

Your Golf Travel USA are excited to announce a strategic investment in Premier Golf LLC

As part of Your Golf Travel USA's ambitious plans for the future, we are delighted to have the opportunity to partner with Premier Golf and to build on our mission to make our customers the most happy, inspired golfers in the world.

The investment will make Your Golf Travel and Premier Golf close partners servicing the North American market. The partnership will support the continued development of the Premier Golf brand; the breadth of destinations on offer and the number of US golf travellers that the Premier Golf team looks after each year.

"YGT USA is delighted to be partnering with Premier Golf's management team to help grow the brand further over the coming years" said Co-Founder and Group CEO Ross Marshall.

"We've got to know Jim Ward, Ann Mabry and the team very well over the last 15 years, and are hugely impressed by their passion for the business and for creating amazing golfing experiences for their clients all over the world. We look forward to working closely with them to scale the business to new heights in the USA whilst maintaining their exceptional levels of customer service."

Based in Atlanta Georgia, Premier Golf has built a brand over the last 32 years that has become renowned for the quality of the experience and service that it provides to its customers. Initially focussed on international travel to Scotland, Ireland, England, Spain, Portugal and Wales, Premier Golf has developed a strong domestic offer based on a select range of destinations in North America.

Ann Mabry, Managing Director of Premier Golf said, *"We are tremendously proud of what we have achieved for our customers over the last 32 years. The quality of service we offer, our selection of destinations and the personal touch that we add to every trip is at the heart of what we do. We are extremely excited about the opportunity to continue on this journey with support from the team at Your Golf Travel who are as passionate about our business as we are."*

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About Your Golf Travel:

Your Golf Travel has been at the forefront of the world golf travel market for more than a decade now, during which time the company has overseen and coordinated bookings and tee-times to over 3,000 destinations in 22 countries worldwide for a phenomenal 200,000 golfers every year.



About Premier Golf:

Premier Golf, LLC is the most experienced golf travel company in America, founded in 1988 and headquartered in Atlanta, Georgia. Premier Golf offers its clients bespoke golf travel to a select range of destinations in Scotland, Ireland, England and Wales, Europe, North America, South Africa, New Zealand and Australia. In addition they are experts in the world of golf event travel having sent over 40,000 people to golf's greatest events by chartering cruise ships, planes and hospitality tents to create exclusive opportunities for the golf enthusiast..

For Further Information, please contact:

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