

# WANT TO HELP US RAISE MORE?

Facebook is the Key to Reaching “Friends”!

## Did You Know...

**40%** of all online donations come directly from parents like you posting on Facebook?



The average school has an estimate of 700 families. That means if each adult posted about our Northeast Walkathon we could reach **thousands** of friends and family who love and care about the well-being of our students!

## How it Works:

Using the simple share tools on your child’s Student Fundraising Webpage you can easily share this page on Facebook (as well as Twitter, email, and text).

The information is automatically populated and will link directly back to your Student Fundraising Webpage, where donors can click the “Donate” button and help us reach our fundraising goal! This is also a great way to help your child reach his or her individual donation goal and get that Superstar badge on their webpage.

**We’ve all recognized how quickly good news spreads with social media, let’s band together as parents and harness some of that for our Walkathon.**

*We appreciate your support as we strive to raise much needed funds for Northeast! You make us NE PROUD!*

