeks
- Small logo displayed on all International Festival Communications and Advertising
- Various public mentions during the event

Please complete the form below and contact us at TWI.International.Fest@gmail.com to arrange for pick-up.

Please make checks payable to *Katy TWIst*.

Company Name: _____

Contact Person: _____ Phone: _____

Email: _____

Address: _____

Sponsorship Level: _____ Platinum \$250 _____ Gold \$100 _____ Silver \$50

Donation Type: _____ Check _____ Food _____ Services _____ Other (Specify _____)