



October 6, 2021

Dear FLMS and FLHS Families,

We are reaching out to all of our 6-12 families to alert you to a national trend on social media. We have learned of monthly challenges on the social media platform TikTok that encourage students nationwide to engage in inappropriate behavior, including vandalism of school property and concerning behavior toward staff and other students in and out of school.

This current TikTok trend identifies monthly “challenges” that may seem to some like innocent pranks. These behaviors violate the school district’s Student Code of Conduct and the district takes these matters very seriously. Students who engage in these inappropriate behaviors will be held accountable in alignment with the BCSD Student Code of Conduct. We are also sharing this information with concern as the “challenges” posted on this platform might result in your students harming themselves or others.

We are sending this to our parent community asking for your partnership. We ask that parents, guardians and caregivers pay close attention to your child’s social media use. Please discuss this disturbing trend with your children so that all recognize that the behaviors described on social media are inappropriate and unacceptable and do not represent who we aspire to be in the BCSD.

We believe that our students want to do the right thing and we know that our students represent the highest level of character. We are proud that the vast majority of our FLMS and FLHS students are respectful to each other, to the faculty and to our school property.

As always, we will continue to remind our students that “if they see something they should say something” to you, to a teacher, or to a school administrator.

If you have any questions, please contact the administration at FLMS or FLHS.

Sincerely,

Joel Adelberg	Amy Fishkin	Mary Harrison	Brett Miller
Superintendent	Assistant Superintendent	Principal, FLMS	Principal, FLHS