

# **Programme Specification 2020-21**

# Postgraduate Certificate in Teaching and Learning in Higher Education

Awarding body University of Cambridge

Teaching institution University of Cambridge Institute of

Continuing Education\*

Accreditation details None

Name of final award Postgraduate Certificate

Programme title Postgraduate Certificate in Teaching and

Learning in Higher Education

**UCAS code** n/a

**HECoS code(s)** 100509 (higher education teaching)

Relevant QAA benchmark statement(s)

Qualifications framework level FHEQ Level 7 (60 credits) part-time

Date specification last revised 3 July 2020

This Postgraduate Certificate Programme in Teaching and Learning in Higher Education is part of the Institute of Continuing Education's award-bearing programme at FHEQ level 7, offered to part-time adult students.

ICE is a General Board, non-School institution whose purpose can be defined in two complementary ways. It is a conduit both for transmission of the University's knowledge and research on the one hand and for enabling members of the public to access higher education courses, whether for personal interest or professional development, on the other. In these ways it contributes significantly to the University's public engagement and widening participation commitments.

This Postgraduate Certificate Programme in Teaching and Learning in Higher Education is delivered collaboratively by the University of Cambridge Institute of Continuing Education (ICE) and the Cambridge Centre for Teaching and Learning and is directed by Dr Meg Tait (Head of the CCTL).

# **Educational aims**

The Postgraduate Certificate in Teaching and Learning in Higher Education gives participants opportunities to: extend their understanding of how students learn; extend their repertoire of teaching, learning and assessment methods; and develop a cogent personal philosophy of education drawing on understanding, use and critical awareness of scholarly approaches to evaluating teaching, learning and assessment, and reflective practice. In doing so, the programme aims to provide opportunities for its participants to address educational challenges and contribute to improvements in the education of students at Cambridge and at tertiary level more broadly. The programme is also designed to facilitate cross-disciplinary discussion of teaching, learning and assessment.

<sup>\*</sup> Cognate Faculty endorsement provided by: Faculty of Education

### Learning outcomes

By the end of the Postgraduate Certificate in Teaching and Learning in Higher Education, within the constraints of the course, students should be able to demonstrate the following learning outcomes:

# Knowledge and understanding

- How students learn, both generally and within their subject / disciplinary areas;
- appropriate methods for teaching, learning and assessment in the subject area and at the level of the academic programme:
- practical understanding of how research and enquiry are used to create and interpret knowledge in higher education;
- appropriate personal qualities and professional attitudes, including empathy and collegiality.

# Skills and other attributes

#### - intellectual skills

- Ability to critically evaluate current research and advanced scholarship in higher education theory and practice;
- ability to reflect critically on individual continuing professional development needs within teaching and independently to identify ways of fulfilling those needs;
- ability to deal with complex issues both systematically and creatively, making sound judgements in the absence of complete data;

#### - practical skills

- wide variety of practical teaching skills, including small- and large-group teaching skills, assessment design, teaching using a VLE;
- evaluation, reflection and practitioner research skills in order to develop own practice;
- clear communication of ideas both in written and oral presentations, to specialist and non-specialist audiences.

#### - other transferable skills

The course is designed specifically for educators in higher education and equips them with a range of skills transferable on a daily basis to complex situations in higher education, as well as an ability to exercise initiative and take decisions in complex and unpredictable situations. These skills are equally applicable in a wide range of careers within higher education and beyond.

## Programme structure

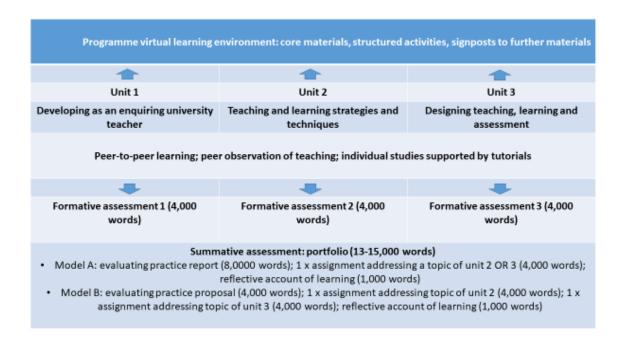
The programme in Teaching and Learning in Higher Education is a part-time Postgraduate Certificate which is equivalent to 60 credits at FHEQ level 7. It is made up of three units, taught over three terms. This programme is also designed with reference to the UK Professional Standards Framework (UKPSF). The UKPSF is the national benchmark against which most UK HE educational development programmes are accredited.

The programme is designed to enable participants to define and pursue their own independent enquiries, with appropriate tutor support and formative feedback. The programme design also encourages the formation of peer-learning networks within the programme, as a complementary source of collegial learning and support; in particular, this peer-to-peer learning is encouraged through reciprocal peer observation of teaching and through collaborating on giving and receiving formative feedback on draft assignments throughout the programme. The programme's VLE provides access to core materials and structured activities which enable participants to develop

their knowledge of influential theoretical perspectives and their understanding of how to pursue well designed lines of enquiry into teaching and learning in higher education.

#### Programme Overview

The course is structured around three modules, providing a core contact time of 60 hours (including structured activities on the programme's Moodle site, workshops and individual tutorials). A significant amount of independent study in preparation for modules and between modules is assumed, including via supported self-study units on Moodle, and participants should expect to devote at least one day per week, on average, to their studies during the course of the programme. Participants will also draw on their work in teaching, assessment and preparation during the course of the programme. The programme is characterised by continuing formative feedback between peers (using a developmental framework) and from the participant's tutor. The programme is assessed through a portfolio (13,000-15,000 words).



### Programme details

**Unit 1**, 'Developing as an enquiring university teacher', includes three workshops which open and close of the programme. The first and second workshop days are held just before the start of the academic year and the third, concluding workshop, is held in July. The unit introduces participants to the programme as a whole, to debates concerning the nature of 'teaching expertise' in higher education, to scholarly approaches to evaluating practice in higher education, to engaging critically with educational research, and an introduction to the ethical dimensions of educational research and scholarly evaluations of practice. The assignment for this module is submitted shortly before the start of Lent Term. The assignment (4,000 words in total) is in two parts: (1) a proposal for a research-informed evaluation of practice (2,000 words) and (2) a critical commentary on two articles in peer-reviewed education journals which are relevant to the proposed evaluation of practice (2,000 words). Selection of articles and the proposed evaluation design must be confirmed as appropriate by a tutor.

Participants are supported in preparing this assignment through guided activities on the VLE, during the day schools, in self-organised discussion with their peer learning group and through a tutorial. Guidance is provided by the course team to support participants' independent preparations and their discussions with their peer learning group.

The assignment and engagement with peer feedback are formatively assessed by the participant's tutor. The end-of-course portfolio includes either a developed version of this assignment (4,000 words) or a report on the completed research-informed evaluation of practice (8,000 words).

This unit also provides an introduction to debates concerning peer observation of teaching and developmental peer observation models. During the programme, participants design and undertake a reciprocal peer observation exercise and prepare a reflective account as part of a broader reflection on learning during the programme (1,000 words). This reflective account is included in the end-of-course portfolio.

**Unit 2**, 'Teaching and learning strategies and techniques', enables participants to explore theoretical perspectives on teaching and learning formats, including large- and small-group teaching, guiding independent learning and debates concerning online and blended learning. The module provides participants with an opportunity to explore a range of strategies and techniques and to consider their implications for what and how students learn. Recognising that individual educators' choices over teaching and learning formats are often limited by institutional norms and cultures, we consider means of shaping techniques and strategies to improve outcomes for students and teachers. We also investigate students' and educators' conceptions of feedback and evaluation and explore approaches to making both more effective.

Participants intending to include an assignment on this module as part of their portfolio prepare a draft (4,000 words); participants who do not intend to include an assignment on this module in their portfolio prepare a research-informed report on their evaluation of practice practice. In either instance, preparation and submission are as outlined above. The particular focus of the assignment is determined by the participant, with support from the tutor and peers.

**Unit 3** investigates theoretical perspectives on curriculum and course design. The module invites participants to develop a critical awareness of debates concerning the nature and purpose of higher education study and to consider what these mean for the design and practices of teaching, learning and assessment. We return to consider theories of learning which we encountered in the first module in connection with debates concerning learning outcomes, the relationships between assessment and learning, and conceptions of feedback and its contribution to learning. We explore principles and practices of assessment, including conceptions of standards, reliability and validity. Participants intending to include an assignment on this module as part of their portfolio prepare a draft (4,000 words); participants who do not intend to include an assignment on this module in their portfolio prepare a research-informed report on their evaluation of practice. In either instance, preparation and submission are as outlined above. The particular focus of the assignment is determined by the participant, with support from the tutor and peers.

The plenary elements of the programme conclude with the further workshop on 'Developing as an enquiring university teacher'. This provides structured opportunities for participants to review what they have learnt during the programme and their progress in preparing the portfolio. The portfolio represents an opportunity for participants to demonstrate their grasp of the field of study; understanding and evaluating research and methodologies; and structure communication and presentation. The portfolio is a flexible assessment format which enables participants to pursue their own enquiries into aspects of theory and practice which are particularly important to them and to reflect both on their own development during the course of the programme and to identify directions and methods to support continuing professional learning after completing the programme.

Unit 1: Developing as an enquiring university teacher

	g as an enquiring		
format	Provisional dates	Hours face-to- face / online	Topics to include
VLE: preparatory reading, structured activities	Available four weeks before programme commencement and for the duration of the programme	Core: 12 hours online (non-moderated) prior to and subsequent to workshop – signposts to further individualised self-study	<ul> <li>introduction to programme</li> <li>debates surrounding teachers' professional expertise;</li> <li>debates surrounding</li> </ul>
Workshop, days 1 & 2	September	6 hours, in- person	<ul> <li>education research;</li> <li>reflective and reflexive practice;</li> <li>engaging critically with education research;</li> <li>ethics in evaluating practice;</li> <li>theoretical perspectives on student learning;</li> <li>peer observation of teaching: debates and models.</li> </ul>
Tutorial (individual)	Arranged by participant, aligned with formative assessment	1 hour, in- person	<ul> <li>formative feedback on written assignment;</li> <li>preparation of reflective account of learning.</li> </ul>
		Formative assessment (submitted one week before the start of Lent Term)	4,000-word assignment: a research-informed proposal for evaluating practice (2,000 words) and a critical commentary on two articles published in peer-reviewed education journals and relevant to the prosed evaluation of practice (2,000 words).
VLE: preparatory reading, structured activities		Core:8 hours online (non- moderated) prior to and subsequent to workshop – signposts to further individualised self-study	<ul> <li>review of project progress;</li> <li>further development of written assignments;</li> <li>completion of portfolios;</li> <li>further directions in</li> </ul>

Workshop, day 5	July	6hours, in-	professional
		person	learning.

Unit 2: Teaching and learning strategies and techniques

		egies and techniq	
format	Provisional	Hours face-to-	Topics to include
	dates	face / online	
Moodle: preparatory reading, structured activities	Available four weeks before workshop and for the duration of the programme	Core: 12 hours online (non-moderated) prior to and subsequent to workshop – signposts to further individualised self-study	<ul> <li>perspectives on large-group teaching;</li> <li>strengths and limitations of lectures as a format;</li> <li>different approaches to large-group teaching and learning</li> <li>dynamics and roles of participants in small group learning;</li> <li>different ways of leading and facilitating small-group learning;</li> <li>online learning and teaching;</li> <li>inclusivity and diversity;</li> <li>approaches to evaluation: small-group learning and</li> </ul>
Workshop	1 week before Lent Term begins	6 hours, in- person	
Tutorial (individual)	Arranged by participant	1 hour, in- person	lectures  • formative feedback on written assignment;  • preparation of reflective account of learning.
		Formative assessment, submitted submitted one week before the start of Easter Term	4,000-word assignment: EITHER on an aspect of teaching and learning strategies and techniques as defined by participant OR: report on research- informed evaluation of practice

Unit 3: Designing teaching, learning and assessment

format	Provisional	Hours face-to-	Topics to include

	dates	face / online	
Moodle: preparatory reading, structured activities		Core: 12 hours online (non-moderated) prior to and subsequent to workshop – signposts to further individualised self-study	<ul> <li>Theoretical perspectives on curricula and course design;</li> <li>theories of learning;</li> <li>debates on course design: aims, objectives, learning outcomes;</li> <li>relationships</li> </ul>
Workshop	1-2 weeks before start of Easter Term	6 hours, in- person	between assessment and learning; • debates concerning feedback and student learning; • standards, reliability and validity in assessment.
Tutorial (individual)	Arranged by participant	1 hour, in- person	<ul> <li>formative feedback on assignment;</li> <li>preparation of reflective account of learning.</li> </ul>
		Formative assessments  • 4,000-word assignment submitted 4 weeks after end Easter Term  • peer learning group presentation on 'reflection on learning' is given at day school 5 and forms basis of 1,000-word reflective account of learning	<ul> <li>4,000-word         assignment:         EITHER on an         aspect of designing         teaching, learning         and assessment as         defined by the         participant OR         report on research-         informed evaluation         of practice;</li> <li>reflective account of         learning (1,000         words).</li> </ul>
Summative assessment.		Portfolio (13,000-15,000 words): Model A:  • report on research-informed evaluation of practice(8,000 words);  • 1 x assignment (4,000 words);  • reflective account of learning and	
		directions (1,000 wor Model B:	in professional learning

#### Teaching methods

During 2020/21 this course will start being delivered using remote learning methods. Specifically this involves using video-based teaching platforms and an online course Virtual Learning Environment. Teaching methods will include, but are not limited to, lectures, presentations by guest speakers and facilitators, interactive and experiential learning activities, reading and assignments to be completed by participants outside classroom sessions and online discussion forums.

The course will revert to face-to-face teaching combined with use of the Virtual Learning Environment when it is viable and practical to do so.

The programme aims to enable participants to develop as enquiring university educators. Teaching and learning methods include guided reading and structured activities and online seminars on the course VLE, interactive workshops, large- and small-group work, individual tutorials, self-directed study and reading in preparation for and between in-person sessions. All participants prepare a critical commentary on a peer-reviewed publication and develop a scholarly design for evaluating practice, which provides an opportunity to integrate learning and practice during the course of the programme. Students are supported in developing a robust approach to reflecting on their experience as learners and on teaching and learning processes as well as content.

# Assessment methods

Participants are awarded a pass on the basis of

1. Summative assignments totalling 13,000-15,000 words or their equivalent

Students who encounter difficulties affecting their performance in one or more of the above points may submit a claim of mitigating circumstances to be considered at the end of the course.

#### Progression

Students admitted to the programme must have teaching / learning support commitments at Cambridge and should normally expect to have between one and three years' full-time teaching experience (or equivalent), in order to have an appropriate level of experience on which to draw in framing and conducting a research-informed evaluation of practice and practical activities. As a guide, participants should be teaching / supporting learning on average three hours per week during the programme. This programme is not normally open to PhD students.

Credit awarded by the Institute can be transferred into the degree programmes of some other higher education providers. The amount of credit which can be transferred into degree

programmes varies from institution to institution and is always at the discretion of the receiving institution.

## Graduate employability and career destinations

The programme is designed for staff teaching / supporting learning at tertiary level. Its programme outcomes should enhance the quality of its participants' practice in ways that are advantageous for career progression within and beyond the University. Many UK universities require newly appointed lecturers to undertake postgraduate certificate-level programmes as part of academic probation and HESA requires that all universities publish data concerning the numbers of teaching staff who hold such qualifications; graduates of this programme will have the requisite qualification, should they pursue careers involving teaching in other universities. The transferable skills mentioned above provide a sound preparation for a wide range of other careers. Participation in this programme does not guarantee employment at the University of Cambridge.

# Management of teaching quality and standards

The teaching quality and standards of the programme is monitored throughout by the appropriate member of academic staff, who reports annually to the Subject Moderation Panel, consisting of the internal assessor, internal examiner, moderating external examiner and other Faculty and ICE members as agreed by the Education Committee. The report of the moderating external examiner is made available to all students on the course via the Institute's virtual learning environment.

### **Quality indicators**

- Systematic programme of course evaluations, requiring responses from participants and programme tutors;
- external assessor evidence (verbal and written reports);
- the programme design is such that accreditation could be sought by the Higher Education Academy at Descriptor 2 (the level at which most such UK programmes are accredited).

Every effort has been made to ensure the accuracy of the information in this programme specification. At the time of publication, the programme specification has been approved by the relevant Faculty Board (or equivalent). Programme specifications are reviewed annually; however, during the course of the academical year, any approved changes to the programme will be communicated to enrolled students through email notification or publication in the *Reporter*. The relevant faculty or department will endeavour to update the programme specification accordingly, and prior to the start of the next academical year.

Further information about specifications and an archive of programme specifications for all awards of the University is available online at: <a href="https://www.camdata.admin.cam.ac.uk">www.camdata.admin.cam.ac.uk</a>