

# CASE STUDY

## Centralized Hub Uses SOC to Empower Student Research at CAU

The Center for Undergraduate Research and Creativity (CURC) at Clark Atlanta University promotes and facilitates research experiences for undergraduate students. Its mission is to function as the university's hub for coordinating and communicating opportunities for undergraduate research and creative and scholarly activities.

While technological infrastructure to support similar offices may exist – for example, Career and Professional Development have tools to help students find internships – no 'centralizing' tools existed in this space before the adoption of Student Opportunity Center (SOC). After partnering with SOC in 2016, CURC became an even more efficient and effective home of student research at CAU.

Clark Atlanta University has placed faculty-mentor relationships and undergraduate research among its top strategic priorities and developed its Quality Enhancement Plan around undergraduate research and creative activities. The CURC encourages students to find external research opportunities through workshops, speaker series, and the SOC network.

Because of the university efforts and high student engagement, CAU has excellent



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CLARK ATLANTA  
UNIVERSITY

## School Profile

Private, Co-Ed HBCU  
Atlanta, GA

3,289 Students

Client Since 2016  
5,800+ Opp searches  
1,400+ Opps found  
800+ Favorites added  
2200+ Interests added

user adoption. Since the CURC serves as the university hub, students here have found, bookmarked and applied to almost 1,400 different research programs, fellowships, conferences and other "outside the classroom" learning opportunities. The results continue to improve year to year.



"I love that I don't have to go searching all over the internet to find an opportunity."

Alexandria L.,  
Clark Atlanta University.

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