

# CASE STUDY

## One-Stop Solution Increases Experiential Learning Participation at FSU

Like many universities, Florida State faced a daunting task: How do we keep track of everything available to our quickly growing student academic community?

It was simply not feasible to expect student engagement departments to collect, curate, keep updated, and market tens of thousands of student events and experiential learning opportunities across vastly disparate parts of their student body.

Speaking with us, the Director of Advising First program at FSU, Dr. Kathleen Smith said that "Even though in this increasingly demanding and accelerated world, academic engagement is critical to student success, the idea of researching experiential learning opportunities is still daunting."

Student Opportunity Center began providing this service during its Fall 2013 Beta-Testing and provided FSU with a tool to address this challenge head-on. With SOC Connect, FSU now has an easy to use one-stop-shop where its entire student body can access SOC's regularly updated database platform with thousands of events and opportunities specifically vetted for undergraduates.



FLORIDA STATE UNIVERSITY

### School Profile

Public State University Est. 1851  
Tallahassee, FL

32,621 Undergraduates

Client Since 2013  
20,000 Opp searches  
65,000 Opps found  
5,000 Favorites added  
2,000 Interests added



"Student Opportunity Center offers these abundant resources in real time with intuitive features that address undergraduates' unique needs and interests. Both students and educators can trust that SOC will help launch students in the direction of their dreams."

Dr. Kathleen Shea Smith  
Director, Advising First  
Florida State University



"I've just recently discovered the Student Opportunity Center, and already I've become aware of so many internship programs and events I never knew were available to me!"

Kia Spitzner  
Student, Biology Major  
Florida State University



Nation's first & leading platform for experiential learning & high-impact practices. Partnered with 100+ colleges/universities around the US.

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