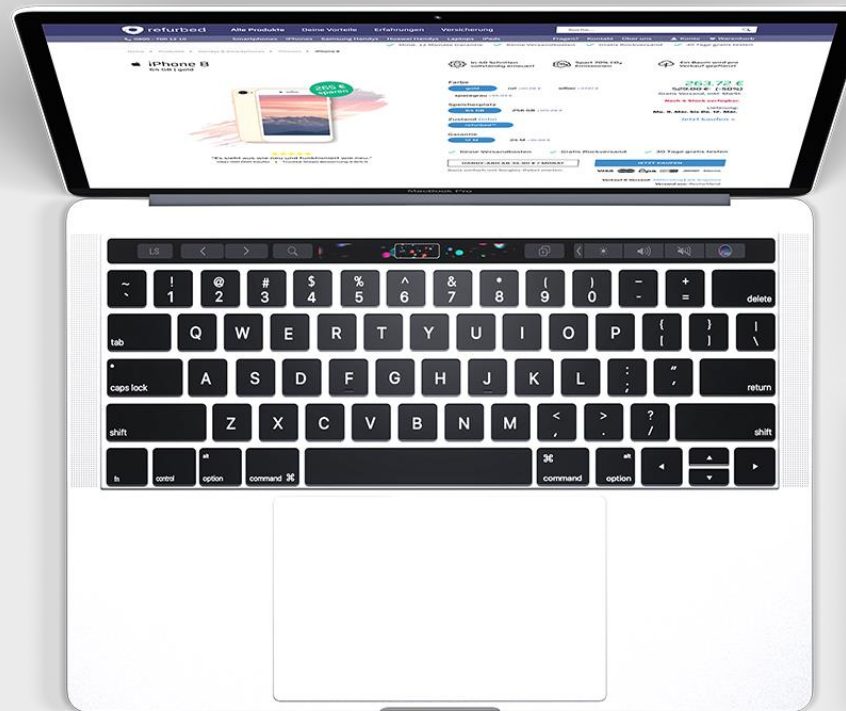
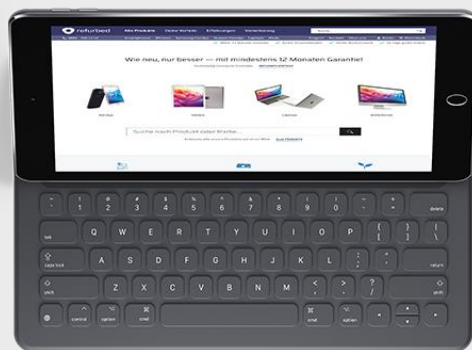


Refurbed

THE MARKETPLACE FOR HIGH-QUALITY
REFURBISHED PRODUCTS FROM
QUALIFIED MERCHANTS



*Good for you and good for
the environment.*

*We aspire to be the biggest
marketplace for refurbished
products in Europe.*

BECAUSE WE DON'T ONLY DREAM ABOUT
CHANGING THE WORLD, WE DO IT.



The fastest growing marketplace in Europe

1

Market-leader in the DACH region and Ireland. Rapid growth in the expansion markets.

2

We are active in 14 European countries and are continuously developing new markets.

3

Selling over 90K products per month, and growing month on month.

4

Present in more than 15 categories: from Smartphones and household appliances to Fashion.

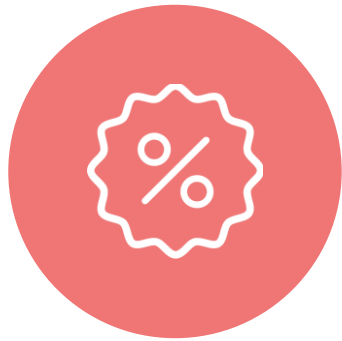
5

We strive for merchant & customer excellence through quality.

With strong & continuous growth since our launch in 2017



Our customer value proposition



Discounted price vs New

Customers save at least 20% of the purchase price compared to a new product.



High quality, no risk

Qualified merchants selling genuine product with careful attention to the advertised quality, min. 1 year warranty, 30 days return guarantee.



Sustainable

Buying refurbished products is a sustainable alternative to new products. We also plant a tree for every sold product.



The Refurbed Edge

WHAT'S IN IT FOR YOU?



OUR CUSTOMERS

Household income

Most refurbished customers belong to the middle to high income segment.

Prices

Our customers are less price-sensitive than the usual customer base for refurbished products.

Awareness for sustainability

Our customers are aware of the environmental benefits of buying refurbished equipment (compared to new equipment). They live a lifestyle that promotes environmental sustainability. This customer segment is growing exponentially in many areas.

According to an EY study (2021), refurbished is the most sustainable retail brand in Austria from the customer's point of view.

OUR MERCHANTS

Company profiles:

Large distributors, retailers, resellers.
Large brand owners.

Our merchants sell:

- Smartphones,
- laptops,
- tablets,
- Wearables
- Household/kitchen appliances
- e-mobility & more.

We only work with companies based in the EU (EU VAT obligation).

We believe in long-term customer value and realise that we can only achieve this through high quality products from high quality distributors who can grow with us, provide first class service and the best products.





PARTNERSHIPS

WE BELIEVE IN BUILDING SUSTAINABLE PARTNERSHIPS WITH OUR MERCHANTS.

Onboarding support

Personal support with onboarding & sales.

Account Management

Dedicated team to support on all questions.

Strategy

Key account management for strategic partners.

B2B

Specialized team for B2B transactions with strong SME network

Fairness in Customer service & performance

We reward fast and effective customer service and we always promote customers speaking with merchants first.

If our merchant disputes a customer return, we always provide the opportunity to present supporting evidence before making a judgement.

Integrations



- We offer a modern API that allows a direct and seamless connection to our marketplace system
- Our API comes in two versions: HTTP and gRPC, in order to offer the greatest possible flexibility in the technical implementation
- We provide a test environment including test data that allows integrations to be thoroughly tested in advance and in isolation
- There are no extra costs for using our API

In addition to the possibility of connecting directly via API, we also work with the following integration partners: neteven, shoppingfeed, ChannelEngine and plentymarkets.

Further advantages:

- Constantly growing documentation: [refurbed Merchant Informationen](#)
- Excellent technical support to find the best integration solution for our partners.

ACTIVE MARKETS

We are live in the following countries:

Austria*

Poland*

France*

Great Britain*

Denmark*

Ireland*

Germany*

Italy*

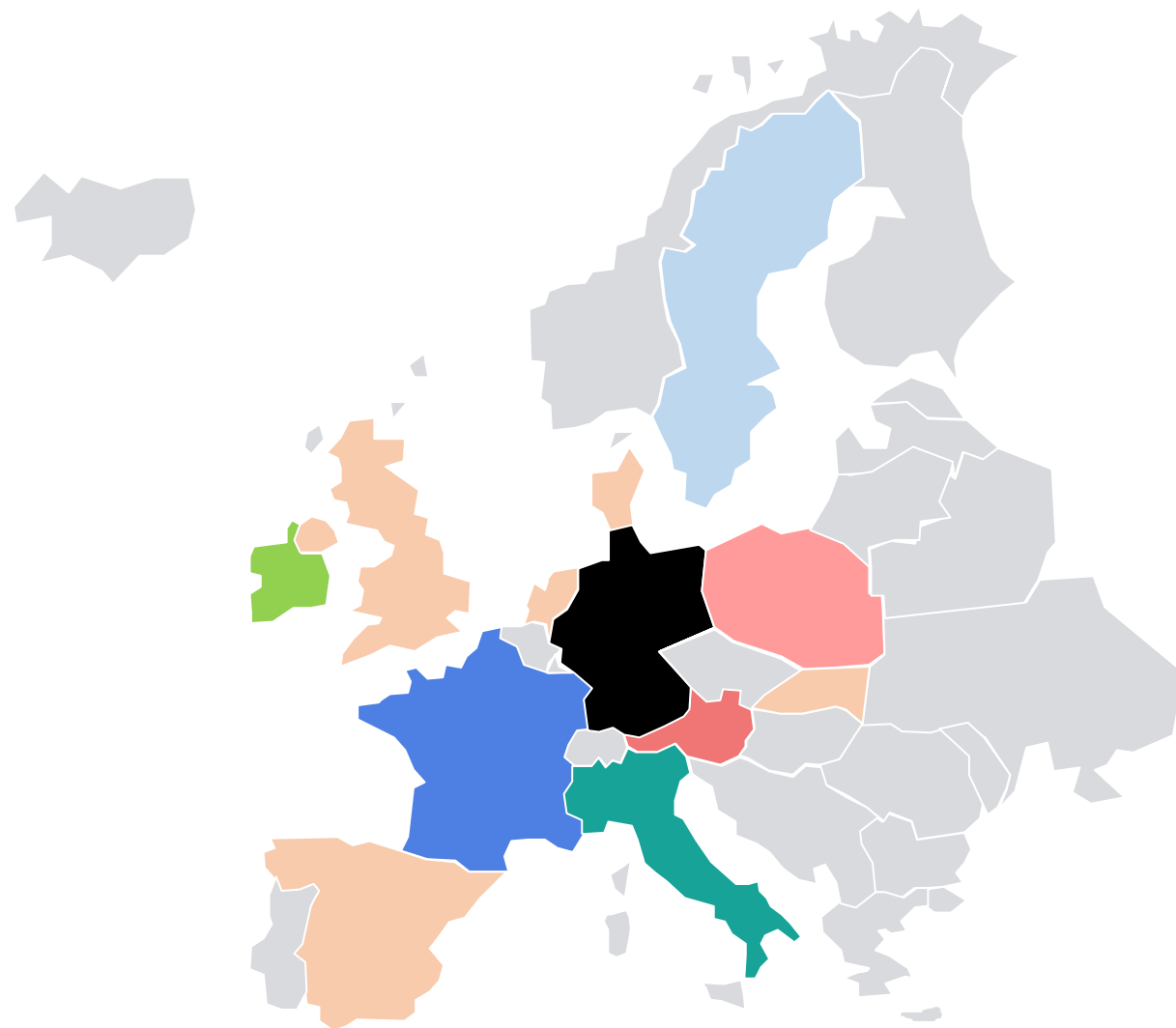
Netherlands*

Sweden*

Slovakia

Spain

Slovenia



*Website in local language

*refurberd will be the
green Amazon for
refurbished products.*





SELECTION

WHICH PRODUCTS CAN I SELL?

*A wide range of products in "as new" (A),
"very good" (B) and "good" (C).*



Product categories:

- Smartphones
- Notebooks
- Tablets
- Smartwatches
- Gaming
- TV
- Home / Kitchen appliances (SDA & Floorcare)
- E-Mobility (E-Bikes / E-Scooter)
- Sustainable Fashion





NEXT STEPS

HOW DO I START?

Please contact our Key Account Team at seller@refurbed.com for a detailed initial discussion and joint evaluation for a start on refurbed!



Thank you for your attention!

