

# **Request for Proposal**

## **Iowa Girls High-School Flag Football Tournament**

**Overseen and Authorized by:**

**Michelsen-Groves Sports Management & Promotions (SMP)**

### **General**

Flag football is one the fastest growing sports in America, specifically, girls flag football. There are currently fourteen states with sanctioned girls flag football. Michelsen-Groves SMP is attempting a large-scale, implementation of girls flag football in the State of Iowa.

Our pilot program is hoping to recruit, retain, and grow the popularity of girls flag football and bring widespread success in the future of this new athletic endeavor.

Michelsen-Groves SMP is submitting a RFP to any municipality in the State of Iowa, that would be interested in hosting a “State Championship” style tournament.

Our business model will be structured towards friendly competition at the High-School level and provide a tournament/round robin approach to the numerous participating schools.

Michelsen-Groves SMP sees this opportunity as a significant economic development boost to the prospective community and is currently seeking a 3 year contract.

The competition is tentatively scheduled for July 18<sup>th</sup> and 19<sup>th</sup>, 2026.

## **Municipality Requirements**

A one-time payment of \$15,000 to Michelsen-Groves SMP that will lapse once the contract expires. To be paid on or before March 1<sup>st</sup>, 2026.

Multiple athletic fields that can host a girls flag football game. They must be in good standing (grass or turf). Without the exact known number of teams participating at this time, there could be anywhere from 3-6 games going on consecutively.

The municipality will be responsible for the field conditions and know the fields must be painted, lined, and/or marked, and provide the appropriate number of cones, markers, and/or pylons, and have enough scoreboards or score tables to accurately call the games in play. Please see NFHS Girls Flag Football Rules for game regulations and field dimensions.

The municipality must have ample parking, and available restrooms at the athletic field locations.

Gameday concessions are not required, but a municipality that provides such amenities would be preferred.

The municipality must be willing to provide the game referees (2) per game, and a scoreboard/clock manager (1) per game.

The municipality must have a reasonable amount of restaurants/hotels nearby to accommodate a medium to large-scale sporting event.

The municipality must have enough public safety personnel (Law Enforcement, Fire, EMS,) able to appropriately respond in an event of an active emergency.

## **Submission Guidelines**

Please provide an aerial view of the potential athletic fields, parking, restrooms, and a brief synopsis of how you plan to help facilitate the logistics/coordinating of the tournament.

Please provide a list of reputable restaurants and hotels in your community.

Please provide a list of the respective public safety departments and any nearby hospital(s).

Please provide a person of contact, and their contact information.

Please email a proposal letter, submission guideline material, and any important details to [blakemichelsen@mg-smp.com](mailto:blakemichelsen@mg-smp.com) on or before February 1st, 2026.