



**Exclusive benefits for attendees as Your Golf Travel announced as sponsor of Portugal Masters**

Your Golf Travel, the world’s largest golf travel company, is pleased to announce its sponsorship of the Portugal Masters, which takes place at Oceanico Victoria Golf Club in Vilamoura from October 9-12, 2014.

The travel provider has released exclusive packages that will allow attendees to watch the tournament, one of the key components in The 2014 Race to Dubai on The European Tour, and play some of the top golf courses in the Algarve.

Ross Marshall, Chief Executive of Your Golf Travel, said: “This exciting new partnership represents Your Golf Travel’s fulfilment of a genuine commitment to support The European Tour and one of its most highly valued events, as well as a desire to connect with avid golfers in our Number One ranked destination – Vilamoura.

“Be sure to keep an eye out for the Your Golf Travel banners, as we’ll be coming to the tournament with prizes and giveaways and lots of ways for fans to engage, all focused around the Your Golf Travel bar!”

Peter Adams, Championship Director, commented: “We are delighted to join forces with such a pro-active company as Your Golf Travel. There is an obvious synergy between tourism and golf in Portugal, and specifically, the Algarve, which is home to so many wonderful courses.

“The Portugal Masters historically attracts a diverse audience – principally holiday makers in the Vilamoura area enjoying the late autumn sunshine! – and we feel that a substantial number of travellers to the region would wish to come and play, via Your Golf Travel, and to enjoy the spectacle of the Tour’s leading players in action at Oceanico Victoria Golf Club.”

All customers who book a Portugal Masters package with Your Golf Travel will benefit from free tickets, as will clients with existing plans to travel to the Algarve during tournament week. Your Golf Travel expects to give away more than 30,000 drinks during the tournament, while providing a range of entertainment and activities around Vilamoura throughout the week.

Golfers are invited to take part in a competition in the lead up to the event, with the company giving away spaces to play alongside leading Tour pros in the Portugal Masters Pro-Am.

For more information about Your Golf Travel, please visit [www.yourgolftravel.com](http://www.yourgolftravel.com) or call [0800 043 6644](tel:08000436644)

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