



THE 2018 US MASTERS GUIDE



THE 2018 US MASTERS



The Course

Augusta National. Golfing paradise. The world's most famous golf course and home to the iconic Amen Corner.



History

Be there to see who dons the Green Jacket just as Player, Palmer & Nicklaus; Ballesteros, Faldo & Woods did in the past



Landmarks

Check Magnolia Lane, The Founders Circle & The Record Fountain off your list, as well as Hogan's, Nelson's & Sarazen's Bridges

Traditions

From the Par 3 Tournament & Practice Day skim-shots at 16, to The Ceremonial Tee Shots & The Green Jacket Presentation



Moments

From Jack Nicklaus and "Yes SIR" in '86, to Tiger's "In Your LIFE Have You Seen Anything Like That" chip-in in '05



Bucketlist

The dream golf holiday for golf fans around the world. Secure bragging rights at your golf club for life!



DID YOU KNOW?



Amen Corner

The second shot at the 11th hole, all of the 12th, and the tee shot at the 13th at Augusta are nicknamed "Amen Corner", a stretch largely defined by the presence of Rae's Creek. It originates from author Herbert Warren Wind in the 1958 edition of Sports Illustrated article about The Masters that year. 26 years later in a Golf Digest article Herbert explained that he wanted a catchy phrase like baseball's "hot-corner" or American football's "coffin-corner" to describe where some of the most exciting golf had taken place that day. Thus "Amen Corner" was born.

DID YOU KNOW?



Final round - 1986

At the age of 46 Jack Nicklaus was reaching the end of his very successful career as a professional golfer. So there weren't many who were even considering the Golden Bear as a serious contender to take the title. His victory from four shots back will always go down as one of the Masters greatest ever moments. He played the final ten holes in seven-under, which included an eagle-birdie-birdie run on the 15th, 16th and 17th holes. This was to be Nicklaus' 18th and final Major victory.



DID YOU KNOW?

Winner's prize

The winner of The Masters receives possibly the most coveted piece of clothing in sport - a Green Jacket. Augusta National first became associated with a Green Jacket bearing the club's logo on the left pocket in 1937 when club co-founder, Cliff Roberts wanted all Augusta members to be easily identified during The Masters week.

The tradition that all Master Champions would receive a Green Jacket began in 1949 when Sam Snead won his first of three Masters tournaments. Each winner may only take it home with them for one year and it is to be used for "golf associated functions only".



DID YOU KNOW?



Champions dinner

It was Ben Hogan who first suggested and hosted the initial Champions Dinner in 1952. The idea is simple - the previous year's champion gets to choose a menu for a meal for all of the previous winners on the Tuesday night. Over the years meals have included haggis from Sandy Lyle in 1989, paella from José María Olazábal in 1995, cheeseburgers from Tiger Woods in 1998 and elk and wild boar from Mike Weir in 2004. However the former champions aren't forced to eat what the defending champion selects. If the current champ's taste isn't the same as the other Masters winners then they can choose off Augusta National's normal menu.

CHOOSE YOUR 2018 MASTERS EXPERIENCE WITH YOUR GOLF TRAVEL

AUGUSTA



ATHENS



COLUMBIA



AIKEN



REYNOLDS PLANTATION



AUGUSTA

Situated approximately 90 minutes from Augusta National, Athens is a vibrant yet laid-back college town with a world-famous music scene, responsible for the likes of the B-52s, R.E.M. and Widespread Panic. During Masters week the atmosphere is electric, especially if Bubba Watson is in contention, with the eccentric 2-time Masters champion having spent his college years honing his unique golf skills at the University of Georgia.

As such it's a superb base for any Masters golf holiday, and after a day spent strolling the fairways at Augusta National, there's not much that can top an evening out in the pleasant, walkable downtown area where you'll find a burgeoning restaurant culture, as well as plenty of vibrant bars where the university spirit is alive and well, allowing you to carry the fun on long into the night if you so wish. If you're looking for an evening of revelry, you can't pass up the chance to visit the world famous 40 Watt Club.

WHY AUGUSTA?

- 1 The hotel is just 15 minutes from Augusta National
- 2 Conveniently located within easy driving distance of both Augusta National and Atlanta Airport
- 3 Great atmosphere throughout Masters week
- 4 Perfect for both families and groups of friends



Approximately a 15 minute drive to
Augusta National



Return Flights to Atlanta from London
(Virgin Atlantic or British Airways) or
Manchester (Virgin Atlantic)

Dining & drinks

From traditional southern soul food and Lowcountry cuisine, to fine dining and more cheap and cheerful Mexican restaurants, pizza and burger joints; there's something to suit every taste on a night out in Athens. The Seabear Oyster Bar was even named one of the best restaurants in the world by Condé Nast Traveler. Something for a special occasion perhaps?

Athens is also known for its thriving craft beer industry with the Terrapin, Creature Comforts, and Southern Brewing Companies hitting the spot for those who like to blow the froth off a couple after an evening meal.

BEE'S KNEES

Mon-Thur 17:00 - 22:00 | Fri-Sat 17:00 - 22:00 | Sun 17:00 - 22:00

Taking into account everyone's culinary needs, The Bee's Knees has a global approach that encompasses various cultures and flavours from around the world. By using local produce they have managed to create delicious menu featuring food from Thai to Spanish, Cajun to Mediterranean and Japanese to French designed to please every palate.

+1 706 828 3600 211 10th Street

SOMEWHERE IN AUGUSTA BAR AND GRILL

Mon-Fri 11:00 - 02:30 | Sat-Sun 11:00-02:00

A typically American Bar and Pub, it is one of Augusta's most popular dining spots due to the friendly casual atmosphere as well as more than 40 HD TVs for you to enjoy. 'Somewhere in Augusta Bar & Grill' is the perfect place to kick back and relax whilst catching up on the day's golf and sampling some traditional southwestern dishes.

+1 706 739 0002 2820 Washington Road

SKY CITY

Mon 20:00 - 02:30 | Tue 19:00 - 02:30 | Wed-Sun 20:00 - 02:30

The perfect place for all Music lovers to enjoy the best local, regional and indie artists live at Sky City. With great local artists featuring throughout the month, Sky City is always buzzing and is a fantastic venue for a few post dinner entertainment. The combination of fantastic staff and live music creates a great spot for groups of friends looking to enjoy their evenings.

+1 706 945 1270 1157 Broad Street

FROG HOLLOW TAVERN

Mon-Thur 17:00 - 22:00 | Fri-Sat 17:00 - 22:30

This 'restaurant meets bar' merges exquisite stylish food with affordable prices. Using locally produced seasonal ingredients and serving over 100 different types of wine guests are spoiled for choice when it comes to superb food and drink. The combination of the relaxed atmosphere and excellent staff make for an incredible dining experience.

+1 706 364 6906 1282 Broad Street

SOUL BAR

Mon-Fri 16:00 - 02:00 | Sat 16:00-01:30

The Soul Bar is a downtown casual spot which is a great place to enjoy a few drinks in the evening. With an extensive drinks list and variety of live music including jazz, hip hop and old school there is a great atmosphere throughout the place.

+1 706 724 8880 984 Broad Street

FARMHAUS BURGER

Mon-Thur 11:00 - 22:00 | Fri-Sun 11:00 - 23:00

A traditional American Burger House serving local cut beef and regional produce in homemade buns to deliver maximum taste. It also boasts an extensive array of craft beers and alcoholic milkshakes which are the perfect way to wash down a burger. The energetic staff do a great job of creating a fantastic atmosphere for both groups of friends and families to enjoy.

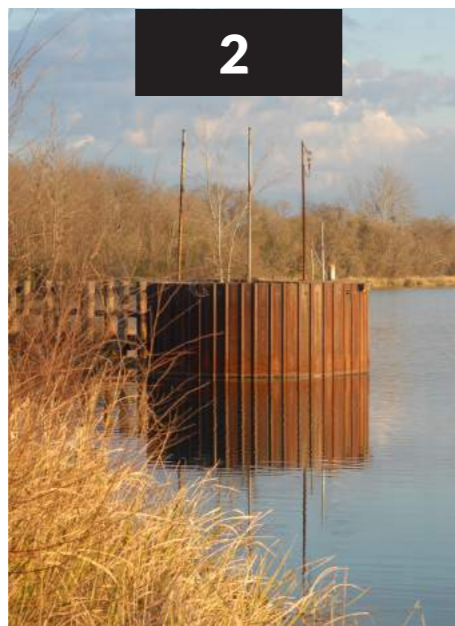
+1 706 496 8771 1204 Broad St

TOP 3 OFF-SITE ACTIVITIES



AUGUSTA MUSEUM OF HISTORY

A fascinating museum depicting the wonderful history of the area. With plenty of exhibits there is a lot to do in this small museum for everyone. Entry is only \$4 and is well worth visiting if you have a day off from the golf.



SAVANNAH RAPIDS VISITOR CENTER

Overlooking the picturesque Augusta Canal Headgates and the Savannah River it is the perfect setting for an afternoon walk offering up stunning views of the natural surroundings. Those who wish to spend a day away from the golf course enjoying the outdoors then this is the perfect place.



SIGNERS MONUMENT

This is the burial site for two of Georgia's Declaration of Independence signers George Walton and Dr Lyman Hall. This monument is located in the middle of the street in front of a Richmond County government building. Fantastic place to stop off at and learn about the town's historical founders.

MASTERS & OPELIKA EXPERIENCE



Part of the famous Robert Trent Jones trail, Auburn Marriott Opelika boasts 36 stunning golf holes. The cornerstone of the complex is the Links Course at Grand National and incorporates the natural surroundings of the lake shore and undulating terrain to make a truly fantastic golf course. All of the golf holes are

simply flawless and tempt even the best golfers into attacking a pin they shouldn't, simply because of the sheer beauty of the place.

The other course at the Auburn Marriott Opelika Hotel at Grand National is the gorgeous Lake Course which has 12 of its 18 holes hugging



the shores of Lake Saugahatchee, the Lake Course is one of the most scenic courses you could hope to play anywhere in the world. Gently undulating fairways wind their way around the lake meaning any errant shots will be severely punished.

HOTELS



HOLIDAY INN EXPRESS AUGUSTA
444 Broad St, Augusta, GA 30901

- Flat screen TV
- Hair dryer
- Microwave and coffee maker
- Mini refrigerator
- Work desk with lamp
- Cable/Satellite TV
- Telephone and voicemail
- Swimming pool

Flights | 3 Nights | Masters Tickets (Mon & Tue) | Car Hire

£2945



THE PARTRIDGE INN AUGUSTA
2110 Walton Way, Augusta, GA 30904

- TV - 42 Inch Flat Panel HD
- Radio/Alarm clock
- ATM machine
- Coffee maker
- Hairdryer
- Iron/Ironing board
- Mini refrigerator
- Telephone and voicemail
- Fitness room
- Swimming pool

Flights | 3 Nights | Masters Tickets (Mon & Tue) | Car Hire

£3145

LOCAL GOLF

AUGUSTA COUNTRY CLUB

Designed by Donald Ross
Par - 72
Yardage - 6,947
Opened - 1899

WEST LAKE COUNTRY CLUB

Designed by Ellis Maples
Par - 72
Yardage - 6,857
Opened - 1968

MOUNT VINTAGE GOLF CLUB

Designed by Tom Jackson
Par - 72
Yardage - 7,127
Opened - 2000

RIVER GOLF CLUB

Designed by Jim Fazio
Par - 72
Yardage - 6,847
Opened - 1999

SAGE VALLEY GOLF CLUB

Designed by Tom Fazio
Par - 72
Yardage - 7,344
Opened - 2001


HISTORIC ATHENS

Situated approximately 90 minutes from Augusta National, Athens is a vibrant yet laid-back college town with a world-famous music scene, responsible for the likes of the B-52s, R.E.M. and Widespread Panic. During Masters week the atmosphere is electric, especially if Bubba Watson is in contention, with the eccentric 2-time Masters champion having spent his college years honing his unique golf skills at the University of Georgia.

As such it's a superb base for any Masters golf holiday, and after a day spent strolling the fairways at Augusta National, there's not much that can top an evening out in the pleasant, walkable downtown area where you'll find a burgeoning restaurant culture, as well as plenty of vibrant bars where the university spirit is alive and well, allowing you to carry the fun on long into the night if you so wish. If you're looking for an evening of revelry, you can't pass up the chance to visit the world famous 40 Watt Club.

WHY ATHENS?

- 1 Boasts numerous fantastic restaurants
- 2 Conveniently located within easy driving distance of both Augusta National and Atlanta Airport
- 3 Birthplace of the B-52s and R.E.M.
- 4 Vibrant and buzzing nightlife, perfect for groups of friends



Approximately a 1 hour 45 mins drive
to Augusta National

Return Flights to Atlanta from London
(Virgin Atlantic or British Airways) or
Manchester (Virgin Atlantic)

Dining & drinks

cheerful Mexican restaurants, pizza and burger joints; there's something to suit every taste on a night out in Athens. The Seabear Oyster Bar was even named one of the best restaurants in the world by Condé Nast Traveler. Something for a special occasion perhaps?

Athens is also known for its thriving craft beer industry with the Terrapin, Creature Comforts, and Southern Brewing Companies hitting the spot for those who like to blow the froth off a couple after an evening meal.

LA DOLCE VITA

Mon-Thur 17:00 - 22:00 | Fri-Sat 17:00 - 23:00 | Sun 17:00 - 22:00

The home of authentic Italian cuisine in Athens, serving hearty portions of the highest quality homemade pasta and the gnocchi rolled by hand just hours before you arrive. You can also try their homemade prosciutto and salami cut into the thinnest slices, with freshly cured cheeses slathered with spiced olive oil. A truly traditional taste of Italy.

+1 706 353 3911 323 East Broad Street (2nd Floor)

LAST RESORT GRILL

Mon-Thur 11:00 - 15:00; 17:00 - 22:00 | Fri-Sat 11:00 - 15:00, 17:00 - 23:00 | Sun 10:00 - 15:00, 17:00 - 22:00

Demonstrating an innovative approach to food, Last Resort Grill has rapidly become one of the South's finest restaurants, serving award winning food and wine at affordable prices. The fantastic staff and quirky bohemian setting create a wonderfully unique atmosphere in which to enjoy some of the best local flavours Athens has to offer.

+1 706 549 0810 184 W Clayton St

ALLGOOD LOUNGE

Mon-Sat 12:00 - 02:00

Allgood Lounge boasts two full service bars over two floors, plus a third "Tiki" bar, offering full service on their spacious rooftop patio. A Build-Your-Own Bloody Mary Bar is open from noon to 9:00pm daily and you fancy a little competitive fun, why not rack up a few frames of pool?

+1 706 549 0166 256 East Clayton Street

THE NATIONAL

Mon-Thur 11:30 - 22:00 | Fri-Sat 11:30 - 11:00 | Sun 17:00 - 21:00

With shades of a casual European gathering spot, The National serves Mediterranean inspired food with excellent wines with a focus on culinary traditions enjoyed on the owners' trips abroad. The food is created from some of the finest local produce and as a result the menu is constantly reflecting the changing seasons in Northeast Georgia.

+1 706 549 3450 232 West Hancock Avenue

THE GLOBE

Mon-Wed 11:30 - 00:00 | Thur-Sat 11:30 - 02:00 | Sun 11:30 - 00:00

The Globe is famous for its big brass bar and the black and white mural hanging behind the bar, not to mention an outstanding range of beer, wine and single malts. Since opening for business in 1989, this charming bar has become one of Athens' most popular spots in which to relax on a sofas and rocking chairs from which one can gaze out into the lively streets of Athens.

+1 706 353 4721 199 North Lumpkin Street

TRAPPEZE PUB

Mon-Sat 11:00 - 02:00 | Sun 11:00 - 00:00

A vibrant warm interior with intimate booths, plenty of bar and outdoor seating, as well as larger tables make this an ideal spot for groups of friends looking to enjoy a few drinks after a day at the golf. Rated the premiere location for beer lovers in Athens, those paying Trappeze can also enjoy a cocktail or two courtesy of their full-time mixologist.

+1 706 543 8997 269 North Hull Street

TOP 3 OFF-SITE ACTIVITIES



1

GEORGIA THEATRE

Since opening in 1978, The Georgia Theatre has become one of Athens' most prominent music venues. Located in an old cinema, this lively venue offers visitors the chance to enjoy superb live music from rock, folk and country; to indie, alternative, hip hop and even electronic.



2

CRAFT BREWERIES

There's a burgeoning craft beer scene in Athens, so if you're fond of a glass of the amber nectar, be sure to check out Terrapin Beer Company, Southern Brewing Company or Creature Comforts, perhaps even embarking on a brewery tour to learn how each award-winning brews are delicately crafted.

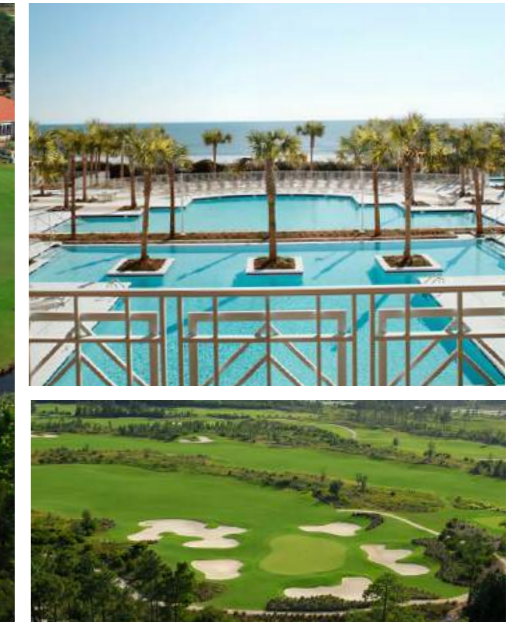


3

GEORGIA STATE BOTANICAL GARDENS

These stunning Georgia State Botanical Gardens are home to an amazing array of exotic plants configured into simply stunning displays. With admiration and education offered up in equal measure by the knowledgeable staff, the numerous gardens and trails make this a great place for an afternoon stroll in the sun.

MASTERS & MYRTLE BEACH EXPERIENCE



With over 100 golf courses spread across a relatively small area, you could argue that Myrtle Beach is just one giant golf resort and as such, it's the perfect place for groups of golfers to blow off some steam both on and off the course. With over 60 miles of pristine beachfront, it's also an ideal place for a family holiday with some

golf on the side, where everyone can try their hands at activities including boating, fishing, surfing, parasailing, windsurfing or scuba diving. Cocktail in hand, there's also the option to sit on the beach and do absolutely nothing!

For golf, you simply can't go wrong

in a place dubbed "The Seaside Golf Capital of the World". A stay at Courtyard Myrtle Beach Broadway is recommended, as are courses including Caledonia GC, True Blue Plantation and Arnold Palmer's amazing Kings North.

HOTELS



HOTEL INDIGO ATHENS
500 College Ave, Athens, GA 30601

- | | |
|-------------------------|--------------------------|
| Fitness Center | Room service |
| Complimentary bicycles | In-room recycling |
| Gated lot with security | Coffee/tea maker |
| Complimentary WiFi | Bathrobes |
| Aveda bath amenities | Hydromassage showerheads |

Flights | 3 Nights | Masters Tickets (Mon & Tue) | Car Hire

£2390



UGA ATHENS HOTEL
1197 South Lumpkin Street, Athens, GA 30602

- | | |
|--|----------------------------------|
| 32" flat-screen TV | Microwave and refrigerator |
| Cable TV with multiple HBO and ESPN channels | In-room safe |
| Free wireless internet | Coffee maker, tea |
| Free local phone calls | Full-size iron and ironing board |

Flights | 3 Nights | Masters Tickets (Mon & Tue) | Car Hire

£2390

LOCAL GOLF

THE GEORGIA CLUB

Designed by Denis Griffiths
Par - 36, 36, 35
Yardage - 10,711 (27 holes)
Opened - 2006

JENNINGS MILL GOLF

Designed by Bob Cupp
Par - 72
Yardage - 7,004
Opened - 1986

UNIVERSITY OF GEORGIA GOLF CLUB

Designed by Robert Trent Jones
Par - 71
Yardage - 7,258
Opened - 1968

COLUMBIA

One of the most popular bases for Masters experiences, Columbia offers golfers a unique city experience within easy reach of both Augusta (60 minutes) and Charlotte airport (90 minutes).

As South Carolina's biggest city, golfers can expect a wealth of off-course activities to enjoy whilst away from The Masters. Whether it is sport, Columbia is home to one of the country's college football teams, or relaxation, within the picturesque Congaree National Park which is around 30 minutes from downtown; Columbia offers such an array of options it is easy to see why so many golfers head here each April.

Those seeking a local culinary experience can enjoy the bountiful seafood restaurants, where you can sample the freshest of ingredients including shrimps to oysters, as well as world famous barbeque and the official state snack of boiled peanuts or the unofficial snack of The Masters in a Pimento cheese sandwich. For a taste of the local ale, head to one of the many microbreweries of Columbia. The Hunter-Gatherer Brewery and Ale House combines a great selection of drinks as well as great food including South Carolina Littleneck Clams.

WHY COLUMBIA?

- 1 Great choice of hotels including Marriott & Doubletree Hilton
- 2 Daily flights into Charlotte from London & Manchester
- 3 More than 10 golf courses within 30 minutes

Approximately a 60 minute drive to Augusta National

Return Flights to Charlotte from London (Virgin Atlantic or British Airways) or Manchester (Virgin Atlantic)

Dining & drinks

Columbia's culinary tradition is built on BBQ, local seafood and comforting Southern cuisine served up in innovative ways in the most unique settings. From ribs, brisket, pork chops & chicken wings at Texas Roadhouse, to a traditional Mexican dining experience at Cecilia's Mexican, a mainstay of Columbia's restaurant scene; there's something to suit every palate.

SOLSTICE KITCHEN

Mon 17:30 - 21:30 | **Tue-Thur** 11:30 - 14:00, 17:30 - 21:30 | **Fri** 11:30 - 14:00, 17:30 - 22:00 | **Sat** 17:30 - 22:00

Situated in the Northeast of Columbia, Solstice Kitchen has a delicious menu which changes from season to season in an effort to support local farmers and combine the freshest produce with flawless recipes to create a fantastic dining experience. The impeccable service of the staff and relaxed ambience make it one of the best restaurants in the region.

+1 803 788 6966 84 Sparkleberry Lane, Suite 4

TEXAS ROADHOUSE

Mon-Thur 11:00 - 22:00 | **Fri-Sat** 11:00 - 23:00 | **Sun** 11:00 - 21:00

Specialising in traditional American steak, fresh-baked bread, fall-off-the-bone-ribs and homemade sides; Texas Roadhouse combines high class food with exceptional service to make for an incredible dining experience. Famed not only for its food, this charming restaurant also boasts a fantastic array of ice cold beers and legendary margaritas.

+1 803 407 6670 400 Columbiana Drive

WORLD OF BEER

Mon-Thur 15:00 - 03:00 | **Fri-Sat** 12:00 - 02:00 | **Sun** 11:00 - 00:00

World of Beer boasts one of the most extensive selections of craft beers, with over 500 different variations on offer from over 40 countries, making this the ideal place to unwind after a long day on the fairways. The friendly and energetic staff are all expert beer enthusiasts are on hand to ensure that you get the right tippie for you.

+1 803 509 6020 902 Gervais Street

CECILIA'S MEXICAN

Mon - Sat 11:00 - 14:30, 17:00 - 21:30

This fantastic Mexican restaurant prides itself on serving traditional dishes in a relaxed setting making it perfect for families and groups of friends to enjoy. Cecilia's is the perfect place to have low key bite to eat after what was a hopefully a brilliant day at the golf. With an authentic Mexican feel to the restaurant people always enjoy the happy and welcoming atmosphere.

+1 803 772 7154 6169 St Andrews Road

THE TIN ON THE ROOF

Mon-Fri 16:00 - 03:00 | **Sat-Sun** 11:00 - 02:00

Voted as one of Columbia's top live music venues, it is a great place for groups of friends to enjoy the large range of drinks served here whilst kicking back in a truly laid back atmosphere. The team of chefs have created an amazing culinary experience that more than keeps up with the live music that made "The Roof" famous.

+1 803 771 1558 1022 Senate Street

DELANEY'S

Mon-Sun 11:00 - 02:00

Nobody does pubs like the Irish right? This is the perfect hangout for those looking to enjoy a wide variety of drinks while being served by energetic and enthusiastic bar staff combined, all the while listening to live music which creates an amazing atmosphere. For a group of golfers looking to unwind in Columbia; Delaney's doesn't miss a beat.

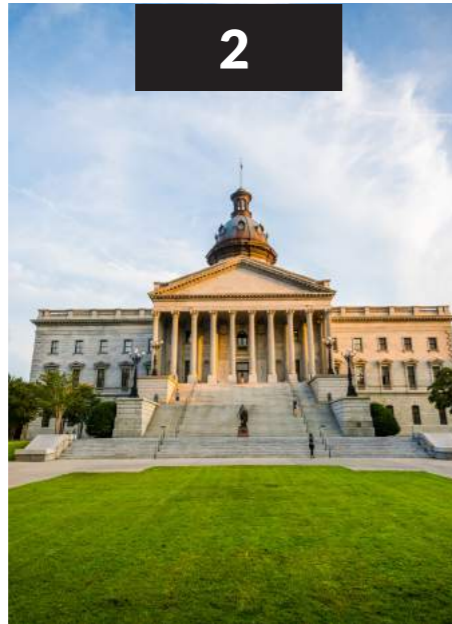
+1 803 779 2345 741 Saluda Avenue

TOP 3 OFF-SITE ACTIVITIES



RIVERBANKS ZOO

Home to over 2,000 animals and one of the nation's most spectacular botanical gardens, Riverbank Zoo also boasts a spectacular setting. When walking around the zoo visitors are treated to stunning views of the valley below and for families in particular, this is a great day out to be enjoyed during your days away from the golf.



SOUTH CAROLINA STATE HOUSE

South Carolina State House is one of the oldest buildings in the state, having been built way back in 1855. This incredible piece of architecture is a great place to visit not only for its history, but also because it houses the current government of South Carolina. Those who wish to can also take a tour inside the building.



CONGAREE NATIONAL PARK

With an astonishing amount of biodiversity, Congaree National Park is the largest expanse of old growth hardwood forest in the south-eastern United States. Kayaking or canoeing down the river is the best way to see as much of the park as possible, but there are also a number of great hiking trails; both an attractive option for those who like to stay active.

KIAWAH ISLAND EXPERIENCE



This award winning resort has attracted guests for decades, drawn in by a stunning location and a host of golf courses that have challenged the world's best. From the 1991 Ryder Cup, the scene of Langer's agonising missed putt, to the 2012 USPGA, where McIlroy romped home to claim the title by no less than 8 shots, Kiawah is a jewel in America's crown

and is so easy to see why golfers from across the globe head here each year. With a range of accommodation options including the five-star Sanctuary Hotel as well as the fantastic villas, which are perfect for groups, golfers heading here are sure to find a golfing oasis that will test every facet of their golfing armoury. The Ocean Course, designed by Pete



Dye and Jack Nicklaus, does rightly take the plaudits, however the likes of Turtle Point, also designed by Nicklaus, Cougar Point, Oak Point and Osprey Point provide amazing tests of golf that have been constructed within some of South Carolina's most picturesque environments.

HOTELS



COLUMBIA MARRIOTT HOTEL
1200 Hampton St, Columbia, SC 29201

- | | |
|---------------------------|--------------------------|
| Air Conditioning | Valet Dry-cleaning |
| Coffee/Tea making service | Hairdryer |
| Mini Fridge | Indoor Pool / Whirlpool |
| Cable/Satellite TV | Midlands Restaurant |
| Wireless Internet | Rocks at Midlands Lounge |

Flights | 3 Nights | Masters Tickets (Mon & Tue) | Car Hire

£2529

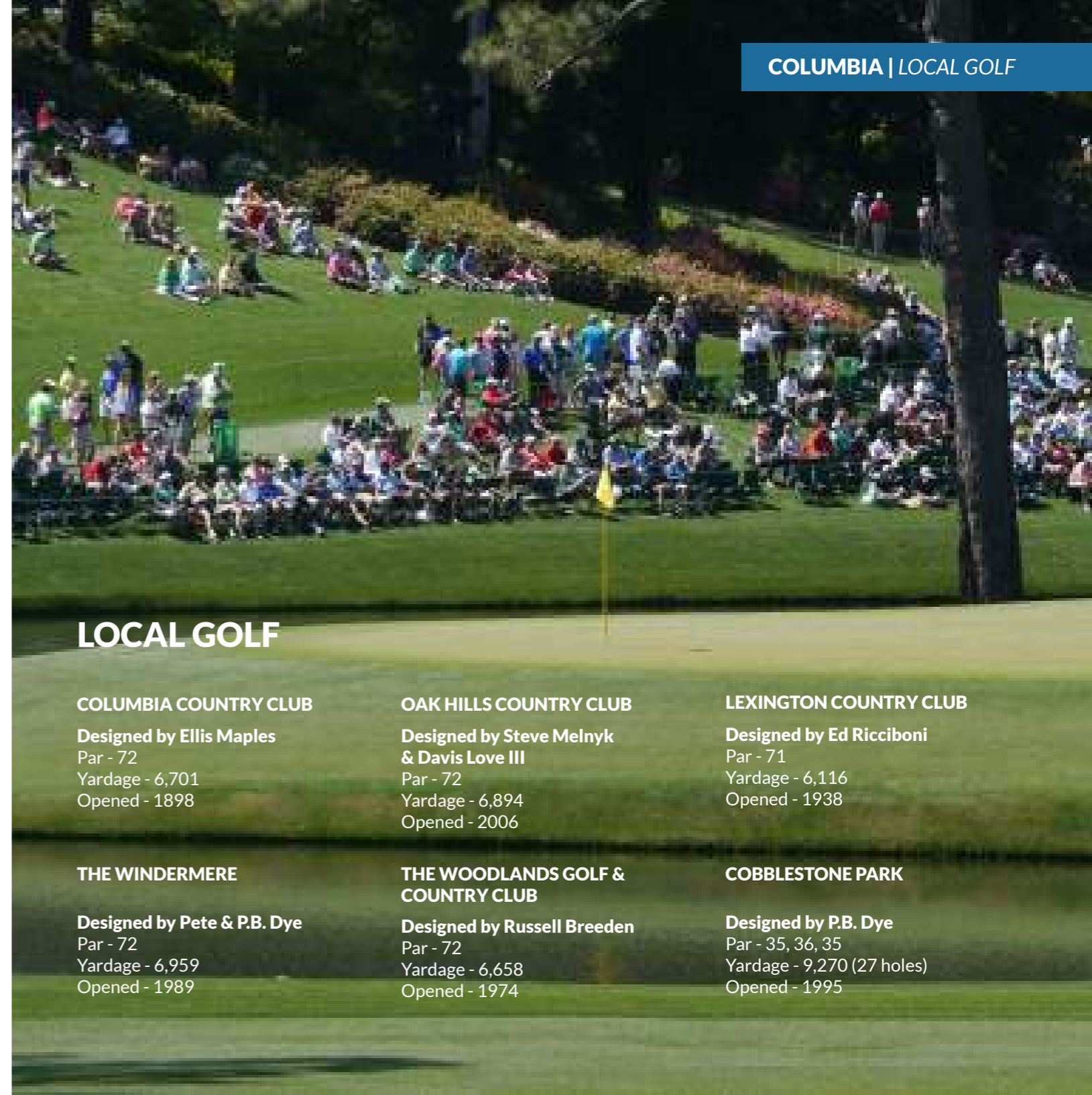


DOUBLETREE HILTON HOTEL
2100 Bush River Rd, Columbia, SC 29210

- | | |
|----------------------------|-----------------|
| Air Conditioning | Fitness Center |
| LCD Flat Panel TV | Swimming Pool |
| Coffee Maker | Business Center |
| High Speed Internet Access | Baggage Storage |
| Iron/Ironing Board | Bar Area |

Flights | 3 Nights | Masters Tickets (Mon & Tue) | Car Hire

£2575



LOCAL GOLF

COLUMBIA COUNTRY CLUB

Designed by Ellis Maples
Par - 72
Yardage - 6,701
Opened - 1898

OAK HILLS COUNTRY CLUB

Designed by Steve Melnyk & Davis Love III
Par - 72
Yardage - 6,894
Opened - 2006

LEXINGTON COUNTRY CLUB

Designed by Ed Ricciboni
Par - 71
Yardage - 6,116
Opened - 1938

THE WINDERMERE

Designed by Pete & P.B. Dye
Par - 72
Yardage - 6,959
Opened - 1989

THE WOODLANDS GOLF & COUNTRY CLUB

Designed by Russell Breedon
Par - 72
Yardage - 6,658
Opened - 1974

COBBLESTONE PARK

Designed by P.B. Dye
Par - 35, 36, 35
Yardage - 9,270 (27 holes)
Opened - 1995

AIKEN

Founded in 1835, the city of Aiken is located just inside the South Carolina border, and about 40 minutes from Augusta National itself, making it an ideal base for anyone attending The Masters.

During your time away from the event, you can shop, dine, and catch live music to your heart's content, or simply stroll the quaint downtown streets while gazing at the majestic oak canopies. There is a strong equestrian culture here, and polo matches and fox hunts are a way of life, but this is also home to one of the USA's largest urban forests and there's a thriving art scene too, with visual performers in front of almost every store creating a unique and intriguing atmosphere.

The Holiday Inn Express is a fantastic family friendly hotel and is one of the closest to Augusta National that we offer, making it a brilliant option for any avid golf fans looking never to stray too far from the action during their stay.

WHY AIKEN?

- 1** Located within easy driving distance (40 mins approx) of Augusta National
- 2** Ideal for families and those with a love of the outdoors
- 3** Strong equine culture; perfect for horse lovers
- 4** Impressive abundance of restaurants, cafes and bars; perfect for the travelling foodie



Approximately a 40 minute drive to
Augusta National



Return Flights to Atlanta from London
(Virgin Atlantic or British Airways) or
Manchester (Virgin Atlantic)

Dining & drinks

Aiken boasts an incredible abundance of restaurants, cafes and foodie celebrations, offering wondrous variety when it comes to grabbing a bite to eat. Get a taste of Aiken history while enjoying fine dining and cocktails at The Willcox, or experience the best flavours of Italian cuisine at Apizza Di Napoli. No matter the occasion, you are sure to find a suitable venue when it comes to grabbing a bite to eat and for those who enjoy blowing the froth off a couple of beers after a long day on the golf course, The Aiken Brewing Company offer an ever changing array of inventive microbrews.

THE WILLCOX

Mon-Sat 11:30 - 22:00 | Sun 09:00 - 22:00

The Willcox offers visitors a little taste of South Carolina history, and is a glamorous place to enjoy an evening meal mixed with high society, luxury, and a bit of mystery. Regarded as one of the world's finest hotels, it's perhaps no surprise that the restaurant here is quite simply top class, offering traditionally American cuisine, as well as food inspired by Executive Chef Regan Browell's home country of New Zealand.

+1 803 648 1898 | 100 Colleton Avenue. Aiken, SC.

MALIA'S

Lunch, Tue-Sat 11:30 - 14:15 | Casual Supper, Wed, Thur 5:30 - until | Dinner, Fri, Sat 5:30 - until

The menu at Malia's is seasonally driven, with the restaurant maintaining close ties to local farmers in order to source only the finest, freshest and most ethically produced ingredients. When local produce isn't on the cards; Malia's orders in so whether it's lamb from Australia or salmon from Scotland, you're guaranteed to enjoy an excellent meal which is very much based around the fine dining concept. The restaurant's small town charm is simply the icing on the cake.

+1 803 643 3086 | 120 Laurens Street, Aiken, SC

TRIO BAR & KITCHEN

Mon 11:30 - 22:00 | Tue-Sat 11:00 - 22:00

TRIO Bar & Kitchen only launched in July 2015, and yet it has already become one of Aiken's most popular dining spots. Exposed bricks and ornate woodwork create a relaxing ambience in which to enjoy classic bar food which hits all the right notes. If you're a fan of surf and turf, gourmet burgers and mouth-watering chicken wings, you'll be right at home at TRIO, where the large wrap around bar is the perfect place to grab a refreshing cocktail if you're in the mood for a nightcap.

+1 803 226 0386 | 222 The Alley, Aiken, SC

APIZZA DI NAPOLI

Tue-Thur 11:00 - 21:00 | Fri-Sat 11:00 - 22:00 | Sun 12:00 - 20:00

Situated in the heart of Aiken, Apizza di Napoli is a unique & authentic Italian pizzeria offering not only delicious pizzas fired in a 100% wood burning oven from Napoli, but additional Italian specialties and a good array of fine Italian wines. This is the only restaurant in South Carolina to be honoured with the prestigious Certification of True Neapolitan Pizza from the highly coveted AVPN in Naples Italy, which is testament to the incredible quality of the food.

+1 803 226 0700 | 740 Silver Bluff Rd, 740 Silver Bluff Road, Aiken, SC

HARRY'S LOCAL BAR & RESTAURANT

Mon-Sat 16:00 - 22:00

Serving traditional American pub grub and seafood, surf and turf if you will; Harry's Local Bar & Restaurant has a fantastic atmosphere and is a great place to enjoy an informal meal as well as a few drinks after a long day strolling the fairways at Augusta National. Renowned for its great service, Harry's has a daily Happy Hour from 16:00- 19:00pm and with a large patio with picnic tables and heaters, al fresco dinner and drinks are also on the menu.

+1 803 649 0082 | 1208 Whiskey Rd, Aiken, SC

PRIME STEAKHOUSE

Mon-Sun 17:00 - 21:00

If you love steak, you can't go wrong with an evening meal at Prime Steakhouse; Aiken's premier fine-dining experience. Serving only black angus or prime graded and dry aged (for no less than 28 days) cuts of meat, as well as whole lobsters and fresh seafood; Prime Steakhouse serves dinner every night of the week, and offers an atmosphere more readily associated with the steak joints of major cities like Chicago and New York.

+1 803 779 2345 | 316 Richland Ave W, Aiken, SC 29801

TOP 3 OFF-SITE ACTIVITIES



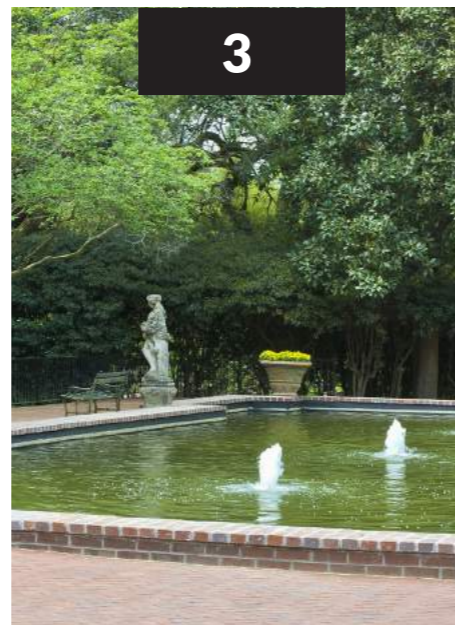
HISTORIC AIKEN-RHETT HOUSE

For a taste of antebellum life in South Carolina, visitors simply must take a tour of the Aiken-Rhett House Museum, where history buffs will marvel at the historic interiors, which have survived virtually unaltered since 1858. Well-preserved Gothic Revival style outbuildings are also a sobering reminder of slave life in the Deep South.



HITCHCOCK WOODS

With over 2000 acres of land and dozens of incredible walking trails, Hitchcock Woods is one of the largest urban forests in the USA. An ideal place for an afternoon stroll through the Deep South, this longleaf pine forest is also a great place to explore on horseback or by bike.



HOPELANDS GARDENS

Located just a few blocks Downtown Aiken, the Hopelands Gardens boast 14 beautiful acres, where visitors can stroll among camellias, azaleas, towering live oaks, wisteria, dogwood, crepe myrtle and other native Southern flora. With The Masters falling in spring and the flowers in bloom, Hopelands is simply stunning.

HOTELS



HOLIDAY INN EXPRESS AIKEN
2897 Whiskey Rd, Aiken, SC 29803

- Flat screen TV
- Hair dryer
- Microwave and coffee maker
- Mini refrigerator
- Work desk with lamp
- Cable/Satellite TV
- Telephone and voicemail
- Swimming pool

Flights | 3 Nights | Masters Tickets (Mon & Tue) | Car Hire

£2945



Flights | 3 Nights | Masters Tickets (Sat & Sun) | Car Hire

£4795

REYNOLDS PLANTATION

A fantastic 5 star resort with an amazing array of state of the art facilities, the Ritz Carlton Reynolds Plantation is the perfect for anyone looking for a high end and luxurious place to stay during The Masters. Situated just 70 minutes from Augusta National the hotel is a fantastic option for both families and groups of friends as it boasts a fantastic choice of high quality dining that utilises local ingredients with international flavours. Pre or post dining the most popular spot is the Lobby Lounge with a choice of fireside tables and lakeside views making this a relaxing spot to top off a memorable day at The Masters.

Those staying at Ritz Carlton Reynolds Plantation will get to experience 90 holes of award winning championship golf as well as a host of leisure pursuits including tennis, a luxuriant spa and a plethora of water activities courtesy of its location on the banks of Lake Oconee.

On the whole, this a fabulous resort is in a beautiful setting and gifts guests with not only wonderful accommodation but also fantastic access to golf's biggest tournament.

WHY REYNOLDS PLANTATION?

- 1 **AAA Five Diamond Resort**
- 2 **5 Golf Courses, designed by Nicklaus, Fazio & more**
- 3 **One of Georgia's best golf resort experiences**



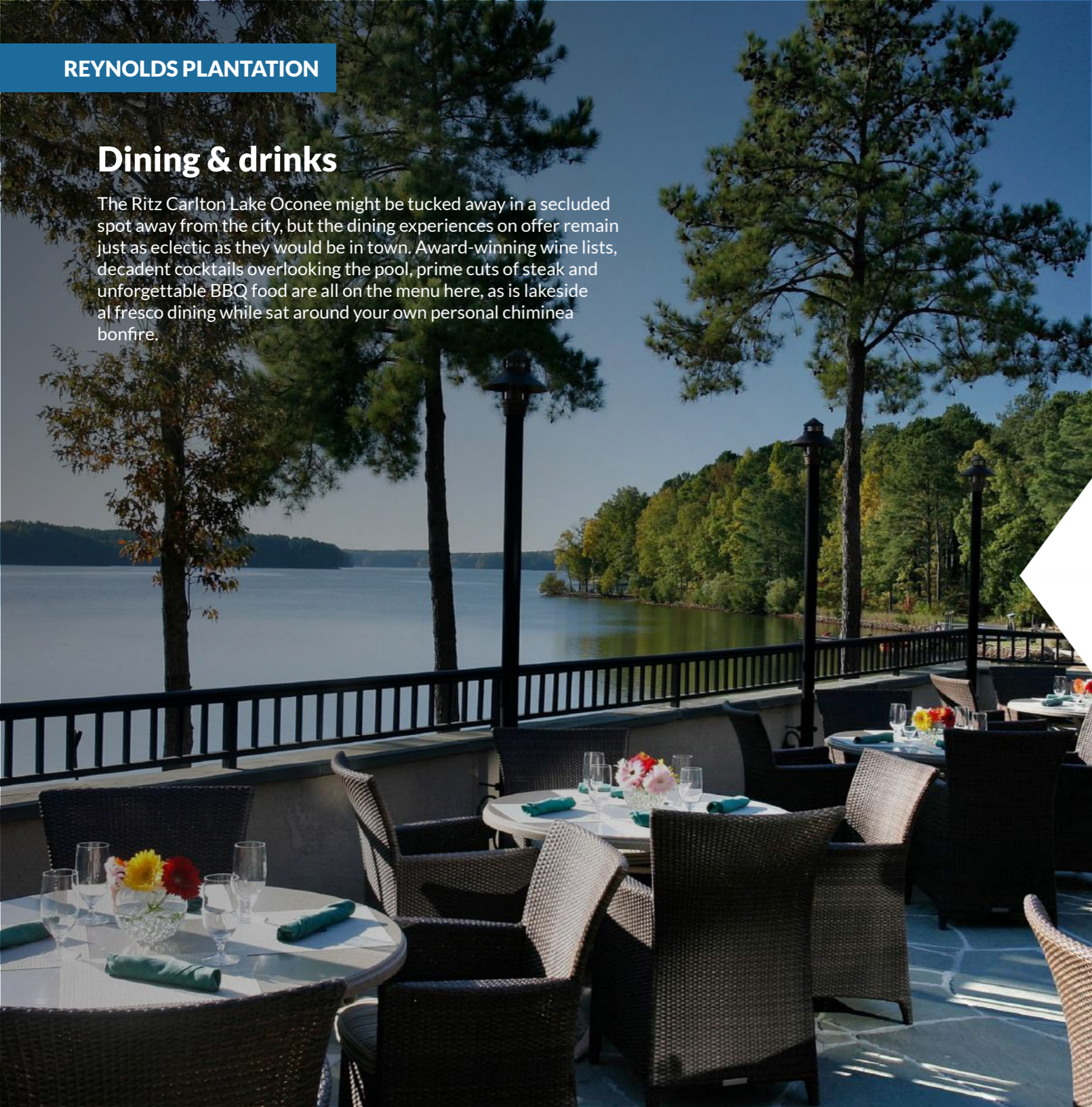
Approximately a 75 minute drive to
Augusta National



Return Flights to Atlanta from London
(Virgin Atlantic or British Airways) or
Manchester (Virgin Atlantic)

Dining & drinks

The Ritz Carlton Lake Oconee might be tucked away in a secluded spot away from the city, but the dining experiences on offer remain just as eclectic as they would be in town. Award-winning wine lists, decadent cocktails overlooking the pool, prime cuts of steak and unforgettable BBQ food are all on the menu here, as is lakeside al fresco dining while sat around your own personal chiminea bonfire.



GEORGIA'S BISTRO

Breakfast, Mon-Sun 07:00 - 11:00
Dinner, Mon-Tue, Fri-Sat 18:00 - 21:00

Specialising in contemporary cuisine with a distinct Georgian influence, Georgia's Bistro, with its stacked stone fireplace and exposed timber ceilings is a charmingly relaxing place to enjoy a meal and thanks to its extensive wine list, recognized with Wine Spectator's Award of Excellence, wine aficionados will be right at home.

 On-Site

GABY'S BY THE LAKE

Mon-Sun 11:00 - 22:00

Located poolside and offering some of the most inspiring views of Lake Oconee, Gaby's by the Lake is the perfect spot for a relaxed dining experience for the entire family. Whether you arrive by boat or by car, "come as you are" attire is encouraged while you treat yourself to pizzas, salads, sandwiches and grilled favourites, not to mention signature chilled cocktails.

 On-Site

LINGER LONGER STEAKHOUSE

Lunch, Mon-Sun 12:00 - 16:00
Dinner, Wed-Sun 18:00 - 22:00

The Linger Longer Steakhouse is, as the name suggests, a quintessential American steakhouse where you can enjoy Certified Black Angus Steaks or American classics such as Lobster Bisque while gazing out over the Oconee golf course. Seating by the open kitchen is also available for those who'd like to see expert chefs working their magic.

 On-site

LOBBY LOUNGE

Mon-Sun 16:00 - 00:00

Relax and take in the evening in this serene setting sitting by the fireplace or shooting pool. The Lobby Lounge offers an inviting ambiance for sipping cocktails, enjoying a glass of wine or settling down with a cognac nightcap.

 On-Site





THE RITZ CARLTON SPA

For those looking to spend their time away from The Masters pampering themselves like royalty then The Ritz Carlton Spa offers numerous unique treatments which are designed to leave both your body and mind feeling revitalised. The resort spa includes numerous different features such as relaxation lounges, dedicated nail treatment room, 24 hour fitness centre and an indoor pool.



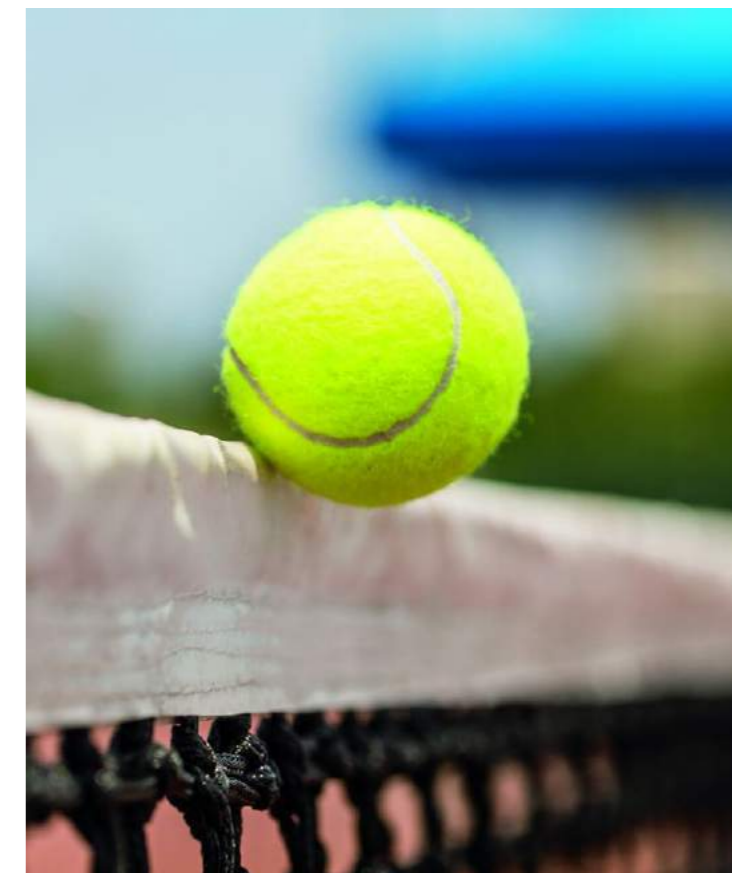
5 CHAMPIONSHIP GOLF COURSES

With Augusta National just down the road it would appear Georgia has a habit of producing incredible golf courses. Home to 90 glorious championship golf holes designed by some of golf's most esteemed course architects such as Jack Nicklaus and Tom Fazio - visiting golfers will certainly not be disappointed with the perfectly manicured fairways and the stunning views they will encounter during a round.



LAKE ACTIVITIES

For those looking to spend their time away from The beautiful Lake Oconee acts as the perfect setting for a number of watersports which the whole family can take part in from hiring jet skis to water skiing lessons and even canoes and kayaks. The resort also offers fishing trips which take guests on an excursion from anywhere from an 1 hour to 8 hours and is fantastic chance to view the beautiful scenery of the surrounding area from a boat.



TENNIS CENTRE

With 2 stadium and 4 championship size tennis courts, The Peter Burwash International Tennis Center is a state of the art tennis facility for guests to use at their leisure. The courts can be booked for both a knock around or for those looking to improve their game with a lesson. The courts are a fantastic addition to the resort and are perfect for people who want to stay active during their Masters experience.

RECOMMENDED EXPERIENCES



5 Championship Golf Courses
Private terrace
Fully stocked honor bar with fridge

Coffee maker
Luxury hotel bath amenities
Flat-screen TV
iHome docking station

Wi-Fi (fee applies)
Laundry and dry cleaning
Golf concierge
Tennis center
The Ritz-Carlton Spa

Indoor & outdoor swimming pools

Flights | 4 Nights | Masters Tickets (Mon & Tue) | Car Hire

£3395

Flights | 5 Nights | Masters Tickets (Fri & Sun) | Car Hire

£7895

LOCAL GOLF

THE LANDING

Designed by Bob Cupp
Par - 72
Yardage - 6,991
Opened - 1986

THE PRESERVE

Designed by Bob Cupp
Par - 72
Yardage - 6,674
Opened - 1988

THE NATIONAL

Designed by Tom Fazio
Par - 72
Yardage - 6,955
Opened - 1997

THE OCONEE

Designed by Tom Fazio
Par - 72
Yardage - 7,029
Opened - 2002

GREAT WATERS

Designed by Jack Nicklaus
Par - 72
Yardage - 7,073
Opened - 1992



yourgolftravel
.com