

Florida State University - Case Study

Client Profile

Public University
Tallahassee, FL
32,621 Undergraduates

- Client Since 2013
- 20,000 Opp searches
- 65,000 Opps found
- 5000 Favorites added
- 2000 Interests added

'Keeping Track' Burden Taken Off Administrators

Like many universities, Florida State faced a daunting task: How to keep track of everything going on in the quickly growing student academic community, without breaking the bank?

It was simply not feasible to expect student engagement departments to collect, currate, keep updated, and market tens of thousands of student events and experiential learning opportunities across vastly disparate parts of their student body.

Student Opportunity Center began providing this service during its Fall 2013 Beta-Testing. FSU now has an easy to use one-stop-shop where its entire student body can access S.O.C.'s regularly updated database platform with thousands of events and opportunities specifically vetted for undergraduates.



Dr. Kathleen Shea Smith

"In this increasingly demanding and accelerated world academic engagement is critical to student success, yet the idea of researching experiential learning opportunities is daunting. Student Opportunities Center offers these abundant resources in real time with intuitive features that address undergraduates' unique needs and interests. Both students and educators can trust that SOC will help launch students in the direction of their dreams."

*Dr. Kathleen Shea Smith
Director, Advising First
Florida State University*



Kia Spitzner

"I've just recently discovered the Student Opportunity Center, and already I've become aware of so many internship programs and events I never knew were available to me!"

*Kia Spitzner
Student, Biology Major
Florida State University*



Student
Opportunity
Center