



WHITEPAPER

EDITION 1.0



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INTRODUCTION

Within its one year of existence, Binance Smart Chain (BSC) has shaken the whole blockchain industry, and become a serious competitor to Ethereum network. Low transaction costs and high transaction speed has provided a fertile space for decentralized applications, and attracted many investors. Since September 2020, the number of daily transactions has increased exponentially to reach tens of millions, compared to only one million on average for the Ethereum network.

This ecosystem growth has created an unprecedented volume of career opportunities. BSC projects are growing at a very fast pace, and are constantly looking for experienced and talented members to join their teams. Binance alone has over 400 job openings. By introducing a simple and standardized way of posting and finding jobs on BSC, Lemonn is aiming to help out users and facilitate the growth of Binance Smart Chain. Lemonn will operate on its own native token, Lemonn token. This token offers premium advantages for job seekers and recruiters.



Job Hunting

The screenshot displays the Lemonn website's job hunting interface. At the top, there is a navigation bar with the Lemonn logo, a home icon, 'Token Hub', 'Add a Token', 'Jobs' (highlighted), and a 'LOG IN' button. Below the navigation bar, the main content area is divided into two columns. The left column lists job opportunities from various BSC projects, each with a project logo, job title, time posted, and filters for part-time/full-time and technology. The right column features a 'POST A JOB' button, a 'Filter by Field' section with checkboxes for Growth, Technology, Art & Design, Community Relations, Content, and Other, and a 'Filter by Type' section with checkboxes for Full Time, Part Time, Commission, and Contest. Each job listing includes a 'LINKS' dropdown and an 'APPLY' button.

Project	Job Title	Time Posted	Part Time	Technology	Links	Apply
ApeSwap Finance	Software Engineer	3h ago	Part Time	Technology	LINKS	APPLY
BSC NEWS	Community Moderator & Administrator	8h ago	Full Time	Community Relations	LINKS	APPLY
Alpaca Finance	Head of Business Development	1d ago	Full Time	Growth	LINKS	APPLY
Alpaca Finance	Youtube Influencer	1d ago	Commission	Content	LINKS	APPLY
SafeMoon	Marketing Specialist	2d ago	Part Time	Growth	LINKS	APPLY
Baby Doge Coin	Solidity Developer	2d ago	Full Time	Technology	LINKS	APPLY
Pancake Bunny	Graphic Designer	3d ago			LINKS	APPLY

Finding a job on BSC has never been easier. Lemonn's job section offers a comprehensive and constantly updated catalogue of job opening's across the industry. Job opportunities include, but are not limited to: marketing, community engagement, design, business development, engineering, and security. Lemonn job section aims to cover the BSC ecosystem as a whole: from newer tokens to major players, online communities, YouTube channels, and much more!

Traditional ways of hiring on BSC have been proved to be inefficient and limited. If you are a BSC project looking to expand, look no further. Posting a job on Lemonn will grant you access to the most robust database of skilled BSC applicants.

Voting Contest

The screenshot displays the Lemonn website interface. At the top, there is a navigation bar with the Lemonn logo, 'Token Hub', 'Add a Token', 'Jobs', and a 'LOG IN' button. Below the navigation bar, the page is divided into two main sections: 'Most Awarded of the Day' and 'Hiring Now'.

Most Awarded of the Day: This section features a list of tokens ranked by their number of awards. The top token is EverRise (RISE) with 156 awards. Below it are SafeMoon (SAFEMOON) with 92 awards, Bonfire (BONFIRE) with 7 awards, Pancake Bunny (BUNNY) with 14 awards, FEG Token (FEG) with 64 awards, Baby Doge Coin (BABYDOGE), EverRise (RISE) with 156 awards, and Test Token (TEST).

Hiring Now: This section lists job openings. The top job is 'Software Engineer' at ApeSwap Finance, posted 3 hours ago. Other jobs include 'Community Moderator & Admini...' at BSCNews, 'Head of Business Development ...' at Alpaca Finance, 'Youtube Influencer' at Alpaca Finance, and 'Marketing Specialist' at SafeMoon.

The interface also includes a 'Trending' section with a search bar for tokens and a 'VIEW ALL JOBS' button.

As BSC ecosystem grows and more tokens are introduced to the world, investors want to actively participate in the success of their favorite BSC projects. In such a competitive market, having exposure is critical for a token to stand out and attract potential investors. With Lemonn voting contest, upvote your favorite token to increase its ranking and visibility. Hold Lemonn Token to be able to give awards: the most awarded token ranks highest on the website. Lemonn is the first voting platform operating on its own native token!

The voting contest and job section synergize incredibly well. By creating a healthy competition between tokens, the voting contest will attract members from various BSC communities and help promote Lemonn's job section.

Token Utility

Lemonn will operate on its own native token, Lemonn token. This token offers premium advantages for recruiters and job seekers.

Recruiters

Lemonn V1 will have jobs sorted by date, from most recent to oldest. Giving more exposure to your job post will significantly improve your chances of finding the best candidate. Hold Lemonn Token to have your Recruiter Profile on the top of the Job Section and increase your visibility.



Job Seekers

Hold Lemonn Token for a chance to have your account verified by our team, and bring more confidence to potential recruiters. This function will be available on Lemonn V2.

Voting System

Hold Lemonn to award your favorite token & have it on the top of the platform. You can only award one token every 24 hours.



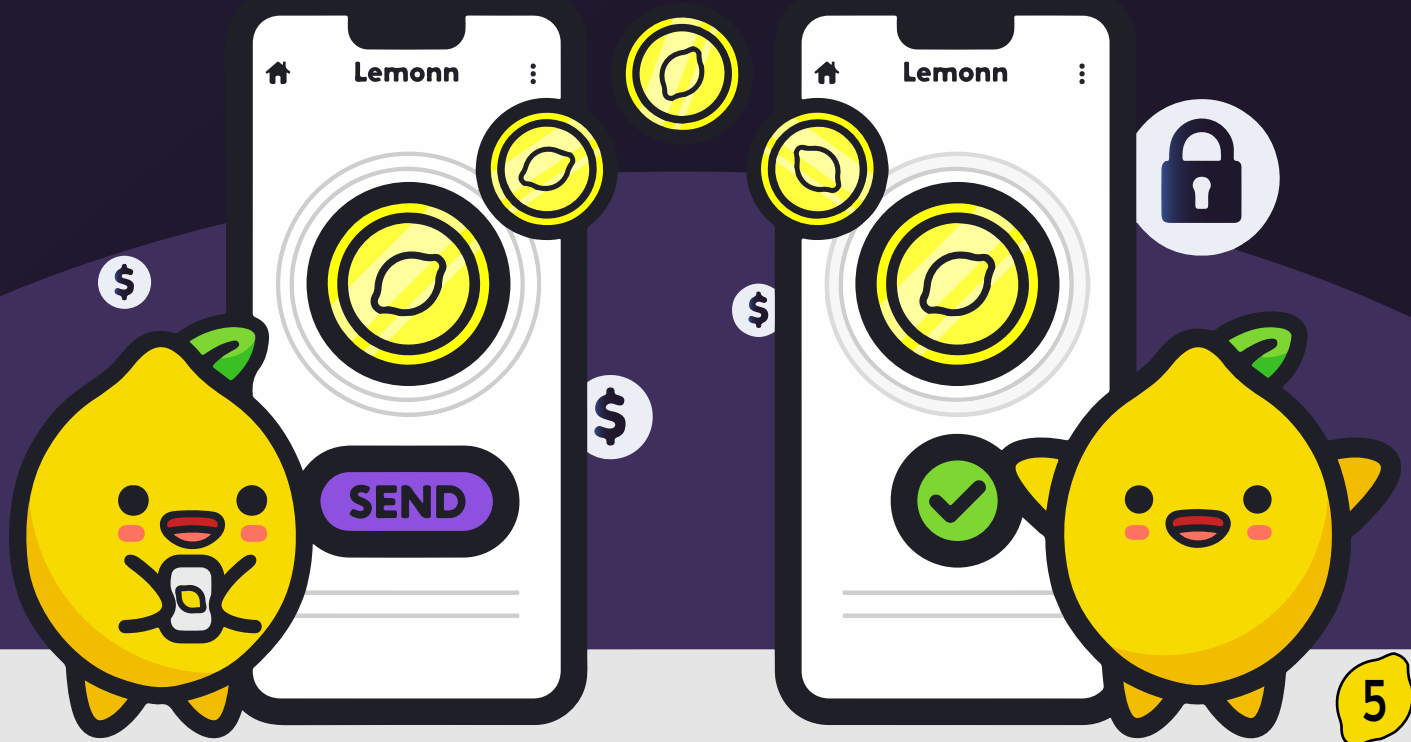
Tokenomics

Binance Smart Chain is a new blockchain with a full-fledged environment for developing high-performance decentralized applications. We decided to launch \$LEMONN on BSC to take advantage of high speed and low fee transactions, thus improving user experience.

Cross chain compatibility is a priority: being present on Polygon Network and Ethereum will significantly expand our reach, and help us target an even larger audience.

Lemonn Tokenomics:

- 4% Auto-Generated LP
- 2% Buy-Back
- 2% Ecosystem wallet

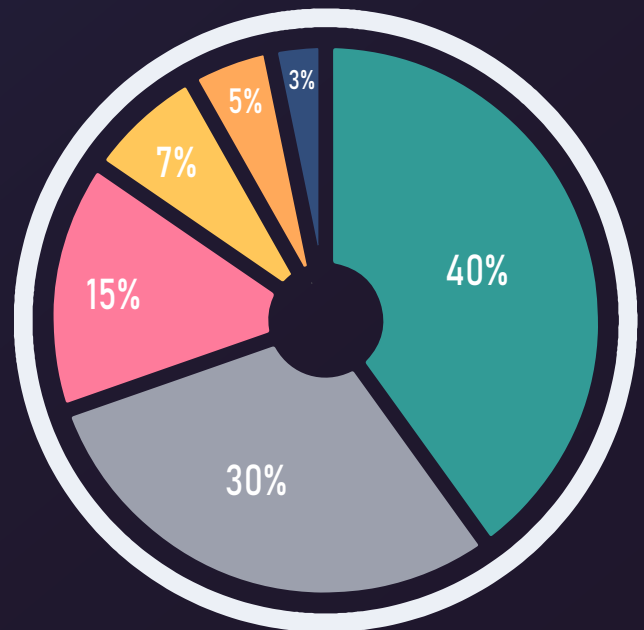


Launch Process

Our token will launch on Pancakeswap and ApeSwap. Raised funds will be used to provide liquidity in both liquidity pools. Because being trusted by our community is our top one priority, liquidity tokens will be fully locked.

Total supply: 10,000,000

-  **Presale**
40% TGE / 60% after 1 month
-  **LP**
Release at launch
-  **Ecosystem wallet**
12 month vested
-  **Team**
6 month vested
-  **Marketing**
12 month vested
-  **Ambassadors**
12 month vested - 1 month cliff



Fundraising

Launchpad: astronaut.to

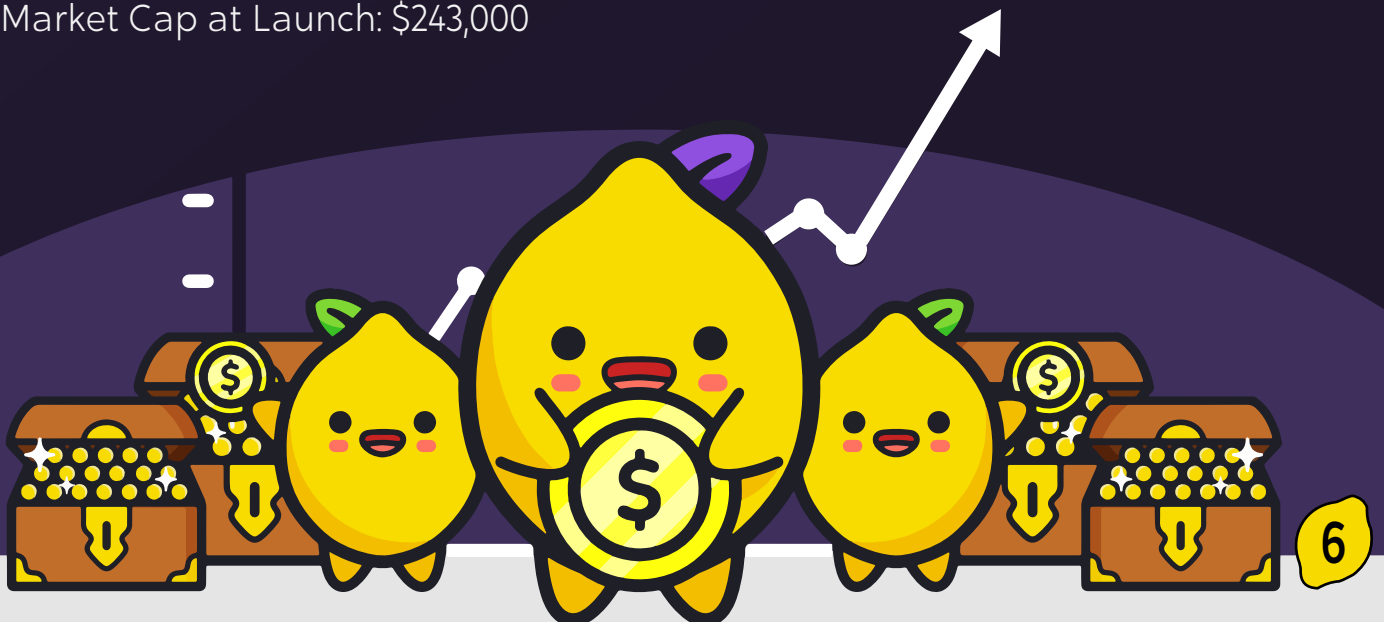
Launch Date: November 1st 2021 @ 5PM UTC

Presale Total: 4,000,000 Tokens

Total Raise: \$200k

Price Per Token: \$0,05

Market Cap at Launch: \$243,000

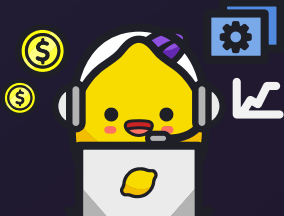
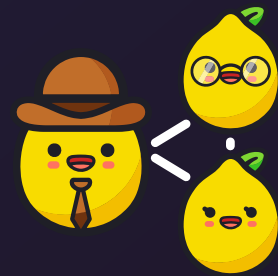


Incubated by MoonLight

Lemonn is the first project of MoonLight Incubator, a groundbreaking program that helps us achieve our vision.

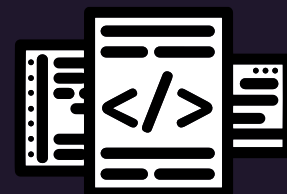
Community Engagement

Because a loyal audience is key to success, MoonLight helps us build a strong network. Their mentorship offers not only a range of unique market insights, but also a direct access to a community of 20,000+ members.



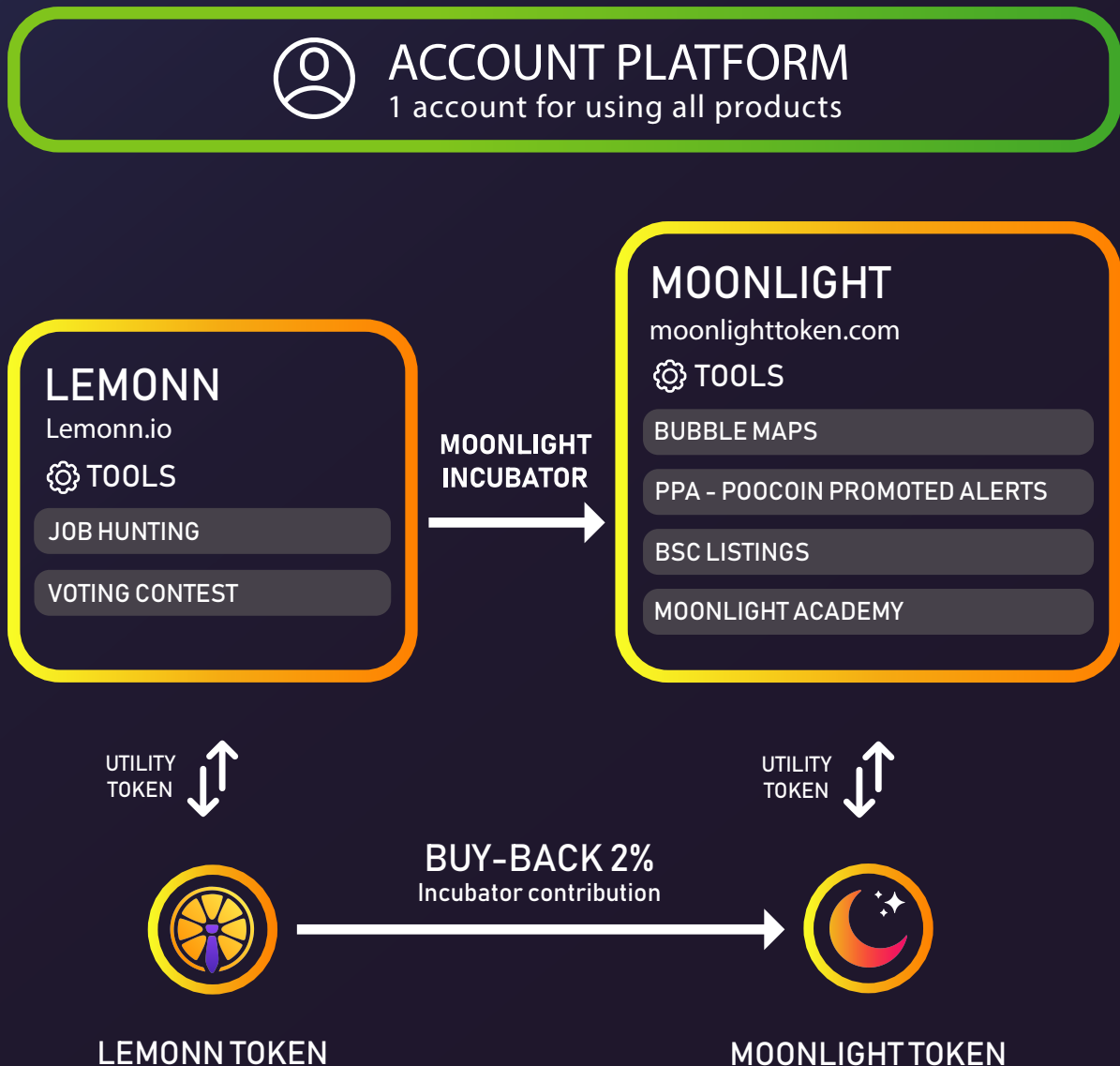
Smart Contract

MoonLight's blockchain experts have been developing Lemonn Token's smart contract and will soon launch our new token on Binance Smart Chain.



Synoptic

As part of MoonLight's Incubator Program, Lemonn Token has a 2% built-in fee included in its tokenomics. This fee is used as a buy-back mechanism for MoonLight Token. We are honored to be part of this cross-token buy-back mechanism, a first on BSC! This innovative system can change the way tokens interact with each others on a network.



Ambassadors

Lemonn only deserves what's best. Esteemed ambassadors decided to join the adventure to help us reach new heights. Their combined experience in blockchain development, community engagement and marketing is pivotal to ensure Lemonn's success



Eoghan Hayes

Original dev on DogeCoin
Project Lead on Dogira
Angel Investor

ApeSwap

Multi-Chain DEX on Polygon & BSC
Automated Market Maker
650M+ in TVL



BSC FRANCE

Largest BSC community in Europe
Francophone community
5k Telegram Members

CryptoForSA

Leading Arabic Influencer
BSC Evangelist
65k Twitter Followers





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