

PRIVACY POLICY

BidSight, Inc., and its affiliates and subsidiaries, (collectively, "BidSight", "Company", "Us", "Our", or "We") recognize that you may be concerned about our collection, use, and disclosure of your personal information. We respect your privacy and are committed to providing a transparent notice of our privacy practices.

This policy describes the types of information We may collect from you when you visit our website(s), including www.BidSight.io (our "Website"). This policy also covers information We collect about you offline, from third parties, as a customer, or when you visit us or contact us by phone. This policy describes our practices for collecting, using, maintaining, protecting, and disclosing that information.

Our website is designed for use by business customers and prospects. We do not purposefully collect information on individual consumers or individuals outside of their capacity as employees of a business partner or business prospect or as a potential job applicant with our company.

Please read this policy carefully to understand our policies and practices regarding your information and how We will treat it. This policy may change from time to time (see [Changes to Our Privacy Policy](#)).

INFORMATION COLLECTION

We collect several types of information from and about you, including:

- Information provided by you, such as name, email address, telephone number, company name, job title, and other information about your business. For example, We collect information from you when you request a demo, or when you become a customer or apply for employment with us;
- Information provided by third parties about you. As part of our services, We may also collect information from your commercial business or employer; and
- Information collected automatically as you navigate through the site. Information collected automatically may include usage details, domain address, IP addresses, internet browser, operating system, your internet connection, the equipment you use to access our Website, and information collected through cookies.

INFORMATION USE

We use information that We collect about you or that you provide to us:

- to present our Website and its contents to you and to improve our website (We continually strive to improve our website offerings based on the information and feedback We receive from you);
- to provide you with information or services that you request from us;
- to provide a demo of our services;
- to provide you with notices about your account and to improve customer service (your information helps us to more effectively respond to your customer service requests and support needs);

- to carry out Our obligations and enforce our rights arising from any contracts entered into between you and Us, including for billing and collection;
- to notify you about changes to our Website or any products or services We offer or provide through it;
- to allow you to participate in interactive features on our Website and to personalize your experience (your information helps us to better respond to your individual needs);
- to enable communications to you regarding our services such as email and text;
- to work with marketing partners to provide you with products or services that may be of interest to you;
- to fulfill any other purpose for which you provide it and in any other way We may describe when you provide the information;
- to assess you as an employment candidate; and
- for any other purpose with your consent.

DISCLOSURE OF YOUR INFORMATION

We may disclose information that We collect about you or that you provide us directly as described in this privacy policy:

- to our subsidiaries and affiliates;
- to contractors, service providers, and other third parties We use to support our business;
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Company about our Website users is among the assets transferred;
- to fulfill the purpose for which you provide it. For example, to process your inquiry regarding a service or product, to schedule a demo, and provide related services;
- for any other purpose disclosed by us when you provide the information;
- with your consent.

We may also disclose your personal information:

- to comply with any court order, law, or legal process, including to respond to any government, regulatory, or law enforcement request;
- to enforce or apply our Terms and Conditions and other agreements, including for billing and

collection purposes; and

- if We believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

We may disclose aggregated information about our users and deidentified data or information that does not identify an individual.

COOKIES AND WEB BEACONS

Like any other website, BidSight uses 'cookies'.

These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

SECURITY

We have implemented reasonable measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depends on you. Where We have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

LINKS

This Website may contain links to other sites. Please be aware that We are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

CCPA PRIVACY RIGHTS (DO NOT SELL MY PERSONAL INFORMATION)

Under the CCPA, among other rights, California consumers have the right to:

Request that a business that collects a consumer's personal data disclose the categories and specific pieces of personal data that a business has collected about consumers.

Request that a business delete any personal data about the consumer that a business has collected.

Request that a business that sells a consumer's personal data, not sell the consumer's personal data. If you make a request, we have one month to respond to you.

If you would like to exercise any of these rights, please contact us.

GDPR DATA PROTECTION RIGHTS

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that We complete the information you believe is incomplete.

The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that We restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that We transfer the data that We have collected to another organization, or directly to you, under certain conditions.

If you make a request, We have one month to respond to you. If you would like to exercise any of these rights, please contact Us.

CHILDREN UNDER THE AGE OF 13

Our Website is not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information to or on this Website or through any of its features. If We learn We have collected or received personal information from a child under 13 without verification of parental consent, We will delete that information. If you believe We might have any information from or about a child under 13, please contact us in one of the ways provided in the Contact Information section, below.

RETENTION

We retain information for the period necessary to fulfill our purposes identified above. In some circumstances, we retain your information for longer, if doing so is necessary to comply with our legal obligations, resolve disputes, or is otherwise permitted or required by applicable law, rule or regulation. Afterwards, we may retain some information in a depersonalized or aggregated form but not in a way that would identify you personally.

DO NOT TRACK SIGNAL

Your browser may have choices or settings which enable you to send a “Do Not Track” signal to websites. Our site does not support Do Not Track requests at this time.

YOUR CHOICES AND OPT-OUTS

You can opt out of receiving marketing emails from us at any time by clicking the “unsubscribe” link at the bottom of our marketing messages. Also, all opt out requests can be made by emailing us at: Support@BidSight.io. Please note that it may take up to sixty (60) days to remove your contact information from our marketing communications lists, so you may receive correspondence from us until that happens.

CHANGES TO OUR PRIVACY POLICY

It is our policy to post any changes We make to our privacy policy on this page.

CONTACTING US

If there are any questions regarding this privacy policy you may contact us at:

Support@BidSight.io